



CRITERION - 2

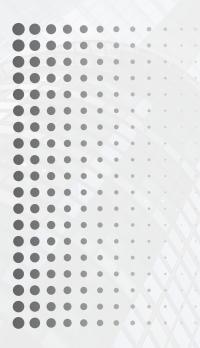
TEACHING LEARNING AND EVALUATION

2.3. Teaching-Learning Process

2.3.1

66

Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences and teachers use ICT- enabled tools including online resources for effective teaching and learning process







Student Centric Mehtrod and ICT Enabled Tools used for Enhancing Learning Experiences

Criterion II Metric 2.3.1

TEACHIGN-LEARNING PROCES

STUDENT CENTRIC METHODS

Experiential Learning

- Industrial Visit
- Visits to premier research institutes
- Internships
- Filed Visit
- workshop
- Roleplay
- Global immerson program
- Film Projects
- Industrial Trainign at Central Silk Board
- Exhibition and Fest

Participative Learning

- Modular teaching
- Group discussion
- Flipped Classroom
- Colloborative Methods
- Innovative Strategies

Problem Solving Method

- Project based learning
- Accounting Lab
- Environment Project
- IEEE Yuvafiesta
- Crititcal & Design thinking
- Case Studies
- Panel Discussion
- Programming contest

ICT Tools

- Educational technology
- Pedagogical Tools
- Classroom Equipment

Outcomes

- Enhanced Student Engagement and Active Learning
- Improved Practical Knowledge and Employability Skills



CRITERION -II	TEACHING - LEARNING AND EVALUATION		
Question No.	2.3.1 Experiential Learning		
	Industrial visit report		
Enclosed	 Visits to premier research institutes 		
documents	Vande Bharat Survey photo		
	 Global immersion program photo 		
	Film Projects		
	 Industrial training at Central silk board 		
	Exhibition and Fest		
	Participative Learning		
	Modular teaching		
	Colloborative methods		
	Innovative strategies		
	Problem Solving Learning		
	Accounting Lab		
	Environment Project		
	IEEE Yuvafiesta		
	FKCCI Manthan		
	Design Thinking		
	Case studies		
	Panel Discussion		
	Programming Contest		
	ICT		
	Educational Technology		
	Pedagogical Tools		
	Classroom Equipments		

Principal
PRINCIPAL
Soundarya institute of Management & Scient
Soundarya Nagar, Sidedahalii,
Nagasandra Post, Bangalore-73,

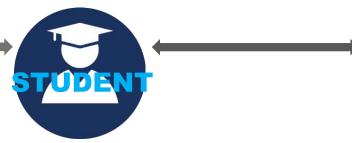


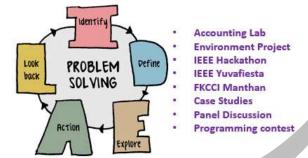
EXPERIENTIAL LEARNING

- · Industrial visit / Higher institution visit / Field trip
- · Vande Bharat Survey
- · Global Immersion Program I
- · Film projects
- · Industrial training at Central Silk Technological Silk
- Exhibitions & Fests:

Student Centric Methods

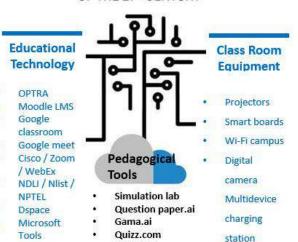




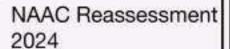


NEW TECHNOLOGY

OF THE 21ST CENTURY



SIMSglish





Experiential learning

Industrial Visits: More than 100+ visits during last 5 years
Few Notable Industrial visits

Visit to IISC









Global immersion program







Visit to Bangalore Internatinal Airport









Visit to RBI





Visit to Book Manufacturing unit







Visit to GKVK











Vande Bharat Survey











BIEC VISIT







Visit to Radio CityFILM Club







FILM Club











INTERNSHIP CERTIFICATES





COMPUTER SOCIETY OF INDIA BANGALORE CHAPTER (CSI-BC)

8

TAURUS HARD SOFT SOLUTIONS LIMITED

CERTIFICATE OF INTERNSHIP

This is to certify that Mr. / Ms. **SAHANA R** Reg. No. 19MFSB7042, Student of SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE (SIMS), Bangalore has successfully completed internship program for the period of 100 hours from May 2022 to August 2022 conducted by Computer Society of India-Bangalore Chapter and Taurus Hard Soft Solutions Limited.

Dr. SHRISHAIL K. ANGADI Chairman, CSI-Bangalore Chapter

ANTONY PETER

MO, Taurus Hard Sint Solutions Limited &
Hon, Secretary, Cill-Bangalore Chapter

(RV)

Engineering

RV COLLEGE OF ENGINEERING BENGALURU - 560 059

(Autonomous feathering affiliated to Versonance Technologist Inc., 19

Certificate of Appreciation

This is to certify that Miss. Ashwini M, 192V5B7006 CS(BCA) of Soundarya Institute of Management and Science, Bengaluru has worked on Project titled Image Annotation during 27th April – 16th May 2022.

Dr. M Uttara Kumari Co-ordinator, WIRIN, RVCE Dr. K. N. Subramanya Principal, RVCE



Robotic Exhibition





Science Exhibition





Principal

PRINCIPAL

Soundarya listifute of Management & Scient

Soundarya Nagar, Sidedahulti,
Nagasandra Post, Bangafore-73;



TRADE FEST







WHEN

One day exhibition organised so that the students can showcase and demonstrate their products and services.

JULY 3RD

10.00am - 4.00pm Monday

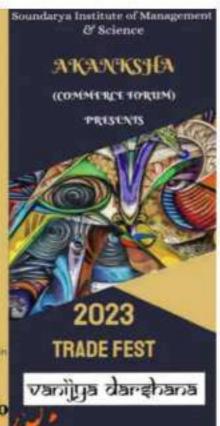
WHERE

Soundbrye Institute of Management & Science Gdedhohall, Bangolore - 73

TICKETS AND MORE CONTACT INFO:

sams hod beam@soundaryairatitutions.in Prithal Hoggade 9945336555 Thansja V 9590275752

Cash Prize - Rs. 10,000





ISR ACTIVITY





To,

The Principal Soundarya Institute of Management Studies

Subject: Thank you for giving us an opportunity to address your students as a part of MyBHARAT 2021 National Level campaign organized by Disha Bharat

Namaste,

MyBHARAT 2021 is the second annual online campaign organized by Disha Bharat to commemorate India's 75th year of Independence. We are very grateful that you gave us an opportunity to address your students on "Swarajya@75" as a part of MyBHARAT 2021 campaign. We received positive feedback from our speakers.

With all your support, we were able to reach 225 Institutions as a part of the Swarjya@75 outreach program alone. More than 15,000 students have benefited and 40 speakers were involved.

We are happy to inform you that the campaign concluded on 15 August 2021 and we have reached more than 8 lakh audience through the campaign. All our Facebook live programs were received with a lot of love, excitement and appreciation by our viewers. Thanks once again for being a part of this campaign. Our heartfelt gratitude to you for giving us the opportunity.

We look forward to associating with your esteemed institution more in the future, With your continued support we hope to grow from strength to strength.

Jai Hind!

Best regards Rekha Ramachandran Founder and Secretary, Disha Bharat Principal PRINCIPAL Soundarya Institute of Management & Science Soundarya Nagar, Sidedahalli, Nagasandra Post, Bangalore-73,



Soundarya Education Trust # SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE

Soundarya Nagar, Sidedahalli, Hessaraghatta Main Road, Bangalore - 73.

Internal Quality Assurance Cell (IQAC)

Industrial Visit JNCASR

Title: Industrial visit to JNCASR

Time: 09:00 a.m-01:00pm

Venue: Jawaharlal Nehru Center For Advanced Scientific Research (JNCASR)

Date: 16th December, 2022

Introduction: The Jawaharlal Nehru Center for Advanced Scientific Research [JNCASR] is a multidisciplinary research institute located at Jakkur, Bangalore, India. It was established by the Department of Science and Technology of the Govt. of India. In 2019, JNCASR was ranked 7th among the world's top ten research institutes published by Nature Journal.

The founder of JNCASR is Professor C.N.R. Rao, who holds BHARAT RATNA and Honorary president of JNCASR. It was established in 1989. Their mandate is to pursue and promote world class research and training at the frontiers of science and engineering covering broad areas ranging from materials to genetics. It provides a vibrant academic ambience holding more than 500 researchers. Researchers at the centre are divided into seven units: Chemistry, Physics of materials, Engineering Mechanics, Evolutionary and organism biology, Molecular biology and genetics, New chemistry, Theoretical sciences, Educational technology and Geo-dynamics. There are two off-campus unit. Chemical biology and condensed matter theory JNCASR has a faculty to student ratio of about 1:4 and state of the art experiment, computational and infrastructural facilities. It offers Ph.D programmes, as well as an integrated Ph.D [Post-Bachelor's Degree] programme in Materials science. Apart from training it's own students through a wide spectrum of courses, the center's Summer Research Fellowship Programme hosts some of the brightest undergraduates in the country. The Educational Technology unit procedure teaching aids and educational materials.

Experience: The industrial visit to JNCASR was organized on 16-12-2022 by the management of Soundarya Institute of Management and Science. This visit was very informative. From a research point of view students gained perspective about the various domains and the latest innovations and its applications in the field of science. Students had a wide exposure to several instrumentation principles and technologies involved in analysis of samples. The basic principles and mechanisms of instrumentation were explained very well by the professors of JNCASR.

Objectives:

- To experience different types of research techniques.
- To understand mechanism and working of various instruments.
- To understand the involvement of different branches of science and its application to check out the various advancement in the world of science and technology.
- > To en-route the importance of research and development in the field of science.

Outcomes:

- Exposure to Molecular Spectroscopy and Synthesis Lab.
- Students gained in depth knowledge about the working of Scanning Electron Microscope.
- The working method of Transmission Electron Microscope was understood.
- In depth understanding of the various instruments used for analysis.
- Students also got a awareness about how to maintain a student's research data during higher studies.
 - 1. Feedback analysis (Enclosed)
 - Action taken report(ATR) for the feedback: Students got an exposure to the various high ended instruments which will prove to be beneficial for the analysis of samples and Instrumentation Techniques in their next semester.
 - 3. Photos(Geo-tagged photos)
 - 4. Attendance sheet for the event

Geo Tagged Photos:







Event Coordinator

[Dr. Nagalaxis hmile]

PRINCIPAL Principal

Soundarya Institute of

Decartment of Forensic Science Soundarya Nagar, Sidedahalli, Sundarya Nagar, Sidedahalli, Ragasandra Post, Bengaluru-73
Nagasandra Post, Bengaluru-73

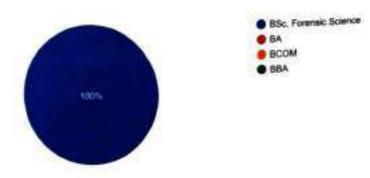


Soundarya Education Trust ® SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE Soundarya Nagar Sidudahalli Hagaraahata Main Road, Bangalore – 7

Soundarya Nagar, Sidedahalli, Hessaraghatta Main Road, Bangalore – 73.

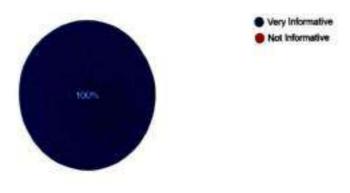
Internal Quality Assurance Cell (IQAC)

Programe [Course] 17 responses



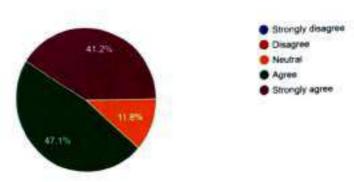
How informative was this visit with regards to gaining perspective in the field of research?

17 responses

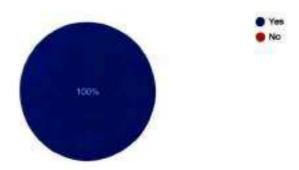


Was the resource person knowledgeable to convey the content successfully?

17 responses

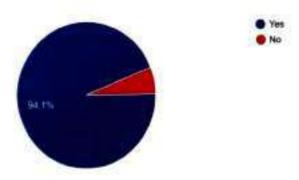


Were you satisfied with quality of the visit 17 responses



Did you have an exposure to the various instruments used for analysis techniques.

17 responses



Event Coordinator

HOD

Co-Ordinator
Det stiment of Forensic Science
Soundarya Institute of Management & Science
Soundarya Nagar, Sidedahalli,
Nagasandra Post, Rengalury 73

Principal
Principal
Soundarya Institute of
Management & Science
Soundarya 1 Sidedahalli,

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Soundarya Nagar, Sidedahalli, Hessaraghatta Main Road, Bangalore - 73. Internal Quality Assurance Cell (IQAC)

Attendance Sheet

Event: JNCASR-VISIT

Date: 16th December, 2022

SL.NO.	REG.NO.	STUDENT NAME	SIGNATURE
1	U03KU22S0011	KRUTHIKA	Queliko OAB
2	U03KU22S0036	HARSHITHA	Pul.
3	U03KU22S0086	ARAVINDAN	Aravind
4	U03KU22S0113	MITHUN	(B)2006
5	U03KU22S0116	BHAVANA	Bhavoing
6	U03KU22S0117	VARSHA R	Vaula R.
7	U03KU22S0118	TIRTHA	pkekare
8	U03KU22S0127	SIDDHALINGA	G-M stades
9	U03KU22S0128	MADHURI	Winher
10	U03KU22S0129	NAVIN	Naveer kumay
11	U03KU22S0130	SAMRUDDHI	ant.
12	U03KU22S0132	NIKITHA	Mikither
13	U03KU22S0135	GEETHA	Cheetha.
14	U03KU22S0140	SPANDANA	Rondana R
15	U03KU22S0141	ANU	Add
16	U03KU22S0142	CHAITHRA	Chaidhra. R
17	U03KU22S0144	VARSHA Y	varsha.y

Faculty Incharge

Department of Forensic Science Soundarya Institute of Managament & Science
Soundarya Nugar, Sidedahalli
Wasausanula Post, Bengaluru-73

Participative Learning

Modular Teaching sessions



Using Al To Uncover Business Insights

Abhilash Madabhushi Founder of Consumo Al





Soundarya Institute Of Management And Sciences

Math Meets Entrepreneurship: How is Math Used In Business

Dr. Geetha Prakash Global Program Manager TOOPLE Technologies Too US



Soundarya Institute Of Management And Sciences





Charith G Kashyap



Soundarya Institute Of Management And



How To Take Your Start-Up From Zero To One

Charith G Kashyap CEO at Rekonsile.com | TEDs Speaker

www.semingroom.in



Soundarya Institute Of Management And Sciences

Importance Of Environmental Factors While Setting Up A Business

Ajith Karimbil Founder - RA



www.seminarecon.in

Monday, May 20



Soundarya Institute Of Management And Sciences



Digital Transformation In Banking

Dhananjay C

CEO of Mintmoneuti I Ex-Senior VP at Manyata

Developers | Ex-Senior VP at Yes Bank

for more into: www.seminarroom.in

NSO AM-12 SO PM Thursday, June 01



Soundarya Institute Of **Management & Sciences**



IPR Insights: Unraveling Intellectual Property Rights



Bharat Verma



Sindhu Patil

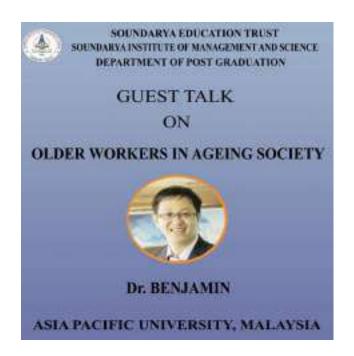
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For more info: www.seminarroom.in

11:30 AM - 12:30 PM Wednesday, June 21

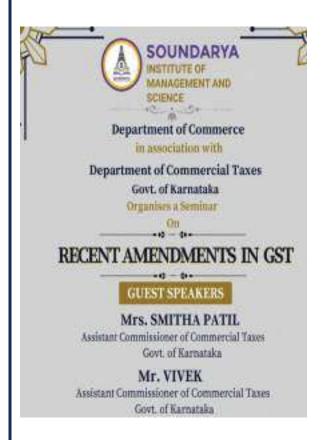


Guest talk





Seminar







SEMINAR







Government of India

Ministry of Commerce and Industry
Department for Promotion of Industry and leternal Trade
Office of the Controller General of Patents, Designs and Trade Marks

CERTIFICATE)

This is to certify that, MS, KAVYA C of SOUNDARYA INSTITUTE OF MANAGEMENT &

SCIENCE has successfully participated in IP Awareness/Training program under

NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION

on May 24,2023

Amrit Mahotsav

Organized by Intellectual Property Office, India

Date:May 24,2023



(Prot. (Dr.) Unnat P. Pandk) CONTROLLER GENERAL OF PATENTS, DESIGNS & TRADE MARK



Soundarya Education Trust(R)



SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE

Department of Science in association with Indian Space Research Organization (ISRO)



Certificate of Participation

This is to Certify that

HY/Ms. KAVYA. C.

attended the One day seminar on "SPACE SCIENCE AND EXPLORATION"

On 1 September 2023 at Soundarya Institute of Management and Science, Bangalore.

pant

Dr. Vasu B A Principal & Director SIMS Dr. S. Shreemathi Giri

Dr. Tirtha Pratim Das Director, SPO, ISRO HQ

Webinar





Workshop





DEPARTMENT OF COMPUTER SCIENCE ASSOCIATION WITH - IOAC CSI - BANGALORE CHAPTER STUDENT BRANCH





Ada LoveLace

"The First Computer Programmer"

for writing an algorithm for a computing machine in the mid - 1800s

On occasion of Lady Ada Lovelace 206th Birth Anniversary. Department of Computer Science is organizing

> One Day Workshop on "THE ART OF



PROGRAMMING "



QUIZ







Recognised by UGC under sections 2(f) and 12(b) & Affiliated to Bangalore University

DEPARTMENT OF COMPUTER APPLICATIONS

COMPUTER FUNDAMENTALS - ONLINE QUIZ

Certificate of Participation

This is to certify that Mrs Madhumita of Soundarya Institute of Management And Science

has participated in the National level Quiz on COMPUTER FUNDAMENTALS and Secured 80% on 4-6-2020

Dr.Felcy Judith HOD CA Dept

Charles and the state of the st

A Section Services



NITTE MEENAKSHI INSTITUTE OF TECHNOLOGY

Department of Management Studies



City of Dreams
The Management Fest
"Building Dreams Shaping Future"

CERTIFICATE OF PARTICIPATION

This is to certify

Vidhyashree

of Soundarya Institute of Management Science
purisiparation Deeam Quiz [Business Quiz]

organised by Department of Management Studies, NMIT held on May 2nd 2024 at NMIT Campus, Bengaluru

Que 3'

Dr. S. Nagendra Dem - NVIT - MBA 2ty

Dr. Shilpa Ajay HDD - NMIT - MBA



Inter-Collegiate fest



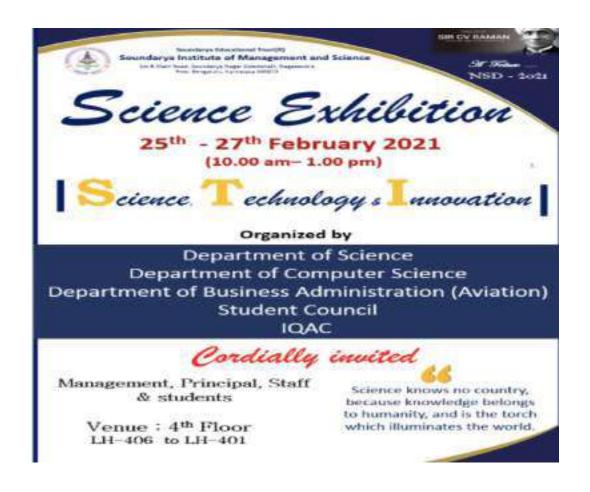




Exhibition









Role Play





Sampravega-Inter Collegiate fest





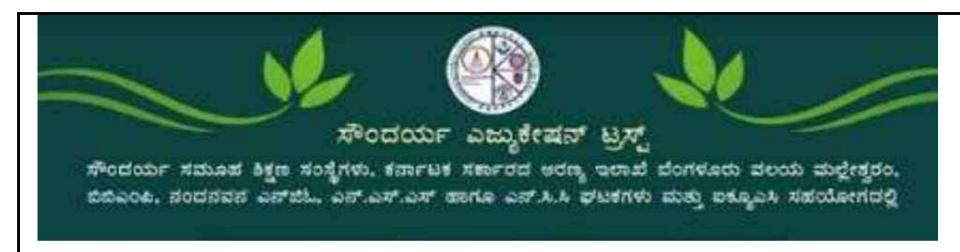


Problem Solving Learning





SOUNDARYA GREEN INITIATIWE





Planting trees is the first step towards mitigating climate change hazards, but what about monitoring them? Now, the 'Soundarya Green Initiative' app can help you monitor tree plantations without even visiting the sites.

The pilot project is being run to monitor 5800 plants distributed among Soundarians and has been launched by Soundarya Group of Institutions – NSS unit on 5th June 2024. The NSS unit students will be working on this project for next three years by the time the trees reach the survival stage.

The NSS unit aims to plant and monitor 1 LAKH Plant by 2034.

Let us hold hands towards Green Inititative



Steps to be Followed



Student will receive Plant Sampling from School





Steps to be Followed



Student will plant the sampling at home along with his/her parent







Parent will receive a QR code from School



https://forms.gle/nDB3WBGuf4RTaztg8





After Scanning QR code, Parent will register in our App by providing details

NAME*		MOBILE NUMBER *
Short answer text		Short answer text
PARENT / GUARDIAN NAME *		INSTITUTION *
Short answer text		O SOUNDARYA SCHOOL
		O SOUNDARYA SCHOOL OBSE
		O SOUNDARYA COMPOSITE PU COLLEGE
SRN / AADHAR NO *	Student Regno / Aadhar no of parent (Any one)	O SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE
SHOUL BILLIAM EL LEXT		O SOUNDARYA CENTRAL SCHOOL
	Please note every time parent has to use either	O SOUNDARYA COLLEGE OF LAW
EMAIL*	Aadhar no / Regno for recording plant progress	O SOUNDARYA ARTS & COMMERCE EVENING COLLEGE
Short answer text	recording plant progress	





ದಾಲಿಚಂದ Dalichandra

ट्यांग्डानं Muttuga

After Scanning QR code, Parent will register in our App by providing details

YOUR REMARKS *

Long answer text

PLANT TYPE Growth Period * ನೇರಳ Nerale Select initial stage for first time INITIAL STAGE Select the tree ಹೂಡರ್ಸಿ Hooversi your ward has July 5th 2024 to May 5th ಮಹಾಗನಿ Mahogany MONTHLY PROGRESS received 2025 select this ತಬೀಬಿ ರೋಜ Tabibi Roja YEARLY PROGRESS June 5th 2025 select this Code Ranjal ನಾಯಿ ನೇರಳ Naye Nerale Take a photo in ATTACH PHOTO WITH PLANT ID 1 your phone and ಸೀಚ Seebe attach every month. 1. Add file ಜವನಿಕ Javanika Max. size 10MB ಹೊಂಗೆ Honge



Steps to be Followed Plant progress will be tracked through this App



On selection of your SRN/Aadhar no, the plant growth photo will be captured which were sent by parent via Google form and the consolidate growth graph of the plant can be visualized









MOBILE NUMBER | EMAIL

236869296 ABC@GMAIL.COM



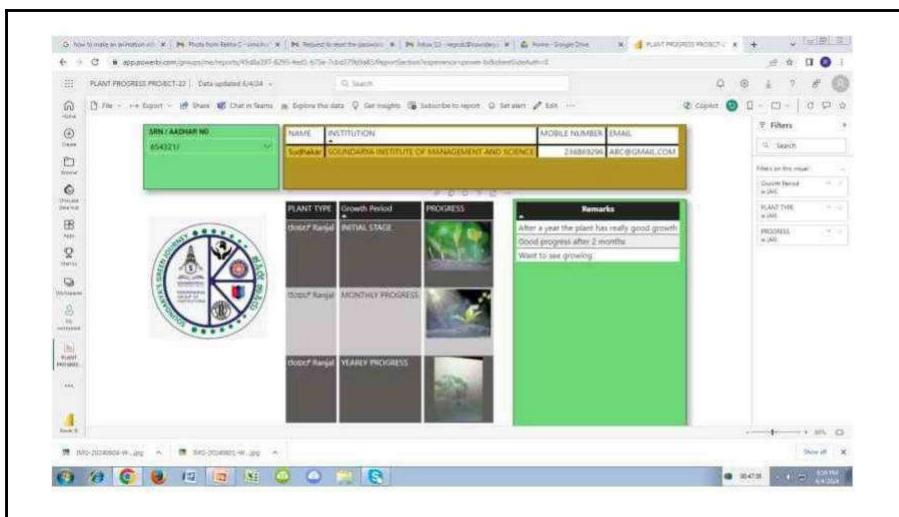




Student will receive Plant Sampling from School









Soundarya Education Trust (R)

SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE

Soundaryanagar, Sidedahalli, Hessaraghatta Main Road, Bangalore - 73.

CPF CLUB EVENT

ETHICAL HACKING WORKSHOP

TITLE: ETHICAL HACKING WORKSHOP

PARTICIPANTS: BCA STUDENTS

TIME: 10AM

VENUE: BASEMENT LAB

DATE: 28TH JANUARY 2023

EVENTCOORDINATOR: MEGHA

POTDAR

INTRODUCTION:

Ethical hacking involves an authorized attempt to gain unauthorized access to a computer system, application, or data. Carrying out an ethical hack involves duplicating strategies and actions of malicious attackers. This practice helps to identify security vulnerabilities which can then be resolved before a malicious attacker has the opportunity to exploit them.

RESOURCE PERSON:



VAMSIDHAR J CEO,CYFER CODE

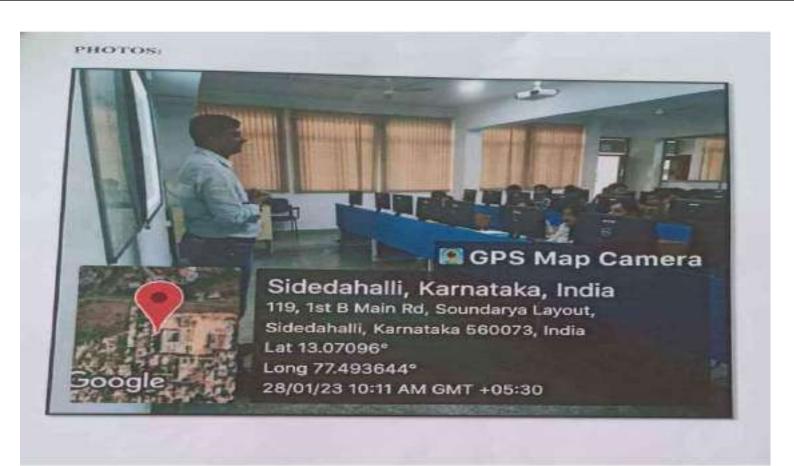
Founder and CEO of CYFER CODE PRIVATE LIMITED, a global provider for cybersecurity consultancy and solutions. He has worked in Deloitte, E-Merchant Digital, Cachet Software Solutions, CISCO. He has audited 1000+ applications in the areas of Banking, Finance, healthcare, education, e-commerce, and others. He offered bug bounties on various websites. He offered hall of fame for security researchers in various websites conducted external and internal penetration tests on servers of various national & international clients. He conducted vulnerability assessment of multiple platforms and devices.

OBJECTIVES:

- > To motivate/encourage students to learn about ethical hacking.
- To discover an upcoming techniques related to hacking.
- > To create awareness about hacking.

OUTCOMES:

- Gained knowledge on ethical hacking.
- Understood how to secure the systems and data from threats and attacks







INSTITUTE OF MANAGEMENT AND SCIENCE

Webinar on Introduction to Ethical hacking

' YOUR
IGNORANCE
IS
THEIR
POWER
LEARN & UNLEARN'



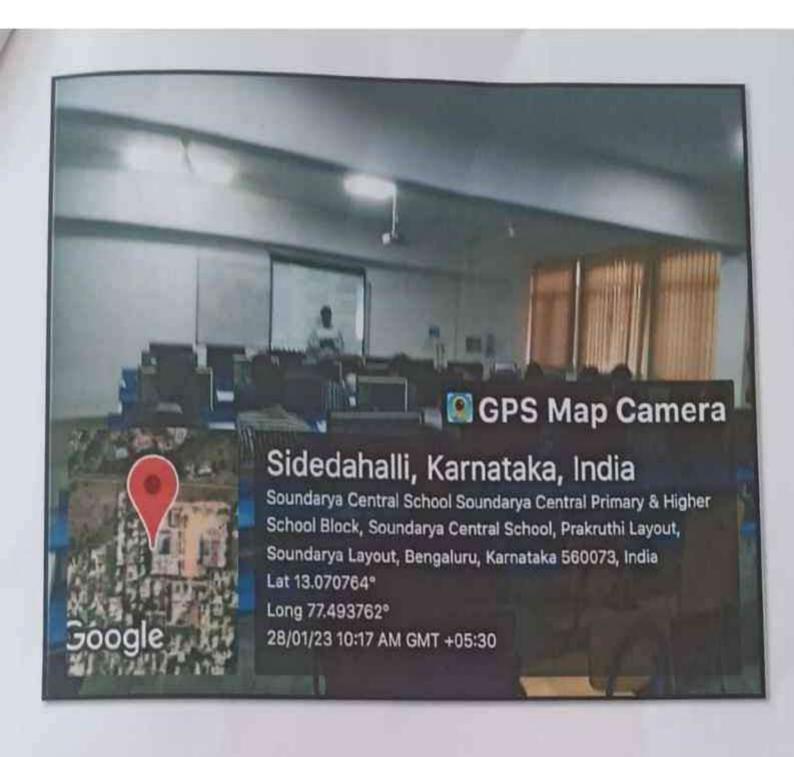


Ethical - Hacking

Resource Person

DR. MANJUNATH M

Assistance Professor, Dept. of Compter Application,
R.V Collage of Engineering
Bangalore







Soundarya Education Trust (R)

SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE

Soundaryanagar, Sidedahalli, Hessaraghatta Main Road, Bangalore – 73.

Internal Quality Assurance Cell (IQAC) Institution's Innovation Council-IIC Department of Computer Science

Guest lecturer Report -05

Title: Interactive Session 1 on Technological Innovations Changing Life.

Title: Interactive Session2 on Case Studies.

Resource Person1: Mr Ravi Ranjan, Senior Program Manager

Udaan, Bangalore

Resource Person2: Mr Sharad Gupta, Program Manager, Last Mile Operation

Udaan, Bangalore

Time: 11:00 am - 01:30 pm

Venue: OCARINA Date: 25th Nov 2022

Introduction:

The food startup industry is booming with innovation, improving the global food ecosystem. Food startups are digitizing the food industry by implementing new technologies within the supply chains, business models, and customer journeys. Therefore, we can see an abundance of fast-growing food startups with fantastic business models changing the existing ecosystem of the industry. As part of the article, we will highlight some of the most outstanding food startups that are transforming the industry as we know it.

Guest Profile 1:

Mr. Ravi Ranjan has come up with a total of 10 Yrs of experience, with 7 years primarily working with distinguished startups. He offer broad competence in Supply Chain with a comprehensive knowledge, skills and experience in Program Management / Product Development / WH Process optimization / 3PL Vendor Management / Last Mile operations. He has been associated with Udaan for 5 years in different challenging roles. He is a proven team manager with strong analytical skills, execution capabilities & stakeholder management. He has completed his B.E. in Electrical & Electronics from PESIT. He has done Certification on Mobile Robotics Navigation and Member of college robotics team .He has been certified in basic statistics as well as in data analysis and presentation skills and has served as design engineer at volvo trucks for a period from July 2012-2015.He has also worked as Head of operations at OPINIO by Setting Up Pan India Operations and Driving excellence and customer satisfaction. Currently sir is working as senior program manager at Udaan, Banglore.He has been awarded as outstanding performer for the year 2019-20, 21 and best problem solver 2021 at Udaan.



Introduction:

A case study requires you to analyse a specific situation and discuss how its different elements relate to theory. The case can refer to a real-life or hypothetical event, organisation, individual or group of people and/or issue. Depending upon your assignment, you will be asked to develop solutions to problems or recommendations for future action. Generally, a case study is either formatted as an essay or a report. If it is the latter, your assignment is often divided into sections with headings and subheadings to ensure easy access to key points of interest. There are different approaches to case studies, so always check the specific instructions you have been given

Guest Profile 2:

Mr Sharad Gupta completed his bachelor's degree in Electrical, electronics and communication Engineering from Indian Institute of technology ,Roorkee. He is highly skilled at Business analysis, business strategy, data analysis, web services, Management consulting and many more. He has worked as senior manager at Treebo hotels, Bangalore. He has worked as a consultant at deloitte, Hyderabad. He is currently working as Program Manager -Last mile operations at udaan Bangalore.

Objectives :

- > To encourage the pupils to identify and understand the problem statement.
- > To identify methods appropriate for solving problems
- Encourage the students to apply Problem solving skills and formulate questions to explore ideas.
- > To measuring the impact of a specific action.
- To Explain a Phenomenon or illustrating a unique circumstance
- Providing or disproving a generalized assumption

Outcomes:

- Learned to urge the pupils to identify the Problem Statement.
- Know how to identify and apply the methods.
- Learn to apply the creative thinking for the innovation.
- Learned to formulate questions and to explore their novel ideas.
- Learned with problems and challenges based on real life situations and drive them to make difficult decisions based on the evidence given.
- Know to raise questions and to present just enough data to stimulate/ engage students to find their own answers.
- Feedback analysis (Enclosed)
- 2. Action taken report(ATR) for the feedback
 - a) The Department will established innovation and technology-based problem-solving activities for our pupils to inspire and drive them to bring new ideas to the community.
- 3. Attendance sheet for the event (enclosed)
- 4. Photos (Geotagged photos)



GEO TAGGED PHOTOS:

















INSTITUTE OF MANAGEMENT AND SCIENCE IQAC INITIATIVE INSTITUTION'S INNOVATION COUNCIL

INTERACTIVE SESSION'S

GUEST SPEAKER 1 SESSION 1: TECHNOLOGICAL INNOVATIONS CHANGING LIFE

Mr Ravi Ranjan Senior Program Manager Udaan,Bangalore.

GUEST SPEAKER 2 SESSION 2: CASE STUDIES Mr Sharad Gupta Program Manager Last Mile Operation Udaan, Bangalore.

FRIDAY 25 NOVEMBER 2022
OCARINA

TIME: 11:00 AM-1:00 PM





Soundarya Education Trust (R)

SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE

Soundaryanagar, Sidedahalli, Hessaraghatta Main Road, Bangalore – 73.

Internal Quality Assurance Cell (IQAC) Institution's Innovation Council-IIC Department of Computer Science

Guest lecturer Report -06

Title: Interactive Session on Problem Solving using Innovative Technologies

Resource Person: Dr Ravichandran Krishnamoorthy

Professor in Finance, Acharya Bangalore Business School

Participants: UG students from various streams

Number of beneficiaries:

Time: 10:30 am - 01:30 pm

Venue: 4th Floor CS Lab

Date: 26th Nov 2022

Introduction:

Inventing what the world needs- that is now Edison described the crux of innovation in technology. Big problems represent even bigger opportunities. Building a business or solving social problems with technology. It has come up with the most scalable solutions which can impact business across the world. Whether it is clean energy, robotics, quantum computing, synthetic biology, telemedicine, AI, or cloud education and NUI software, it can solve all the biggest problems confronting mankind. Creating value means coming up with something people will pay for in the real world. Virtual technologies can open up a window of possibilities, given their widespread application. Starting small but thinking big...that is the key to using modern technology to solve the biggest problems in modern-day existence.

Guest Profile:

Dr Ravichandran Krishnamoorthy is an astute and result oriented professional with over 22 years of extensive experience in operations, business development, academics and institution building. He holds the Post-doctoral fellowship from University Kebangsaan Malaysia and Ph.D. in Finance from the University of Madras, India. He received the Award for "Outstanding Contribution towards Education 2016 & 17" from World Sustainability Council at DUBAI. Also due to his contribution to the field of finance, he was appointed as a consultant for Abu Dhabi Stock exchange. Received championship Award from WSIS (UN forum) for his two sustainable development projects. Currently he launched the portal for Women Entrepreneurship development in Chennai Sir has served as Associate Professor and Director of Experiential Learning, New York Institute of Technology, Abu Dhabi Campus, UAE. His area of expertise is primarily with corporate finance and conducts focused research in the Behavioral finance and company analysis. He has co- authored several text books in Finance which are mainly focused



on Indian markets His research in the field of finance also resulted in contribution to teaching and learning by way of the receipt of a NYIT ISRC grant award. (His Intellectual contributions

have furthered higher education initiatives through his continued collaborative experiential education work with students into the annual Corporate Challenge Competition. So far he has published 25 international journal publications, 12 Books of which 4 are text books and participated in 25 international conferences worldwide.

Objectives:

- To encourage the pupils to identify the problem.
- > To motivate the pupils to identified and understood the problem
- > To identify methods appropriate for solving problems
- Encourage the students to apply Problem solving skills.
- > To motivate the students to Formulate Questions
- To Explore Ideas.

Outcomes:

- Learned to urge the pupils to identify the Problem Statement.
- > Know how to identify and apply the methods.
- Learn to apply the creative thinking for the innovation.
- Learned to formulate questions and to explore their novel ideas.
- 1. Feedback analysis (Enclosed)
- 2. Action taken report(ATR) for the feedback
 - a) The Department will established innovation and technology-based problem-solving activities for our pupils to inspire and drive them to bring new ideas to the community.
- 3. Attendance sheet for the event (enclosed)
- 4. Photos (Geotagged photos)



GEO TAGGED PHOTOS:





Case Study Analysis

Case Study: Retail Revolution at TrendSetters Inc.

Background

TrendSetters Inc., founded in 2000, is a mid-sized retail company specializing in trendy lashion apparel and accessories. Over the past decade, the company has experienced substantial growth and has established a strong presence with 150 stores across North America. TrendSetters prides itself on offering high-quality, fashionable items at competitive prices. However, recent market shifts and internal challenges have begun to impact its performance.

Key Issues

- Market Saturation and Competition: TrendSetters is facing intense competition from both established brands and new entrunts. The rise of online retail giants and fast-fashion brands has increased pressure on their market share. Additionally, changing consumer preferences towards sustainable and ethical fashion are putting TrendSetters' traditional business model to the test.
- Declining Sales: Despite having a strong brand presence, TrendSetters has observed a
 decline in same-store sales over the past two years. Customer traffic has decreased,
 and the average transaction value has also fallen.
- Supply Chain Inefficiencies: The company's supply chain management has
 struggled with delays and inefficiencies, affecting inventory levels and customer
 satisfaction. Recent data suggests that delivery times have increased by 20%, and outof-stock tiens have become more frequent.
- of-stock items have become more frequent.

 4. Digital Transformation: TrendSetters has lagged in its digital transformation efforts. While many competitions have embraced e-commerce and digital marketing. TrendSetters has been slow to adopt. Its online schemnel contributes only 10% of total revenue, compared to the industry average of 30%.
- Operational Costs: The company's operational costs, including rent, utilities, and labor, have risen significantly. <u>TrendSetters</u> is facing challenges in managing these costs while maintaining quality and customer service.

Questions for Analysis

- 1. Market Analysis:
 - Analyze the current market trends in the fashion retail industry. What are the major drivers affecting consumer behavior?
 - major drivers affecting consumer behavior?

 How do the competitive dynamics impact TrendSetters' market position?

 Identify key competitors and their strategies.
- 2. Strategic Recommendations:
 - Propose a strategic plan to address the declining sales. What changes should TrendSetters make to its product offerings, pricing strategy, or marketing efforts?
 - How can <u>TrendSetters</u> differentiate itself from competitors and capture a larger market share?
- 3. Supply Chain Optimization
 - Evaluate the current supply chain management practices at <u>TrendSetters</u>. What are the key issues contributing to inefficiencies?
 - Suggest improvements to the supply chain process. How can technology and process changes enhance inventory management and reduce delivery times?
- 4. Digital Strategy.
 - Develop a digital transformation strategy for <u>TrendSetters</u>. What steps should the company take to enhance its e-commerce presence and leverage digital marketing?
 - o How can TrendSetters integrate online and offline channels to create a seamless customer experience?
- 5. Cost Management:
 - Analyze TrendSetters' cost structure. Identify areas where cost reductions can be achieved without compromising quality.
 - What strategies can TrendSetters implement to manage operational costs more effectively?

Data and Exhibits

- Exhibit 1: TrendSetters' sales performance over the past five years (graphical representation).
- Exhibit 2: Comparison of <u>TrendSetters</u> online sales vs. industry average (data table).
- Exhibit 3: Overview of competitors' strategies and market positioning (summary table)
- Exhibit 4: Supply chain performance metrics (data table).

Conclusion

TrendSetters Inc. is at a crossroads and must address several critical issues to regain its competitive edge and improve financial performance. MBA students are tasked with analyzing the provided data, identifying the underlying problems, and formulating actionable strategies to navigate the company through its current challenges.

Title: Revolutionizing Retail: Image Recognition in Deep Learning for Product Recognition

BACKGROUND:

Image recognition technology has transformed various industries, including retail, by enabling automated product identification, inventory management, and customer engagement. In this case study, we explore the application of deep learning in image recognition specifically for product recognition in the retail sector.

OBJECTIVE:

To develop an image recognition system that accurately identifies and categorizes products from images captured by in-store cameras, facilitating inventory management and improving customer shopping experiences.

METHODOLOGY:

- 1)Data Collection: A dataset of retinal fundus images, labelled with diabetic retinopathy severity levels, was collected from various medical institutions.
- 2)Preprocessing: Images were pre-processed to enhance quality and standardize features.
- 3)Model Development: A Convolutional Neural Network (CNN) architecture was designed and trained on the dataset to learn features indicative of diabetic retinopathy.
- 4)Training and Validation: The model was trained on a subset of the data and validated on a separate subset to assess performance and prevent overfitting.
- 5)Testing: The trained model was tested on a holdout set of images to evaluate its accuracy, sensitivity, and specificity.

RESULTS:

The DL model achieved promising results in the detection of diabetic retinopathy, demonstrating high accuracy and sensitivity compared to traditional methods. It showed potential for assisting healthcare professionals in early diagnosis and management of the condition, thereby reducing the risk of vision loss in diabetic patients.

CONCLUSION:

This case study illustrates the potential of Deep Learning in improving medical diagnostics, particularly in the field of ophthalmology. By leveraging DL algorithms, healthcare providers can enhance the efficiency and accuracy of disease detection, leading to better patient outcomes and reduced healthcare costs. Further research and validation are needed to deploy DL-based diagnostic tools in clinical practice effectively.

Debate Competion





www.simsbangafore.com

SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE

Soundarya Nagar, Sidedahalli, Nagasandra Post, Bangalore 560073

CERTIFICATE

This is to	certify t	hat ANKITH S	SHARMA	of v
semester_	BCA	_ has secured _	FIRST PLACE	_ in the
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हार्दिक अभिनंदन

कुमार कुमारी **मापुरी सिन्हा को, बाद-विवाद प्रतियोगिता** में, प्रथम स्थान**द्वितीय स्थान**\तृतीय स्थान\सह भाग होने हेतु हार्दिक अभिनंदन।



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SOUNDARYA

INSTITUTE OF MANAGEMENT AND SCIENCE
IQAC INITIATIVE
INSTITUTION'S INNOVATION COUNCIL

INTERACTIVE SESSION ON

PROBLEM SOLVING USING

INNOVATIVE TECHNOLOGIES



RESOURCE PERSON

Dr. RAVICHANDRAN KRISHNAMOORTHY
Professor in Finance
Acharya Bangalore Business School

4TH FLOOR CS LAB

TIME: 10:30 AM - 1:30 PM

MR. KEERTHAN KUMAR CEO,SET

DR. VANI RAMESH PRESIDENT, IIC DR. SURESH C HEGADI PRINCIPAL, SIMS

PROF REKHA C (HOD) & DR R JAYADURGA EVENT COORDINATORS

REPORT ON EVENT "BUSINESS PLAN COMPETITION"

EVENT: BUSINESS PLAN COMPETITION 2023

CONVENER'S: Dr. Shalini, Dr. Roopa Shettigar & Mrs. Ramya Sheshadri

CHIEF GUEST: Ms. Geetha Ramamurthy, Co-founder and CEO, GiGo Innovation Centre

GUEST OF HONOR: Mr. Punith Raj K N, Founder & CEO, Seminarroom Education Private Limited.

PARTICIPATION: 10 Teams from Different Department Institutes

DATE: 2-2-2023

VENUE: Auditorium, OCARINA

TIMINGS: 10.00 AM TO 1:00 PM



Soundarya Institute of Management and Science, in association with IIC, Training & Placements inaugurated Entrepreneurship Cell by Organising "Ideathon 2023", a Business Plan presentation for all the budding Entrepreneurs. This helped them to think of the ideas depending upon the present scenario of the business, different invention to innovation in changing the real world. IIC has taken an initiative to fetch the vibrant communities of visionaries and entrepreneurs together by a 'Business Plan Competition' which brings together entrepreneurs, startups, partners, to share their stories with the investors, to raise funds and also to get valuable feedback on their businesses. The competition was organized on 2-2-2023 at Ocarina.



INAUGURATION OF ENTREPRENEURSHIP CELL

The Entrepreneurable Cell at Soundarya Institute of Management and Science endeavours to Instit entrepreneurial spirit in the young minds, and aims at providing a plarform where potential is tapped and opportunities are grabbed to assist, nourish and develop an aspiring idea into a business talent. The top priority of the Cell is to get these minds "thinking".

In the Business Plan Competition 2023, total 10 teams from various departments participated. The Entrepreneurship Cell at SIMS endeavours to instill entrepreneurial spirit in the young minds, and aims at providing a platform where potential is tapped and opportunities are grabbed to assist, nourish and develop an aspiring idea into a business talent. The top priority of the cell is to get these minds "thinking". The jury members and the facilitators for the business plan presentation were Ms. Geetha Ramamurthy, Co-founder and CEO, GiGo Innovation Centre and Mr. Punith Raj K N, Founder & CEO, Seminarroom Education Private Limited. There were 10 teams, who had their unique business plan, All students presented their ideas, for which the jury members added their comments and specified the scope of improvements. The Jury members were required to judge the presentation based on innovation, justification of idea, content, confidence and query handling etc. The event started with the description and rules & regulations about the event. Students were given 5-7 minutes time to present their ideas after which there were questions were put up to them by the judges as well as the students.

Manager
Treining and Placement
Soundarya Institute Of
Management And Science
Soundarya Nagar, Sidedahata,
Bangelore-560 073

Principal
Soundarya Institute of
Management & Science
Soundarya Nagar, Sidedahaik,
Nagasandra Post, Bengaluru-73



The prudent decision taken by the panel of judge that The first runner up for the business plan was JARVIS TEAM & Second runner up was NARIKEL TEAM.

OBJECTIVES OF THE EVENT:

- To encourage the students to develop a business concept, undertake research to determine feasibility and write a business plan to document their work and plans.
- To create opportunities for aspiring young entrepreneurs to experience the hard work required to do research, plan and launch a business, and thus develop their entrepreneurial skills.

- To provide students a forum outside the classroom where they can develop skills in "pitching" their business ideas to wealth providers and entrepreneurs and to receive constructive feedback increasing the probability of the success of their venture.
- To obtain a sense of responsibility for the multi-displinary nature of management.
- To gain confidence and enjoyment from involvement in the dynamic management culture.
- To provide students guidance related to entrepreneurship development and trends happening in the corporate world.
- To achieve best practice in the development of corporate gathering.

Learning Outcomes:

- · Students from different institutes enhanced their entrepreneurial skills.
- · Student's entrepreneurial essence & skills were fostered.
- Students showcased their ideas in several magnitudes by creating & developing new ventures.
- Students learnt the ways of dealing with business uncertainties.
- Students gained theoretical and practical knowledge from other participants & eminent panel of judges.
- Students developed an overall understanding of current and future trends in business.

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Soundarya Nagar, Sidedahali,
Nagasandra Post, Bengaluru 7

SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE

Institution's Innovation Council (IICs) Is Organizing "THE IDEATHON-2023"

The Institution's Innovation Council (IICs) of Soundarya Institute of Science and Commerce is organizing an Intra College Business Plan Competition, "The IDEATHON – 2023" on 25th January 2023.

About Ideathon:

Ideathon seeks entrepreneurs to hack innovative ideas to build realistic solutions to implement their innovative ideas in the areas of gaps in business and take forward the same in a short period of time, before anyone ventures into it. It is a cohesive platform to develop for creating a successful and vibrant entrepreneurial ecosystem.

The registration closes on 20th January, 2023 at 3.00 PM. Kindly make sure you participate and make use of this opportunity to practically implement you're ideas and understanding of the business plan and also explore and practice the Entrepreneurial spirit in you.

Guidelines for the Event: -

- This is an intra-college event.
- Interested students can participate individually or in teams subject to maximum number being 4
 members.
- There is no entry or registration fee to participate in this event.
- The competition will be conducted in 2 stages in the form of 2 rounds.
 - The first round is scheduled on the 23rd January, 2023 for the students wherein the best 4 ideas shall be selected from each department. After this round, the best of the four ideas/teams shall qualify for the Finals on 25th January, 2023. In the Final round, all the 4 teams qualified shall present the full-fledged business plan and shall be evaluated by eminent industry jury to declare the winner and runner-up.
 - The entries will be judged on the basis of rules, regulations and guidelines applicable to each round.
 - The ideas discussed during these initial screening rounds will be kept confidential and will not be disclosed as these rounds will be held in closed doors with each team individually. However, the final four team will make their presentations to the jury on open platform in the presence if the audience.
 - All the participants will receive a certificate of participation, and winners and runners will enter Manthan Business Plan Competition organized by FKCCI. Only the submissions done within the deadline will be considered for the competition.

The Winner and Runners can win a Cash Price of Rs. 1 Million at Manthan Business Plan.

Route Map for 2 Rounds

Round I: - Idea Introduction (Monday - 23rd January, 2023)

Note:

- Presentation time is 15-20 Minutes
- Presentation to preferably follow 6×6 formulae (6 rows in a slide and 6 words in each point)
- Slides should not exceed 12 (excluding the introduction and conclusion slide)
- Each team has to present the abstract of their idea (in written form not exceeding 1500 words) to qualify for the entry.
- ✓ The participant's presentation to cover:
 - 1. The originality of the idea with a declaration stating that it is not used anywhere.
 - A brief write up of the idea.
 - Budget clearly explaining the boot strapped borrowed funds (starting or growing your business with the resources you already have, without the use of outside funds), their cost implications and viability of the idea.
 - 4. Tentative pricing of the product or service proposed, time to turn into profits (BEP).
 - Advertising, promotion plan/strategy and launch scheme, budget allocated.
 - 6. Target customers, Segmentation, targeting, and positioning (STP) strategy
 - 7. SWOT Analysis
 - 8. Feasibility Analysis (which includes Marketing, Financial and Technical)
- It should also include The Vision, Mission, Goals, and Objectives with logo created suiting to their business idea.
- Pitch Deck: to comprise the problem statement, need and significance for the product or service under the current market conditions is the crux of this round.
- A detailed Feasibility Analysis is to be presented before the panelist(s) along with the introduction of the idea and clearly justifying the feasibility with clearly laid out points for the same.

Criteria for evaluation:

- 1. Originality of the idea
- 2. Applicability to the real-world problem/scenarios
- 3. Innovation (USP)
- 4. Uniqueness of the Logo and Tag-Line
- 5. Market feasibility
- 6. Techno-economic feasibility
- 7. Expertise of the people behind the operations
- 8. Replication by competitors in short period
- 9. Affordability of the product pricing
- 10. After sale service and distribution network proposed
- 11. Ability to handle questions and answers focused to idea and to refine based on critical views.

Round – II: - The Finals (Wednesday – January, 2023)

✓ This being the finale round, the participant is expected to present and/or give shape to their idea by covering even micro details before the panelist(s) for pitching the final business plan. This round combines the competition between all the departments selected for the Finals round.

This should include:

- 1. The executive summary of the business idea
- 2. Reinforcing the importance of the product/service
- 3. Complete market analysis (STP, competition, Product, price, promotion, and place (4Ps) etc.)
- 4. Operations such as equipment, plant & machinery, locational advantage, access to raw-materials, etc.
- 5. Financial plan such as procurement of funds, utilization, etc.
- Pitching to investors (USPs) and attracting them with the business idea such as technical superiority, competitive pricing, quantity based telescopic pricing, division of expenses, gestation period, etc.
- 7. Funds flow projections including capital expenditure/revenue expenditure to make day to day operations smoother.
- 8. Video and/or prototype, if any.

Instructions for the Final Round:

- ✓ A full detailed report must be mandatory given highlighting the business model its clarity and viability.
- ✓ A presentation (PPT) should be given before the panelist(s).
- ✓ Maximum time assigned for this round is 30 minutes.



SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE

Soundarya Nagar, Sidedahalli, Nagasandra Post, Bengaluru-560073

IDEATHON 2023 BUSINESS PLAN COMPETITION

Congratulations

This is to certify that

has won the first price in the "Business Plan Competition". It is with great pleasure that we present this certificate as a token of our admiration for their achievement. This certificate serves as a testament to their impressive achievement and as a source of inspiration for others to pursue their entrepreneurial dreams.

DATE

Venue Ocarina

Time 10:00 am

Soundarya Institute oruary 2nd 2023

Management & Science Soundarya Nagar, Sidedahall

lagasandra Post, Bengaluru-7 Dr Vasu B A

Principal/Director



IDEATHON 2023 BUSINESS PLAN COMPETITION

Congratulations

This is to certify that

Rohit BR

has won the first price in the "Business Plan Competition". It is with great pleasure that we present this certificate as a token of our admiration for their achievement. This certificate serves as a testament to their impressive achievement and as a source of inspiration for others to pursue their entrepreneurial dreams.



Dear Aditi Rathod,

Thanks for registering Manthan - 2023. We request you to submit your synopsis before 15th February using below link.

https://manthan.fkcci.org/synopsis_manthan

Title of your Business Idea:	Friends casa		
No. Author's	3		
Author Name 1	Aditi Rathod		
Author 1 Email	aditirathod200416@gmail.com		
Author 1 Phone	8217792479		
College Name	Soundarya institute of management and science		
College Address:	Soundarya nagara, sidedahalli, nagasandra post, Bengaluru, , 560073		
College Phone Number	080-28390260		
Name of the Mentor / Guide	Malarveize		
Mentor Email	malarvelze@soundaryainstitutions.in		
Mentor Mobile No	8147701879		
Author Name 2	Darshan.k		
Author 2 Email	darshankrishnan197@gmail.com		
Author 2 Phone	7418991408		
Author Name 3	Ankith .y		
Author 3 Email	abhiankithy@gmail.com		
Author 3 Phone	6363302841		
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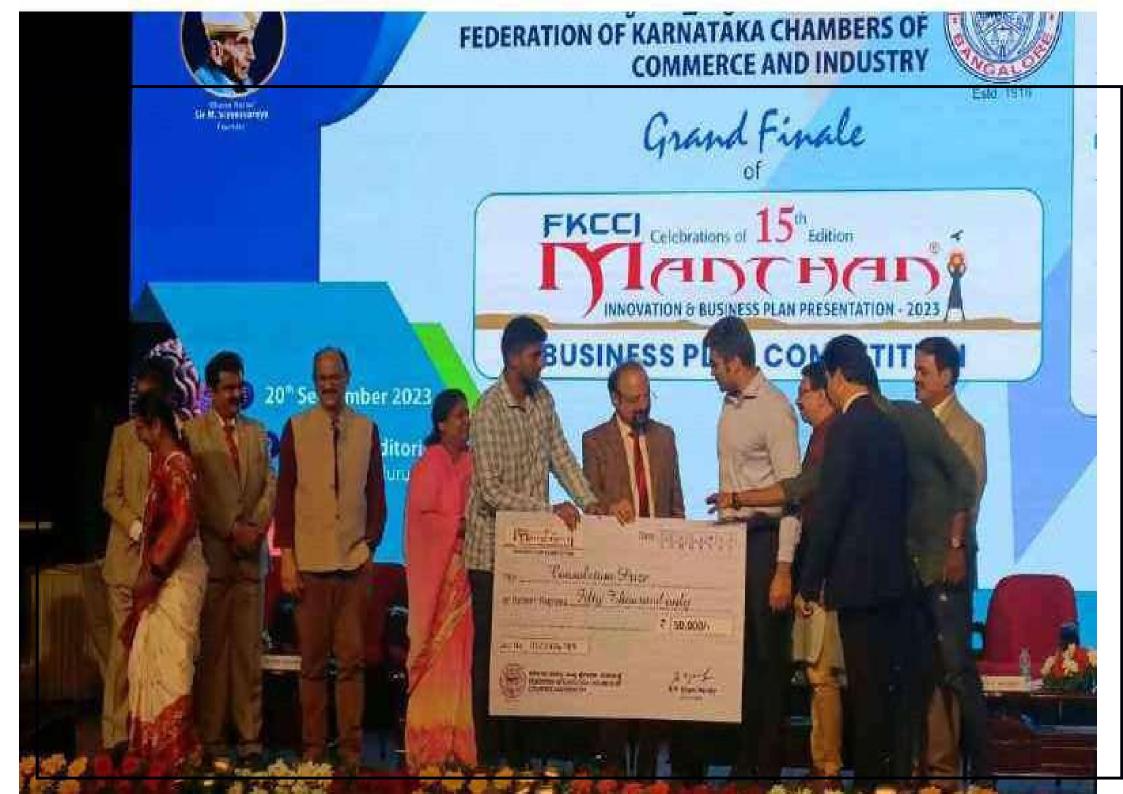
Subtotal: ₹999.00

Payment method: Pay Using UPI / Debit Card / NetBanking

Total: ₹999.00

For more info:

Email: manthan@fkcci.in
Ph: 080 2226 2355 / 56, 4082 8300
Mr. Nagaraju C :+91 99864 00792





Soundarya Education Trust (R)

SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE

Affiliated to Bangalore University, NAAC Accredited Institution
Approved by Govt of Kamataka

Recognised institution under UGC 2(f) and 12(B)

Department of Political Science, in association with Institution Innovation

Council and IQAC



This certificate is proudly presented to

Jaya lakshmi. k.R

For successfully participating in Quiz competition on the account of 'Constitution Day' held on 8 November 2022 conducted by Department of Political Science, Soundarya Institute of Management and Science in association with IIC and IQAC.

Dr.Suresh C Hegadi

Principal SIMS Carpent.

Dr.Vaniramesh

BC.President SIMS Dr.Shalini Savio

IQAC Co-ordinator SIMS Asst.Prof RamyaH.S

Organiser SIMS

CLASS ROOM EQUIPMENT

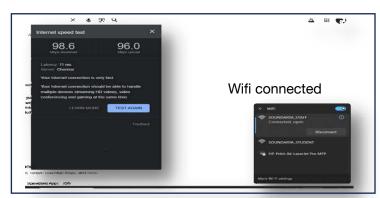
Smart Board facility Class room with LCD Projector



Wi-Fi Routers



Internet Speed test 100Mbps



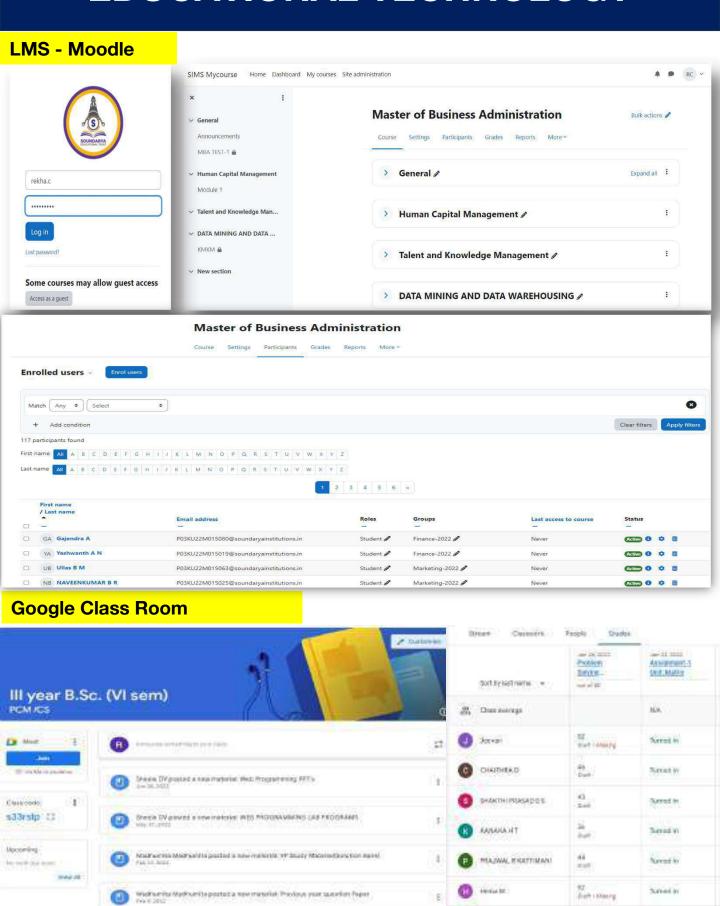
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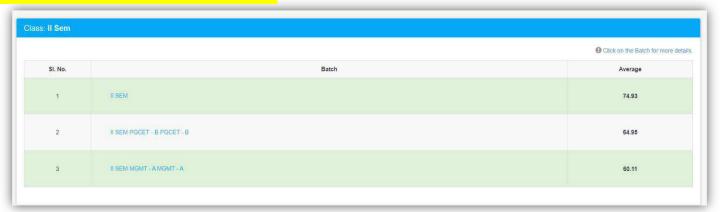
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EDUCATIONAL TECHNOLOGY

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Attendance



Course Materials



EDUCATIONAL TECHNOLOGY

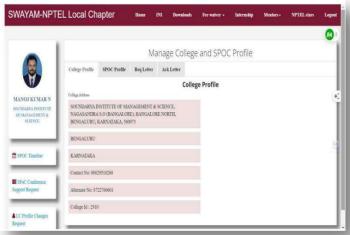
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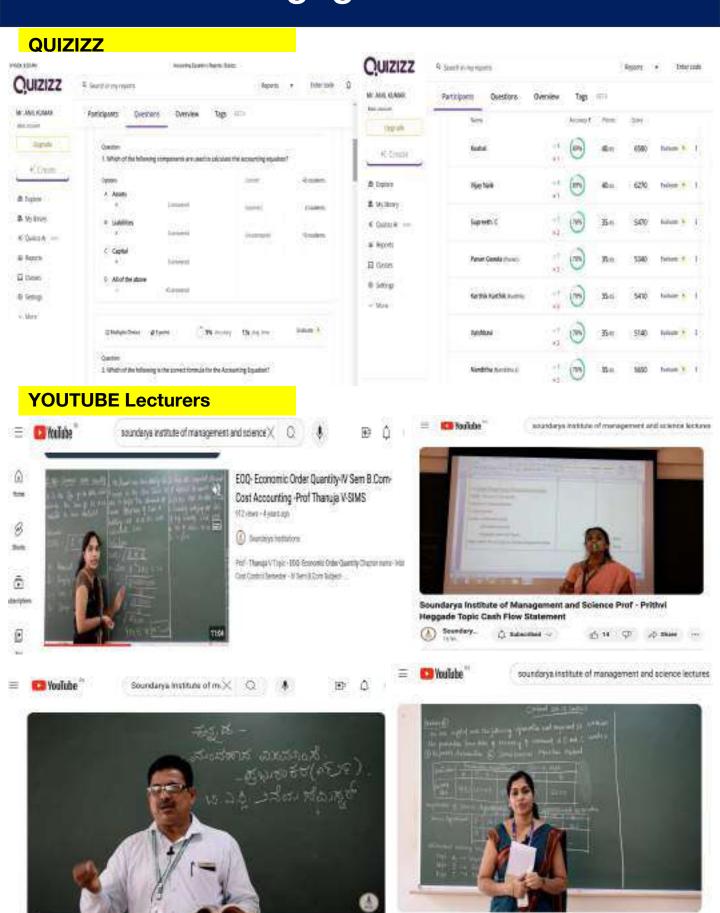


QR Code for University Q.Paper



Microsoft Tools





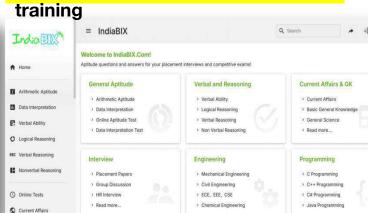
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Reciprocal Method - 14 marks VI SEM 8 Com - Prof Nagashree - Cost Accounting - SIMS

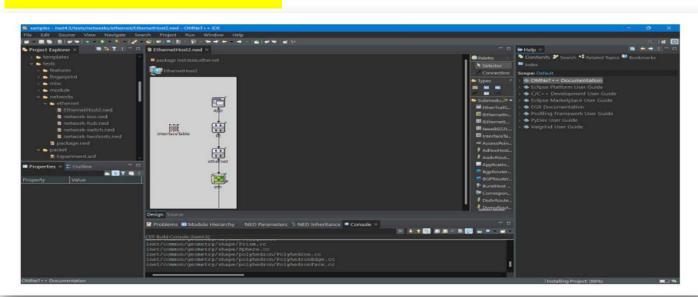
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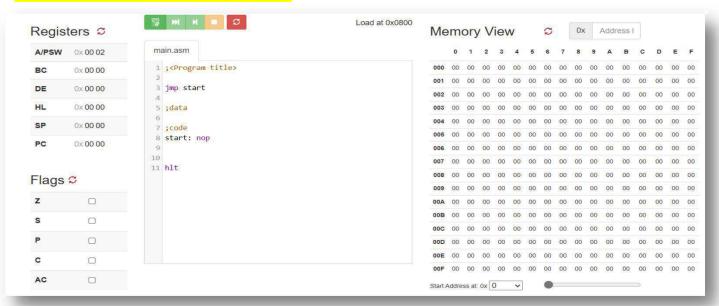
India BIX for Pre-placement



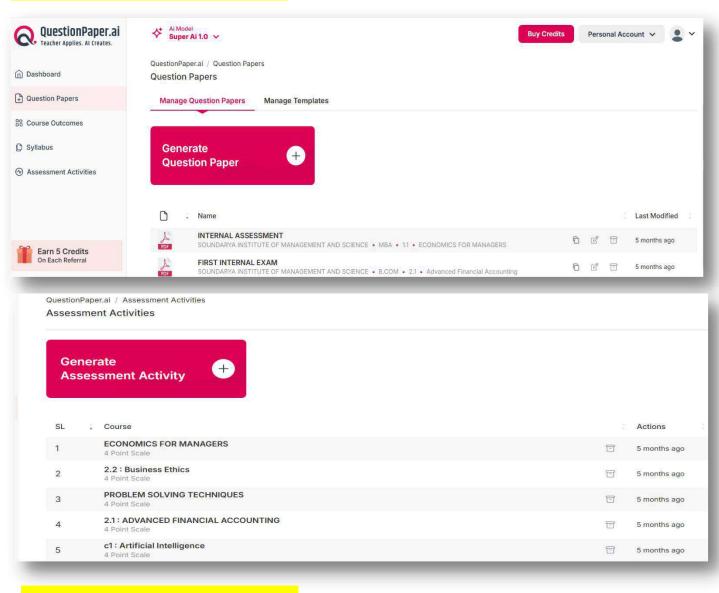
Network Simulator



8085 Simulator



QuestionPaper.ai



SIMSglish



Edward Lear - Nonsense Verse

24 views • 1 year ago



House of Poetry.

Language Lab



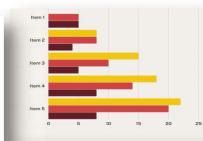
Business Lab



Case studies from

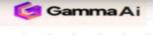






Visualization In Power BI









Other Open Sources

UBUNTU 22.04 - OS

OPAC-LIBRARY





Soundarya Institute of Management & Scient Soundarya Nagar, Sidedahatti, Nagasandra Post, Bangalore-73,