

SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE

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CRITERION -1 CURRICULAR ASPECTS

1.2 Academic Flexibility

66

Percentage of students enrolled in Certificate/ Value added courses and also completed online courses of MOOCs, SWAYAM, NPTEL etc. as against the total number of students during the last five years



Value Added Programs 2022-23

ADVANCED EXCEL

at

Soundarya Institute of Management and Science

No of Students: 40ÿÿ
 Total Duration: 30 Hours
 Start Date: 14/07/2022
 End Date: 13/08/2022





Pioneer in Practical Training

Recruitment 🔫

Banking Coaching

To The Principal Soundarya Institute of Management and Science Sidedahalli, Bangalore Date:- 15th Jul 2022 Lt No: MEA-195-22-23

Sub: - Advanced Excel Project Completion Letter.

Respected Sir/Madam,

Regarding to the above subject we have successfully completed <u>Advanced Excel</u> For 20 students of **BCOM**, in your campus, for the period from 14th July 2022 to 13th Aug 2022.

The following Documents are enclosed with this letter

- 1. Proposal
- 2. MOU
- 3. Faculty Profile
- 4. Syllabus
- 5. Student list
- 6. Applications
- 7. Attendance
- 8. Feedback form
- 9. Certificates (Original & Photo Copy)
- 10. Assessment Pattern
- 11. Results
- 12. Batch Outcome Report
- 13. Photos.

Verified By, Admin

Received By

Regards, Center Head Mark Education Academy Principal Soundarya Institute of Management And Science

No 17/1, 2nd Floor, Above Punjab National Bank, Tumkur Road, T.Dasarahalli, Bengaluru -560 057 (Opposite to T Dasarahalli Metro Station) +91 808 888 7828, +91 889 292 9882, +91 974 344 7733

www.markeducationacademy.com markeducationacademy@gmail.com



Testing Center -MARK EDUCATION ACADEMY



To The Principal, Soundarya Institute of Management and Science Sidedahalli, Bengaluru 560 073 Date:10-07-2022 Let No: MEA-194-22-23

Respected Sir/ Madam,

Sub: To Conduct Advanced Excel Training Program for BCOM, BBA, BCA, BE, BSC, MCOM & MBA students at your premises.

MARK EDUCATION ACADEMY is one of the well established institutes renowned in the industry for its quality education in Bangalore. Our innovative training methodology is a result of years of research by educationists & Human Resource professionals. MARK has been recognized by a number of Government and Non - Government organizations in and around Bangalore.

Our curriculum is value based on industry requirement and customized to their needs. We have been offering quality education to everyone by providing result oriented training programs to more than 2000 thousand students every year since 2004. MARK has provided quality education at very nominal fees to reach out to all the students to excel & explore in the competitive world.

Microsoft Excel

Microsoft Excel gives businesses the tools they need to make the most of their data. And when it comes to making the most of resources, and maximizing return on investment, this is becoming increasingly important. Firms are collecting ever-greater volumes of data from multiple sources, including in-store-transactions, online sales and social media. They need to be able to collate and analyze this information quickly and effectively.

Excel spreadsheets are commonly used across business to display financial information and other data relevant to the running of the business. This could be information relevant to the **customer relationship management department, sales, marketing or HR**. With so many business functions now reliant on IT and the internet, Excel continues to be seen as a vital tool for administration and the effective running of a business.

Here are five of the top features and benefits of Microsoft Excel:

Email: markeducationacademy@gmail.com Website: www.markeducationacademy.com

MANJUNATH R Corporate Trainer MARK Education Academy



Work Experience

- Since 2010 working as a Centre Head cum Corporate Trainer for Tally 9 ERP, Advanced Excel and Data Analytics Using Excel Interface at MARK Education Academy (T Dasarahalli, Bengaluru).
- Worked as Trainer at Govt. Tool Room & Training Centre (Rajajinagar, Bengaluru) for 2yrs.
- Worked as Technical Executive at Danieli India Pvt Ltd (Andhra Pradesh) for 2yrs.

Technical Skills

 Handled Corporate Projects In Various Colleges such as Soundarya Institute of Management & Science, ST Claret College, Sree Veerendra Patil Degree College (HKES), Govt Tool Room & Training Centre Bangalore, Aditya Institute of Research & Management Studies, Bishop Cotton Academy of Professional Management , Dr Nitte Shankara Adyanthaya Memorial First Grade College, Jindal First Grade College for Women, Jnana Jyothi First Grade College, KLE College, Sheshadripuram Education Scociety, ST Paul's College, Vagdevi Degree College, Agragami Institute of Management & Technology, Vidya Vahini First Grade College, VidyaSoudha PU College, Cluny Convent, Sophia PU College.

Educational Qualification

- Diploma In Precision Manufacturing
- B.Tech

Software Skills

- Tally Prime.
- Data Analytics Using Excel
- Advanced Excel.
- Microsoft Office.

Personal Profile

Full Name	Manjunath R
Designation	Corporate Trainer
Languages Known	Kannada, English, and Tamil.

Microsoft Office Specialist

CERTIPORT

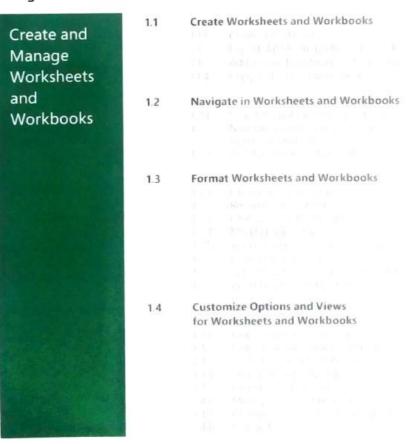
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Excel 2016: Core Data Analysis, Manipulation, and Presentation; Exam 77-727

Successful candidates for the Microsoft Office Specialist Excel 2016 certification exam will have a fundamental understanding of the Excel environment and the ability to complete tasks independently. They will know and demonstrate the correct application of the principle features of Excel 2016. Candidates will create and edit a workbook with multiple sheets, and use a graphic element to represent data visually. Workbook examples include professional-looking budgets, financial statements, team performance charts, sales invoices, and data-entry logs.

MOS 2016 certification exams introduce a new performance based format for improved testing of a condidate closed of inflate and abilities using the MOS 2016 program.

- MOS 2016 event task instructions generally demotioned with encounted name as increasing services resource for even plant increasing and are replaced with descriptions. This means candidates more understand the propose and encounted usage of the program functionality in order to successfully complete the tasks in each of the project.
- · The MOS 2015 examilermation opporates multiple protects



Objective Domains

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☎MARK
Education Academy
An ISO 9001:2015 Certified Company

SI.No.: _____

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DATE OF BIRTH	: 23 09	2001	AGE	: 21	
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Ocument No : COMMARK						
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Qualification Advanced Excel Faculty Manjunath						
CourseB. ComTimeDate_ 10 Aug 2022						
CollegeSIM9Email ID. Widya 8147@ Email. Cor						
1. How did you get to know about our Training Program? Theraugh Orientation producem						
2. How was the technical /Subject Knowledge of the faculty?						
Excellent Very Good Good Satisfactory Poor						
3. How was the methodology of teaching? Excellent Very Good Good Satisfactory Poor						
4. How was the course content? Excellent Very Good Satisfactory Poor						
5. How was the clarity of concept?						
6. Is this Program was useful to you?						
7. Will you suggest this program to others?						
8. Were opportunities given to express your Doubts?						
9. Overall rating?						
10. Any Suggestions ? Nothing						
Verified By Signature of the Student						



Microsoft Office Specialist

Vanitha G

has successfully completed the requirements to be recognized as a Microsoft Office Specialist

Excel 2019 Associate

Excel 2019

Date of achievement. August 16, 2022 verify certiport com M8Ga-sFpk

Satya Nadella Chief Executive Officer



Advanced Excel

Assessment Pattern

Sl No	Contents	%
1	Manage Worksheets and Workbooks	25%
2	Manage Data Cells and Ranges	15%
3	Manage Tables and Table Data	25%
4	Perform Operations by using Formulas and Functions	20%
5	Manage Charts	15%
6	TOTAL	100%

S LNO		te of management studies Excel batch 2022-23	
	Name	Email ID	Resul
1	Vanitha G	Vanithagangadhar77@gmail.com	800
2	Pragathi N	pragathi2k2@gmail.com	850
3	Supritha N V	supritha724@gmail.com	850
4	Kavana H	kavanahkavanah700@gmail.com	900
5	Vidya J S	jvidya8147@gmail.com	857
6	Harish M N	harish7619110987@gmail.com	850
7	Aishwarya K	Aishwaryaaishu9123@gmail.com	800
8	Meghana V	meghanav774@gmail.com	920
9	Nithin P	Nithi9272@gmail.com	900
10	Sai Priya B S	Saip8373@gmail.com	850
11	Manjunath R	manjunathmanju1864@gmail.com	850
12	Gowthamachar N G	gowthamng78@gmail.com	850
13		dg.pavankumar88@gmail.com	870
14	Pavan G Shaun Josh Pereira	Shaunjosh85@gmail.com	93
15		jayarock876@gmail.com	90
	Jayasurya K	ramya38599@gmail.com	87
16	Ramya N	shreyaarun1177@gmail.com	85
17	Shreya A	Rakshithas132@gmail.com	80
18	Rakshitha s	muskanafifa01@gmail.com	85
19	Afifa saba	chandan093r@gmail.com	90

Batch Outcome Report

15-08-2022

About Microsoft Excel

Microsoft Excel gives businesses the tools they need to make the most of their data. And when it comes to making the most of resources, and maximizing return on investment, this is becoming increasingly important. Firms are collecting ever-greater volumes of data from multiple sources, including in-store-transactions, online sales and social media. They need to be able to collate and analyze this information quickly and effectively.

Excel spreadsheets are commonly used across business to display financial information and other data relevant to the running of the business. This could be information relevant to the customer relationship management department, sales, marketing or HR. With so many business functions now reliant on IT and the internet, Excel continues to be seen as a vital tool for administration and the effective running of a business.

Course Goal

This course is aimed at exposing participants to the use of Advanced Excel Tools, formulas and features in intensive data analyses.

Objectives of the course:

- 1. To teach participants the advanced formulas as well as how to use which formula for which occasion.
- 2. To equip participants with the knowledge on how to debug and audit the advanced formulas.
- 3. To explore the magic of analysing data using Advanced Excel

At the end of the course, participants should be able to:

- Preparing Data in a Structured way.
- Format of data to required output using different set of formatting tools such as Conditional Formatting, > Format painter, Office Clipboard, Format as table, Cell Styles, Headings, etc. P
- Apply Conditions such as If, AND, IFAND, COUNTIF, SUMIF, AVERAGEIF, COUNTA, IFERROR, MIN, MAX, Apply Conditions Store, MIN, MAX, MEDIAN, MODE, VLOOKUP, HLOOKUP, CONCATENATE, LEFT, RIGHT, MID, UPPER, LOWER, PROPER, TRIM, > INDEX, MATCH.PMT, etc.
- Use advanced techniques for report visualizations such as charts, sparklines, Pivot tables, Hyperlink, Filter, Use advanced techning of the Sort, Header & Footer, Macros, Freeze panes, Data Table, Goal Seek, Scenario Advanced Filter, Sort, Multiple Sort, Header & Footer, Macros, Freeze panes, Data Table, Goal Seek, Scenario > manager, etc.
 - Leverage on various methodologies of summarizing data
- Understand and apply basic principles of laying out Excel models for decision making. 2



SUPPLY CHAIN MANAGEMENT USING TALLY

at

Soundarya Institute of Management and Science

Total no of students: 45 students Total Duration: 30 Hours Start Date: 20/07/2022 End Date: 10/08/2022





MEMORANDUM OF UNDERSTANDING

Between

SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE, SIDEDAHALLI, BENGALURU

And

MARK EDUCATION ACADEMY OF ASARAHALLI, BENGALURU

Office Specialist For the Delivery of Advanced Excel Training Program to BCOM Students through Campus based training.

The purpose of this memorandum is to establish and document a partnership/business relationship that serves as an operating agreement and also specifies services and responsibilities, College/Department responsibilities, agreements associated with the design, development, marketing, implementation, instruction, administration, and financial management required for courses, programs, certificates, and other learning opportunities offered by the MARK EDUCATION ACADEMY through SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE.



1

17/2, 2^{ed} Floor, Above Punjab National Bank, Tumkur Road, T. Dasarahalli,(Opposite to T Dasarahalli Metro Station) Bengaluru - 560057. Ph: +91 8088887828 / 9743447733

Email: markeducationacademy@gmail.com Website: www.markeducationacademy.com



Soundarya institute of management and science Bangalore 560013 Karnataka

Lt No: MEA-192-21-22

Sub: - Supply Chain Management Using Tally Project Completion Letter.

Respected Sir/Madam,

Regarding to the above subject we have successfully completed Supply Chain Management Using Tally For 45 students of BCOM, in your campus, for the period from 20th Jul 2022 to 10th Aug 2022.

The following Documents are enclosed with this letter

- 1. Proposal/ Letter of Acceptance
- 2. MOU
- 3. Faculty Profile
- 4. Syllabus
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Verified By, Admin

Received By

Regards, Center Head Mark Education Academy

Principal Soundarya Institute of Management And Science

No 17/1, 2nd Floor, Above Punjab National Bank, 🔂 Tumkur Road, T.Dasarahalli, Bengaluru -560 057 (Opposite to T Dasarahalli Metro Station)

+91 808 888 7828, +91 889 292 9882, +91 974 344 7733

www.markeducationacademy.com markeducationacademy@gmail.com

Tally Institute of Learning

Training Partner: MARK EDUCATION ACADEMY # 17/2, 2rd Floor, Above Punjab National Bank, Tumkur Road, T. Dasarahalli, Bengaluru - 560057. Ph: +91 8088887828 / 9743447733 email: markeducationacademy@gmail.com ,Website: www.markeducationacademy.com



To The Principal, Soundarya Institute of Management and Science, Sidedahalli, Bengaluru, Karnataka 560073 Date:15-07-2022 LetNo:MEA-191-22-23

Karnataka

Respected Sir/ Madam,

Sub: To Conduct Supply Chain Management Using Tally Training Program for MBA, BCOM, BBA, BCA, BE, BSC & MCOM students at your premises.

MARK EDUCATION ACADEMY is one of the well established institutes renowned in the industry for its quality education in Bangalore. Our innovative training methodology is a result of years of research by educationists & Human Resource professionals. **MARK** has been recognized by a number of Government and Non - Government organizations in and around Bangalore.

Our curriculum is value based on industry requirement and customized to their needs. We have been offering quality education to everyone by providing result oriented training programs to more than 2000 students every year since 2004. MARK has provided quality education at very nominal fees to reach out to all the students to excel & explore in the competitive world.

ABOUT TALLY

We are the authorized center for Tally known as Tally Institute of Learning (TIL).

We have No.1 Tally trainers as we offer to bridge the existing gap between education and employment by empowering our students through delivery of high-quality training using industry-relevant course content, scientifically designed teaching methodology, online assessments, certification & Placement

Tally Education Pvt Ltd

MANJUNATH R Corporate Trainer MARK Education Academy



Work Experience

- Since 2010 working as a Centre Head cum Corporate Trainer for Tally 9 ERP, Advanced Excel and Data Analytics Using Excel Interface at MARK Education Academy (T Dasarahalli, Bengaluru).
- Worked as Trainer at Govt. Tool Room & Training Centre (Rajajinagar, Bengaluru) for 2vrs.
- Worked as Technical Executive at Danieli India Pvt Ltd (Andhra Pradesh) for 2yrs.

Technical Skills

 Handled Corporate Projects In Various Colleges such as Soundarya Institute of Management & Science, ST Claret College, Sree Veerendra Patil Degree College (HKES), Govt Tool Room & Training Centre Bangalore, Aditya Institute of Research & Management Studies, Bishop Cotton Academy of Professional Management, Dr Nitte Shankara Adyanthaya Memorial First Grade College, Jindal First Grade College for Women, Jnana Jyothi First Grade College, KLE College, Sheshadripuram Education Scociety, ST Paul's College, Vagdevi Degree College, Agragami Institute of Management & Technology, Vidya Vahini First Grade College, VidyaSoudha PU College, Cluny Convent, Sophia PU College.

Educational Qualification

- Diploma In Precision Manufacturing
- B.Tech

Software Skills

- Tally Prime.
- Data Analytics Using Excel.
- Advanced Excel.
- Microsoft Office.

Personal Profile

Full Name	:	Manjunath R
Designation	1	Corporate Trainer
Languages Known		Kannada, English, and Tamil.



Chapter 1: Fundamentals of Accounting

- 1.1 Introduction
 - 1.1.1 Meaning of Accounting
- 1.2 Terminologies used in Accounting
- 1.3 Concepts of Accounts
- 1.4 Double Entry Systems of Accounting 1.4.1 Uses of Debit and Credi
 - 1.4.2 Rules of Debit and Credit
- 1.5 Golden Rules of Accounting
- 1.6 Recording of Business Transactions
 - 1.6.1 Journalising Transactions
- 1.7 Trial Balance
- 1.8 Financial Statements
 - 1.8.1 Trading Account
 - 1.8.2 Profit & Loss Account
 - 1.8.3 Balance Sheet
- 1.9 Subsidiary Books & Control Accounts Key Takeaways Practice Exercises

Chapter 2: Introduction to Tally

- 2.1 Introduction
- 2.2 Features of Tally
- 2.3 Downloading the installable software
- 2.4 Installing Tally
- 2.5 Types of Licenses
- 2.6 Working in Educational Mode
- 2.7 Getting Started with Tally
- 2.8 Navigate from anywhere to anywhere
 - 2.8.1 Top Menu, Shortcut keys and Right buttons
 - 2.8.2 GoTo and Switch To
- 2.9 Company Creation and setting up Company Features
- 2.10 F12. Configuration
- Key Takeaways
- Practice Exercises.

Chapter 3: Maintaining Chart of Accounts

- 3.1 Introduction
- 3.2 Chart of Accounts
 - 3.2.1 Sample Chart of Accounts of a company
 - 3.2.2 Creation of Masters in Tally
 - 3.2.2.1 Accounting Masters
 - 3.2.2.2 Inventory Masters
 - 3.2.3 Alteration of Masters in Tally
- 3.2.4 Display of Chart of Accounts in Tally
- Key Takeaways
- Shortcut Keys
- Practice Exercises.





Soundarya Institute of Mangement and Science Supply Chain Management Using Tally Batch 2022-23

		Batch 2022-23 Email ID			
no	Student Name				
1	M.R. Subhash	subashsubbu7654@gmail.com			
2	Sneha S	snehalatha0702@gmail.com			
3	Jayanth g m	jayanthgm2002@gmail.com			
4	Sneha D	snehadaniel527@gmail.com			
5	Abhishek g	grabhishek27@gmail.com			
6	Afreen Taj	afreenafreentaj1808@gmail.com			
7	Boodhi Basava	basangowdaparradi@gmail.com			
8	Gagan R	gagngowda1024@gmail.com			
9	Abhishek G	ag8800000@gmail.com			
10	Chandana G	chanduggowda13@gmail.com			
11	Nikhitha.R	nikitharajkumar3004@gmail.com			
12	Meghana k	mmeghana494@gmail.com			
13	Shashivardhan. C	Shashivardhan935357@gmail.com			
	Jaiakash	jajakashj18@gmail.com			
14	Mithun K	mithunkaverappa466@gmail.com			
15	Harshitha.T	harsh.hitha12@gmail.com			
16	Janardhan gowda	gowdaj912@gmail.com			
17	Thanushree NM	thanushreethanu6987@gmail.com			
18		Darshangowdam18@gmail.com			
19	Darshan gowda m	tarunrgowda54@gmail.com			
20	Tarun R	vidyadevaraj15@gmail.com			
21	Vidyashree.T.D	vidhvagowda9260@gmail.com			
22	Vidhya B C	Priyasupriya487@GMAIL.COM			
23	Supriya L K	suchithra3602@gmail.com			
24	Suchithra.M	yaminiy997@gmail.com			
25	Yamini.K	darshang8421@gmail.com			
26	Darshan G	Mailtochethu7@gmail.com			
27	Chethan kh	Nithinb262003@gmail.com			
28	Nithin B	rr9073538@gmail.com			
29	Rajesh L	chandanashree1526@gmail.com			
30	Chandana Shree P	Sanjuvasan19@gmail.com			
31	Sanjana shree S	yashasyashas95@gmail.com			
32	Yashas r	meghanav774@gmail.com			
33	Meghana V	chaithrakamraj326@gmail.com			
34	Chaithra k	kavanahkavanah700@gmail.com			
35	Kavana H	pragathi2k2@gmail.com			
36	PRAGATHI .N	jayanthrao2003@gmail.com			
37	Jayanth Rao B N	rastogirishab6@gmail.com			
38	Rishab Kumar Rastogi	ramya38599@gmail.com			
39	Ramya N	gowthamim9688@gmail.com			
40	Gowthami.M	kubratsts9285@gmail.com			
41	Kubra.T.S	madhuribv0808@gmail.com			
42	Madhuri B V	darshangowdam2001@gmail.com			
43	Darshan gowda M	saip8373@gmail.com			
44	Sai Priya.B.S.	vaish5785@gmail.com			
45	Vaishnavi M.R	Agizu2 vo 2@Bugurcourt			

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	An ISO 9001:2015 Certified Company		Sl.No.:
	APPLICATION		
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NAME (In Capital letters as per SSLC) : 7	ARUN.R		
FATHER'S NAME / HUSBAND'S NAME / GUAR	DIAN NAME: RENUKAI	MURTH Y .Y	
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Email ID: TARUN PGOWDA54@	gmatl. LoM		
ADDRESS : MANYU NATHNAGAR ,NAGA	ISANDRA POST. BAGA	AGUNTE BANGALI	DRE
CONTACT NO 1: 8792100621	CONTACT NO 2 :	9611931883	
TE	RMS AND CONDITIONS		
Candidate will have to come regularly in time to the Students must be of good behaviour and respectful	e classes. I in theory, practical classes and arr	und institute premise	
P Spitting, Smoking, Chewing gums etc are strictly p	rohibited in the institute premises. I		s, consuming alcohol
and other intoxicating drugs, is also strictly prohibi The students are responsible for careful use of con		e is any loss due to carelessn	ess, the concerned
will have pay penalty for the damages.			
C Using of Mobile phones inside class room premises			
The course fees paid is neither refundable nor tran P 90% Attendance is compulsory.	sieneu.		
P With out prior intimation of missing classes to the	authorised person, missed classes v	vill not be conducted again.	
I declare that I have read and understood t	erms and conditions.		TanuneB
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SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE

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1. How did you get to know about our T 	raining Program?
2. How was the technical /Subject Know	
3. How was the methodology of teachin	
4. How was the course content?	Satisfactory Poor
5. How was the clarity of concept?	Satisfactory Poor
6. Is this Program was useful to you?	Satisfactory Poor
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Nothing	





Certificate of Merit

This certificate is awarded to

Abhishek G

Son/Daughter of

Govindraju G

for successfully completing

TallyEssential Level 2

and securing Grade B

Shemand - 6.

Bhuwaneshwari B Tally Education Pvt. Ltd.

Place of Issue Bengaluru Date Certified 18-Aug-2022 Felease. Prime 1.1

Certificate No 908347752

Institute Name

SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE

Tally Education Pvt. Ltd., a subsidiary of Tally Solutions, is the only entity authorised to issue certifications on Computerised Accounting with Tally

This Certificate can be verified at www.tallyeducation.com

<u>Supply Chain Management Using</u> <u>Tally</u>

Assessment Pattern

SI No	Contractor	
1	Manage Worksheets and Workbooks	25%
2	Manage Data Cells and Ranges	15%
3	Manage Tables and Table Data	25%
4	Perform Operations by using Formulas and Functions	20%
5	Manage Charts	15%
	Total	100%

Soundarya Institute of Mangement and Science Supply Chain Management Using Tally Batch 2022-23

SI no	Student Name	Email ID	Result
1	M.R. Subhash	subashsubbu7654@gmail.com	50.00%
2	Sneha S	snehalatha0702@gmail.com	53.33%
3	Jayanth g m	jayanthgm2002@gmail.com	45.00%
4	Sneha D	snehadaniel527@gmail.com	61.67%
5		grabhishek27@gmail.com	60.00%
6	Abhishek g	afreenafreentaj1808@gmail.com	45.00%
	Afreen Taj	afreenafreentaj1808@gmail.com	66%
7	Boodhi Basava	basangowdaparradi@gmail.com	63.33%
8	Gagan R	gagngowda1024@gmail.com	78%
9	Abhishek G	ag8800000@gmail.com	70%
10	Chandana G	chanduggowda13@gmail.com	65%
11	Nikhitha.R	nikitharajkumar3004@gmail.com	55%
12	Meghana k	mmeghana494@gmail.com	56%
13	Shashivardhan. C	Shashivardhan935357@gmail.com	45.00%
14	Jaiakash	jaiakashj18@gmail.com	76.67%
14	Mithun K	mithunkaverappa466@gmail.com	74%
	Harshitha.T	harsh.hitha12@gmail.com	71.67%
16	Janardhan gowda	gowdai912@gmail.com	55.00%
17	Thanushree NM	thanushreethanu6987@gmail.com	45.00%
18		Darshangowdam18@gmail.com	56%
19	Darshan gowda m	tarunrgowda54@gmail.com	50%
20	Tarun R	vidvadevaraj15@gmail.com	49%
21	Vidyashree.T.D	uidhyagowda9260@gmail.com	51.67%
22	Vidhya B C	Privasupriya487@GMAIL.COM	58.339
23	Supriya L K	suchithra3602@gmail.com	48.33%
24	Suchithra.M	yaminiy997@gmail.com	70%
25	Yamini.K	darshang8421@gmail.com	56.67%
26	Darshan G	Mailtochethu7@gmail.com	55%
27	Chethan kh	Nithinb262003@gmail.com	56.67%
28	Nithin B	rr9073538@gmail.com	75.00%
28	Rajesh L	chandanashree1526@gmail.com	60.009
10000	Chandana Shree P	Sanjuvasan19@gmail.com	45.00%
30	Sanjana shree S	yashasyashas95@gmail.com	45.009
31	Yashas r	meghanav774@gmail.com	40.009
32	Meghana V	chaithrakamraj326@gmail.com	36.679
33	Chaithra k	kavanahkavanah700@gmail.com	46.679
34	Kayana H	pragathi2k2@gmail.com	58%
35	DOAGATHI N	liavanthrao2003@gmail.com	38.339
36		rastogirishab6@gmail.com	70%
37	Rishab Kumar Nore	ramya38599@gmail.com	80.009
38	Ramva N	gowthamim9688@gmail.com kubratsts9285@gmail.com	80.009
39	Gowthami.M	madhuribv0808@gmail.com	60%
40	wubra T.S	darshangowdam2001@gmail.com	60.00%
41	it with BV	darshangowdam2001eginam saip8373@gmail.com	23.339
42	Darchan Bowud	vaish5785@gmail.com	56%
43	Driva.B.S.	Vaisnovooleennen	
44	Vaishnavi M.R		

Batch Outcome Report of Supply Chain Management using Tally

10-08-2022

About Tally Prime

Tally Prime is software that takes care of the accounting (sales, purchases, receivables, monitoring payables), inventory management (processing orders, tracking inventory), payroll management, transactions of the bank, regulatory compliance, etc. and Tally prime add-on features can deal with complete business management.

The various concepts explained through illustrations, self-learning videos and real-life industry-based scenarios help establish a strong foundation for your Accounting and Financial career.

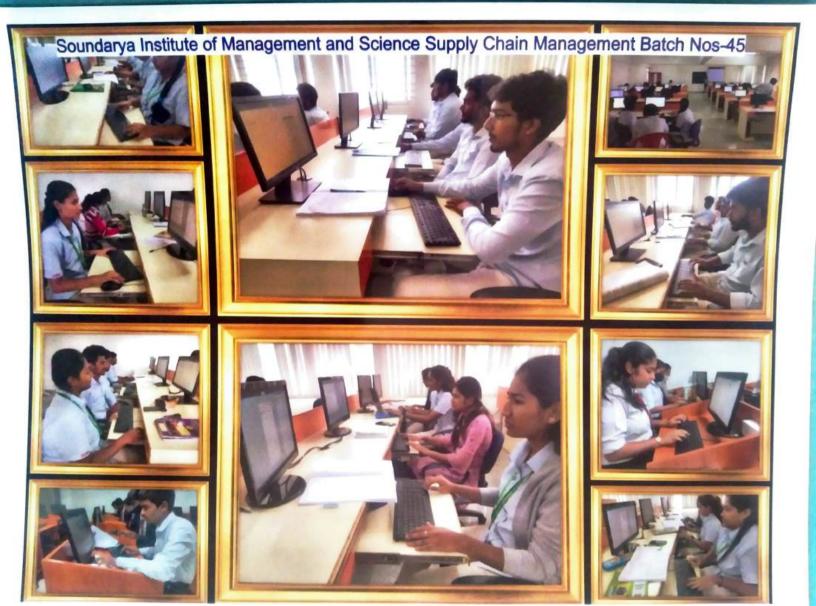
The course will help you understand how to perform basic to intermediate Accounting, Inventory and Basic Taxation (GST, TDS).

Case studies on Following Areas

Fundamentals of Accounting Maintaining Chart of Accounts Recording and Maintaining Accounting Transaction Accounts Receivable and Payable Management Introduction to Tax Goods & Services Tax Maintaining Bill-wise Details Storage and Classification of Inventory Introduction to Supply chain Management Purchase and Sales Order Management Cost/Profit Centres Management Booking Additional Cost Incurred on Purchase Data Security and User Management **Backup and Restore** Budgets and Controls Management **MIS Reports** Generating and Printing Reports

At the end of the course, participants should be able to:

- Create Company, Manage Company Features (F11 Features)
- Maintain and process Financial Transactions
- Use Cost Centres and Cost categories. Maintain Outstanding Reports and Aging Analysis
- GST Activation, Classification and Processing, E way Bill Processing >
- Manage Inventory Allocations. Þ



Data Analytics at Soundarya Institute of Management and Science Total No of Students – 40 Nos Total Duration – 35 Hr's Start Date – 19/10/2022 End Date – 16/11/2022



То The Principal Soundarya Institute of Management and Science Sidedahalli, Bangalore

Date:20-11-2022 Let No: MEA-201-22-23

Sub: - Data Analytics Project Completion Letter.

Respected Sir/Madam,

Regarding to the above subject we have successfully completed Data Analytics For 40 students of BCOM, in your campus, for the period from 19th Oct 2022 to 16th Nov 2022.

The following Documents are enclosed with this letter

- 1. Proposal
- 2. MOU
- 3. Faculty Profile
- 4. Syllabus
- 5. Student list
- 6. Applications
- 7. Attendance
- 8. Feedback form
- 9. Certificates (Original & Photo Copy)
- 10. Assessment Pattern
- 11. Results
- 12. Batch Outcome Report
- 13. Photos.

PO BV

Admin *



Regards, **Center Head** Mark Education Academy

No 17/1, 2nd Floor, Above Punjab National Bank, Tumkur Road, T.Dasarahalli, Bengaluru -560 057 (Opposite to T Dasarahalli Metro Station) +91 808 888 7828, +91 889 292 9882; +91 974 344 7733;

🕏 www.markeducationacademy.com 🕿 markeducationacademy@gmail.com

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Microsoft

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Testing Center -MARK EDUCATION ACADEMY

To The Principal, Soundarya Institute of Management and Science Sidedahalli, Bengaluru 560 073 Date:10-10-2022 Le No: MEA-200-22-23 Microsof

Respected Sir/ Madam,

Sub: To Conduct Data Analytics Training Program for BCOM, BBA, BCA, BE, BSC, MCOM & MBA students at your premises.

MARK EDUCATION ACADEMY is one of the well established institutes renowned in the industry for its quality education in Bangalore. Our innovative training methodology is a result of years of research by educationists & Human Resource professionals. MARK has been recognized by a number of Government and Non - Government organizations in and around Bangalore.

Our curriculum is value based on industry requirement and customized to their needs. We have been offering quality education to everyone by providing result oriented training programs to more than 2000 thousand students every year since 2004. MARK has provided quality education at very nominal fees to reach out to all the students to excel & explore in the competitive world.

Microsoft Excel

Microsoft Excel gives businesses the tools they need to make the most of their data. And when it comes to making the most of resources, and maximizing return on investment, this is becoming increasingly important. Firms are collecting ever-greater volumes of data from multiple sources, including in-store-transactions, online sales and social media. They need to be able to collate and analyze this information quickly and effectively.

Excel spreadsheets are commonly used across business to display financial information and other data relevant to the running of the business. This could be information relevant to the **customer relationship management department, sales, marketing or HR**. With so many business functions now reliant on IT and the internet, Excel continues to be seen as a vital tool for administration and the effective running of a business.

17/2, 2nd Floor, Above Oriental Bank, Tumkur Road, T. Dasarahalli,(Opposite to T Dasarahalli Metro Station) Bengaluru - 560057. Ph: +91 8088887828 / 9743447733

Email: markeducationacademy@gmail.con Website: www.markeducationacademy.cor

Here are five of the top features and benefits of Microsoft Excel:

Build great charts

Excel allows business users to unlock the potential of their data, by using formulas across a grid of cells. Data is inserted into individual cells in rows or columns, allowing it to be sorted and filtered, and then displayed in a visual presentation. Using pie charts, graphs and clustered columns adds meaning to data, which otherwise may just exist as row after row of numbers. These visualizations can add extra emphasis to business reports and persuasive marketing material. Excel recommends charts most suitable for the type of data being presented on the X and Y axis.

Use conditional formatting

Excel users can format their spreadsheets using different colour shades, bolds and italics, to differentiate between columns and bring the most important data to the fore. This function could be useful when presenting accounting information, such as the pre-tax profit and the balance being carried forward by the company. Users can select an appropriate colouring scheme via the Quick Analysis button, and then by utilizing the Formatting tab.

Help identify trends

When presenting data in the form of charts or graphs, it can be helpful to include average lines, which explicitly detail the key trends emerging from the information. This may help demonstrate the key points to other users in a straightforward manner – for instance, an executive from a different department during a board meeting. Excel allows trend lines to be extended beyond the graph, to offer predictions of future activity – and such forecasts can help businesses develop their future strategy.

Bring data together

Excel can be used to bring information from various files and documents together, so that it exists in a single location. As well as raw data and information from other spreadsheets, it is possible to import text and images. Other objects can be added using the Insert tab, or additional spreadsheets can be added to the file.

Details of Execution

Program Name	:	Data Analytics
Duration	:	35 hrs with Assignments/Project (2Hrs per day)
No. of Student	:	Minimum of 50 students/Batch
Course Material	:	Specially developed courseware based on the Industry Requirements

Package Includes	:	1) Coaching Fees
		2) Registration Fees
		3) Certification Fee
		4) Applicable Taxes
Course Fee	:	RS.950/- per candidate
		Rs.4000/- per candidate for MOS certificate

COLLEGE RESPONSIBILITY:

- Infrastructure (Class room, Computer Laboratory Projector & other Basic Facilities)
- 50% of Course Fee shall be paid before commencement of the program.
- 2hrs/per day Sessions shall be allotted.

MARK RESPONSIBILITY:

- Trainers with minimum qualification of Post Graduation and shall have minimum 5 years industry experience. USUIL
- Certification from Microsoft (MOS Microsoft Office Specialist)
 Certificate From MARK
- Assessments will be conducted in the college campus on the Portal. (Online objective type of Assessment)

Thanking you,

Manjunath.R **Centre Head** MARK Education Academy Ph-8088887828



MEMORANDUM OF UNDERSTANDING

Between

SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE, BENGALURU

And

MARK EDUCATION ACADEMY, T. DASARAHALLI, BENGALURU

For the Delivery of Data Analytics Training Program to 1st Year BCOM students through Campus based training.

The purpose of this memorandum Storestablish and document a partnership/business relationship that serves as an operating agreement and also specifies services and responsibilities, College/Department responsibilities, agreements associated with the design, development, marketing, implementation, instruction, administration, and financial management required for courses, programs, certificates, and other learning opportunities offered by the MARK EDUCATION ACADEMY through SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE.

MARK's Deliverables:

Microsoft

Testing Center -MARK EDUCATION ACADEMY

> Programme Content & Schedule.

> Minimum of 30 hours to be provided for the Data Analytics

egnated programme.

PRINCIPAL Soundarya Institute of Management & Science Soundarya Marcar State

For MARK EDUCATION ACADEMY Proprietor

17/2, 2nd Floor, Above Punjab National Bank, Tumkur Road, T. Dasarahalli,(Opposite to T Dasarahalli Metro Station) Bengaluru - 560057. Ph: +91 8088887828 / 9743447733

Email: markeducationacademy@gmail.com Website: www.markeducationacademy.com

- Softcopy of Course Material to every Student enrolled under this engagement.
- Programme execution through experienced faculty.
- Package 1 ISO Institution Certification to Every student who successfully completed course and taken the assessment conducted by Institution.
- Package 2 Globally recognised Microsoft Certificate to every Student who has successfully completed the course and taken the assessment conducted by Microsoft.

COLLEGE's Deliverables:

- Package 1 Fees Rs.950/- The college is agreed to pay revised course fees is Rs.800//-per-candidate to Mark Education Academy.
- Package 2 Fees Rs.4000/- The college is agreed to pay revised Office Specialist course fees is Rs.3500/-per candidate to Mark Education Academy.
- > 50% of the course fee shall be paid at the time of signing the MOU.
- > The Remaining 50% of fees shall be paid after successful completion of course.
- > 90% attendance and online examination as per Mark Standards are mandatory to obtain the certificate.
- > Infrastructure should be provided with Networking.
- > Classroom with LCD Projector for Theory classes.
- > Payments to be made to "MS/ Mark Computer Education" by

2 | Page

For MARK EDUCATION ACADEMY

account payee chq.

Soundarya Institute of Management & Science Soundarya Nagar, Sidedahalli, Nagasandra Post, Bangalore-73. Any other terms and conditions can be made further upon the mutual understanding and consent of both the parties.

This MOU shall become effective upon signature by the authorized officials from the SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE, SIDEDAHALLI, BENGALURU and MARK EDUCATION ACADEMY, T. DASARAHALLI, BENGALURU and will remain in effect until modified or terminated by any one of the partners by mutual consent.

Microsoft

Place: Bengaluru Date: 26th Oct 2022

Signatures

Soundarya Institute of Management & Science Soundarya Nagar, Sidedahalli, Nagasandra Post, Bangatore, 73.

Principal, Soundarya Institute of Management and Science

For MARK EDUCATION ACADEMY

Centre Head, Mark Education Academy

Witness 1

Witness 2

SHWETHA K Corporate Trainer MARK Education Academy



Work Experience

- Since 2014 working as a Project Manager cum Corporate Trainer for Tally 9 ERP, Advanced Excel, Data Analytics Using Excel Interface and SAP Power User at MARK Education Academy (T Dasarahalli, Bengaluru).
- Worked as an Admin Executive cum Trainer for Basics of Computer, Tally 9 ERP at BALC (Sunkadakatte, Bengaluru) for 3 years.
- Worked as an Admin Executive cum Trainer for Basics of Computer, Tally 9 ERP and Desktop Publishing (DTP) at Aakruti Learning Centre (T Dasarahalli, Bengaluru) for 2yrs.

Technical Skills

 Handled Corporate Projects in Various Colleges such as Soundarya Institute of Management & Science, ST Claret College, ST Paul's College, Vaghdevi Degree College, Miranda College of Education, KLE Society's Degree College, RR Institute of Advanced Studies, Vidhya Soudha PU College, Bishop Cotton Academy of Professional Management, Dr Nitte Shankara Adyanthaya Memorial First Grade College, Vidya Vahini First Grade College, etc.

Educational Qualification

- Bachelor of Arts
- Diploma In Education

Software Skills

- Tally Prime.
- SAP FICO PUP (Power User Program).
- Data Analytics Using Excel.
- Advanced Excel.
- Microsoft Office.
- Desktop Publishing in Fashion Design.

Personal Profile

Full Name	:	Shwetha K
Designation	:	Corporate Trainer
Languages Known	:	Kannada, English, Hindi and Tamil.

Microsoft Office Specialist



Excel 2016: Core Data Analysis, Manipulation, and Presentation; Exam 77-727

Successful candidates for the Microsoft Office Specialist Excel 2016 certification exam will have a fundamental understanding of the Excel environment and the ability to complete tasks independently. They will know and demonstrate the correct application of the principle features of Excel 2016. Candidates will create and edit a workbook with multiple sheets, and use a graphic element to represent data visually. Workbook examples include professional-looking budgets, financial statements, team performance charts, sales involces, and data-entry logs.

MOS 2016 certification exams introduce a new performance-based format for improved testing of a candidate's knowledge, skills and abilities using the MOS 2016 programs:

- MOS 2016 exam task instructions generally do not include the command name as in previous versions. For example, function
 names are avoided, and are replaced with descriptors. This means candidates must understand the purpose and common
 usage of the program functionality in order to successfully complete the tasks in each of the projects.
- · The MOS 2016 exam format incorporates multiple projects.

Objective Domains

Create and Manage Worksheets and Workbooks

Create Worksheets and Workbooks 1.1 Create a workbook 111 Import data from a delimited text file 1.1.2 Add a worksheet to an existing workbook 113 Copy and move a worksheet 1.1.4 Navigate in Worksheets and Workbooks 1.2 Search for data within a workbook 1.2.1 Navigate to a named cell, range, or 1.2.2 workbook element

1.2.3 Insert and remove hyperlinks

1.3 Format Worksheets and Workbooks

- 1.3.1 Change worksheet tab color
- 1.3.2 Rename a worksheet
- 1.3.3 Change worksheet order
- 1.3.4 Modify page setup
- 1.3.5 Insert and delete columns or rows
- 1.3.6 Change workbook themes
- 1.3.7 Adjust row height and column width
- 1.3.8 Insert headers and footers

1.4 Customize Options and Views for Worksheets and Workbooks

- 1,4.1 Hide or unhide worksheets
- 1.4.2 Hide or unhide columns and rows
- 1.4.3 Customize the Quick Access toolbar
- 1.4.4 Change workbook views
- 1.4.5 Change window views
- 1.4.6 Modify document properties
- 1.4.7 Change magnification by using zoom tools
- 1.4.8 Display formulas

Page 1 of 3

Microsoft Office Specialist certification is the only official Microsoft-recognized certification for Microsoft Office globally.

Microsoft Office Specialist

MOS Excel 2016

Create and	1.5	Configure Worksheets and Workbooks for Distribution
		151 Set a print area
Manage		1.5.2 Save workbooks in alternative file formats
Worksheets		1.5.3 Print all or part of a workbook
and		 1.5.4 Set print scaling 1.5.5 Display repeating row and column titles on multipage worksheets 1.5.6 Display repeating row and column titles or personal information
		15.6 Inspect a workbook for hidden properties of persons
Workbooks		157 Inspect a workbook for accessionly issues
		1.5.8 Inspect a workbook for compatibility issues
A CARLON A COMPANY		
Manage	2.1	Insert Data in Cells and Ranges
		2.1.1 Replace data 2.1.2 Cut, copy, or paste data
Data Cells		2.1.2 Cut, copy, or paste data2.1.3 Paste data by using special paste options
and Ranges		2.1.4 Fill cells by using Auto Fill
cance nerigices		2.1.5 Insert and delete cells
	2.2	Format Cells and Ranges
		2.2.1 Merce cells
		2.2.2 Modify cell alignment and indentation
		2.2.3 Format cells by using Format Painter
		2.2.4 Wrap text within cells
		2.2.5 Apply number formats 2.2.6 Apply cell formats
		2.2.7 Apply cell styles
	2.3	Summarize and Organize Data
		2.3.1 Insert sparklines 2.3.2 Outline data
		2.3.2 Outline data 2.3.3 Insert subtotals
ere a sugar		2.3.4 Apply conditional formatting
	3.1	Create and Manage Tables
Create Tables		3.1.1 Create an Excel table from a cell range
		3.1.2 Convert a table to a cell range
		3.1.3 Add or remove table rows and columns
	3.2	Manage Table Styles and Options
		3.2.1 Apply styles to tables
		3.2.2 Configure table style options 3.2.3 Insert total rows
		3.2.3 Insert total rows
	3.3	Filter and Sort a Table
		3.3.1 Filter records 3.3.2 Sort data by multiple columns
		3.3.3 Change sort order
		3.3.4 Remove duplicate records
and show have been and prover more of		
	4.1	Summarize Data by using Functions
Perform		4.1.1 Insert references
		4.1.2 Perform calculations by using the SUM function
Operations		4.1.3 Perform calculations by using MIN and MAX functions
with Formulas		4.1.4 Perform calculations by using the COUNT function
and Functions		4.1.5 Perform calculations by using the AVERAGE function
and numerions		

Page 2 of 3

MOS Excel 2016

Perform Operations with Formulas	4.2	Perform Conditional Operations by using Functions4.2.1Perform logical operations by using the IF function4.2.2Perform logical operations by using the SUMIF function4.2.3Perform logical operations by using the AVERAGEIF function4.2.4Perform statistical operations by using the COUNTIF function
and Functions	4.3	 Format and Modify Text by using Functions 4.3.1 Format text by using RIGHT, LEFT, and MID functions 4.3.2 Format text by using UPPER, LOWER, and PROPER functions 4.3.3 Format text by using the CONCATENATE function
Create Charts and Objects	5.1	Create Charts5.1.1Create a new chart5.1.2Add additional data series5.1.3Switch between rows and columns in source data5.1.4Analyze data by using Quick Analysis
	5.2	Format Charts5.2.1Resize charts5.2.2Add and modify chart elements5.2.3Apply chart layouts and styles5.2.4Move charts to a chart sheet
	5.3	Insert and Format Objects5.3.1Insert text boxes and shapes5.3.2Insert images5.3.3Modify object properties5.3.4Add alternative text to objects for accessibility



Page 3 of 3

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Microsoft Office Specialist



Excel Expert 2016: Interpreting Data for Insights Exam 77-728

Expert-level candidates for the Microsoft Excel 2016 exam have an advanced understanding of the Excel environment, and the ability to guide others to the proper use of the program's features.

They will create, manage, and distribute professional spreadsheets for a variety of specialized purposes and situations. They will customize their Excel environments to meet project needs and to enhance productivity. Expert workbook examples include custom business templates, multiple-axis financial charts, amortization tables, and inventory schedules. Candidate roles may include accountants, financial analysts, data analysts, commercial bankers, and others.

MOS 2016 certification exams introduce a new performance-based format for improved testing of a candidate's knowledge, skills

- MOS 2016 exam task instructions generally do not include the command name as in previous versions. For example, function and abilities using the MOS 2016 programs: names are avoided, and are replaced with descriptors. This means candidates must understand the purpose and common
- usage of the program functionality in order to successfully complete the tasks in each of the projects.

Manage

Settings

Workbook

Options and

The MOS 2016 exam format incorporates multiple projects.

Objective Domains

1.1

Manage Workbooks

- Save a workbook as a template 1.1.1
- Copy macros between workbooks 1.1.2
- Reference data in another workbook 1.1.3 Reference data by using structured references
- 1.1.4
- Enable macros in a workbook 1.1.5
- Display hidden ribbon tabs 1.1.6

Manage Workbook Review 1.2

- Restrict editing 1.2.1
- 1.2.2 Protect a worksheet
- Configure formula calculation options 1.2.3
- Protect workbook structure 1.2.4
- Manage workbook versions 1.2.5
- Encrypt a workbook with a password 1.2.6

Microsoft Office Specialist certification is the only official Microsoft-recognized certification for Microsoft Office globally.

Microsoft **Office Specialist**



MOS Excel Expert 2016

Apply	2.1	Apply Custom Data Formats and Validation								
Apply		2.1.1 Create custom number formats								
Custom Data		2.1.2 Populate cells by using advanced Fill Series options								
Formats and		2.1.3 Configure data validation								
	2.2	Apply Advanced Conditional Formatting and Filtering								
Layouts		2.2.1 Create custom conditional formatting rules								
		2.2.2 Create conditional formatting rules that use formulas								
		2.2.3 Manage conditional formatting rules								
	2.3	Create and Modify Custom Workbook Elements								
		2.3.1 Create custom color formats								
		2.3.2 Create and modify cell styles								
		2.3.3 Create and modify custom themes								
100%用1210月1日2月1日		2.3.4 Create and modify simple macros								
		2.3.5 Insert and configure form controls								
	2.4	Prepare a Workbook for Internationalization								
		2 4 1 Disolay data in multiple international formato								
		2.4.2 Apply international currency formation2.4.3 Manage multiple options for +Body and +Heading fonts								
		to a struction Formulas								
	3.1	Apply Functions in Formulas 3.1.1 Perform logical operations by using AND, OR, and NOT functions								
Create		 3.1.1 Perform logical operations by using nested functions 3.1.2 Perform logical operations by using nested functions 3.1.2 Perform logical operations by using SUMIES, AVERAGEIFS, and COUNTIES functions 	tions							
Advanced			10113							
Formulas	3.2	Look up data by using Functions								
	10000									
		3.2.1 Look up data by using the HLOOKUP function 3.2.2 Look up data by using the HLOOKUP function								
		3.2.2 Look up data by using the MATCH function3.2.3 Look up data by using the INDEX function3.2.4 Look up data by using the INDEX function								
	3.3	Apply Advanced Date and Time Functions 3.3.1 Reference the date and time by using the NOW and TODAY functions								
		3.3.1 Reference the date and time of our given given								
	3.4	Perform Data Analysis and Business Intelligence								
		3.4.1 Import, transform, combine, display, and connect to output								
		 3.4.2 Consolidate data 3.4.3 Perform what-if analysis by using Goal Seek and Scenario Manager 								
and the second second										
		3.4.4 Use cube functions to get data but of the Excel data management3.4.5 Calculate data by using financial functions								
经济 时间起 20	3.5	Troubleshoot Formulas								
		3.5.1 Trace precedence and dependence3.5.2 Monitor cells and formulas by using the Watch Window								
		3.5.3 Validate formulas by using error checking rules 3.5.4 Evaluate formulas								
		Define Named Ranges and Objects								
	3.6									
		3.6.1 Name cells 3.6.2 Name data ranges								
124411371345		3.6.3 Name tables								
		3.6.4 Manage named ranges and objects								

MOS Excel Expert 2016

Grantes	4.1 Create Advanced Charts							
Create Advanced		 4.1.1 Add trendlines to charts 4.1.2 Create dual-axis charts 4.1.3 Save a chart as a template 						
Charts and Tables	4.2	Create and Manage PivotTables4.2.1Create PivotTables4.2.2Modify field selections and options4.2.3Create slicers4.2.4Group PivotTable data4.2.5Reference data in a PivotTable by using the GETPIVOTDATA function4.2.6Add calculated fields4.2.7Format data						
	4.3	Create and Manage Pivot Charts4.3.1Create PivotCharts4.3.2Manipulate options in existing PivotCharts4.3.3Apply styles to PivotCharts4.3.4Drill down into PivotChart details						



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1. How did you get to know about our Training Program?
2. How was the technical /Subject Knowledge of the faculty?
Excellent Very Good Good Satisfactory Poor
3. How was the methodology of teaching?
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4. How was the course content?
5. How was the clarity of concept?
6. Is this Program was useful to you?
7. Will you suggest this program to others?
8. Were opportunities given to express your Doubts?
9. Overall rating?
Excellent Very Good Good Satisfactory Poor
10. Any Suggestions ?
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Data Analytics

<u>Assessment Pattern</u>

Sl No	Contents	%
1	Manage Worksheets and Workbooks	25%
2	Manage Data Cells and Ranges	15%
3	Manage Tables and Table Data	25%
4	Perform Operations by using Formulas and Functions	20%
5	Manage Charts	15%
	TOTAL	100%

Batch Outcome Report

20-11-2022

About Microsoft Excel

Microsoft Excel gives businesses the tools they need to make the most of their data. And when it comes to making the most of resources, and maximizing return on investment, this is becoming increasingly important. Firms are collecting ever-greater volumes of data from multiple sources, including in-store-transactions, online sales and social media. They need to be able to collate and analyze this information quickly and effectively.

Excel spreadsheets are commonly used across business to display financial information and other data relevant to the running of the business. This could be information relevant to the customer relationship management department, sales, marketing or HR. With so many business functions now reliant on IT and the internet, Excel continues to be seen as a vital tool for administration and the effective running of a business.

Course Goal

This course is aimed at exposing participants to the use of Advanced Excel Tools, formulas and features in intensive data analyses.

Objectives of the course:

- 1. To teach participants the advanced formulas as well as how to use which formula for which occasion.
- 2. To equip participants with the knowledge on how to debug and audit the advanced formulas.
- 3. To explore the magic of analysing data using Advanced Excel

At the end of the course, participants should be able to:

- Preparing Data in a Structured way.
- Format of data to required output using different set of formatting tools such as Conditional Formatting, Format painter, Office Clipboard, Format as table, Cell Styles, Headings, etc.
- Apply Conditions such as If, AND, IFAND, COUNTIF, SUMIF, AVERAGEIF, COUNTA, IFERROR, MIN, MAX, MEDIAN, MODE, VLOOKUP, HLOOKUP, CONCATENATE, LEFT, RIGHT, MID, UPPER, LOWER, PROPER, TRIM, INDEX, MATCH.PMT, etc.
- Use advanced techniques for report visualizations such as charts, sparklines, Pivot tables, Hyperlink, Filter, Advanced Filter, Sort, Multiple Sort, Header & Footer, Macros, Freeze panes, Data Table, Goal Seek, Scenario manager, etc.
- Leverage on various methodologies of summarizing data
- Understand and apply basic principles of laying out Excel models for decision making.





Feedback Analysis



Soundarya Education Trust(R) SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE Soundaryanagar, Sidedahalli, Hessaraghatta Main Road, Bangalore- 73

Soundaryanagar, Sidedanaiii, Hessaragnatta Main Road, Bangalore-

Internal Quality Assurance Cell(IQAC)

Report on AWS Workshop

Name of the Department : BCA Resource Person : Rahul Reddy V Date : 08th Jun 2023 to 20th Jul 2023 Venue : Basement Lab Event Coordinator : Manoj Kumar N & Arjun Swamy Participants : IV sem BCA students

Introduction :

The AWS Workshop was a dynamic and informative event aimed at providing participants with comprehensive knowledge and practical skills in utilizing Amazon Web Services (AWS). Hosted by industry experts, this workshop served as a platform for attendees to delve into the diverse range of AWS services, explore cloud computing concepts, and gain hands-on experience through interactive exercises. By fostering a collaborative learning environment, the workshop enabled participants to enhance their understanding of AWS and leverage its powerful tools for optimized business operations and scalability. This report aims to highlight the key insights, takeaways, and benefits derived from the AWS Workshop, showcasing its significance in empowering organizations to harness the full potential of cloud technology.

Guest Profile :

Rahul Reddy V, Co-founder and CEO, Abhaya Secure.

As a highly skilled and versatile Electronics and Communication Engineer, He has a proven track record of success in multiple fields. He is the Co-founder of Abhaya, a cybersecurity startup that provides innovative solutions to protect businesses from cyber threats. In addition to his engineering background, He also a Full Stack Web Developer and Full Stack Cloud Engineer, which allows him to design and develop custom web applications and provide scalable cloud solutions for clients. His passion for technology and dedication to solving complex problems made him a valuable asset to any team. He is constantly seeking new challenges and opportunities to grow and learn in my field.

Objectives :

- 1. Provide a comprehensive understanding of AWS services and their functionalities.
- 2. Enable participants to effectively navigate and utilize various AWS services.
- 3. Promote adherence to security best practices and compliance frameworks in AWS.
- 4. Demonstrate the benefits of scalability and cost optimization in AWS deployments.
- 5. Foster collaboration and knowledge sharing among participants in the AWS community.

Brief event report:

Introduction:

The AWS Workshop, held on [date] at [venue], was an engaging and informative event focused on providing participants with comprehensive knowledge and practical skills in utilizing Amazon Web Services (AWS). The workshop brought together industry experts and enthusiasts to explore the diverse range of AWS services, delve into cloud computing concepts, and gain hands-on experience through interactive exercises.

Key Highlights:

Comprehensive Learning: The workshop commenced with an overview of AWS, covering fundamental concepts such as cloud computing, key services, and architectural principles. Participants gained a solid foundation, enabling them to understand the breadth and depth of AWS offerings.

- Hands-on Experience: Through practical demonstrations and interactive exercises, participants had the opportunity to explore various AWS services firsthand. They learned how to navigate the AWS Management Console, provision resources using Amazon EC2, store and retrieve data with Amazon S3, and build serverless applications with AWS Lambda. The hands-on activities ensured a deeper understanding of AWS capabilities.
- Security and Compliance Focus: A significant emphasis was placed on security best practices and compliance frameworks in AWS. Participants learned about AWS Identity and Access Management (IAM), encryption options, and the AWS shared responsibility model. They gained insights into implementing secure and compliant AWS environments to protect their data and applications.
- 3. Scalability and Cost Optimization: The workshop highlighted the scalability and cost optimization features of AWS. Participants discovered how to leverage auto-scaling and load balancing to handle varying workloads efficiently. Additionally, they learned about AWS cost

management tools and strategies to optimize resource utilization and minimize expenses, making their AWS deployments more efficient and cost-effective.

4. Collaborative Environment: The workshop fostered a collaborative learning atmosphere, encouraging participants to network and share knowledge with peers. Through group discussions and Q&A sessions, attendees had the opportunity to exchange ideas, gain insights from real-world scenarios, and build a network of like-minded professionals within the AWS community.

Conclusion:

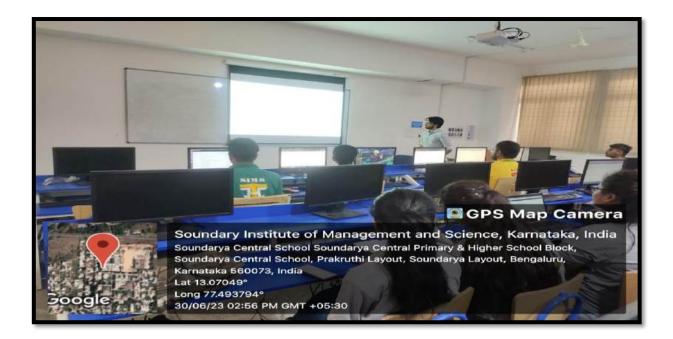
The AWS Workshop proved to be a valuable and enriching experience for all participants. By providing a comprehensive understanding of AWS services, promoting security best practices, emphasizing scalability and cost optimization, and fostering collaboration, the workshop equipped attendees with the necessary skills to harness the full potential of AWS in their organizations. The event served as a stepping stone for participants to embark on their cloud computing journey with confidence and expertise in AWS.

Photos









Outcomes :

- 1. Enhanced Understanding: Participants gained a deeper understanding of AWS services, architecture, and key concepts.
- 2. Practical Skills: Attendees acquired hands-on experience in navigating and utilizing various AWS services effectively.
- 3. Improved Security Measures: Participants learned to implement security best practices and compliance frameworks in AWS environments.
- 4. Scalability and Cost Optimization: Participants gained insights into leveraging AWS features for scalable and cost-effective infrastructure.
- 5. Networking Opportunities: The workshop provided a platform for participants to network and engage with like-minded professionals in the AWS community.

Workshop Invitation

ATR: The AWS workshop was successfully organized, with a carefully selected venue arranged to provide an optimal learning environment. Experienced speakers were invited to deliver engaging sessions and facilitate interactive exercises. Comprehensive workshop materials were prepared and distributed to participants. Hands-on labs were set up to offer practical learning experiences, feedback was collected for evaluation, and a collaboration platform was established to foster ongoing engagement among participants.

AWS Certification Exam Announcement:

We are excited to announce that the AWS Certified Cloud Practitioner exam will be conducted on 18th August 2023. This certification exam provides a foundational understanding of AWS cloud services and is an excellent opportunity for participants to validate their AWS knowledge and skills.

Exam Details:

Date: 18th August 2023 Venue: Basement Lab (Online) Exam Type: AWS Certified Cloud Practitioner (Online) Exam Format: Viva and Practical Sessions Exam Coordinator: Manoj Kumar N Venue: Basement Lab

This certification serves as a valuable credential that demonstrates your expertise in AWS and can open doors to various career opportunities in the cloud computing industry. We encourage all workshop participants to consider taking this exam to further enhance their AWS proficiency.

For more details about the exam, registration process, and preparation resources, please stay tuned for updates and announcements.

We look forward to seeing you succeed in your AWS certification journey!

Photos







Certificate



PRINCIPAL Principal Soundarya Institute of Management & Science Soundarya Nagar, Sidedahalli Nagasandra Post, Bengaluru-75

Prof. Rekha C Head of the Department Soundarya Institute of Management and Science Soundarya Nagar, Sidedana Nagasandra Post, Bangmark

HOD

vent Coordinator



SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE

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15	Jayanth. S.D	1	2	3	4	5	6	7	8	9	10					
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41		Tejas Vaesha. P	0	1	2	2	2	2	2	2		2	2					
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43		Varshitha . B.K	1	2	3	4	5	5	5	5		5	5					
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Report on Machine Learning

Name of the Department: BCA Organised by: SIMS Resource Person: Ankith Hegde Date: May 2023 to June 2023 Venue: Basement Lab Participants: VI sem BCA students

Introduction:

The showcased Machine Learning (ML) projects highlight the transformative potential of ML algorithms in various domains. From predicting emotions in textual tweets to forecasting stock market trends, detecting fraudulent bank payments, and modernizing loan approval systems, ML offers innovative solutions to complex problems. Additionally, ML algorithms play a crucial role in predicting crop yields in Indian agriculture, identifying psychological tendencies, and enhancing academic performance predictions. These projects underscore the versatility and effectiveness of ML techniques in addressing real-world challenges across diverse sectors, showcasing its pivotal role in driving innovation and efficiency.

Objectives:

- 1. Explore applications of ML in various domains.
- 2. Enhance understanding of ML algorithms and techniques.
- 3. Foster practical skills in implementing ML projects.
- 4. Promote critical thinking and problem-solving abilities.
- 5. Encourage collaboration and innovation among students.

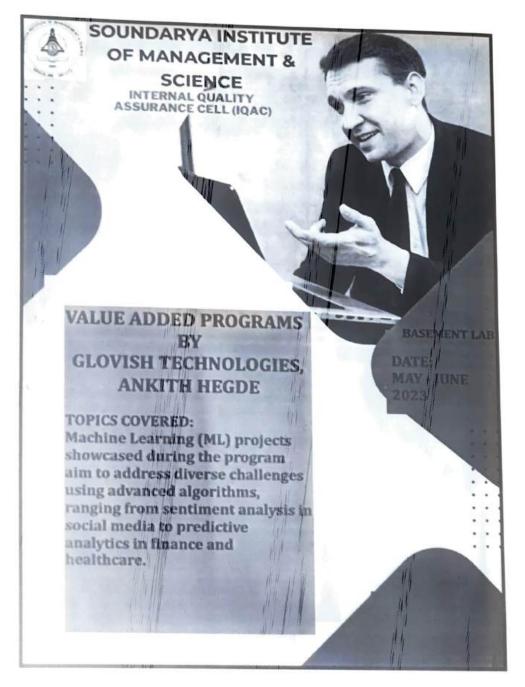
Brief event report:

Students initiated projects by selecting relevant ML applications, underwent rigorous data preprocessing, model training, and evaluation phases, culminating in project presentations and Vivas, fostering comprehensive understanding and practical implementation of ML concepts.

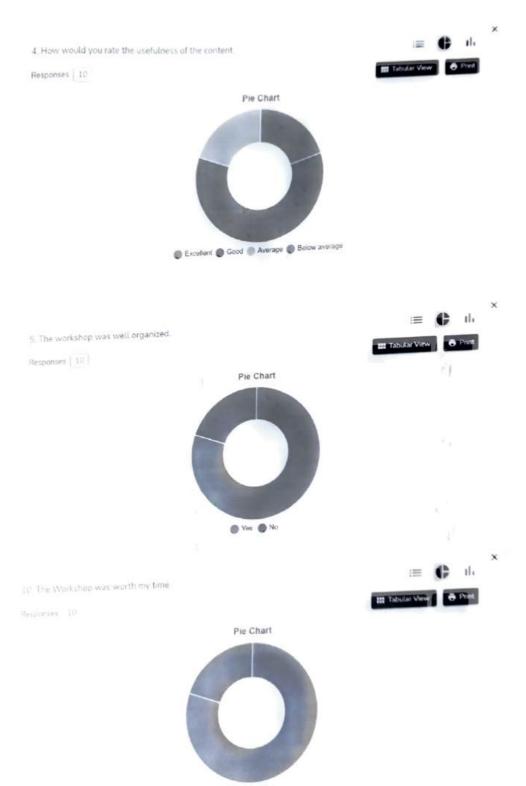
Photos

Outcomes :

- 1. Enhanced proficiency in ML algorithms and their applications.
- 2. Developed practical skills in data preprocessing and model implementation.
- 3. Improved presentation and communication abilities through project demonstrations 4. Fostered critical thinking and problem-solving skills in real-world scenarios.
- 5. Encouraged collaboration and knowledge sharing among participants, fostering a conducive learning environment.



Feedback Analysis



() Yes () No



ATR: All projects successfully completed within the specified timeline, with participants demonstrating commendable understanding and proficiency in ML concepts and applications.

Even Coordinator

Head o Nagroanuru Post, Bangalore - 530 073

Soundarya Inciticte of Management & Science Soundarya Nagar, Sidedahalli, Nagasandra Post, Bangalore-73.

List of Students attended the course

Sl.No	USN NO	STUDENT NAME
1	U03KU21S0093	Smitha S
2	U03KU21S0094	Priyanka A
3	U03KU21S0095	Sharadhi B.P
4	U03KU21S0096	Danish Changappa A
5	U03KU21S0001	Madhushree M
6	U03KU21S0002	Manjunath D S
7	U03KU21S0003	Abhishek M
8	U03KU21S0098	Keshav K S
9	U03KU21S0004	Manjunath
10	U03KU21S0006	Yashaswini G
11	U03KU21S0007	Raju K M
12	U03KU21S0008	Prajwal A
13	U03KU21S0010	H S Sagar Vasishta
14	U03KU21S0011	Rahul rao r
15	U03KU21S0012	Harshith k p
16	U03KU21S0013	Nandhan cc
17	U03KU21S0015	Manish r
18	U03KU21S0016	Sangeetha M B
19	U03KU21S0018	Varshitha B K
20	U03KU21S0019	Pavan D
21	U03KU21S0020	Priyanka M M
22	U03KU21S0021	Chethan M S
23	U03KU21S0025	Varsha P
24	U03KU21S0023	Chandan M
25	U03KU21S0022	Yashaswini R
26	U03KU21S0024	Harish kumawat
27	U03KU21S0029	Mohammed Shawaiz Hussain
28	U03KU21S0027	Chenna keshava chowdary poka
29	U03KU21S0030	Dhanush S
30	U03KU21S0028	Varun D K
31	U03KU21S0032	Veena Vikraman
32	U03KU21S0031	Jayanth.1
33	U03KU21S0033	Pavithra S
34	U03KU21S0035	Lavanya S
35	U03KU21S0038	Roshan R
36	U03KU21S0040	Shravanthi k
37	U03KU21S0041	Hari krishna S
38	U03KU21S0044	Lavanya v s

39	U03KU21S0042	Harshitha N
40	U03KU21S0043	Abhishek k
41	U03KU21S0046	Yogesh.k
42	U03KU21S0045	Sachin B M
43	U03KU21S0047	Jayanth S D
44	U03KU21S0048	Poornachandra B S
45	U03KU21S0050	Harshitha S
46	U03KU21S0051	Darshan R
47	U03KU21S0052	Chidanand Roe E
48	U03KU21S0054	Shrusti k
49	U03KU21S0053	Venkatesh T N
50	U03KU21S0055	Neerav
51	U03KU21S0059	Subrat Kumar Jena
52	U03KU21S0060	Puneeth Kumar
53	U03KU21S0061	Salma V
54	U03KU21S0063	Shree harsha royal k
55	U03KU21S0062	N Vinay
56	U03KU21S0064	Neha R
57	U03KU21S0065	Balaji A
58	U03KU21S0066	Chethan K R
59	U03KU21S0067	Dharmaraj B
60	U03KU21S0069	Punith N
61	U03KU21S0070	Shashivarni N
62	U03KU21S0072	Rajeev M
63	U03KU21S0073	Sevanthi M
64	U03KU21S0077	Yashas Reddy J
65	U03KU21S0078	Abhishek Gowda s
66	U03FC21S0068	Nisarga S Gowdar
67	U03KU21S0082	Daksh Dogra
68	U03KU21S0083	Vishnu Suresh Babu
69	U03KU21S0084	Sushin Raj A
70	U03KU21S0085	Abhishek D M
71	U03KU21S0099	Ruthvik S H
72	U03KU21S0091	Tejas t j
73	U03DF21S0032	Satish M
74	U03KU22S0085	Riyan N R
75	U03KU22S0038	Chakravarthi M
76	U03KU22S0039	Keerthana S G
77	U03KU22S0040	Manas karashiddimath
78	U03KU22S0043	Nayana V

79	U03KU22S0041	Karthik m naik
80	U03KU22S0045	Naveena A
81	U03KU22S0042	N S Pooja
82	U03KU22S0046	Raja Mahesh
83	U03KU22S0055	Aishwarya C H
84	U03KU22S0048	Yashas R
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89	U03KU22S0053	Priyadarshini Y R
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92	U03FC22S0012	Varshitha G
93	U03KU22S0057	Vathsala C R
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95	U03KU22S0059	Pradeep B
96	U03KU22S0087	Rakshitha S P
97	U03KU22S0060	Manoj M
98	U03KU22S0088	Vignesh A
99	U03KU22S0089	Prem Sagar M R
100	U03KU22S0061	Shamanth M
101	U03KU22S0001	Divyadarshini
102	U03KU22S0062	Mithali Sharma
103	U03KU22S0063	Prakruthi C
104	U03KU22S0003	Rakshith Gowda L
105	U03KU22S0002	Deepanshu Soni
106	U03KU22S0004	Kaushik R
107	U03KU22S0005	Surya Bhagawan Raju N P C
108	U03KU22S0090	Praveen B V
109	U03KU22S0091	Deenar U
110	U03KU22S0092	Varsha P
111	U03KU22S0093	Harshith N
112	U03KU22S0094	Arpith Singh
113	U03KU22S0099	Aishwarya N G
114	U03KU22S0096	Harsha Kiran K B
115	U03KU22S0006	Priyanka M
116	U03KU22S0008	Hemanth M L
117	U03KU22S0007	Sahana B V
118	U03KU22S0009	S K Asha

119	U03KU22S0102	Shoaib Ahmed B N
120	U03KU22S0103	Chethan G
121	U03KU22S0107	Trupthi S Byadgi
122	U03KU22S0100	Anusha H K
123	U03KU22S0101	Kusuma N
124	U03KU22S0108	Bhoomika Prasad T
125	U03KU22S0106	Varun S
126	U03KU22S0109	Aditya R
127	U03KU22S0104	Tejash Kumar K R
128	U03KU22S0111	Manu P Kishore
129	U03KU22S0110	Vinusha Sridhar
130	U03KU22S0112	Kavana S
131	U03KU22S0072	Pavan M R
132	U03KU22S0068	Ruchitha Reddy M P
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136	U03KU22S0067	M Gagana
137	U03KU22S0069	Ruchitha G
138	U03KU22S0070	Sahana M N
139	U03KU22S0013	Rajesh I
140	U03KU22S0012	Sanchitha s
141	U03KU22S0119	Ashwin Kumar A R
142	U03KU22S0120	Lalash K
143	U03KU22S0078	Adhish H S
144	U03KU22S0080	Dheeraj N
145	U03KU22S0014	Srujan M Gowda
146	U03KU22S0021	Sahana K P
147	U03KU22S0027	Manya A
148	U03KU22S0022	Chethan G
149	U03KU22S0019	Sandhya E
150	U03KU22S0016	Abubakar Siddiq B
151	U03KU22S0017	Rohan Patra
152	U03KU22S0023	Abhishek Tukaram Naik
153	U03KU22S0015	Thilak B
154	U03KU22S0020	Punith Kumar H.R
155	U03KU22S0018	Prabhanjan H M
156	U03KU22S0024	Kiran M
157	U03KU22S0026	Praveen S Kumbar
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159	U03KU22S0029	Shrusti p
160	U03KU22S0030	Sufiyan Shariff
161	U03KU22S0032	Srajan n
162	U03KU22S0031	Vinutha S T
163	U03KU22S0033	Chandan.M
164	U03KU22S0034	Santhosh K
165	U03KU22S0126	Nayana M
166	U03KU22S0133	Bhoomika M
167	U03KU22S0081	Muskaan K H
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169	U03KU22S0084	Sushmitha N K
170	U03KU22S0035	Hemanth G
171	SIMSBCA46	A Saniya Anjum
172	SIMSBCA23	Ananya U
173	SIMSBCA18	Archana B
174	SIMSBCA44	Arpitha A
175	SIMSBCA43	Arshiya Banu B
176	SIMSBCA33	Bhavana Prabhu
177	SIMSBCA30	Bhuvan M Gowda
178	SIMSBCA39	Bindu T M
179	SIMSBCA06	Bindushree S
180	SIMSBCA13	Chaitanya V
181	SIMSBCA28	Darshan M
182	SIMSBCA26	Gowtham P K
183	SIMSBCA45	Harshitha B M
184	SIMSBCA12	Harshitha R M
185	SIMSBCA02	Hemanth G
186	SIMSBCA32	Hemashree D
187	SIMSBCA19	Jyothi B
188	SIMSBCA24	Krishna L
189	SIMSBCA47	Kushall G
190	SIMSBCA37	Lohith M
191	SIMSBCA34	Lopalikaran
192	SIMSBCA04	Mamatha M K
193	SIMSBCA05	Manjula P
194	SIMSBCA41	Monalisa T
195	SIMSBCA17	Monisha A
196	SIMSBCA49	Naveen B
197	SIMSBCA27	Nikhil J
198	SIMSBCA20	Nilan Nachappa K D

199	SIMSBCA42	Nithin H S
200	SIMSBCA21	Nujjula Dinesh
201	SIMSBCA07	Pallavi J
202	SIMSBCA09	Pavan Dinesh
203	SIMSBCA29	Prajwal A P
204	SIMSBCA14	Prajwal M
205	SIMSBCA38	Prajwal Reddy DB
206	SIMSBCA03	Rashmi V Sarur
207	SIMSBCA25	Sanjana C
208	SIMSBCA01	Santhosh Kumar G
209	SIMSBCA35	Sharath H R
210	SIMSBCA10	Sindhu K
211	SIMSBCA16	Smitha R
212	SIMSBCA50	Tharun Teja K J
213	SIMSBCA08	Vanitha H M
214	SIMSBCA48	Varun M S
215	SIMSBCA40	Vathsala T
216	SIMSBCA22	Vidya R
217	SIMSBCA36	Zubeda Banu

Principal SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE Soundarya Nagar, Sidedahailin Nagasandra Post, Bengaluru Department of BBA - Aviation



Value Added Course

Air Cargo and Logistics

Date: 22-23

Ms. Prema Venkatraman Program Co-Ordinator Dr. Suresh Hegade Princiapl, SIMS

Name of the Course: DIPLOMA IN AIR CARGO & LOGISTIC SUPPLY

Course Code : CAA - DACL

Total Hours: 30 Hrs

Pedagogy: Classrooms lecture, tutorials, Group discussion, Seminar, Activities, Practicals etc.,

SYLLABUS	HOURS
MODULE -1: LOADING & UNLOADING OF AIRCRAFT CARGO	15 hrs

Introduction of Air Cargo -Cargo Loading- Preventing Injury- Preventing Aircraft Damage- Aircraft Weight and operational limitations- Aircraft cargo restraints-Cargo Holds- Cargo Compartments- Cargo Compartment Condition- Cargo Loading Height Limits-Reporting In-Hold System Defects- Cargo door opening - Guidelines-Loading Supervisor's Responsibilities- Loading Carts (Barrows)- Unit Load Devices- ULD Damage-Loading Heavy Items on Wide body Aircraft- Perishable Cargo-General Cargo- AVI - HUM- Loading /Unloading of freighter Aircraft-Handling Wet Cargo

MODULE 2 : AIR LOGISTICS	05 hrs				
Air logistics - meaning - definition- 3 rd party service providers in air	logistics- current				
trends in air logistics -role of 3PL & 4PL - logistics information system - Logis					
Strategy- transportation & Distribution of Goods by Air - Integrated Logistics					
Logistic Management.					

MODULE - 3 : AIR CARGO SCREENING	15 hrs				
Acceptance of Cargo - Special handling Cargo - Additional Security	for cargo-				
Suspect Cargo - Unknown Cargo - Transshipment cargo - Inbound cargo - Outbound					
Cargo - Cargo Screening through X- BIS, Physical Check - Cooling off - Checks					
with EDS machines (ETD & EVD)					

Name	4/4/2022	4/5/2022	4/6/2022	4/7/2022	4/8/2022	4/11/2022	4/12/2022	4/13/2022	4/14/2022	4/15/2022	########	4/19/2022	4/20/2022	4/21/2022	4/22/2022
Akhil Biju	Р	Р	Р	Р	A	A	A	A	A	A	A	A	A	A	A
Akhilesh I	A	A	A	A	A	Α	А	A	A	A	A	A	A	A	A
Akshay B	Р	Р	Р	A	A	Α	А	A	A	A	A	A	A	A	A
Anandhu		A	A	A	A	Α	А	A	A	A	A	A	A	A	A
Anandhu	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
Anandhu		A	A	Ρ	Ρ	Ρ	A	A	A	A	A	A	A	A	A
Aswin Sa		Р	Ρ	Ρ	Ρ	Ρ	Р	Р	Р	A	Р	Р	Ρ	Ρ	Р
Badarudh		Р	Ρ	Ρ	Ρ	Ρ	Р	Р	Р	Ρ	Р	Р	Ρ	Ρ	Р
Daiamon		Р	Р	Ρ	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
Devraj N	Р	Р	Ρ	Ρ	Ρ	Ρ	Р	Р	Р	Ρ	Р	Р	Р	Ρ	Р
Jestin Pa	Р	Р	Р	Ρ	Р	Ρ	A	A	Ρ	Р	A	Р	Р	Р	Р
Kailshnat	Р	Р	Р	Ρ	Р	Ρ	Р	Р	Ρ	Ρ	Р	Р	Ρ	Р	Р
Kyntiewdo		Р	Р	Ρ	Р	Ρ	Р	Р	Ρ	Ρ	Р	Р	Ρ	Р	Р
Navya NF		Р	Ρ	Ρ	Ρ	Ρ	Р	Р	Р	Ρ	Р	Р	Ρ	Ρ	Р
Neetu KK		Р	Ρ	Ρ	A	A	Р	Р	Р	Ρ	Р	Р	Ρ	Ρ	Р
Pradeep		Р	Р	A	A	A	A	A	A	A	A	A	A	A	A
Pranav M	A	A	А	A	A	A	A	A	A	A	A	A	A	A	A
Ramya D	Р	Р	Р	A	Р	Ρ	Р	A	A	A	A	A	A	A	A
Sahana K		A	A	Ρ	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
Sheine S	A	A	A	A	A	Ρ	A	A	A	A	A	A	A	A	A
Vishnu M	Р	Р	Ρ	Р	Ρ	Р	Р	Р	Р	Ρ	Р	Р	Р	Ρ	Ρ
Yeshwant	Р	Р	Р	Ρ	Ρ	Ρ	Р	Р	Р	Ρ	Р	Р	Р	Ρ	Р
Ashna	Ρ	Р	Р	Ρ	Ρ	A	A	Р	Р	Ρ	Р	Р	Р	Ρ	Р

	Diploma in Air Cargo and Logistics								
Serial	Name	Register #	Actual Marks	Makrs Obtained	Status				
1	Akhil Biju Varghese	19MFC29002	50	Not Eligible	FAIL				
2	Akhilesh KS	19MFC29003	50	Not Eligible	FAIL				
3	Akshay BM	19MFC29004	50	Not Eligible	FAIL				
4	Anandhu Aneesh	19MFC29005	50	Not Eligible	FAIL				
5	Anandhu Peter	19MFC29006	50	Not Eligible	FAIL				
6	Anandhu S Kumar	19MFC29007	50	Not Eligible	FAIL				
7	Aswin Saji	19MFC29010	50	39	PASS				
8	Badarudheen MK	19MFC29011	50	35	PASS				
9	Daiamon Riamseij	19MFC29012	50	40	PASS				
10	Devraj N	19MFC29013	50	49	PASS				
11	Jestin Paul Joseph	19MFC29016	50	35	PASS				
12	Kailshnath S	19MFC29018	50	40	PASS				
13	Kyntiewdor Dkhar	19MFC29020	50	41	PASS				
14	Navya NR	19MFC29024	50	44	PASS				
15	Neetu KK	19MFC29025	50	38	PASS				
16	Pradeep M	19MFC29026	50	Not Eligible	FAIL				
17	Pranav M Lal	19MFC29027	50	Not Eligible	FAIL				
18	Ramya D	19MFC29028	50	46	PASS				
19	Sahana K	19MFC29030	50	44	PASS				
20	Sheine Shaju	19MFC29033	50	Not Eligible	FAIL				
21	Vishnu MS	19MFC29036	50	46	PASS				
22	Yeshwanth Raju H	19MFC29038	50	44	PASS				
23	Ashna	18MFC26013	50	35	PASS				

Department of BBA - Aviation



Value Added Course

Basic DG and Load Control

Date: 22-23

Ms. Prema Venkatraman Program Co-Ordinator Dr. Suresh Hegade Princiapl, SIMS

Name of the Course: DIPLOMA IN DANGEROUS GOODS & LOAD CONTROL

Course Code : CAA - DIA4

Total Hours: 30 Hrs

Pedagogy: Classrooms lecture, Role play, Group discussion, Activities, Practicals etc.,

SYLLABUS	HOURS
MODULE -1: DANGEROUS GOODS REGULATIONS (DGR)	15hrs

General Requirements- Training Requirements- Damaged dangerous goods

Packages- Restricted articles- Weapons- Dangerous Articles- Dangerous Substances-

Classes of DGR - Explosives- Gases- Flammable Liquids- Flammable Solids-

Oxidizing Substances- Toxic and infectious Substances- Radio active material-

Corrosives- Miscellaneous Dangerous Goods

10 hrs

RAMP Operations with Empty Aircraft - Hanger- Maximum take off weight-Landing Weight- Zero Fuel weight- Moving Empty Aircraft- Anti collision Beacon-Navigation lights Aviation Fuel- Jet A1- AVGAS - Bi kerosene - Fuel Supply System-Fuel Hydrants- Marshaling of Fuel Vehicle- Fuel Sheet- Emergency Fuel Shut off-Equipment Restrained Area

MODULE - 3 : LOAD AND TRIM

05 hrs

Weight and Balance, Load & Trim- L&T Sheets- Manual & Computerized L&T-Center of Gravity- Center of Pressure - Pay Load Exercise.

		Diploma in Ba	sic DG and	Load Trim	
Serial #	Name	Register #	Actual Marks	Makrs Obtained	Status
1	Akshitha.k	U03KU21M0032	50	50	PASS
2	Bhadra p	U03KU21M0033	50	36	PASS
3	Ahallya Sadanandan	U03KU21M0029	50	49	PASS
4	Devichandana p.k	U03KU21M0030	50	50	PASS
5	Darshan Gowda.M	U03KU21M0027	50	Not Eligible	FAIL
6	Guru kiran.R	U03KU21M0035	50	Not Eligible	FAIL
7	Prajwal D S	U03KU21M0031	50	Not Eligible	FAIL
8	Sanjan k	U03KU21M0026	50	Not Eligible	FAIL
9	Ajay	U03KU21M0028	50	Not Eligible	FAIL
10	Syed	U03KU22M0031	50	48	PASS
11	Gowri	U03KU22M0031	50	40	PASS
12	Sharon	U03KU22M0030	50	49	PASS
13	Stegin	U03KU22M0019	50	44	PASS
14	Bhargavi	U03KU22M0009	50	43	PASS

SL	Name	6/13/2022	6/14/2022	6/15/2022	6/16/2022	6/17/2022	6/20/2022	6/21/2022	6/22/2022	6/23/2022	6/24/2022	6/27/2022	6/28/2022	6/29/2022	6/30/2022
1	Akshitha.k	Р	Р	Р	Р	Р	Р	Р	Р	Ρ	Р	Р	Р	Р	Р
2	Bhadra p	Р	Р	Р	Р	Р	Р	Р	Р	Ρ	Р	Р	Р	Р	Р
3	Ahallya Sadana	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
4	Devichandana	Р	Ρ	Р	Р	Р	Р	Ρ	Р	Ρ	Р	Р	Р	Р	Р
5	Darshan Gowd	A	A	А	A	A	A	A	A	A	A	A	A	A	А
6	Guru kiran.R	A	A	А	A	A	A	A	A	A	A	A	A	A	А
7	Prajwal D S	A	A	А	A	A	A	A	A	A	A	A	A	A	А
	Sanjan k	A	A	А	A	A	А	A	A	A	А	A	A	A	А
9	Ajay	A	A	А	A	A	A	A	A	A	A	A	A	A	А
10	Ajay Syed	Р	Ρ	Р	Р	Р	Р	Р	A	A	Р	Р	Р	Р	Р
11	Gowri	Р	Ρ	А	A	Р	Р	Р	Р	Ρ	A	Р	Р	Р	Р
	Sharon	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
	Stegin	Р	Р	Р	Р	Р	Р	Ρ	Р	Р	A	А	A	A	Р
14	Bhargavi	Р	Р	Р	Р	A	A	A	A	Р	A	Р	Р	Ρ	Р



Cirrus Aviation Academy

Certificate of Completion

This is to certify that

BHADRA P

Has Successfully Completed International

Diploma In Basic DG And Load Control

Chief Administrative Officer



Batch : 2022 - 2023 Certificate No : CAA/SIMS/U03KU21M0033

Chief Executive Officer

Department of BBA - Aviation



Value Added Course

Air Fares and Ticketing

Date: 22-23

Ms. Prema Venkatraman Program Co-Ordinator Dr. Suresh Hegade Princiapl, SIMS

Name of the Course: DIPLOMA IN AIR FARES & TICKETING	
Course Code: CGAS - AFTTotal Hours: 30 Hrs	
Pedagogy: Classrooms lecture, Role play, Group discussion, Activities, Prac	cticals etc.,
	,
SYLLABUS	HOURS
MODULE -1: INTRODUCTION	10 hrs
conventions: Warsaw convention, Bermuda -convention and Chi IATA Traffic conference areas and sub-areas.,minimum connect indicator; familiarization with air tariff.	-
MODULE 2 : PLANNING ITINERARY BY AIR AND FARE CALCULATION	10 hrs
Planning itinerary by air: itinerary terms, journeys, fares, country fares and fees; introduction to fare construction, international mi systems, mileage principles, fare construction with extra mileage extra mileage surcharge (EMS)	leage and routeing
MODULE - 3 : FARE CALCULATION	10 hrs
Fare calculation: higher intermediary points (HIP); circle trip min backhaul minimum check (BHC), add-ons, general limitations of special fares.	

		Diploma in A	ir Fares and	Ticketing	
Serial #	Name	Register #	Actual Marks	Makrs Obtained	Status
1	Akhil Biju Varghese	19MFC29002	50	Not Eligible	FAIL
2	Akhilesh KS	19MFC29003	50	Not Eligible	FAIL
3	Akshay BM	19MFC29004	50	Not Eligible	FAIL
4	Anandhu Aneesh	19MFC29005	50	Not Eligible	FAIL
5	Anandhu Peter	19MFC29006	50	Not Eligible	FAIL
6	Anandhu S Kumar	19MFC29007	50	Not Eligible	FAIL
7	Aswin Saji	19MFC29010	50	39	PASS
8	Badarudheen MK	19MFC29011	50	35	PASS
9	Daiamon Riamseij	19MFC29012	50	40	PASS
10	Devraj N	19MFC29013	50	49	PASS
11	Jestin Paul Joseph	19MFC29016	50	35	PASS
12	Kailshnath S	19MFC29018	50	40	PASS
13	Kyntiewdor Dkhar	19MFC29020	50	41	PASS
14	Navya NR	19MFC29024	50	44	PASS
15	Neetu KK	19MFC29025	50	38	PASS
16	Pradeep M	19MFC29026	50	Not Eligible	FAIL
17	Pranav M Lal	19MFC29027	50	Not Eligible	FAIL
18	Ramya D	19MFC29028	50	46	PASS
19	Sahana K	19MFC29030	50	44	PASS
20	Sheine Shaju	19MFC29033	50	Not Eligible	FAIL
21	Vishnu MS	19MFC29036	50	46	PASS
22	Yeshwanth Raju H	19MFC29038	50	44	PASS
23	Ashna	18MFC26013	50	35	PASS

Name	4/4/2022	4/5/2022	4/6/2022	4/7/2022	4/8/2022	4/11/2022	4/12/2022	4/13/2022	4/14/2022	4/15/2022	4/18/2022	4/19/2022	4/20/2022	4/21/2022	4/22/2022
Akhil Biju	Р	Р	Р	Р	A	A	A	A	A	A	A	A	A	A	А
Akhilesh I	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
Akshay B	Р	Р	Р	A	A	A	A	A	A	A	A	A	A	A	A
Anandhu	А	А	A	A	A	A	A	A	A	A	A	A	A	A	A
Anandhu	A	А	A	A	A	A	A	A	A	A	A	A	A	A	A
Anandhu	A	А	A	Р	Р	Р	A	A	A	A	A	A	А	A	A
Aswin Saj	Р	Р	Р	Р	Р	Р	Р	Р	Р	A	Р	Р	Р	Р	Р
Badarudh	P	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
Daiamon	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
Devraj N	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
Jestin Pa	Р	Р	Р	Р	Р	Р	А	A	Р	Р	A	Р	Р	Р	Р
Kailshnat	P	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
Kyntiewdo	P	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
Navya NF	P	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
Neetu KK	P	Р	Р	Р	A	A	Р	Р	Р	Р	Р	Р	Р	Р	Р
Pradeep I	IP	Р	Р	А	А	A	A	A	А	A	A	A	А	А	A
Pranav M	A	А	A	A	A	A	А	A	A	A	A	A	А	А	А
Ramya D	Р	Р	Р	A	Р	Р	Р	A	A	A	A	A	А	А	A
Sahana K	A	А	A	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
Sheine Sl	A	А	A	A	A	Р	А	А	A	A	А	A	A	A	A
Vishnu M	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	P	P	Р
Yeshwant	IP	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
Ashna	Р	Р	Р	Р	Р	А	А	Р	Р	Р	Р	Р	Р	Р	Р



Principal SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE Soundarya Nagar, Sidedahalli Nagasandra Post, Bengaluru Soundarya Educational Trust®

Soundarya Institute of Management & Science

Soundarya Nagar, Sidedahalli, Nagasandra Post, Bangalore – 73 NAAC Accredited Institution, Affiliated to Bangalore University. DEPARTMENT OF BUSINESS ADMINISTRATION



VALUE ADDED PROGRAM ON DIGITAL MARKETING



Duration: 40 Hours Number of Students: 112 「あいまい」

Soundarya Educational Trust® Soundarya Institute of Management & Science

Soundarya Nagar, Sidedahalli, Nagasandra Post, Bangalore – 73 NAAC Accredited Institution, Affiliated to Bangalore University. DEPARTMENT OF BUSINESS ADMINISTRATION

Course Code	Program Name	Name of the Certificate Course	Year	Duration	Beneficiaries
AVVAS3.5	BBA & BBA Aviation	Digital Marketing	2022-23	40 Hours	112 Students

Value Added Program

Digital Marketing in Association with AVV Aspire Solutions

Objective:

The objective of this course is to provide students with a comprehensive understanding of the various tools, techniques, and strategies used in digital marketing. The course aims to build knowledge in core areas of online marketing and equip students with hands-on experience in creating and managing effective digital marketing campaigns.

Outcome:

- Understand and apply core digital marketing strategies.
- Develop and execute SEO, SEM, and social media marketing campaigns.
- Use tools for web analytics, content creation, and email marketing.
- Create data-driven marketing strategies and campaigns.

Contents for Digital Marketing

Course Title: Digital Marketing

Course Duration: 40 Hours (Can be adjusted as per requirements)

Course Objective:

The objective of this course is to provide students with a comprehensive understanding of the various tools, techniques, and strategies used in digital marketing. The course aims to build knowledge in core areas of online marketing and equip students with hands-on experience in creating and managing effective digital marketing campaigns.

Module 1: Introduction to Digital Marketing Duration: 6 Hours

Overview of Marketing: Traditional vs. Digital Marketing

- Core Concepts: SEO, SEM, Content Marketing, Social Media, Email Marketing, etc.
- Benefits of Digital Marketing
- The Digital Marketing Ecosystem
- Trends in Digital Marketing

Module 2: Search Engine Optimization (SEO) Duration: 8 Hours

- What is SEO?
- On-Page vs. Off-Page SEO
- Keyword Research & Analysis
- SEO Tools: Google Search Console, Moz, Ahreis
- Link Building Strategies
- Technical SEO: Site Speed, Mobile Optimization, Site Structure
- SEO Trends and Algorithm Updates

Module 3: Search Engine Marketing (SEM) & Pay Per Click (PPC) Duration: 6 Hours

- Introduction to Google Ads & Bing Ads
- Keyword Planning and Bidding Strategies
- Types of Ads: Search Ads, Display Ads, Shopping Ads
- PPC Budgeting and Optimization
- Campaign Structure and Ad Creation
- Performance Tracking: Understanding Metrics (CTR, CPC, CPA, etc.)
- Retargeting Campaigns



Module 4: Social Media Marketing (SMM) Duration: 6 Hours

- Introduction to Social Media Platforms: Facebook, Instagram, LinkedIn, Twitter, etc.
- Creating and Managing Social Media Campaigns
- Social Media Tools: Buffer, Hootsuite, Sprout Social
- Audience Targeting and Engagement Strategies
- Content Creation for Social Media: Visuals, Videos, and Copy
- Paid Social Media Advertising
- Analytics and Metrics for SMM

Module 5: Content Marketing

Duration: 4 Hours

- Introduction to Content Marketing
- Developing a Content Strategy
- Types of Content: Blogs, Videos, Infographics, Podcasts, eBooks
- Content Creation and Curation
- Content Distribution Channels
- Storytelling in Marketing
- Content Marketing Tools

Module 6: Email Marketing

Duration: 4 Hours

- Introduction to Email Marketing
- Building Email Lists and Lead Generation
- Designing Effective Email Campaigns
- A/B Testing and Email Personalization
- Understanding Email Metrics: Open Rates, CTR, Bounce Rates
- Best Practices in Email Marketing
- Tools for Email Marketing: Mailchimp, HubSpot, SendGrid

Module 7: Web Analytics

Duration: 4 Hours

- Introduction to Web Analytics
- Google Analytics Overview
- Tracking User Behavior: Page Views, Session Duration, Bounce Rate
- Conversion Tracking
- Creating Custom Reports
- Using Data for Decision-Making
- Heatmaps and User Flow Analysis

Module 8: Affiliate Marketing & Influencer Marketing Duration: 4 Hours

- Introduction to Affiliate Marketing
- Affiliate Networks and Programs
- How Affiliate Marketing Works
- Influencer Marketing: Identifying the Right Influencers
- Collaboration Strategies
- Affiliate and Influencer Campaign Management

Module 9: Digital Marketing Strategy & Planning Duration: 4 Hours

- Building a Comprehensive Digital Marketing Strategy
- Customer Journey Mapping
- Integrating Multiple Channels
- Campaign Planning & Execution
- Budgeting for Digital Marketing
- Monitoring and Optimization of Campaigns

Module 10: Case Studies & Emerging Trends in Digital Marketing Duration: 2 Hours

- Case Studies on Successful Digital Marketing Campaigns

- Understanding Emerging Trends: AI in Digital Marketing, Voice Search, Chatbots, Augmented Reality, etc.

- Future of Digital Marketing

Evaluation Criteria

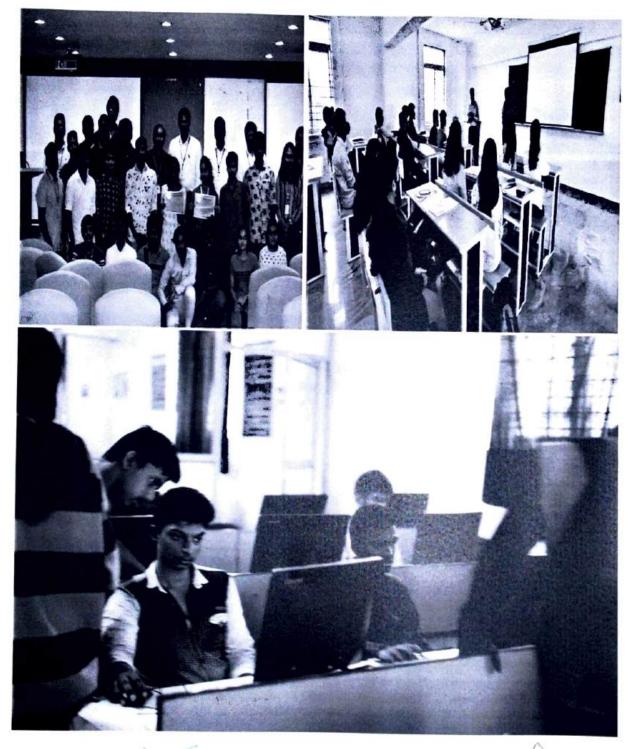
1. Assignments (25%): Practical assignments such as creating SEO strategies, social media campaigns, and content pieces.

2. Quizzes (10%): Regular quizzes to test conceptual understanding.

3. Mid-term Project (25%): A group project where students create and present a comprehensive digital marketing campaign.

4. Final Exam (40%): A written exam to assess theoretical knowledge.

Photos:



Head, Dept of Business Administration

SL No.	Reg. Number	STUDENT NAME	VAP
1	U03KU22M0017	ADITI RATHOD	Digital Marketing
2	U03KU22M0051	AJITH	Digital Marketing
3	U03KU22M0044	ANAND G	Digital Marketing
4	U03KU22M0005	ANJAN P N	Digital Marketing
5	U03KU22M0028	ANKITH Y UKKALI	Digital Marketing
6	U03KU22M0027	ASEEF J	Digital Marketing
7	U03KU22M0003	ASHWATH NARAYANA S	Digital Marketing
8	U03KU22M0029	BHARATH M	Digital Marketing
9	U03KU22M0035	DARSHAN K	Digital Marketing
10	U03KU22M0008	DHANUSH M Y	Digital Marketing
11	U03KU22M0032	DHYAN H	Digital Marketing
12	U03KU22M0046	GAGAN DEEP	Digital Marketing
13	U03KU22M0021	GAGAN T M	Digital Marketing
14	U03KU22M0050	HEMALATHA	Digital Marketing
15	U03KU22M0033	JAYALAKSHMI S	Digital Marketing
16	U03KU22M0034	KUSUMA C	Digital Marketing
17	U03KU22M0023	MANOJ K	Digital Marketing
18	U03KU22M0026	MOHAMMED SHOIB	Digital Marketing
19	U03KU22M0022	MOHAN KUMAR T	Digital Marketing
20	U03KU22M0013	MONISHA N GOWDA	Digital Marketing
21	U03KU22M0039	NANDAN H G	Digital Marketing
22	U03KU22M0004	NISHA K G	Digital Marketing
23	U03KU22M0002	NITHEESH B S	Digital Marketing
24	U03KU22M0045	NUHA MISHBA	Digital Marketing
25	U03KU22M0016	PUNITH A	Digital Marketing
26	U03KU22M0001	PUNITH Y	Digital Marketing
27	U03KU22M0007	RACHANA C N	Digital Marketing
28	U03KU22M0012	RAKESH M	Digital Marketing
29	U03KU22M0024	ROHITH K	Digital Marketing
30	U03KU22M0010	ROHITH RAKSHITH S	Digital Marketing
31	U03KU22M0038	ROHITH S	Digital Marketing
32	U03KU22M0037	SAHANA A R	Digital Marketing
33	U03KU22M0049	SANUSHA	Digital Marketing
34	U03KU22M0014	SHIVAM C PATEL	Digital Marketing
35	U03KU22M0047	TANISH YADAV	Digital Marketing
36	U03KU22M0015	TARANG V PATEL	Digital Marketing
37	U03KU22M0040	TEJASHREE S	Digital Marketing
38	U03KU22M0018	UMYASH O P	Digital Marketing
39	U03KU22M0006	VINIUTHA P	Digital Marketing
40	U03KU22M0024	YASHAWANTH S	Digital Marketing
41	U03KU22M0020	YOGESH M	Digital Marketing

List of Students enrolled for Digital Marketing Value Added Programs

SL NO	REGISTER NO.	STUDENT NAME	VAP
1	U03KU21M0016	ADARSH B	Digital Marketing
2	U03KU21M0020	ANJALI B	Digital Marketing
3	U03KU21M0038	DARSHAN GOWDA	Digital Marketing
4	UO3KU21M0017	DIVYA M	Digital Marketing
5	U03KU21M0018	HARSHITH S	Digital Marketing
6	U03KU21M0003	HARSHITHA M S	Digital Marketing
7	U03KU21M0007	JANAKI H PATEL	Digital Marketing
8	U03KU21M0025	JASHVA	Digital Marketing
9	U03KU21M0037	KARISHMA KJAIN	Digital Marketing
10	U03KU21M0013	LATHA B.T	Digital Marketing
11	UO3KU21M0014	LAVANYA T.G	Digital Marketing
12	U03KU21M0015	MAHESH	Digital Marketing
13	U03KU21M0024	MANO M N	Digital Marketing
14	U03KU21M0008	NAGABHUSHAN B.C	Digital Marketing
15	U03KU21M0002	NAVEEN A	Digital Marketing
16	U03KU21M0004	NIKHIL	Digital Marketing
17	U03KU21M0019	NIRMAL K PATEL	Digital Marketing
18	U03KU21M0006	PREETHAM G	Digital Marketing
19	U03KU21M0036	RAGVENDRA B	Digital Marketing
20	U03KU21M0009	RAKESH V B	Digital Marketing
21	U03KU21M0014	RANJINI M.A	Digital Marketing
22	U03KU21M0022	SAMITH S.T	Digital Marketing
23	U03KU21M0012	SHASHANK R	Digital Marketing
24	U03KU21M0011	SINCHANA K	Digital Marketing
25	U03KU21M0023	SUNIL B.R	Digital Marketing
26	U03KU21M0010	UDAY GOWDA	Digital Marketing
27	Uo3KU21M0001	USHA S	Digital Marketing
28	U03KU21M0005	YASHWANTH GOWDA C	Digital Marketing

SL NO	REGISTER NUMEBER	STUDENT NAME	VAP
1	20MFC26001	ARSALAN S	Digital Marketing
2	20MFC26002	B NIVEDITHA	Digital Marketing
3	20MFC26003	CHANDANA G	Digital Marketing
4	20MFC26004	DARSHAN B	Digital Marketing
5	20MFC26005	GAGANA R	Digital Marketing
6	20MFC26006	GANESH S	Digital Marketing
7	20MFC26007	HAMSANAN	Digital Marketing
8	20MFC26008	KEERTHI BASAVARAJU	Digital Marketing
9	20MFC26009	LIKITHA B	Digital Marketing
10	20MFC26010	POORNIMA B	Digital Marketing
11	20MFC26011	S SAI SUMANTH	Digital Marketing
12	20MFC26012	SANJAY CV	Digital Marketing
13	20MFC26013	UTTI DIVYA	Digital Marketing
14	20MFC26014	V H DHANUSH	Digital Marketing
15	20MFC26015	VIDYA SHREE J	Digital Marketing
16	18MFC26076	SUPREETH Y B	Digital Marketing
17	18MFC26079	VANDANA M KARIGAR	Digital Marketing

SL NO	Register Number	STUDENT NAME	VAP
1	U03KU22M0009	BHARGAVI CHAUHAN	Digital Marketing
2	U03KU22M0031	GOWRI T S	Digital Marketing
3	U03KU22M0030	SHARON EMIAH S	Digital Marketing
4	UO3KU22M0019	STEGIN GINSON S	Digital Marketing
5	UO3KU22M0036	SYED SULAIMAN	Digital Marketing
SL NO	REGISTER NUMBER	STUDENT NAME	VAP
1	20MFC29001	AIWEN DAYAS P	Digital Marketing
2	20MFC29003	CHANDANA N	Digital Marketing
3	20MFC29004	PRAVEEN BABU S	Digital Marketing
4	20MFC29006	SREELEKSHMIR	Digital Marketing
5	20MFC29007	SUKANNYA J	Digital Marketing
6	20MFC29009	TINUJOHNSON	Digital Marketing
7	20MFC29010	VISHNUJ	Digital Marketing
8	20MFC29011	VISHNU MOHANDAS	Digital Marketing
9	19MFC29014	JEEVAN GOWDA G P	Digital Marketing
SL NO	REGISTER NO.	STUDENT NAME	VAP
1	U03KU21M0029	AHALLYA SADANANDAN	Digital Marketing
2	U03KU21M0028	AJAY SEBASTIAN	Digital Marketing
3	U03KU21M0032	AKSHITHA K	Digital Marketing
4	U03KU21M0033	BHADRA P	Digital Marketing
5	U03KU21M0027	DARSHAN GOWDA M	Digital Marketing
6	U03KU21M0030	DEVI CHANDANA P K	Digital Marketing
7	U03KU21M0035	GURU KIRAN R	Digital Marketing
8	U03KU21M0031	PRAJWAL S	Digital Marketing
9	U03KU21M0026	SANJAN K	Digital Marketing
10	U03KU21M0034	SHUHAIB AMAN	Digital Marketing

Soundarya Educational Trust (R) Soundarya Institute of Management & Science

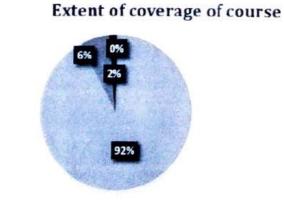
Soundarya Nagar, Sidedahalli, Nagasandra Post, Bangalore – 73 NAAC Accredited Institution, Affiliated to Bangalore University. DEPARTMENT OF BUSINESS ADMINISTRATION

Students Feedback on Value Added Program November/December 2022-23

 1. Depth of the course	
VERYGOOD	85
GOOD	19
SATISFACTORY	1
UNSATISFACTORY	5
1 0%	VERYGOOD
	# GOOD
	= SATISFACTORY
94%	UNSATISFACTORY

2. Extent of coverage of course	
VERYGOOD	83
GOOD	17
SATISFACTORY	5
UNSATISFACTORY	5

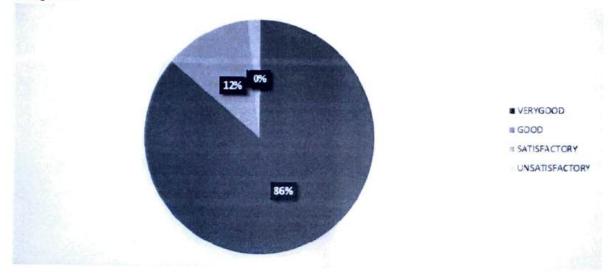
Response



VERYGOOD
GOOD
SATISFACTORY
UNSATISFACTORY

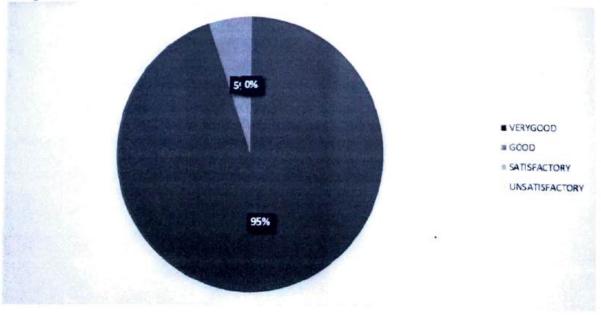
3. Practical Applicability		
VERYGOOD	89	
GOOD	14	
SATISFACTORY	7	
UNSATISFACTORY	0	

Response



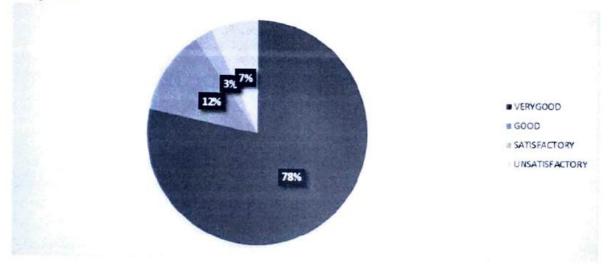
A CONTRACTOR OF	
GOOD	6
SATISFACTORY	9

Response



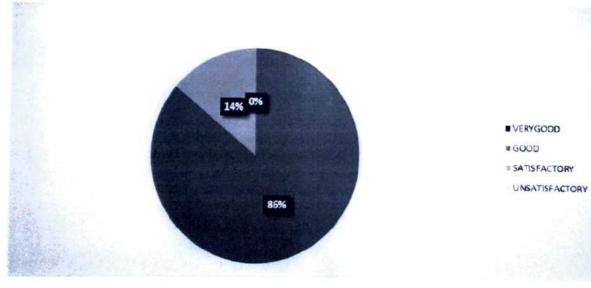
5. Relevance of Digital M	
VERYGOOD	90
GOOD	14
SATISFACTORY	3
UNSATISFACTORY	3

Response



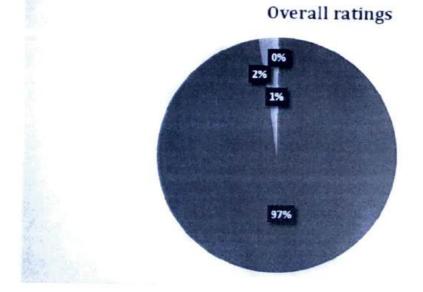
VERYGOOD	02
	92
GOOD	16
SATISFACTORY	

Response



7. Overall Ratings		
VERYGOOD	92	
GOOD	5	
SATISFACTORY	1	
UNSATISFACTORY	0	

Response





CL Kale

Head, Dept of Business Administration Department of Management Soundarya Institute of Management & Science Siddedahalli, Nagasandra Post, Bangalore - 550 073.



Principal Soundarya Institute of Management & Science Soundarys Neger, Sideoahaili, Negesendre Post, Bengaluru-73

CERTIFICATE **OF TRAINING** come This is to certify that bearing USN# _____ has successfully completed a course on Digital Marketing We wish you good luck in your future endeavors Knodi HOD Principal Authorized Signatory AVV Aspire Solutions - #22nd Main, 17th Cross, JP Nagar 5th Phase, Bangalore - 560 078 India. Mob - 91 8660572567, Web - www.avvaspire.com, Email - info@avvaspire.com



Soundarya Education Trust (R) SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE

Soundaryanagar, Sidedahalli, Hessaraghatta Main Road,Bangalore – 73.

Internal Quality Assurance Cell (IQAC) Event Report for the academic Year 2022 - 23

- Title: WORKSHOP ON IOT WITH RASPBERRY PI
- Date: 14/11/2022 To 16/11/2022
- Time: 30hrs
- Venue: Basement Computer Lab (SIMS)
- Beneficiaries: 1st year students
- Event Coordinator/s : Mr. YATISH S J and Mr.s JENISHA

Objectives:

- 1. Provide introduction to Internet of Things (IoT)
- 2. Exposure to various sub-fields and technology stacks of IoT
- 3. Enable people to convert their IoT product idea into a working prototype
- 4. Provide thorough working knowledge of the Raspberry Pi Platform
- 5. Bring-up entrepreneurs and innovators by supporting them with investment and mentorship

Brief Event Report:

The IOT workshop was a three day event held on November 14, 15, and 16, 2022.

The first-year BCA students were the target audience for the workshop.

The top-performing teams from among the students who participated and were put into groups would be granted internship opportunities.

The IOT kit, which was given to each team, contained the following items:

- Micro USB,
- LED,
- Relay module,
- DHT11 sensor,
- PIR sensor,
- Breadboard,
- Jumper wires,
- ESP8266 node-MCU

As far as we are aware,

"The Internet of Things (IoT) is a system of interconnected computing devices, mechanical and digital machines, objects, animals, or people that are given unique identifiers and the capability to transfer data over a network without necessitating human-to-human or human-to-computer interaction.

This training equipped the IOT with everything needed to understand WHAT THE HACK THIS INTERNET OF THINGS IS.

The workshop involved the concepts to be taught to the students:

1.INTRODUCTION TO IOT:

- What is Internet of Things ?
- · Getting started with IoT
- Introduction to Internet of Things (IoT)
- Why as IOT?
- · How IOT became 21st Century Hottest Topic
- · How Internet of Things works
- · How Things Talk to Internet

2.IOT ARCHITECTURE ESP8266 Node-MCU:

Hardware Introduction

- what is ESP8266 node-MCU
- Hardware knowledge
- Handshake with ESP8266
- · Developing the environment
- Overview about the board
- · Popularity & scope

3.THE PIN DIAGRAM

- · Introduction to PIN diagram
- · Pin outputs and PIN inputs
- · Feature that makes it difficult
- · Analog and digital pinout

4.CONTROLLING THE DIGITAL OUTPUT ENVIRONMENT

- Working : Going its details
- Types
- Programming LEDS
- · Making circuits on breadboard & glowing patterns
- **5.SENSORS**
- what is Sensor?
- How sensors work?
- · Knowing your sensors

Outcomes:

1. Current scenario/job opportunities of embedded industries.

2. Understanding the skill set required in a new employee in the embedded industry.

3. Understanding the robotics future and scope Understanding the different microcontrollers available in the industry & their use.

4. In-depth knowledge on design, construction and programming concepts involved in building an autonomous robot Learn & Interact with renowned Industry Experts.

Event Coordinator

Jel C

HOD Prof. Rekha C Head of the Department Soundarya Institute of Management and Scien Soundarya Nagar, Sidedaha Nagasandra Post, Bangalore-7

PRINCIPAL Soundarya Institute of Management & Science Soundarya Nagar, Sidedahalli, Nagasandra Post, Bangalore-73.

Sl. No	Reg No	Names
1	U03KU22S0085	Riyan N R
2	U03KU22S0038	Chakravarthi M
3	U03KU22S0039	Keerthana S G
4	U03KU22S0040	Manas karashiddimath
5	U03KU22S0043	Nayana V
6	U03KU22S0041	Karthik m naik
7	U03KU22S0045	Naveena A
8	U03KU22S0042	N S Pooja
9	U03KU22S0046	Raja Mahesh
10	U03KU22S0055	Aishwarya C H
11	U03KU22S0048	Yashas R
12	U03KU22S0050	Poojitha K S
13	U03KU22S0052	Dhanush R
14	U03KU22S0049	Ranjitha B M
15	U03KU22S0051	Kavana B
16	U03KU22S0053	Priyadarshini Y R
17	U03KU22S0054	Abdul Kalam
18	U03KU22S0056	Gagan P
19	U03FC22S0012	Varshitha G
20	U03KU22S0057	Vathsala C R
21	U03KU22S0058	Darshan N
22	U03KU22S0059	Pradeep B
23	U03KU22S0087	Rakshitha S P
24	U03KU22S0060	Manoj M
25	U03KU22S0088	Vignesh A
26	U03KU22S0089	Prem Sagar M R
27	U03KU22S0061	Shamanth M
28	U03KU22S0001	Divyadarshini
29	U03KU22S0062	Mithali Sharma
30	U03KU22S0063	Prakruthi C
31	U03KU22S0003	Rakshith Gowda L
32	U03KU22S0002	Deepanshu Soni
33	U03KU22S0004	Kaushik R
34	U03KU22S0005	Surya Bhagawan Raju N P C
35	U03KU22S0090	Praveen B V

36	U03KU22S0091	Deenar U
37	U03KU22S0092	Varsha P
38	U03KU22S0093	Harshith N
39	U03KU22S0094	Arpith Singh
40	U03KU22S0099	Aishwarya N G
41	U03KU22S0096	Harsha Kiran K B
42	U03KU22S0006	Priyanka M
43	U03KU22S0008	Hemanth M L
44	U03KU22S0007	Sahana B V
45	U03KU22S0009	S K Asha
46	U03KU22S0102	Shoaib Ahmed B N
47	U03KU22S0103	Chethan G
48	U03KU22S0107	Trupthi S Byadgi
49	U03KU22S0100	Anusha H K
50	U03KU22S0101	Kusuma N
51	U03KU22S0108	Bhoomika Prasad T
52	U03KU22S0106	Varun S
53	U03KU22S0109	Aditya R
54	U03KU22S0104	Tejash Kumar K R
55	U03KU22S0111	Manu P Kishore
56	U03KU22S0110	Vinusha Sridhar
57	U03KU22S0112	Kavana S
58	U03KU22S0072	Pavan M R
59	U03KU22S0068	Ruchitha Reddy M P
60	U03KU22S0064	V Jeevan
61	U03KU22S0065	Sanjana N
62	U03KU22S0066	Bhagya Sree R
63	U03KU22S0067	M Gagana
64	U03KU22S0069	Ruchitha G
65	U03KU22S0070	Sahana M N
66	U03KU22S0013	Rajesh I
67	U03KU22S0012	Sanchitha s
68	U03KU22S0119	Ashwin Kumar A R
69	U03KU22S0120	Lalash K
70	U03KU22S0078	Adhish H S
71	U03KU22S0080	Dheeraj N
72	U03KU22S0014	Srujan M Gowda
73	U03KU22S0021	Sahana K P

74	U03KU22S0027	Manya A
74	U03KU22S0022	Chethan G
76	U03KU22S0019	Sandhya E
77	U03KU22S0016	Abubakar Siddiq B
78	U03KU22S0017	Rohan Patra
79	U03KU22S0023	Abhishek Tukaram Naik
80	U03KU22S0015	Thilak B
81	U03KU22S0020	Punith Kumar H.R
82	U03KU22S0018	Prabhanjan H M
83	U03KU22S0024	Kiran M
84	U03KU22S0026	Praveen S Kumbar
85	U03KU22S0025	Vedhashree s
86	U03KU22S0029	Shrusti p
87	U03KU22S0030	Sufiyan Shariff
88	U03KU22S0032	Srajan n
89	U03KU22S0031	Vinutha S T
90	U03KU22S0033	Chandan.M
91	U03KU22S0034	Santhosh K
92	U03KU22S0126	Nayana M
93	U03KU22S0133	Bhoomika M
94	U03KU22S0081	Muskaan K H
95	U03KU22S0082	Chandana B Kakade
96	U03KU22S0084	Sushmitha N K
97	U03KU22S0035	Hemanth G

Principal

SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE Soundarya Nagar, Sidedahailin Nagasandra Post, Bengaluru

Profile of the guest

Dr Renuka Prasad B

Dr. B Renuka Prasad, Associate Professor & Associate Dean (Academics and Projects)

Educational Qualification	M.C.A., M.Phil., Ph.D.
Experience	Teaching: 19 Years
Area of Interest	Computer Networks security & Free and Open Source Softwares, Internet of Things
Date of Joining RVCE Email ID	14.12.2005 renukaprasadb@rvce.edu.in



No of Projects Guided (PG) : 90

Ongoing Research Project

Principal Investigator: Enhancing the FOSS lab and Building Essential Service for Research and Development Using FOSS- Extend Support for Open Source Software Research and Development

Patent Details

Application No : 201941009038

Title : METHOD, SYSTEM AND APPARATUS FOR LOCATION-BASED DYNAMIC SEAT RESERVATION AND STATUS DISPLAY

Date of Publication :11/09/2020

FER Reply Filed:01/10/2021

Application Status : Reply Filed. Application in amended examination

List of Publications

- International Journal:02
- International Conference:03

Patent Details

"Method, System and Apparatus for Location-based Dynamic Seat Reservation and Status Display" filed on 8th March 2018 with the Application Number: 201941009038

Email Correspondence



Reichs C <sims.hod.bca@soundaryainstitutions.in>

IoT Workshop for I Year BCA Students @ SIMS

2 messages Reiche C «sims hod bas@soundarysinstitutions.in» To: manukaprasadoghvos.edu.in

Sat, Oct 22, 2022 at 10:04 AM

We are associated with RV Center of Excellence in training our students on IoT. The training session conducted in the past was excellent. Both students and management were happy about the conduct. In continuation, We request to have same kind of training this year also for my I year BCA students who are about 100 students. Training dates : Nov 9th to Nov 11th. Training cost : Rs. 2000/- per student inclusive of GST

Looking forward.

Prof. Reitha.C HOD-Department of Computer Science Soundarys Institute of Management and Science Bangalore-560073

Contact : 7975496450

Sal, Oct 22, 2022 at 10:50 AM

Renulta Presed B. <renukaprasadb@rvce.edu.in> To: Ratha C <sims.hod.bca@soundaryainstitutions.in> Cc: Principal RVCE <principal@voe.adu.in>

On Sat, Oct 22, 2022, 10:05 Ratha C <sims.hod.bca@soundaryainstitutions.in> wrote:

Vie are associated with RV Center of Excellence in training our students on IoT. The training session conducted in The past was excellent, both students and management were happy about the conduct. In continuation, We request to have same kind of training this year also for my I year BCA students who are about 100 students. Training dates : Nov 9th to Nov 11th

Training cost : Rs.2000/- per student inclusive of GST

Dear madam

I have taken permission from our principal. He has agreed and permitted to go sheed with the training.

There has to be 100 registrations Payment link will be created and sent to you after despessed holidays. Restau just reduct

1.

34

Work Order



"Let notife thoughts come to us from every carrier"

SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE

A Unit of Soundarya Educational Trust (Regd.) (Recognised by Govt. of Kamataka & Affiliated to Bangalore University) NAAC "B" Grade Accredited Institution

Ref/SIMS/83/2022-23

Date : 5-11-2022

M/s. The Principal, RV College of Engineering RVCE Campus, 8th Mile Mysore Road R.V Vidyanikethan Post, Bangalore – 560059

Kind attention : Dr Resuka Prasad B - Coordinator - CISCO RVCE COE-toT

WORK ORDER

Dear Sir,

Subject : Work order towards the conducting workshop on IoT for I year BCA students

REF : Your Quotation by mail dated 28th October 2022.

As per the subject mentioned above, we are pleased to place the work order for the conducting of workshop on IoT with the details mentioned below :

- · Total no. of students participating : 100
- Date of the workshop : 8th , 9th , 10th November 2022
- · Program charges : Rs. 2000/- per student (including GST)

Kindly confirm the receipt of order and co-ordinate with Prof. Rekha.C - HOD Computer Science Department.

Terms &Conditions :

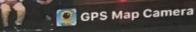
- · The prices mentioned above are inclusive of all taxes.
- · The payment will be made in the favour of "The Principal, RV College of Engineering"
- · Payment will be made after the completion of the program.
- · The other terms and conditions in your mail are acceptable.

Thanking you,

Yours sincerely

Scundarya Institute of Management & Scien Scundarya Nagar, Sidechahati, Nagar, Sidechahati, Nagar, Sidechahati,







Bengaluru, Karnataka, India 3FCW+W26, Chimney Hill Airforce Rd, Navy Layout, Chikkabanavara, Bengaluru, Karnataka 560090, India Lat 13.07075° Long 77.494008°

16/11/22 11:14 AM GMT +05:30



Long 77.493725" (4/11/22 12:02 PM GMT +05:30

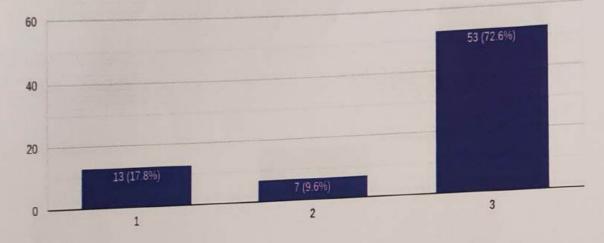


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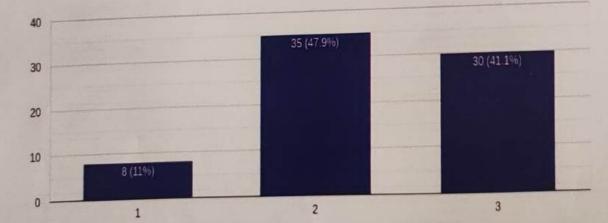
Any other information of the event

Analysis -

How satisfied are your with the teaching style? 73 responses



Were your resources/materials helpful? Were they too easy, too hard, or just right? 73 responses





Did they answer your questions effectively? 73 responses

Event Coordinator

HOD Prof. Rekha C Head of the Department Soundarya Institute of Management and Scienc Soundarya Nagar, Sidedahali. Nagasandra Post, Bangalore-73.

IQAC

PRINCIPAL

PRINCIPAL Soundarya Institute of Management & Science Soundarya Nagar, Sidedahalli, Nagasandra Post, Bangalore-73.



cisco





CERTIFICATE

THIS CERTIFICATE IS PRESENTED TO CHETHAN S N U03KU22S0103

1st Year BCA, Soundarya Institute of Management & Science

confirming the participation and successfull completion of 3 days Workshop on Internet of Things conducted by CISCO-RVCE CoE-IoT during 14th to 16th November 2022. Hosted by Soundarya Institute of Management & Science,

Bengaluru-560073



Sillamo

K.N.Subramanya RVCE

SIMS

Rajosh Chandrasokhar

CISCO



··|···|·· cisco





CERTIFICATE

THIS CERTIFICATE IS PRESENTED TO DEENAR U U03KU22S0091

1st Year BCA, Soundarya Institute of Management & Science

confirming the participation and successfull completion of 3 days Workshop on Internet of Things conducted by CISCO-RVCE CoE-IoT during 14th to 16th November 2022. Hosted by Soundarya Institute of Management & Science,

Bengaluru-560073



Rajesh Chandrasekhar CISCO

Sublamanyaker

K.N.Subramanya RVCE

SIMS



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CERTIFICATE

THIS CERTIFICATE IS PRESENTED TO PRADEEP B U03KU22S0059

1st Year BCA, Soundarya Institute of Management & Science

confirming the participation and successfull completion of 3 days Workshop on Internet of Things conducted by CISCO-RVCE CoE-IoT during 14th to 16th November 2022. Hosted by Soundarya Institute of Management & Science,

Bengaluru-560073



Rajesh Chandrasekhar

CISCO

К.N.Subлатануа RVCE

SIMS



··|···|·· cisco





CERTIFICATE

THIS CERTIFICATE IS PRESENTED TO

SHOAIB AHMED B N U03KU22S0102

1st Year BCA, Soundarya Institute of Management & Science confirming the participation and successfull completion of 3 days Workshop on Internet of Things conducted by CISCO-RVCE CoE-IoT during 14th to 16th November 2022. Hosted by Soundarya Institute of Management & Science,

Bengaluru-560073



Rajosh Chandrasokhar

CISCO





SIMS





W

Online Assig

Total number of candidates certified in this course: 9572

Prof. B. V. Ratish Kumar Chairman, Centre for Continuing Education IIT Kanpur



Indian Institute of Technology Kanpur

Roll No: NPTEL22HS77S13152595

This certificate is awarded to

DIVYA K A

for successfully completing the course

with a consolidated score of 5	3 %	
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ignments	22.58/25	Proctored Exam	3
0			

Jul-Sep 2022

(8 week course)

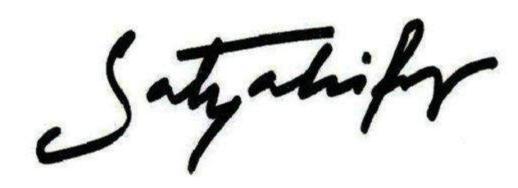


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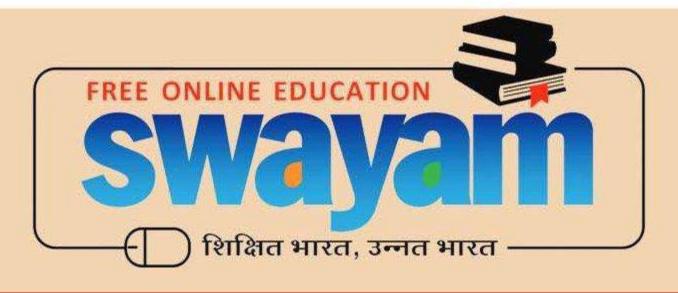




30.41/75



Prof. Satyaki Roy NPTEL Coordinator IIT Kanpur







Customer Relationship Management

W

Online Assig

Total number of candidates certified in this course: 1558



Indian Institute of Technology Kharagpur

Roll No: NPTEL22MG93S54754938

This certificate is awarded to

GAGANA SRINIVAS

for successfully completing the course

with a	consolidated	score of	52	%
		J		100 North 100 No

ignments 14.17/25 P	roctored Exam 3
---------------------	-----------------

Aug-Oct 2022

(8 week course)

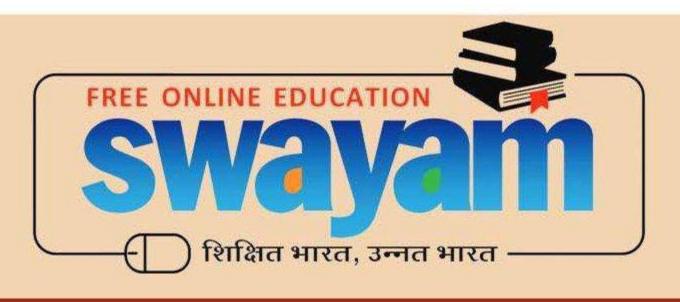
To validate the certificate







Prof. Debjani Chakraborty Coordinator, NPTEL IIT Kharagpur





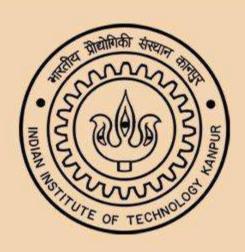


W

Online Assig

Total number of candidates certified in this course: 9572

Prof. B. V. Ratish Kumar Chairman, Centre for Continuing Education IIT Kanpur



Indian Institute of Technology Kanpur

Roll No: NPTEL22HS77S23152878



This certificate is awarded to

NAVEEN H

for successfully completing the course

with a consolidated score of	62	%
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ignments	22.46/25	Proctored Exam	3
0			

Jul-Sep 2022

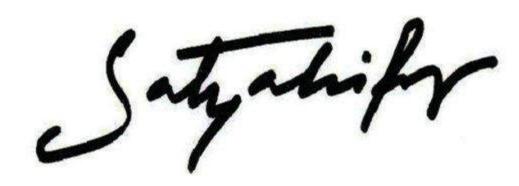
(8 week course)

To validate the certificate

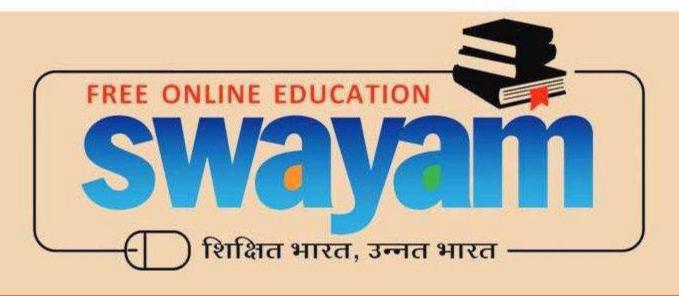








Prof. Satyaki Roy NPTEL Coordinator IIT Kanpur





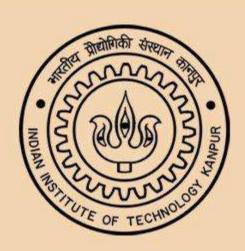


N

Online Assi

Total number of candidates certified in this course: 9572

Prof. B. V. Ratish Kumar Chairman, Centre for Continuing Education IIT Kanpur



Indian Institute of Technology Kanpur

Roll No: NPTEL22HS77S23152895

This certificate is awarded to

NAYANA R

for successfully completing the course

with a consolidated score of 52 %	with	a	conso	lidated	score	of	52	%
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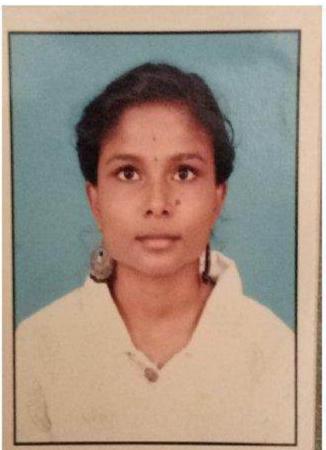
ignments	22/25	Proctored Exam	3

Jul-Sep 2022

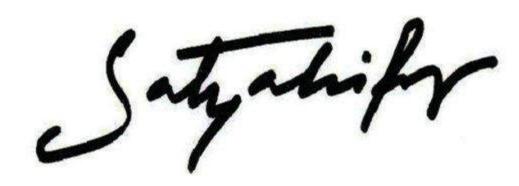
(8 week course)

To validate the certificate

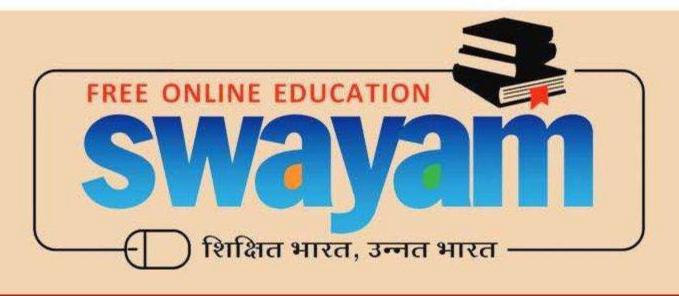








Prof. Satyaki Roy NPTEL Coordinator IIT Kanpur





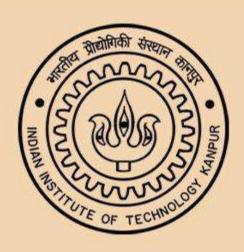


N

Online Assi

Total number of candidates certified in this course: 9572

Prof. B. V. Ratish Kumar Chairman, Centre for Continuing Education IIT Kanpur



Indian Institute of Technology Kanpur

Roll No: NPTEL22HS77S13150536

This certificate is awarded to **PRAVEEN KUMAR HR**

for successfully completing the course

	with	a conso	lidated	score	of	52	%
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ignments	22/25	Proctored Exam	
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Jul-Sep 2022

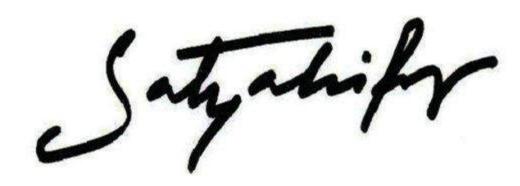
(8 week course)

To validate the certificate





30/75



Prof. Satyaki Roy NPTEL Coordinator IIT Kanpur

