



**SOUNDARYA**  
INSTITUTE OF  
MANAGEMENT AND  
SCIENCE



## CRITERION - 7

# INSTITUTIONAL VALUES AND BEST PRACTICES

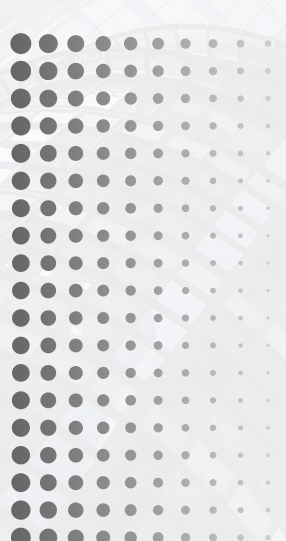
## 7.2 Best Practices

“

Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual

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### 7.2.1

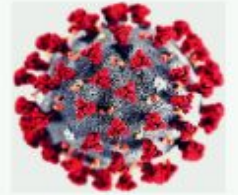




**EAST WEST INSTITUTE OF TECHNOLOGY**  
**DEPARTMENT OF MBA & RESEARCH CENTER**  
**IN ASSOCIATION WITH EWIT NSS UNIT**

**CERTIFICATE OF APPRECIATION TO**

*Aafaq Ahmed*



**For excellent performance in COVID-19 Pandemic  
Awareness Quiz**

**Dr. K Channakeshavalu**  
PRINCIPAL

**Dr. Shashi Shekar T R**  
NSS PROGRAMME COORDINATOR

**Dr. Prathap B N**  
HOD - MBA



Intellectual  
Property  
Office

## Certificate of Registration for a UK Design

Design number: 6347614

Grant date: 22 May 2024

Registration date: 19 February 2024

### This is to certify that,

in pursuance of and subject to the provision of Registered Designs Act 1949, the design of which a representation or specimen is attached, had been registered as of the date of registration shown above in the name of

Dr. Roopa Shettigar, Dr. Vasu Vasu, Mr. Yuvaraj Halage, Mr. Vaibhav Arwade,

Dr. Prashanth Kumar, Prof. (Dr.) Ramanjeet Singh, Prof. Shubhangi Pravin

Gawali, Dr. Sumetha Madhu

in respect of the application of such design to:

Balancing Device based on AI for increasing concentration in Work-Life Harmony

International Design Classification:

Version: 14-2023

Class: 21 GAMES, TOYS, TENTS AND SPORTS GOODS

Subclass: 02 GYMNASTICS AND SPORTS APPARATUS AND EQUIPMENT

*Adam Williams*

**Adam Williams**

Comptroller-General of Patents, Designs and Trade Marks

Intellectual Property Office

The attention of the Proprietor(s) is drawn to the important notes overleaf.





**Dayananda Sagar College of Arts, Science and Commerce**

Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru - 560 111

**Department of Management Studies (MBA-BU)**

**RESEARCH CENTRE**

**STUDENT RESEARCH CONFERENCE 2024**

**CERTIFICATE**

of RECOGNITION

This Certificate is proudly presented to Dr. / Prof. PRASHANTH KUMAR.C.  
of SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE for having  
mentored the student/s for their Research paper titled UNDERSTANDING, WHAT  
MAKES SHOPPERS, LIKE MANTRI MALL.

Student Name: GOWTHAMI.R, GOWTHAMI.M, KEERTHANA.K.C.

We express our sincere gratitude for your commitment and academic support.

*Venkatesh*

Dr. B R Venkatesh  
Director



# **Asian Journal of Agricultural and Horticultural Research**

(Indexing: Ebsco, Proquest, Index Copernicus, Google Scholar)

## **2023**

Certificate No: SDI/HQ/PR/Cert/110250/DRN

## ***Certificate of Excellence in Reviewing***

awarded to

**Dr. Nagalakshmi G**

Soundarya Institute of Management and Science, India

***in recognition of an outstanding contribution to the quality of the journal.***

**Date: 8-Dec-2023**

Reg. Offices:

India: Guest House Road, Street no - 1/6, Hooghly, West Bengal, India. Tele: +91 8617752708, UK: Third Floor, 207 Regent Street, London, W1B 3HH, UK, Fax: +44 20-3031-1429



**Dr. M Basumondal**  
Chief Managing Editor

**International Journal of Plant & Soil Science**  
**Certificate of Excellence in Reviewing**

awarded to

**Dr. Nagalakshmi G**

Soundarya Institute of Management and Science, India

in recognition of an outstanding contribution to the quality of the journal.

**Date: 15.03.2024**

**Validation Link:**

**<https://dashboard.peerreviewcentral.com>**



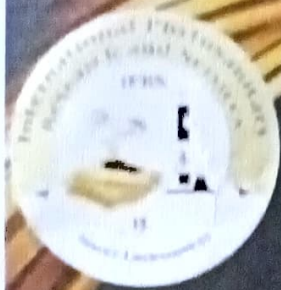
A handwritten signature in black ink, appearing to read 'M. B. Mondal'.

**Dr. M. B. Mondal**  
Chief Managing Editor

**Reg. Offices**

India: Guest House Road, Street no - 1/6, Hooghly, West Bengal, India. Tele: +91 8617752708

UK: Third Floor, 207 Regent Street, London, W1B 3HH, UK. Fax: +44 20-3031-1429



# *Insect Environment*

(Quarterly journal)



## **Insect Environmentalist Award Best Insect Essay (Senior Category)**

*Awarded to*  
**Dr. Nagalakshmi G**

HOD, Soundarya Institute of Management and Science,  
Bengaluru, Karnataka

*for the year 2022*



*AVL*  
17/12/22

*Editor-in-Chief*

*Dr. Abraham Verghese*

*Sponsored by Insect Environment,  
Rashvee-International Phytosanitary Research and  
Services, AVIAN Trust and Federal Bank*

# **Current Journal of Applied Science and Technology**

(Indexing: Ebsco, Proquest, Index Copernicus, Google Scholar, NAAS - 4.71 (2022))

## **2023**

Certificate No: SDI/HQ/PR/Cert/104883/DRN

# ***Certificate of Excellence in Reviewing***

awarded to

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**Soundarya Institute of Management and Science, India**

*In recognition of an outstanding contribution to the quality of the journal.*

**Date: 18-Aug-2023**



**Dr. M Basumondal**  
Chief Managing Editor

Reg. Office:

India: Guest House Road, Street no - 1/5, Hooghly, West Bengal, India, Tel: +91 06 17752708, UK: Third Floor, 207 Regent Street, London, W1B 0HE, UK, Fax: +44 20 1001 1429





Intellectual  
Property  
Office

# Certificate of Registration for a UK Design

Design number: 6347614

Grant date: 22 May 2024

Registration date: 19 February 2024

## This is to certify that,

in pursuance of and subject to the provision of Registered Designs Act 1949, the design of which a representation or specimen is attached, had been registered as of the date of registration shown above in the name of

Dr. Roopa Shettigar, Dr. Vasu Vasu, Mr. Yuvaraj Halage, Mr. Vaibhav Arwade,

Dr. Prashanth Kumar, Prof. (Dr.) Ramanjeet Singh, Prof. Shubhangi Pravin

Gawali, Dr. Sumetha Madhu

in respect of the application of such design to:

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## Adam Williams

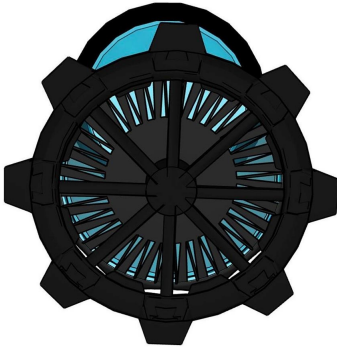
Comptroller-General of Patents, Designs and Trade Marks

Intellectual Property Office

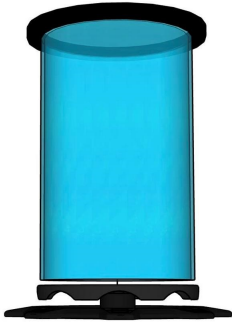
The attention of the Proprietor(s) is drawn to the important notes overleaf.

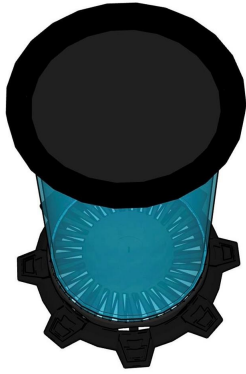


Representation of Designs









Intellectual Property Office is an operating name of the Patent Office

[www.gov.uk/ipo](http://www.gov.uk/ipo)



# CERTIFICATE OF PARTICIPATION



THIS IS TO CERTIFY THAT

.....  
Prema Venkatraman

for actively attending a Career Development Programme on  
"Personal Interview"  
Organized by Institute For Engineering Research and Publication (IFERP)

Date : 04<sup>th</sup> May 2023 | Time(IST) : 11:00 AM - 12:30 PM (1:30 Hours)  
Speaker : Ms. Sarika Tulsiani

**Mr. Siddh Kumar Chhajer**  
MD & Founder, IFERP  
Technoarete Group



**Mr. Rudra Bhanu Satpathy**  
CEO & Founder, IFERP  
Technoarete Group





## CERTIFICATE

This is to certify that

**PREMA VENKATRAMAN**

---

has successfully completed a 2-Day  
"Certificate Program in Aviation Law"

conducted by

**Aviation Wing of CMS Business School, JAIN (Deemed-to-be-University)**

held on 1<sup>st</sup> and 2<sup>nd</sup> August, 2020



---

**Dr. Dinesh Nilkant**  
Director  
CMS Business School  
JAIN (Deemed-to-be University)



---

**Dr. Harold Andrew Patrick**  
Professor & Dean - Academics  
CMS Business School  
JAIN (Deemed-to-be University)





# CERTIFICATE

OF PARTICIPATION

THIS IS TO CERTIFY THAT

**Prema Venkatraman**

for actively attending a Youth Empowerment Programme on  
"Leadership Skills"  
Organized by Institute For Engineering Research and Publication (IFERP)

Date : 14<sup>th</sup> June 2023 | Time(IST) : 05:30 PM - 06:30 PM (1 Hour)  
Speaker : Mr. Sri Ram Kumar C

**Mr. Siddh Kumar Chhajer**  
MD & Founder, IFERP  
Technoarete Group



**Mr. Rudra Bhanu Satpathy**  
CEO & Founder, IFERP  
Technoarete Group





# BENEDICTINE ACADEMY



*success, inspires success*

Asirvanam, Anchepalya, Kumbalagodu Post, Bangalore - 560074

(Affiliated to Bangalore University & Approved by Govt of Karnataka)

**IQAC & Department of BBA Aviation Management**

**In Association with**

**Department of Commerce, Jnanabharathi Campus, Bangalore University**

**Bangalore University Teachers Council of Commerce & Management, (BUTCCM)**

## APPRECIATION CERTIFICATE

This is Presented to Mr./MS./Prof./Dr. PREMA VENKATRAMAN

SOUNDARYA INSTITUTE OF MGT & SCI College for Resource Person in the Orientation

VI Semester BBA Aviation Management - NEP Syllabus Organized By IQAC & Department


of BBA Aviation Management of Benedictine Academy in Association With Department of Commerce


Bangalore University & BUTCCM on 16<sup>th</sup> April, 2024.

  
Sarvamangala  
& Chairperson  
Commerce, BUB

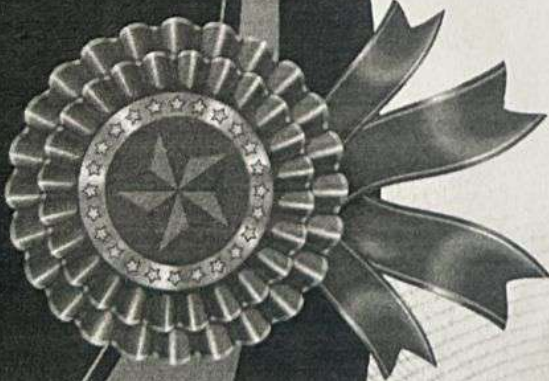
  
Dr. Nagaraj G.H  
President,  
BUTCCM

  
Dr. Md Farooq Pasha  
General Secretary,  
BUTCCM

  
Rev. Fr Jerome OSB  
Director,  
Benedictine Academy

  
Dr. Jayaram  
Principal  
Benedictine Academy





# CERTIFICATE

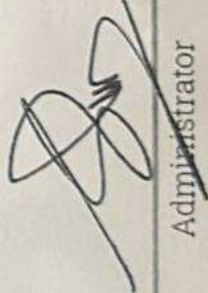
## OF APPRECIATION

This is proudly presented to

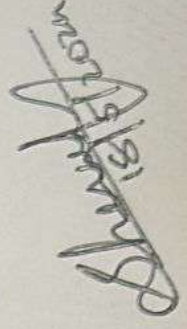
**Prof. A P SHAREEF**

(Assistant Professor - MBA, Soundarya Institute of Management & Science, Bangalore)

in recognition as the resource person of "EDUVERSE 5.0" and for the outstanding training session for teachers organised by Qadisiya English School at Feroke, Calicut, on 18<sup>th</sup> May 2024

  
Administrator



  
Principal



# CALEB PUBLIC SCHOOL

Date: 26-05-2024  
Gadag, Karnataka

Dear Prof. Shareef,

We are delighted to extend our heartfelt gratitude for the outstanding training you provided to our teachers at CALEB Public School on 26th May 2024. Your expertise, dedication, and passion for education were evident throughout the entire program, leaving a significant positive impact on our staff.

Your skill in engaging with our teachers and clearly communicating complex concepts ensured they not only grasped the material but were also inspired to apply new strategies in their classrooms. The practical examples and hands-on activities you included were especially valuable, enabling our teachers to immediately put their new knowledge into practice.

Additionally, we appreciate the Soundarya Institute of Management and Science, where you serve as an Assistant Professor in the MBA Department, for their willingness to assign you as a trainer to CALEB Public School.

We look forward to the opportunity of collaborating with you again in the future.

Thank you once again for your exceptional efforts.

Warm regards,  
Administrative Officer  
CALEB Public School



8139902344  
9036779733



Calebpublicschool  
@gmail.com



Masjid E Quba, KSRTC Colony  
Kalasapur Road, Gadag-582103

# MELLOW VALLEY PUBLIC SCHOOL



11<sup>th</sup> May 2024

Dear Prof. Shareef

We take pleasure in expressing our gratitude for the exceptional training you provided to our teachers at Mellow Valley Public School. Your expertise, dedication, and passion for education were evident throughout the entire training program, and it made a significant impact on our staff.

Your ability to engage with our teachers and effectively communicate complex concepts ensured that they not only understood the material but were also inspired to implement new strategies in their classrooms. The practical examples and hands-on activities you incorporated into the sessions were particularly valuable, as they allowed our teachers to immediately apply what they learned.

Furthermore, we appreciate the Soundarya Institute of Management and Science where you are working as an Assistant Professor with the MBA Department for their readiness to assign you as a trainer to Mellow Valley Public School.

We look forward to the possibility of working with you again in the future.

Thank you once again for your outstanding efforts.

Warm regards,

Administrative Officer

Mellow Valley Public School

*RASHMIR V.K*

*[Signature]*  
11/05/2024 -

MELLOW VALLEY PUBLIC SCHOOL  
Palamkadavu, Parakkal Road  
Maravanthuruthu, Kottayam  
Pin: 686608



Office of the Controller General of Patents, Designs & Trade Marks  
 Department for Promotion of Industry and Internal Trade  
 Ministry of Commerce & Industry,  
 Government of India

(<http://ipindia.nic.in/index.htm>)



(<http://ipindia.nic.in/index.htm>)

### Application Details

APPLICATION NUMBER	202441011325
APPLICATION TYPE	ORDINARY APPLICATION
DATE OF FILING	19/02/2024
APPLICANT NAME	1 . Dr B Harichandana 2 . Mr.Narender Chinthamu 3 . Miss. Priyanka Sanjay Dinkar 4 . Dr. Brijesh kumar 5 . Mr. R. Ramkumar Ramaswamy 6 . Mr. Enagandhula Sunil 7 . Dr. Namrata Tripathi 8 . Dr.Ramesh D 9 . Mr. B. SivaNageswaraRao
TITLE OF INVENTION	DEVELOPING A CONSENT MANAGEMENT FRAMEWORK FOR USER-CENTRIC IOT DEVICES
FIELD OF INVENTION	COMPUTER SCIENCE
E-MAIL (As Per Record)	harichandana.cse@srit.ac.in
ADDITIONAL-EMAIL (As Per Record)	
E-MAIL (UPDATED Online)	
PRIORITY DATE	
REQUEST FOR EXAMINATION DATE	--
PUBLICATION DATE (U/S 11A)	08/03/2024

### Application Status



Office of the Controller General of Patents, Designs & Trade Marks  
 Department for Promotion of Industry and Internal Trade  
 Ministry of Commerce & Industry,  
 Government of India

(<http://ipindia.nic.in/index.htm>)



(<http://ipindia.nic.in/index.htm>)

### Application Details

APPLICATION NUMBER	202441007280
APPLICATION TYPE	ORDINARY APPLICATION
DATE OF FILING	02/02/2024
APPLICANT NAME	1 . Dr. Ramesh D 2 . Shwetambari Pandurang Waghmare 3 . Miss. Sreeja Rashmithax Duvvada 4 . Prof. Gururaj S Barki 5 . Dr. D S Naga Malleswara Rao 6 . Dr. Rafi Mohammed Shaikh 7 . Dr. Riyazoddin Siddiqui 8 . Dr. Kazi Kutubuddin Sayyad Liyakat 9 . Ms. Mamta Devi
TITLE OF INVENTION	ADAPTIVE MATHEMATICAL MODELING SYSTEM USING ARTIFICIAL INTELLIGENCE FOR REAL-TIME STATISTICAL LEARNING AND ANALYSIS WITH MODERN COMPUTING TECHNOLOGY
FIELD OF INVENTION	COMPUTER SCIENCE
E-MAIL (As Per Record)	ramesh.may1981@gmail.com
ADDITIONAL-EMAIL (As Per Record)	
E-MAIL (UPDATED Online)	
PRIORITY DATE	
REQUEST FOR EXAMINATION DATE	--
PUBLICATION DATE (U/S 11A)	08/03/2024



Intellectual  
Property  
Office

# Certificate of Registration for a UK Design

Design number: 6355076

Grant date: 02 April 2024

Registration date: 23 March 2024

## This is to certify that,

in pursuance of and subject to the provision of Registered Designs Act 1949, the design of which a representation or specimen is attached, had been registered as of the date of registration shown above in the name of

Dr. Ralla Suresh, Ms. Sarishma Dangi, Parimala Rajeshwari, Mrs. Pachat

Anupriya, Dr. Macha Sarada Khammam, Saurabh Kailashchandra Paunikar, Dr.

Ramesh Devaraj, Dr. Komanduri Venkata Sesha Sai Rama Krishna, Dr. Ayyappa

Chakravarthi Metlapalli, Prof. (Dr.) Subhrendu Guha Neogi

in respect of the application of such design to:

FLOOD MONITORING DEVICE WITH ALERT MECHANISM

International Design Classification:

Version: 14-2023

Class: 10 CLOCKS AND WATCHES AND OTHER MEASURING  
INSTRUMENTS, CHECKING AND SIGNALLING INSTRUMENTS

Subclass: 04 OTHER MEASURING INSTRUMENTS, APPARATUS AND  
DEVICES

## Adam Williams

Comptroller-General of Patents, Designs and Trade Marks  
Intellectual Property Office

The attention of the Proprietor(s) is drawn to the important notes overleaf.

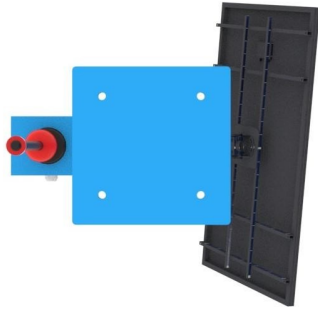


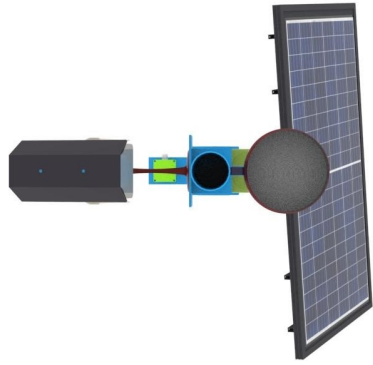


Representation of Designs













Intellectual  
Property  
Office

## Certificate of Registration for a UK Design

Design number: 6347615

Grant date: 27 February 2024

Registration date: 19 February 2024

### This is to certify that,

in pursuance of and subject to the provision of Registered Designs Act 1949, the design of which a representation or specimen is attached, had been registered as of the date of registration shown above in the name of

Dr. Prince Kumar Mishra, Dr. Juno Jasmine James, Dr. Sivakamy Vadivelu, Dr.

Midasala Vasujadevi, Dr. Ramesh Devaraj, Karthikeyan Krishnaraj

in respect of the application of such design to:

Computer for managing business

International Design Classification:

Version: 14-2023

Class: 14 RECORDING, TELECOMMUNICATION OR DATA PROCESSING  
EQUIPMENT

Subclass: 02 DATA PROCESSING EQUIPMENT AS WELL AS PERIPHERAL  
APPARATUS AND DEVICES

### Adam Williams

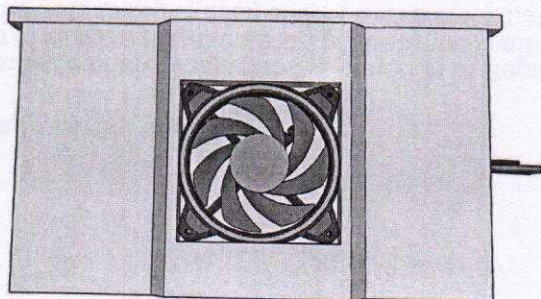
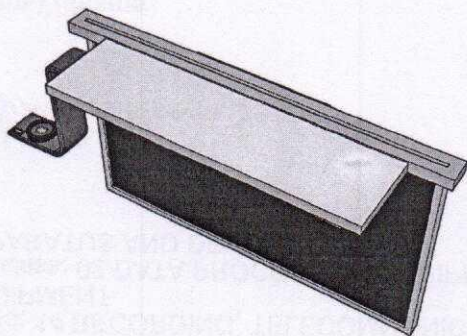
Comptroller-General of Patents, Designs and Trade Marks  
Intellectual Property Office

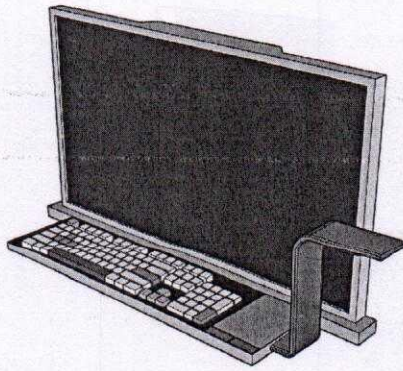
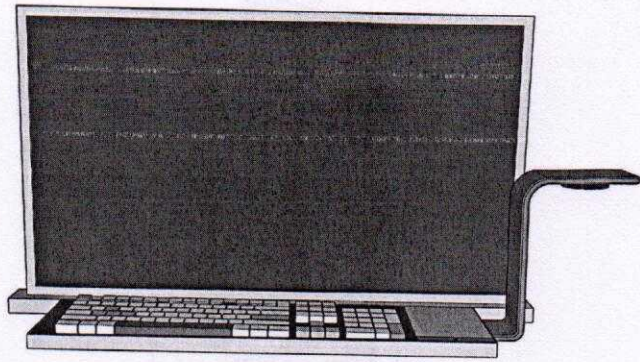
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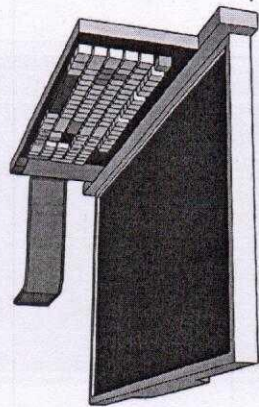
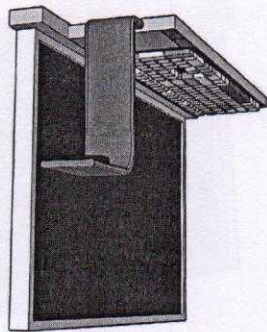
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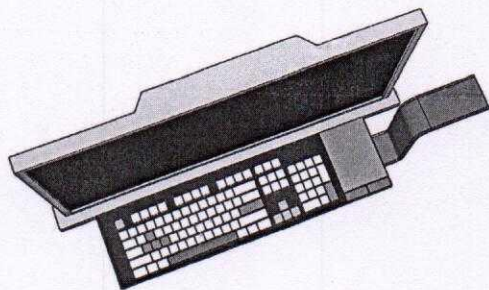
[www.gov.uk/ipo](http://www.gov.uk/ipo)











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