SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE

CRITERION - 3

RESEARCH, INNOVATIONS AND EXTENSION

3.2- Innovation Eco system

3.2.1

Institution has created an ecosystem for innovations, Indian Knowledge System (IKS),including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are eviden

CRITERION	Research , Innovation and Extension
Question No.	3.2.1
Enclosed documents	**Institution Innovation Cell (IIC)** • Objectives • Composition • Major Activities Organized
	Indian Knowledge System(IKS) • Objectives • Composition • Major Activates Organized
	Entrepreneurship Cell (E-Cell) • Objectives • Composition • Major Activates Organized
	Research & Development Cell (R&D) • Objectives • Composition • Major Activates Organized
	Pre-Incubation Centre • Objectives • Composition • Major Activates Organized
	Intellectual Property Rights Cell (IPR) • Objectives • Composition • Major Activates Organized

Principal

PRINCIPAL
Soundarya Institute of Management & Science
Soundarya Nagar, Sidedahalli,
Nagasandra Post, Bangalore-73.

Institution's Innovation Cell

IC202015495

Objective

- To spread awareness among students, faculty and staff about the value of entrepreneurship and its role in career development and employability
- To provide academic resources to students/ staff by teaching them the innovation (technology, process or business innovation) is a mechanism to solve the problems of the society and consumers.
- To nurture entrepreneurs by suggessting them with new ideas to focus on the market niche.
- To encourage students to develop entrepreneurial mindset through experiential learning by exposing them to training in cognitive skills (e.g. design thinking, critical thinking, etc.), by inviting first generation local entrepreneurs or experts to address young minds.
- To initiate idea and innovation competitions, hackathons, workshops, bootcamps, seminars, conferences, exhibitions, mentoring by academic and industry personnel, throwing real life challenges, awards and recognition should be periodically organized.
- To nurture students for creating start up through the education, integration of education activities with enterprise-related activities should be done.

IIC ID
IC202015495

Soundarya Institute of Management & Science (C-20848)

COMPOSITION OF IIC COUNCIL

Roles	Name & Details	Department	Designation	Qualification
President	**Dr. VASU B A** simm.principal@soundaryainstitutions.in 9980544216	Principal	President IIC	Doctorate
Vice President	**Mr Shivakumar U Ganachari** shivakumarganachari@soundaryainstitutions.in 9448988762	Dept of English	Associate Professor	Post Graduate
Start up Activity Coordinator	**Mr.Aafaq Ahmed** aafaq@soundaryainstitutions.in 9902342989	BBA	BBA HOD	Post Graduate
AKIIA Coordinator	**Mrs Prithvi Heggade M.P** prithviheggadem@soundaryainstitutions.in 9945936555	Commerce	HOD	Post Graduate

Internship Activity Coordinator	**Mrs. Ramya Seshadri** sims.placements@soundaryainstitutions.in 9605295709	Placements	Manager-Placements	Post Graduate
IPR Activity Coordinator	**Prof. Yuvaraj Halage** yuvaraj.halage@soundaryainstitutions.in 8867928387	MBA	Asst. professor	Post Graduate
Social Media	**Sujeesh Surendran** sujeeshsurendran@soundaryainstitutions.in 9061273052	Dept of Journalism	Assistant Professor	Post Graduate
Convener	**Dr. ROOPA SHETTIGAR** roopashettigar@soundaryainstitutions.in 9035997833	MBA	Associate Professor	Doctorate
NIRF Coordinator	**Prof. Rekha C** sims.iqac@soundaryainstitutions.in 7975464511	IQAC	IQAC Head	Post Doctorate
Innovation Activity	**Vijaykumar S** sims.bca.hod@soundaryainstitutions.in 9902324714	BCA	HOD	Post Graduate
Member	**Dr. Shreemathi Giri** sims.hod.bsc@soundaryainstitutions.in 9480628425	Science	HOD	Doctorate

Student Members

Role	Name	Email	Discipline	Semester	Stream	Year
IPR Coordinator	Jayanth V	jayanthvjay4@gmail.com	MBA	3	MBA	2
Internship Coordinator	Dhanya Lakshmi K	oiduvejedhanya@gmail.com	MBA	3	MBA	2
IPR Coordinator	Yashas N	yashasn161@gmail.com	MBA	1	MBA	2
Innovation Coordinator,Member	Shilpee Kumari	shilpeesingh89248@gmail.com	MBA	3	MBA	2
Startup Coordinator	Harshith P	harshuboss6@gmail.com	MBA	3	MBA	2
Startup Coordinator	Manoj M	manojm@cweb2000@gmail.com	MBA	3	MBA	2
Social Media Coordinator	Darshan J K Rathod	darshanjk14@gmail.com	MBA	3	MBA	2
Internship Coordinator	VANITHA G	vanithagengathar77@gmail.com	FINANCE	1	MBA	1
Startup Coordinator	NIRANJAN G	nr8981329@gmail.com	MBA	1	mba	1

Startup Coordinator	ESHA R	03082002esha18@gmail.com	MBA	1	MBA	1	Innovation Cell
IPR Coordinator	THEJAS K	thejaskuma1914135@gmail.com	MBA	1	MBA	1	Innovation Cell
IPR Coordinator	PRATHIKSHA D	prathiksha.dc7@gmail.com	MBA	1	MBA	1	Innovation Cell
Startup Coordinator	TEJASHWINI N	tejashwini0287@gmail.com	MBA	1	MBA	1	Innovation Cell
Social Media Coordinator	GANIKA B K	ganikagowda26@gmail.com	MBA	1	MBA	1	Innovation Cell
Social Media Coordinator	GAGANA R K	gaganabk26@gmail.com	MBA	1	MBA	1	Innovation Cell

External Members

Role	Name	Email	Contact	Organization	Member	Experience	Qualification
Members	Mr R. Gopinath Rao, IEDS	gopinath@gmail.com	9440062473	IEDS	Expert from nearby industry/industry association/ Ecosystem Enablers	20	Post Graduate
From_Mentor_Institute	VINDHYA MALAGI	vindhyapm@gmail.com	9902933340	Dayananda Sagar College of Engineering	Incubation Centre	25	Doctorate
From_Mentor_Institute	Dr Nemitha Urs	nemitha-cvl@dayanandasagar.edu	9880303417	Dayananda Sagar College of Engineering	Incubation Centre	25	Doctorate

Ministry of Education
Government of India

MoE's INNOVATION CELL
GOVERNMENT OF INDIA

INSTITUTION'S INNOVATION COUNCIL

CERTIFICATE OF ESTABLISHMENT

This is to certify that

Soundarya Institute of Management & Science, Bengaluru Urban

has established an Institution's Innovation Council (IC202015495) in the campus as per the norms of Innovation Cell, Ministry of Education, Govt. of India during the academic calendar year 2020-21

Prof. Anil D. Sahasrabudhe
Chairman
AICTE

Dr. Abhay Jere
Chief Innovation Officer
Ministry of Education's Innovation Cell

Certificate No. [illegible] Auto Code: [illegible] Date: [illegible]

CERTIFICATE

Institution's Innovation Council (IIC) established at

Soundarya Institute of Management & Science, Bengaluru Urban

had undertaken various activities prescribed by Innovation Cell, Ministry of Education, Govt. of India to promote Innovation and Start-up in campus during the IIC calendar year 2022-23.

Prof. TG Sitharam
Chairman
Aicte

Dr. Abhay Jere
Chief Innovation Officer
MOE, Innovation Cell

Mr. Dipan Sahu
Assistant Innovation Director
MOE, Innovation Cell

MoE's INNOVATION CELL

INSTITUTION'S INNOVATION COUNCIL

Letter of Appreciation

Dear Sir/Madam,

Please accept our sincere gratitude to all the chief functionaries and every members of the IIC Institution's Innovation Council (IIC) of Soundarya Institute of Management & Science for the continuous support and contribution towards building the innovation and entrepreneurship culture development in your campus and also extending support to help other IIC institutions towards growth of the IIC network during the academic year 2022-23.

Chief Functionaries of the IIC at Soundarya Institute of Management & Science, Bengaluru Urban

Name	Position
DR VANI RAMESH	President
GIRISHA	NISP Co-ordinator
Mr Shivakumar U Ganachari	Vice President
Mrs. Malavelze M	Start up Activity Coordinator
Mrs Prithvi Heggade M.P	Innovation Activity
Mrs. Ramya Seshadri	Internship Activity Coordinator
Mrs. Rekha C	IPR Activity Coordinator
Sujeesh Surendran	Social Media
Dr. ROOPA SHETTIGAR	Convener

As we are progressing towards a 'quality' driven I&E ecosystem development, we strongly believe that the IIC model and its unique structure is definitely putting your HEI's thoughts, actions and aspirations in a systematic way to achieve inclusive and holistic development of the ecosystem.

Thanks & regards.

Yours Sincerely,

Dipan Kumar Sahu

Assistant Innovation Director
MoE's Innovation Cell, Govt. of India

Important Activities

- 20-10-2022: My Story – Motivational Session by Successful Innovator
- 26-11-2022: Workshop on Design Thinking, Critical Thinking and Innovation Design
- 29-05-2022: Session on how to plan for start-up and legal & ethical steps
- 28-10-2022: Problem solving and ideation workshop
- 28-11-2022: Workshop on Entrepreneurship and Innovation as Career Opportunity
- 11-04-2023: Workshop on Business Model Canvas
- 09-09-2023: Celebrated National Entrepreneurship Day
- 19-10-2023: Visit to Didac India, BIEC, Bangalore and
- 30-10-2023: Poster presentation on Global sustainability and Innovation City
- 11-12-2023: Attended Viksit Bharat@2024 Utsav
- 21-12-2023: Guest lecture on Leadership, Innovation and Entrepreneurship
- 02-01-2024: Exposure visit to Preincubation units
- 23-01-2024: Expert talk on Process of Innovation Development, Technology Readiness Level (TRL), &Commercialisation of Lab Technologies &Tech-Transfer
- 30-01-2024: One Day Regional Seminar on Application of Coir Geo textile and Pith related products for sustainability of Coir industry
- 06-04-2024: Session on Accelerators/Incubation – Opportunities for Students; Faculties – Early Stage Entrepreneurs
- 25-05-2024: Organise an Inter/Intra Institutional Business Plan Competition and Reward Best Innovations
- 26-06-2024: Session on Angel Investment/VC Funding Opportunity for Early-Stage Entrepreneurs.

INSTITUTION'S INNOVATION COUNCIL

INSTITUTION'S INNOVATION COUNCIL

SOUNDARYA

INSTITUTE OF MANAGEMENT & SCIENCE

IQAC INITIATIVE

INSTITUTION'S INNOVATION COUNCIL

INTERACTIVE SESSION ON

Ideation tools for Innovation

RESOURCE PERSON

SURAJIT SEN

FOUNDER, CREST TECHNOLOGIES
BTM LAYOUT, BANGALORE

28 October 2022

Time : 12.00 to 1.00 pm

Venue : Ocarina

Mr. Keerthan Kumar
CEO, SET

Dr. Vani Ramesh
President, IIC

Dr. Suresh C Hegadi
Principal, SIMS

Prof. Rekha.C &Dr. Jayadurga
Event Coordinators

Soundarya Education Trust (R)
SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE
Soundaryanagar, Sidedahalli, Hessaraghatta Main Road, Bangalore – 73.
Internal Quality Assurance Cell (IQAC)
Institution's Innovation Council-IIC
Department of Computer Science

Guest lecturer Report - 03

Title : Interactive Session on Ideation tools for Innovation
Resource Person: SURAJIT SEN, Founder, CREST Technologies.
Time : 12:00 am – 1:00 pm
Venue : Ocarina
Date : 28th Oct 2022

Introduction :

Ideation is the stage of the innovation process in which new ideas and concepts are generated using a multi-stage process consisting of phases and gates. While ideation generally describes the creative, multi-stage methodology of idea generation, we understand idea management to be more of an operational process in the corporate context for the systematic generation, enrichment, evaluation, and management of ideas in all phases of the innovation process.

Guest Profile:

An entrepreneur, Surajit Sen. at the Indian Institute of Science in Bengaluru, he received his bachelor's degree in electronics and communication engineering. He joined Indian Telephone Industries after graduating and worked on the team that developing a communications system for the Indian Army's communication system. In 2008, he founded Crest Technologies, which at first offered corporate training. A cutting-edge linking programme that could link printed documents with multimedia and web pages was created by Crest Technologies in 2010.

Objectives :

- To inspire and motivate the pupils to come up with innovative ideas.
- To encourages the growth of critical thinking and decision-making skills in pupils
- Enables pupils to approach difficulties wisely by preparing themselves.
- To know opportunities for value generation are the subject of ideation.
- To Enables pupils unique set of inspiration triggers.

Outcomes :

- Pupils learned to think creatively and beyond the box.
- Learn Reverse thinking, testing long-held ideas, analogous thinking, and coming up with the worst case scenario for a problem are all techniques that can help you think creatively and innovatively.
- Gain the ability to spot business possibilities where others only perceive issues.
- Learn to recognize social issues and have context analysis skills.
- Learn to examine emerging technology and rapidly grasp how they might be used to address issues.

GEO TAGGED PHOTOS:

SOUNDARYA BHARATHI – INDINA KNOWLEDGE SYSTEM

Objective

Central to its objectives is the **integration and revitalization** of the Indian knowledge systems (IKS), aiming to restore and promote traditional knowledge alongside contemporary education.

Composition

Sl.No.	Faculty Name	Designation
1	Lokesh Angadi Department of Commerce	Convenor
2	• Kishan C – Dept. of Sanskrit • Basavaraj Okkunda – Dept. of Sanskrit • Shivakumar Ganachari – Dept. of English • Dr. Ragahavendra Kuppelur – Dept. of Kannada • *Dr.* Ashwini Sadavarte – Dept. of Hindi • S D Arvinda – Dept. of Journalism • Hemraj – Dept. of English • Dr. Rafiq Taj – Dept. of English • Rashmi R Sharma – Dept. of Psychology	Members
3	Student Council	Student Coordinators

SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE

INAUGURATION OF

SOUNDARYA BHARATHI

An IQAC initiative on Indian Knowledge System

ONLINE DISCOURSE BY

Swami Narasimhananda

Secretary

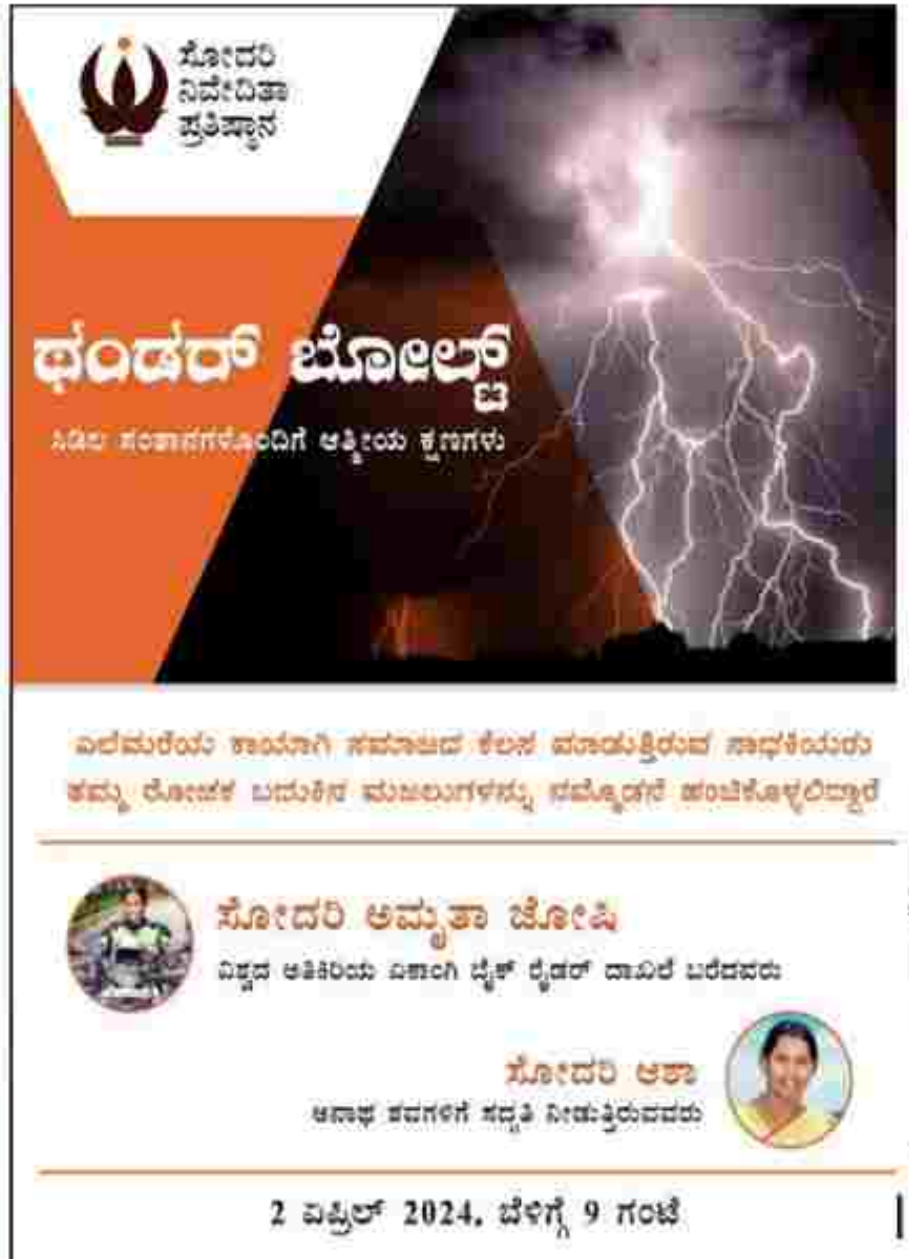
Ramakrishna Mission Sevashrama

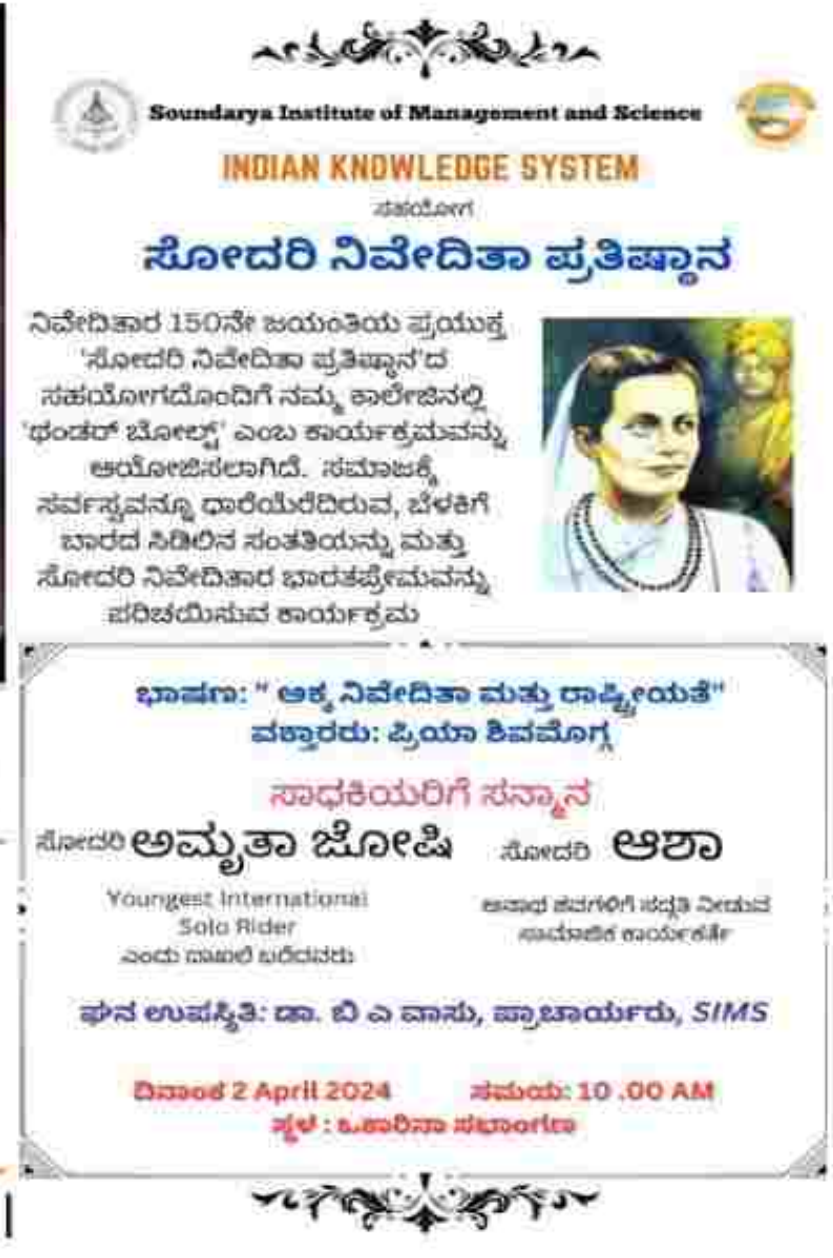
Kozhikode, Kerala

Saturday, 4th Nov, 2023
9:30 am, OCARINA

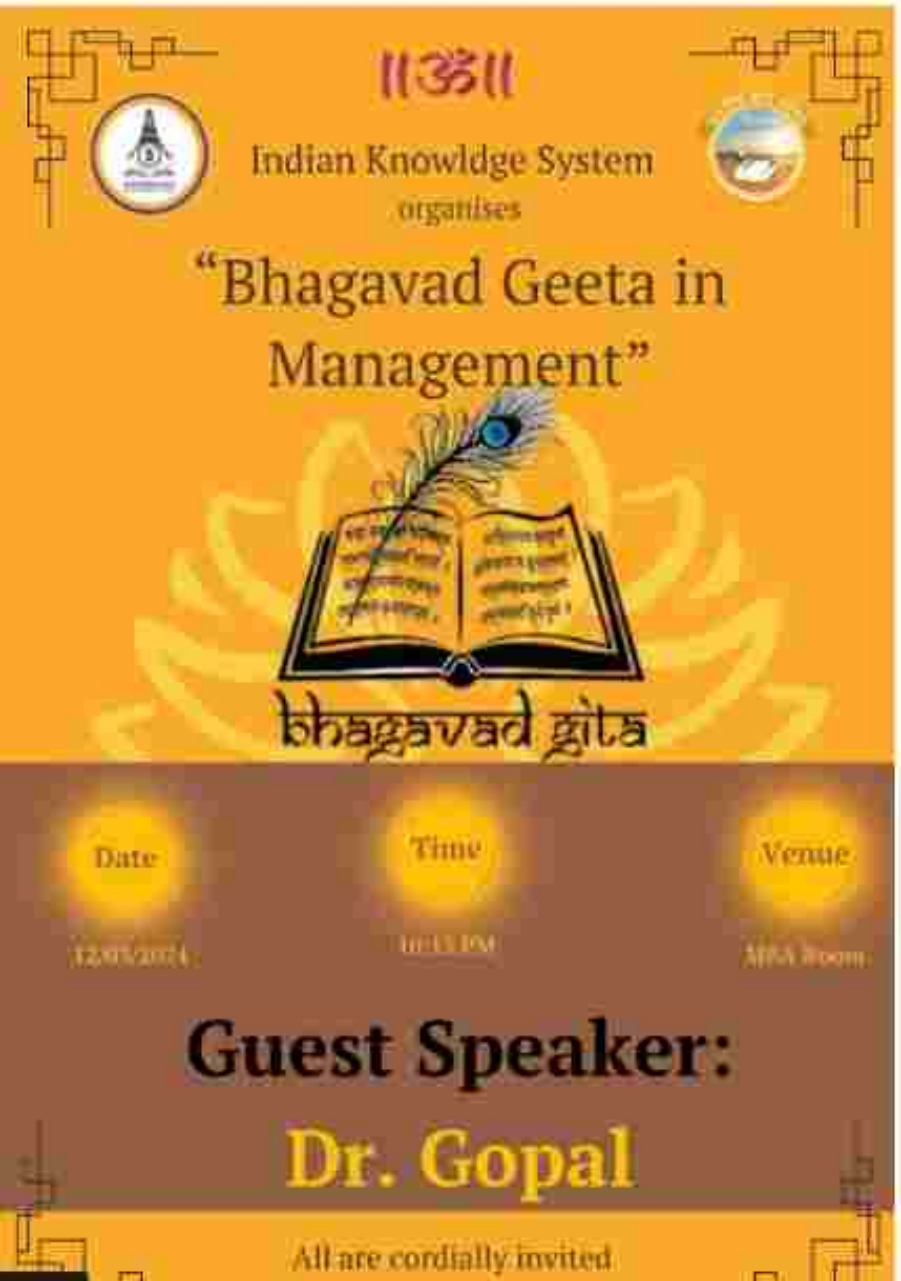
ALL ARE WELCOME

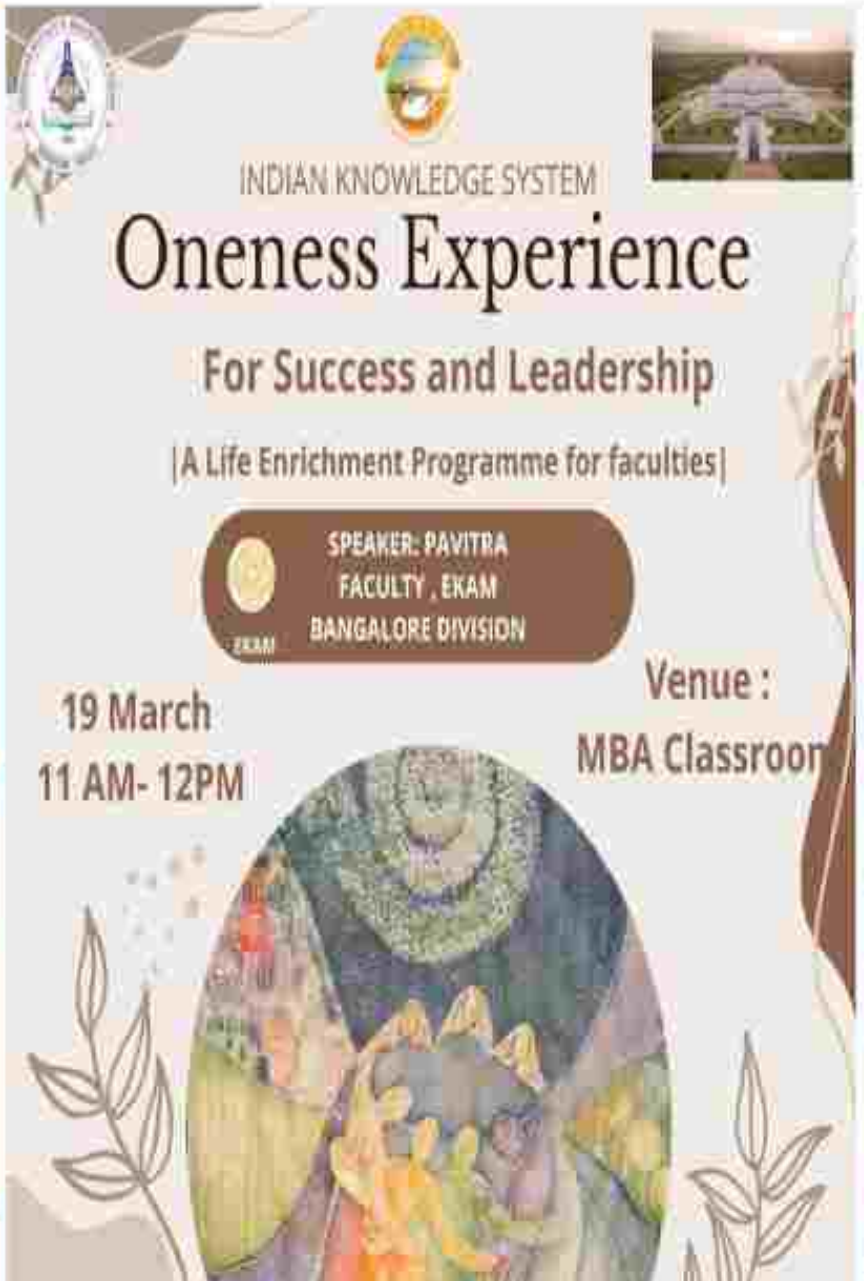
Important Activities

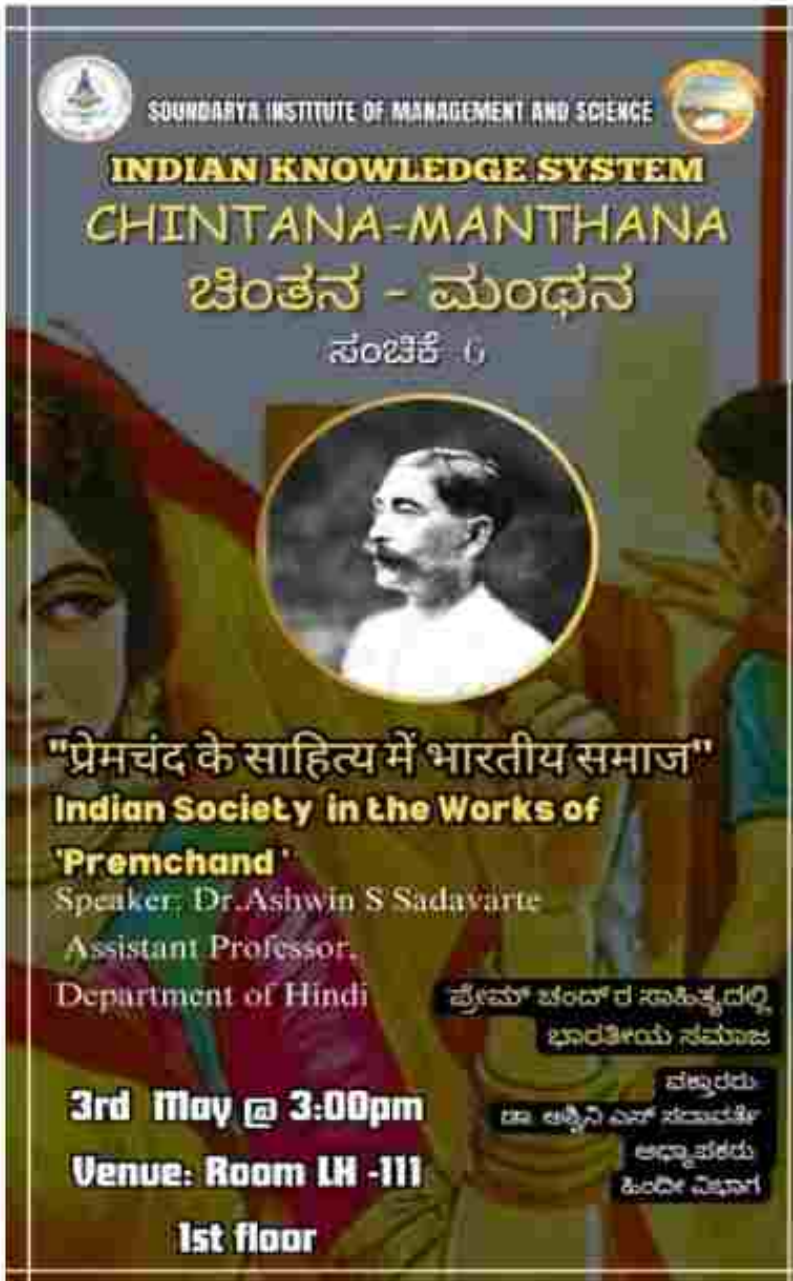




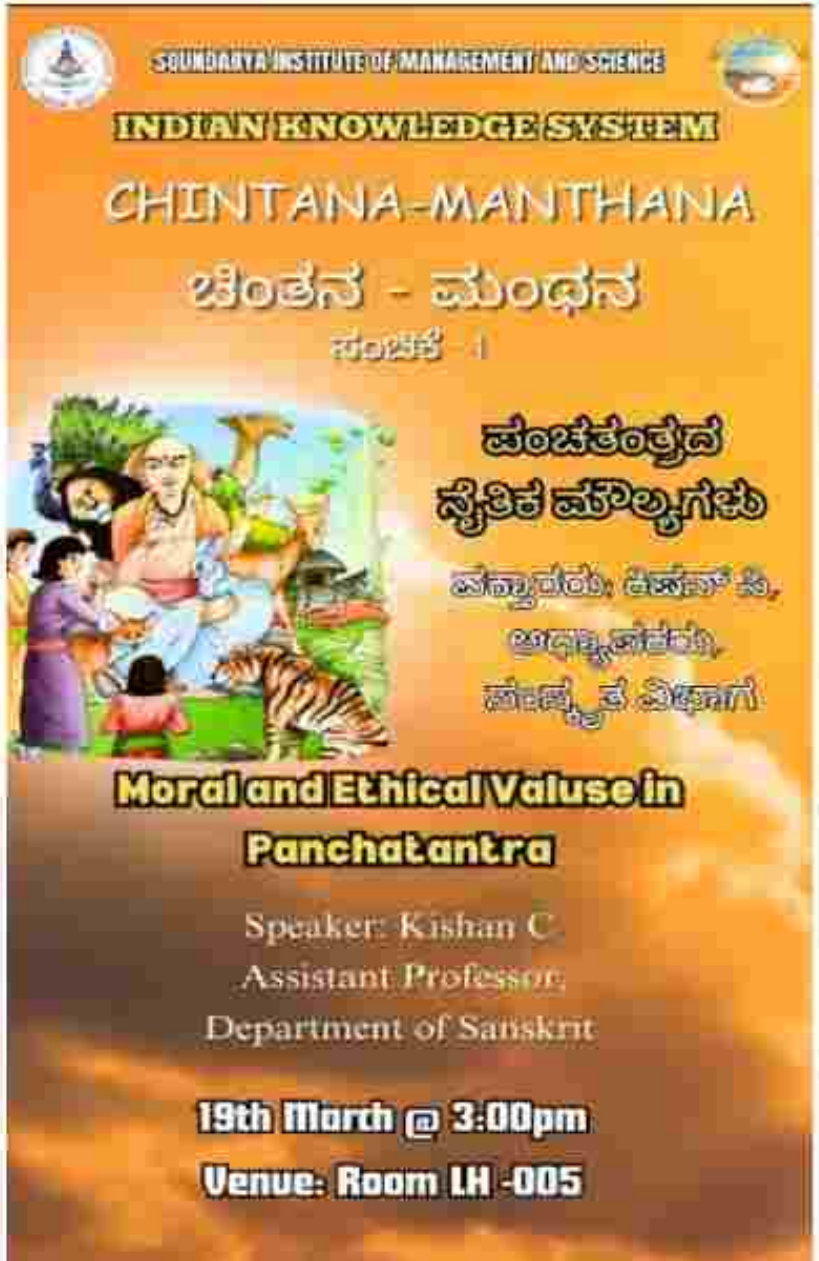
Important Activities

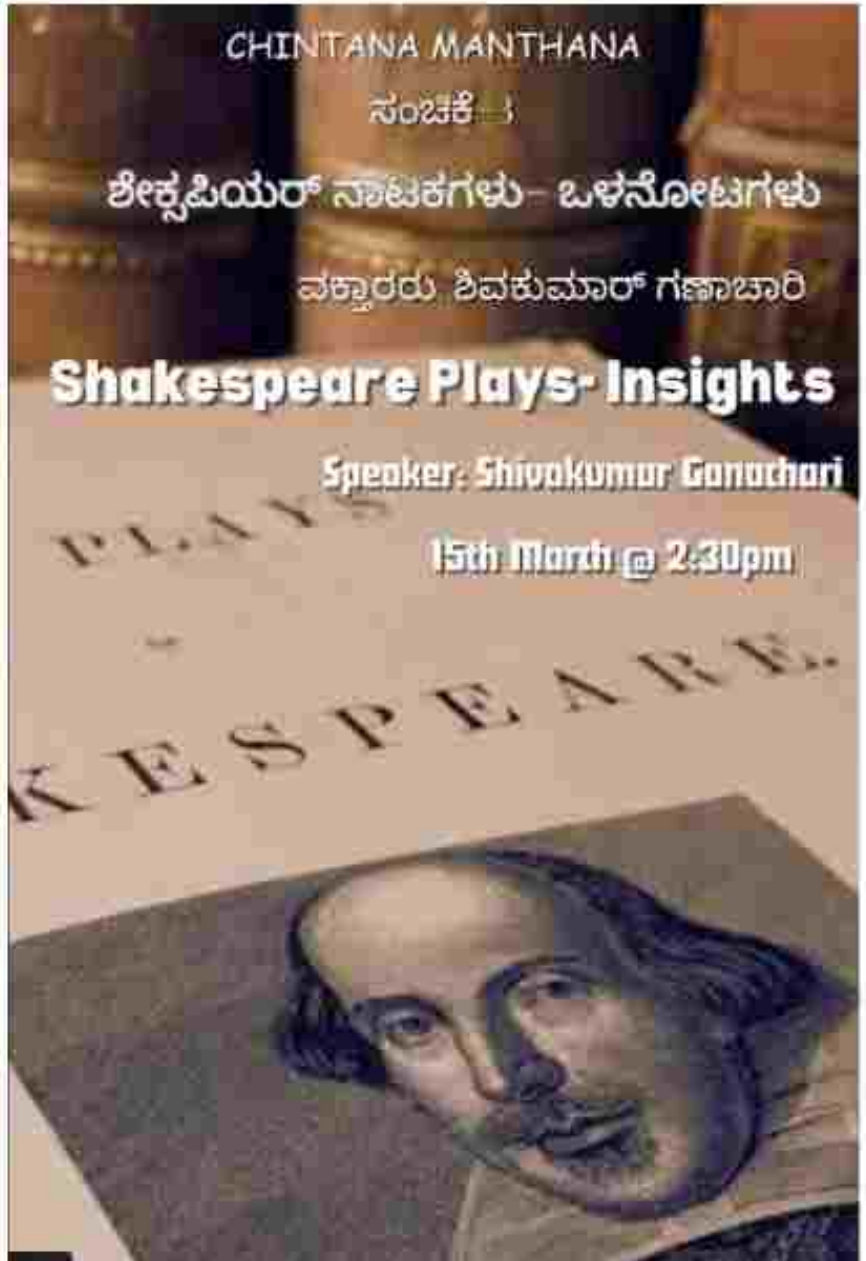


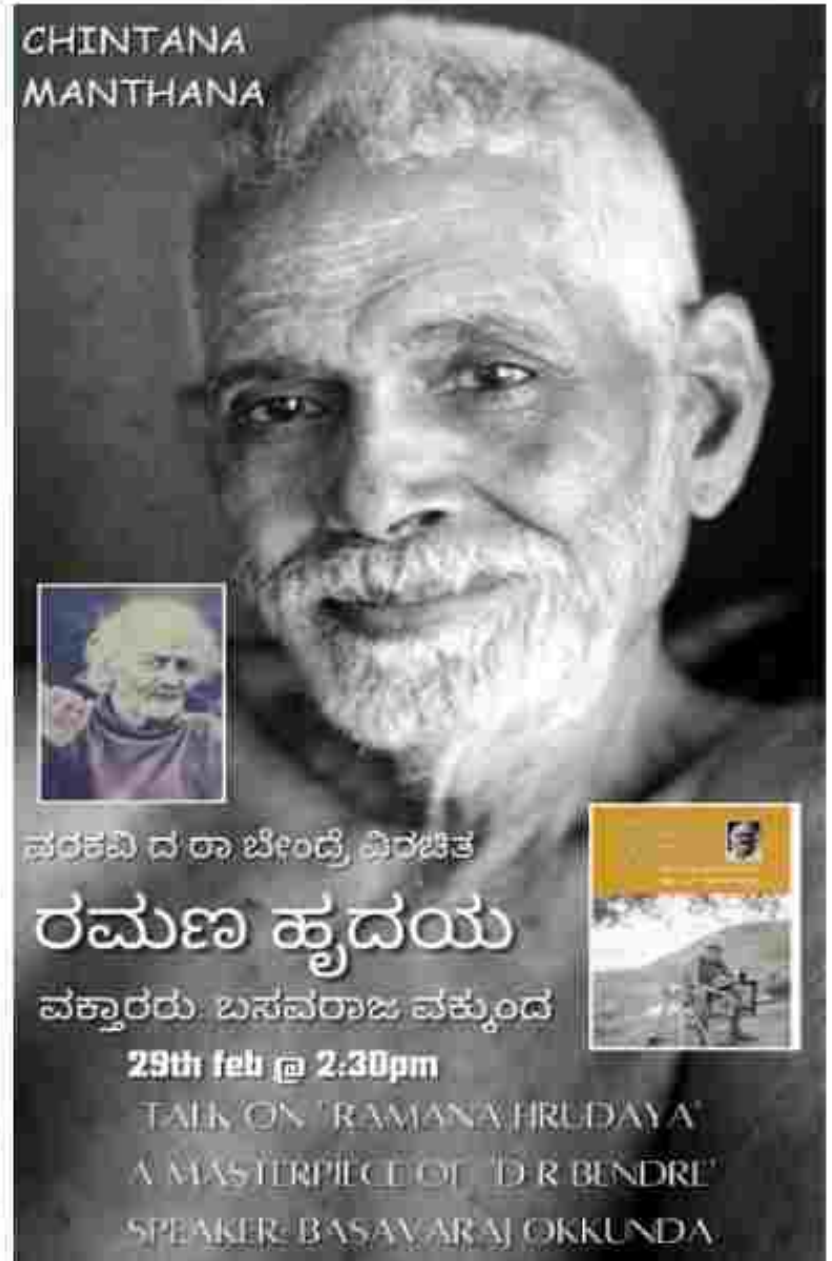




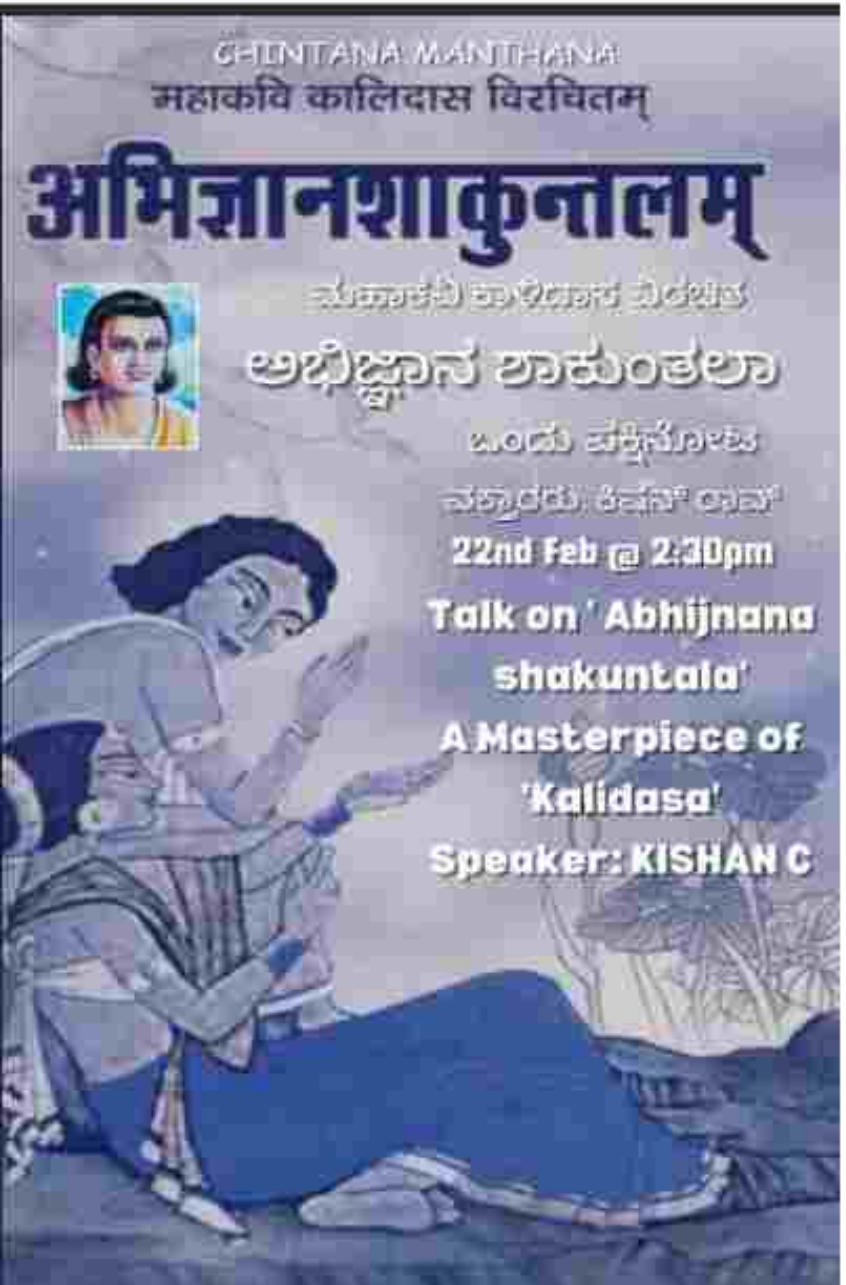
Important Activities







Important Activities



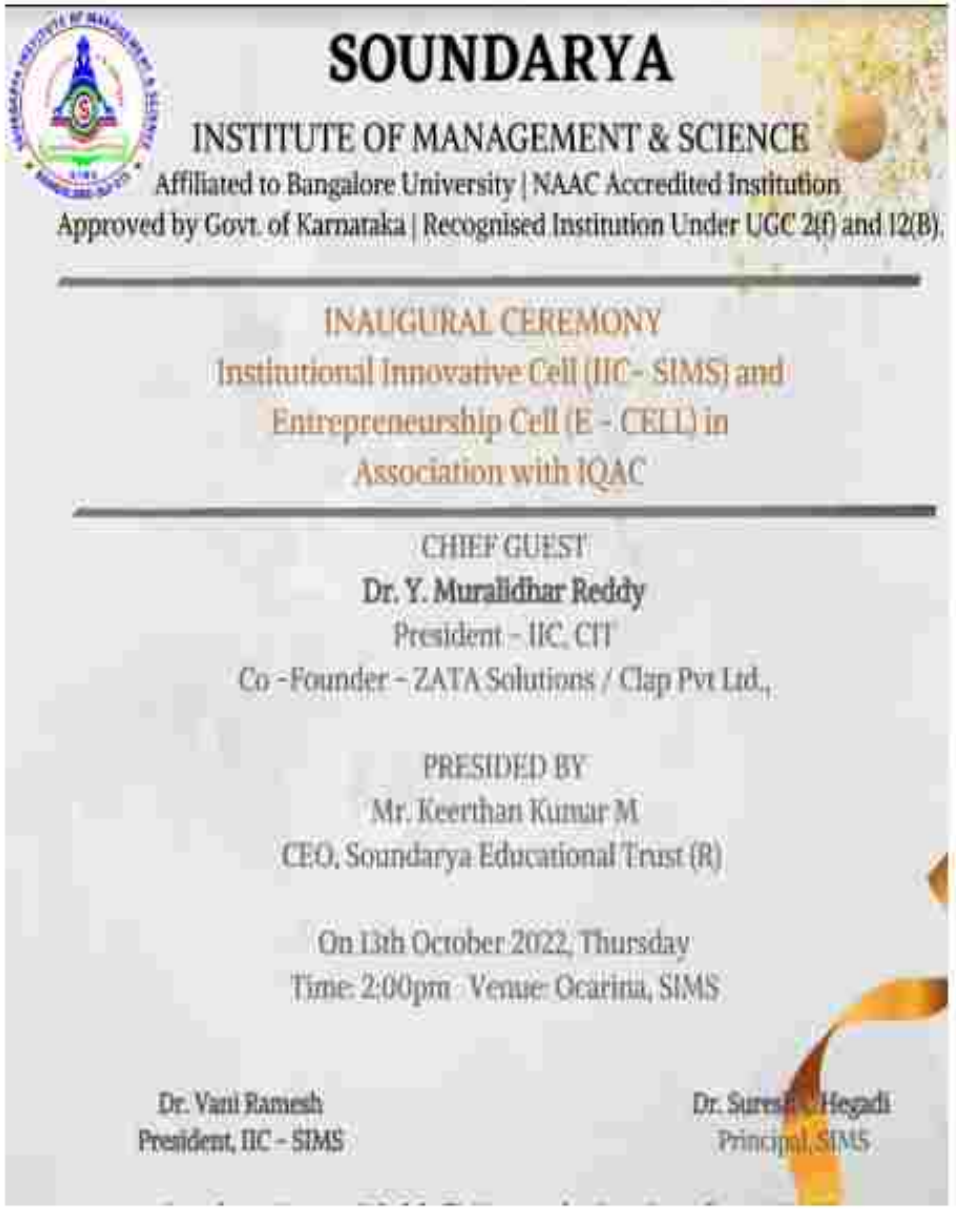
Entrepreneurship Development Cell (E-Cell)

Objective

- To act as an institutional mechanism for providing various services including making available the required information to the budding student entrepreneurs
- To create foster Entrepreneurial culture in the our Institution/other institutions in the region to promote the objectives of NSTEDB, including programs related to women and weaker sections of the society

Composition

Sl.No.	Faculty	Role
1	Dr. Vani Ramesh	Convenor
2	Mr. Gopinath Rao , Director IEDS, Govt. of India, MSME Development Institute	Advisor, Corporate Affairs
3	IIC members	Members
4	Student Representatives	Members



Entrepreneurship Development Cell (E-Cell)

Notable Entrepreneurs during Last 5 years

Mr. Santosh Kumar
Managing Director, Appisode Pvt. Ltd
BCA(2013-2016) Batch

Mr. ShivaPrasad G T
Entrprenuer,
SLV Traders
BCOM(2013-2016) Batch
GST NUMBER:29BBEPT5228H1Z8

Mr. Druvan S
Entrprenuer,
WC and C Engineering PVT LTD
BCOM(2009-2012) Batch
GST NUMBER:- 29AABCW4526121

Mr. Naveen P
Entrprenuer,
PROPRIETOR,
GADZET SOLUTIONS
BCOM(2008-2011) BatcH
GST NUMBER:29GHRPP5700C1Z2

Miss. Vinusha Shridhar
Dance teacherL
GanguBhai
HANGAL UNIVERSITY
BCA(2022-2024) Batch

Mr. Surya Bhagwan Raju
Martial Arts Instructor
Black Belt
BCA(2022-2024) Batch

Mr. Manoj M
Black Belt
BCA(2022-2024) Batch

Mr. Dharinesh
Entrprenuer,
SARA EVENT MANAGEMENT
WC and C Engineering PVT LTD
Bba(2019-2022) Batch

E-Cell-2022-02.

Soundarya Educational Trust [R]

Soundarya Institute of Management & Science

Soundarya Nagar, Sidedahalli, Nagasandra Post, Bangalore-73

NAAC Accredited Institution, Affiliated to Bangalore University.

DEPARTMENT OF BUSINESS ADMINISTATION

EVENT REPORT

Event Name: Aspire Entrepreneur Program in Association with GIGA Innovation and Institution Innovation Council

Date : 28th November, 2022

Venue: Ocarina

Time: 11:00 AM to 12:30 PM

Theme of the Event: Institution Innovation Council

Objectives:

1. To enhance the ability of students to formulate business pitch
2. To help the students understand importance of idea generation and idea validation.
3. To help the students understand the significance of team building.

Expected outcome:

1. To make the students understand about how to come up with business plan
2. Students were encouraged and initiated to participate in business start-up competitions.
3. Encouraged the students to be more participative and interactive in all the sessions.

Actual outcome:

1. Students were able to come up with business pitch and team building was encouraged.
2. Communication skills, Leadership skills were enhanced.
3. In-depth knowledge about financial aspects and investments.

Staff coordinators:

Prof. Malarvelze

Prof. Aafaq Ahmed

Brief about the event: The Dept. of Business Administration organised a session for the first year BBA students. Ms Gita Ramamurthy who gave insights about how to create a business plan, how to pitch in with the investors to convince them with the best of the student's ability and discussed about previous sessions and what impact it has had on the transformation of the students.

The students were informed about the incubation centre at the earliest at our college, students were segregated into teams to take part in upcoming competition.

Nature of the Event: IIC- Entrepreneurship

No of participants: 40

No of Audience : 40

Attachments:

1. **Report**
2. **Photos**

President, IIC
Dr. Vani Ramesh

HOD
Prof. Malarvelze M
Head of Department
Department of Business Administration
Soundarya Institute of Management & Science
Soundarya Nagar, Sidedahalli,
Nagasandra Post, Bengaluru-73

Principal
Dr. Suresh C Hegadi
PRINCIPAL
Soundarya Institute of Management & Scienc
Soundarya Nagar, Sidedahalli,
Nagasandra Post, Bangalore-73.

PRINCIPAL
Soundarya Institute of Management & Science
Soundarya Nagar, Sidedahalli,
Nagasandra Post, Bangalore-73.

E-cell - 2022-10

Soundarya Educational Trust (R)

Soundarya Institute of Management & Science

Soundarya Nagar, Sidedahalli, Nagasandra Post, Bangalore – 73
NAAC Accredited Institution, Affiliated to Bangalore University.

DEPARTMENT OF BUSINESS ADMINISTRATION

EVENT REPORT

Event Name: Planning Idea and customer Validation

Date: 10-10-2022

Venue: : Ocarina

Time: 10:30 AM to 12:30 PM

Objectives:

1. To undertake planning for new ideas.
2. To create and execute strategic plan.
3. To integrate the plan and create a strategic roadmap.

Expected Outcome:

1. To build an articulated plan for the ideas.
2. To create a plan and identify the prioritised needs.
3. To build a better plan with simple, proven, practical step

Actual Outcome:

1. Students were able to anticipate the contingencies and plan according.
2. Students were able to decide how best they can use the resources for planning.
3. Students got to know that planned actions are not planned outcomes

Staff Coordinators

1. Prof. Afaq Ahmed
2. Prof. Vibin
3. Prof Aishwarya

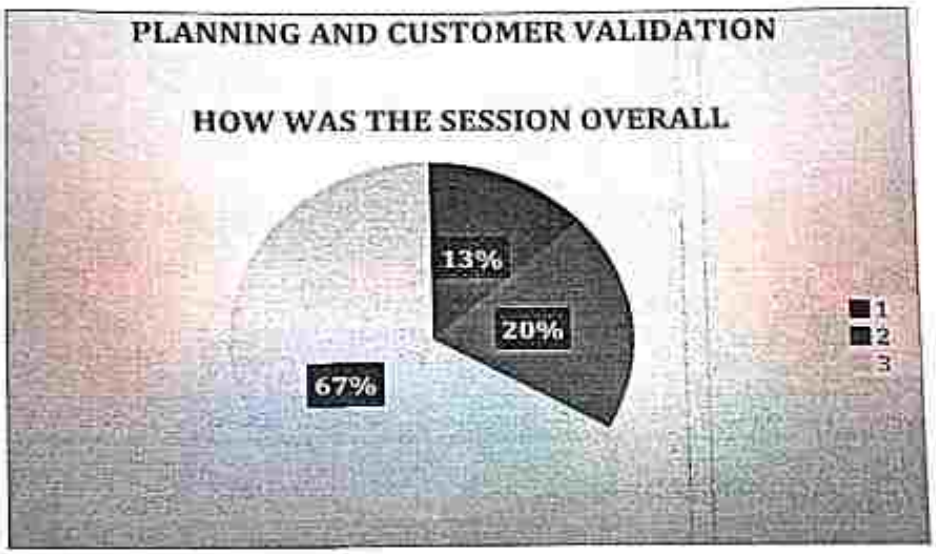
Brief about the event : The Department of Business Administration organised a session for the first year BBA students.

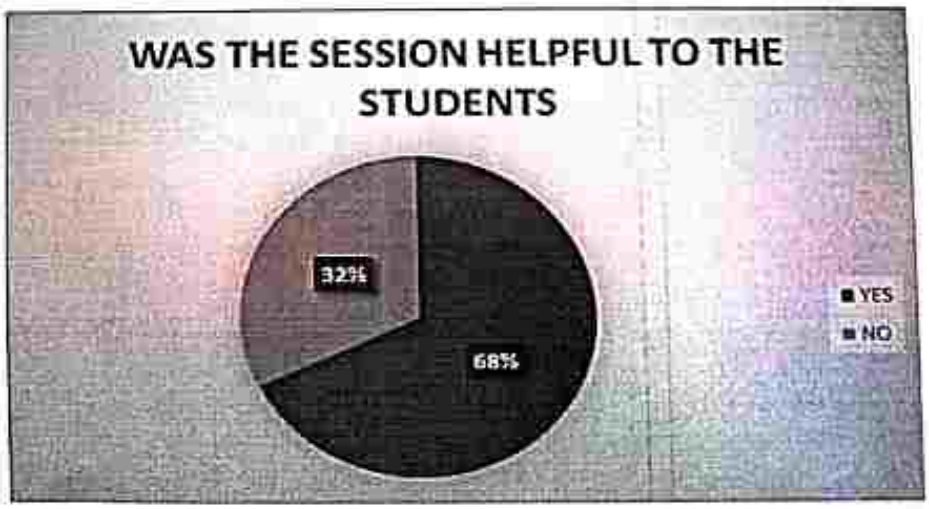
The speaker Mr Ramesh Venkatraman gave wonderful insights about different perspectives, approaches and interventions and ideas for planning. Stressed on planning and risk scenarios.

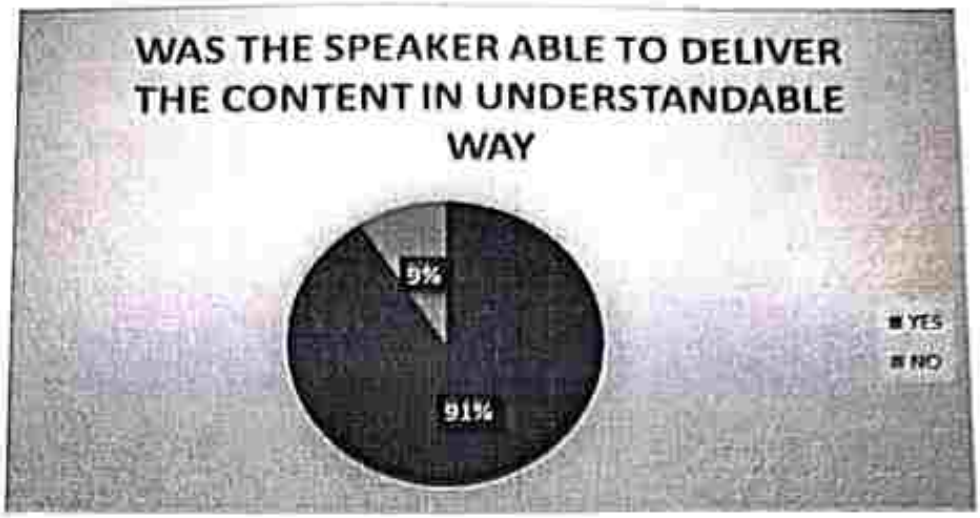
The ideas which were generated should have proper customer validation .The speaker asked the students to actively participate and initiate and plan ideas especially in taking risks with the customers which is also an essential for entrepreneurship.

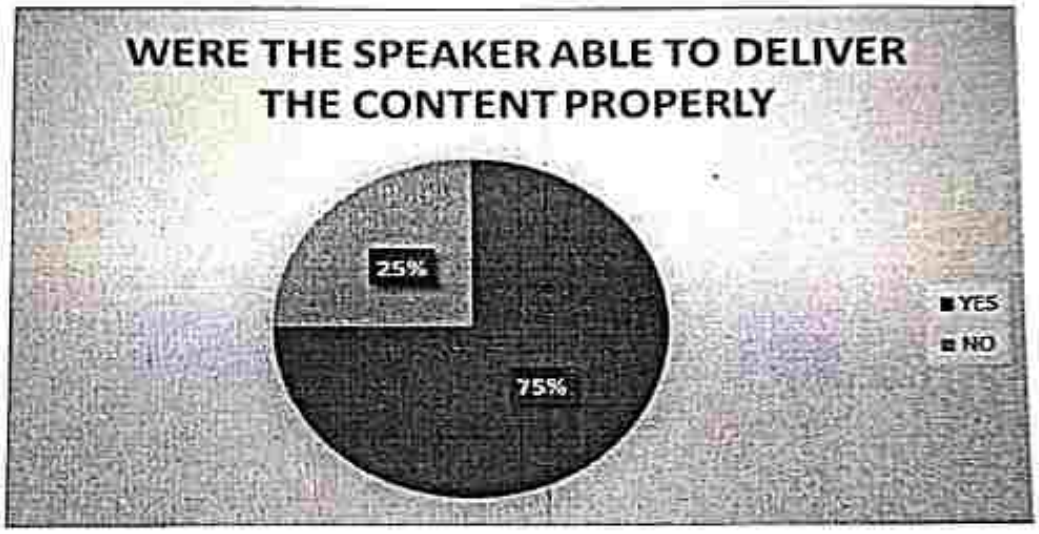
Nature of the Event: Pervasive on planning process
No of participants: 40
No of Audience: 40

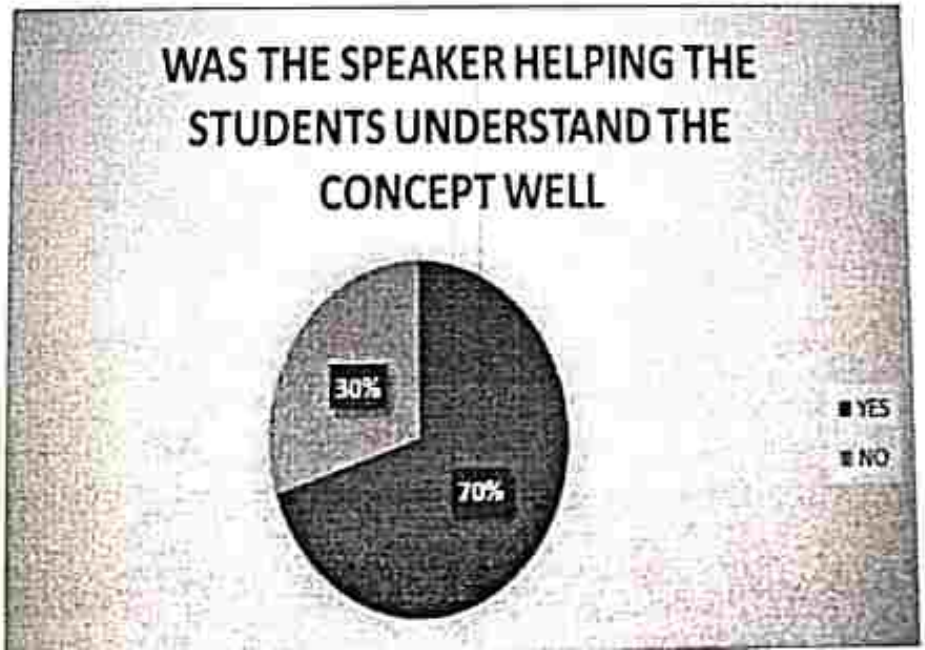
FEEDBACK ANALYSIS AND ATR






WAS THE SPEAKER ABLE TO DELIVER THE CONTENT IN UNDERSTANDABLE WAY
9%
91%
YES
NO


WERE THE SPEAKER ABLE TO DELIVER THE CONTENT PROPERLY
25%
75%
YES
NO


WAS THE SPEAKER HELPING THE STUDENTS UNDERSTAND THE CONCEPT WELL
30%
70%
YES
NO

ATR

The session seemed intersting and the students along with the speaker had a interactive participation .Hence sessions like this are encouraged to be conducted.

Event Convener Signature & Name

Head, Dept of Business Administration

Head of Department
Department of Business Administration
Soundarya Institute of Management & Science
Soundarya Nagar, Sidedahalli,
Nagasandra Post, Bengaluru-73

Principal

Principal
Soundarya Institute of
Management & Science
Soundarya Nagar, Sidedahalli,
Nagasandra Post, Bengaluru-73

E-CELL-2023-05

भारत 2023 INDIA

SOUNDARYA EDUCATIONAL TRUST

INSTITUTION'S INNOVATION COUNCIL

SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE

Department of MBA
In association with
IQAC , IIC , G20

mployability & Entrepreneurship Enhancement Program

Mr.Shashank Lokesh
O-FOUNDER OF TEAMUP

Date: 30/05/2023
Time :10.00 Onwards

Dr.Vasu B A
ncipal & Director
SIMS

Mr. Keerthan Kumar
CEO, SET

Report on Employability and Entrepreneurship Enhancement Program

Date: 30.05.2023
Venue: Ocarina

Introduction:
On 30.05.2023, an engaging guest talk was conducted at the "Soundarya Institute of Management & Science" by the MBA Department in association with IQAC, IIC & G20. This talk focused on the importance of Employability & Entrepreneurship Enhancement in students' careers. The aim was to enlighten and equip students with knowledge about the current market scenario and encourage them to consider entrepreneurship as a viable alternative to traditional employment.

Program Objectives:
• Foster students' awareness of the significance of Employability & Entrepreneurship Enhancement.
• Provide students with comprehensive insights into the prevailing market trends and opportunities.

Key Takeaways:
• Participants gained valuable knowledge regarding the benefits and relevance of entrepreneurial pursuits.
• Participants were introduced to a variety of online courses aimed at enhancing employability and fostering career growth.

Expected Outcomes:
• Familiarity with the entrepreneurial mindset and exposure to online courses for improved employability.
• Enhanced ability among participants to recognize opportunities and embark on the entrepreneurial path.

Actual Outcomes:
• Participants developed a deeper understanding of the entrepreneurial journey.
• Increased confidence and expanded opportunities for better employment and entrepreneurship.

Report on Employability and Entrepreneurship Enhancement Program:

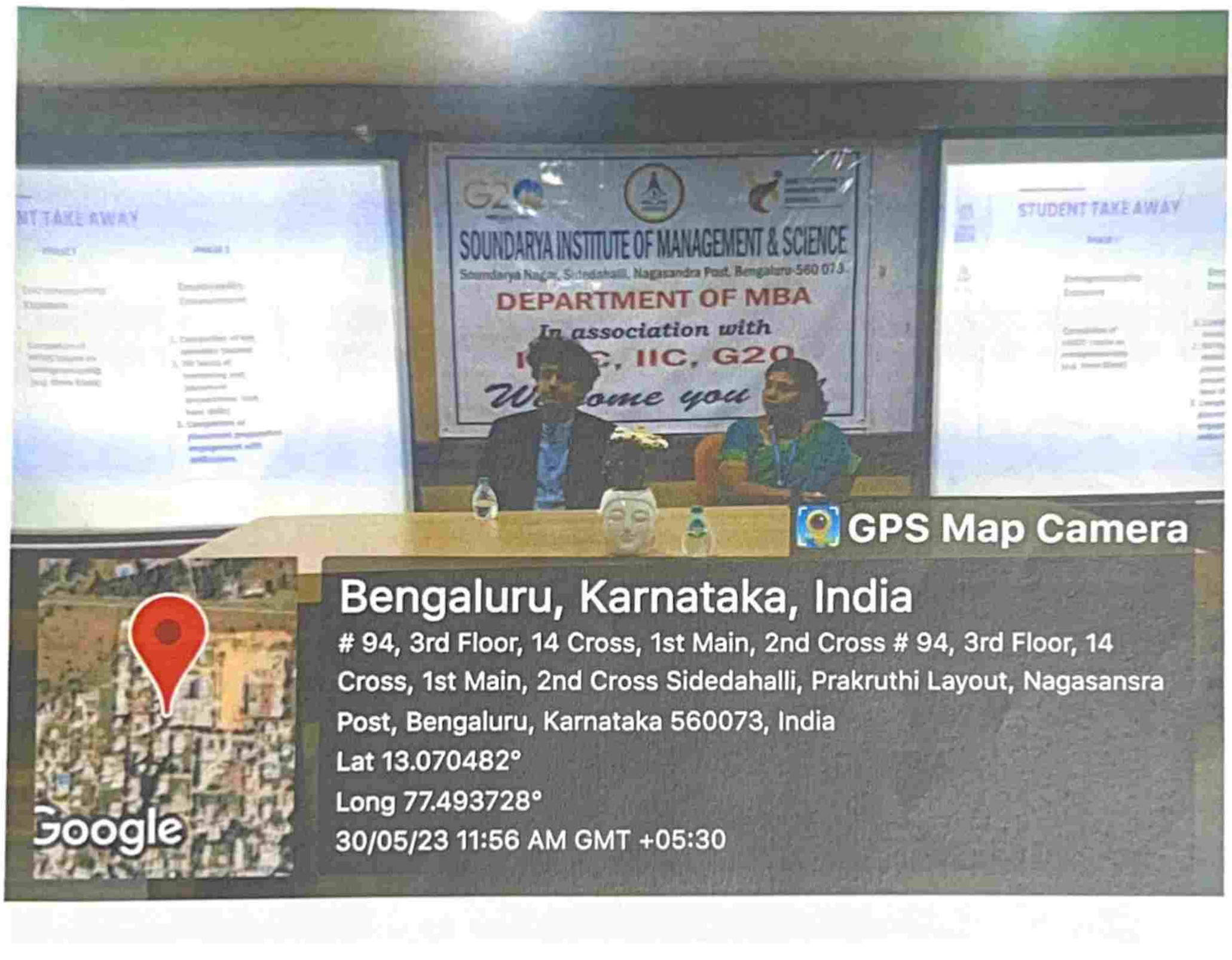
On 30.05.2023, the MBA Department of the Soundarya Institute of Management & Science organized an enlightening guest talk on Employability & Entrepreneurship Enhancement. The session commenced at 10:00 AM with an introduction to the program and the esteemed guest speaker, Mr. Shashank Lokesh. Mr. Lokesh, a highly accomplished entrepreneur, possesses extensive knowledge and experience in the field of Employability and Entrepreneurship Enhancement. He began his career as the Co-Founder and Chief Executive Officer of Teaminup.io, a successful startup. Since February 2023, he has been working as the Chief Product Officer, further enriching his expertise in the industry.

Mr. Shashank Lokesh

Keynote Speech by Mr. Shashank Lokesh:

Mr. Lokesh's keynote speech captivated the audience with his profound insights and practical wisdom. He commenced by sharing his personal journey of entrepreneurship, discussing the challenges he faced and the lessons he learned along the way. Mr. Lokesh emphasized the importance of having a strong foundation in employability skills, which go beyond academic qualifications, to succeed in today's competitive job market.

Drawing from his own experiences, Mr. Lokesh highlighted the significance of entrepreneurial thinking and its impact on personal and professional growth. He explained how cultivating an entrepreneurial mindset enables individuals to identify and seize opportunities, adapt to changing circumstances, and continually innovate. Mr. Lokesh shared valuable strategies and techniques for enhancing employability, including developing critical thinking, problem-solving, communication, and leadership skills.



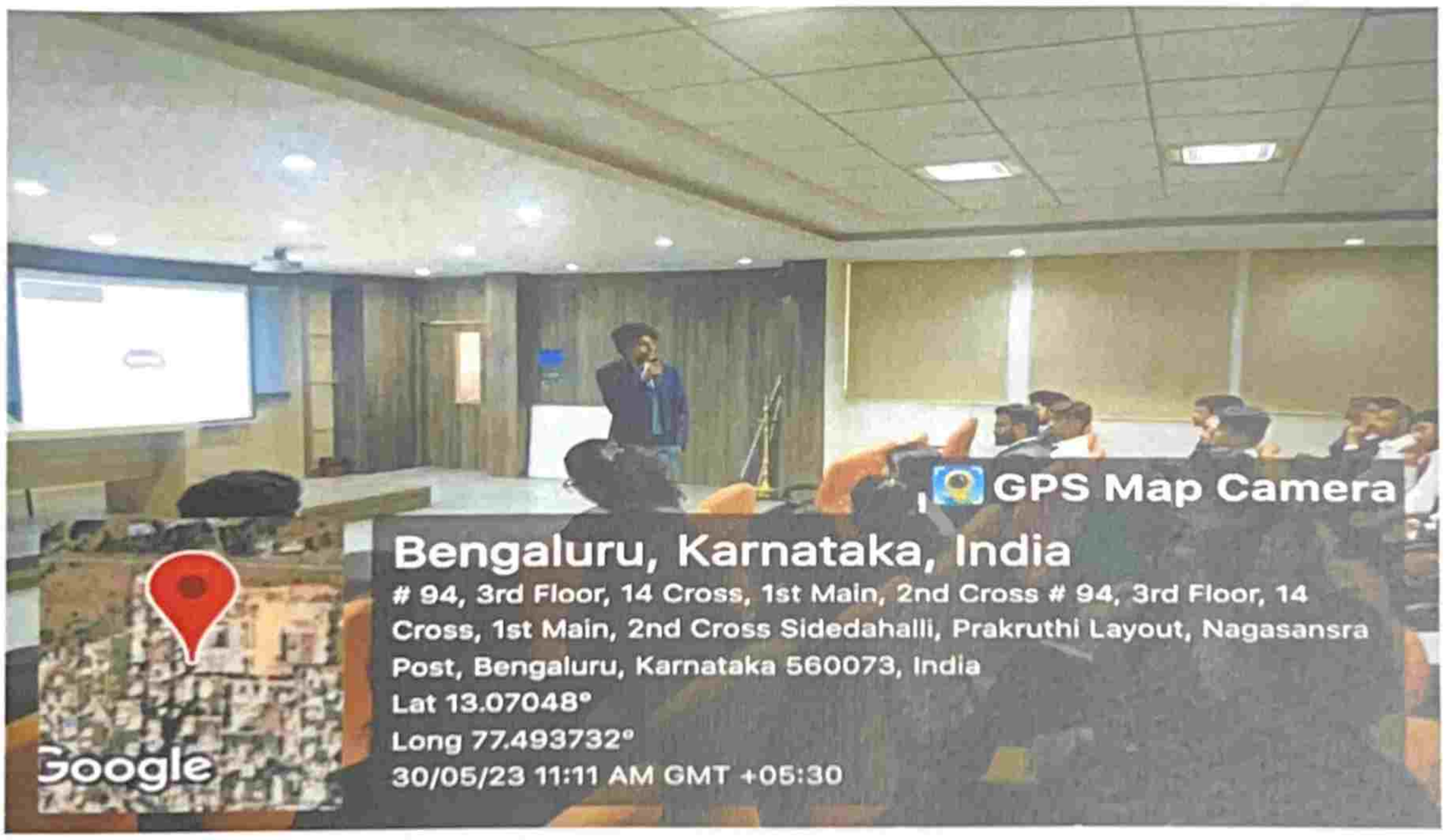
Insights into Entrepreneurship:

During his speech, Mr. Lokesh provided valuable insights into the world of entrepreneurship. He discussed the characteristics of successful entrepreneurs, such as resilience, perseverance, and the ability to learn from failures. Mr. Lokesh emphasized the importance of passion and purpose in driving entrepreneurial endeavors, urging students to pursue ventures aligned with their interests and values.

Furthermore, Mr. Lokesh shed light on the current entrepreneurial landscape, highlighting emerging industries and trends. He emphasized the potential of technology and digital platforms in creating innovative solutions and disrupting traditional industries. Mr. Lokesh encouraged students to explore entrepreneurship as a viable career path, showcasing the freedom, autonomy, and fulfillment it can offer.

Interactive Sessions and Q&A:

Following the keynote speech, the session continued with interactive sessions and a Q&A segment. Students enthusiastically participated, seeking further guidance and clarification on various aspects of employability enhancement and entrepreneurship. Mr. Lokesh addressed their queries, providing practical advice and sharing real-life examples from his entrepreneurial journey.



Key Takeaways:

The guest talk on Employability & Entrepreneurship Enhancement with Mr. Shashank Lokesh provided students with several key takeaways, including:

Importance of Employability Skills: Students realized that employability skills are crucial for success in the job market, beyond academic qualifications. They understood the significance of developing a diverse skill set that includes critical thinking, problem-solving, communication, and leadership abilities.

Entrepreneurial Mindset: The talk emphasized the value of cultivating an entrepreneurial mindset, which enables individuals to identify opportunities, adapt to change, and drive innovation. Students gained insights into the characteristics and qualities of successful entrepreneurs.

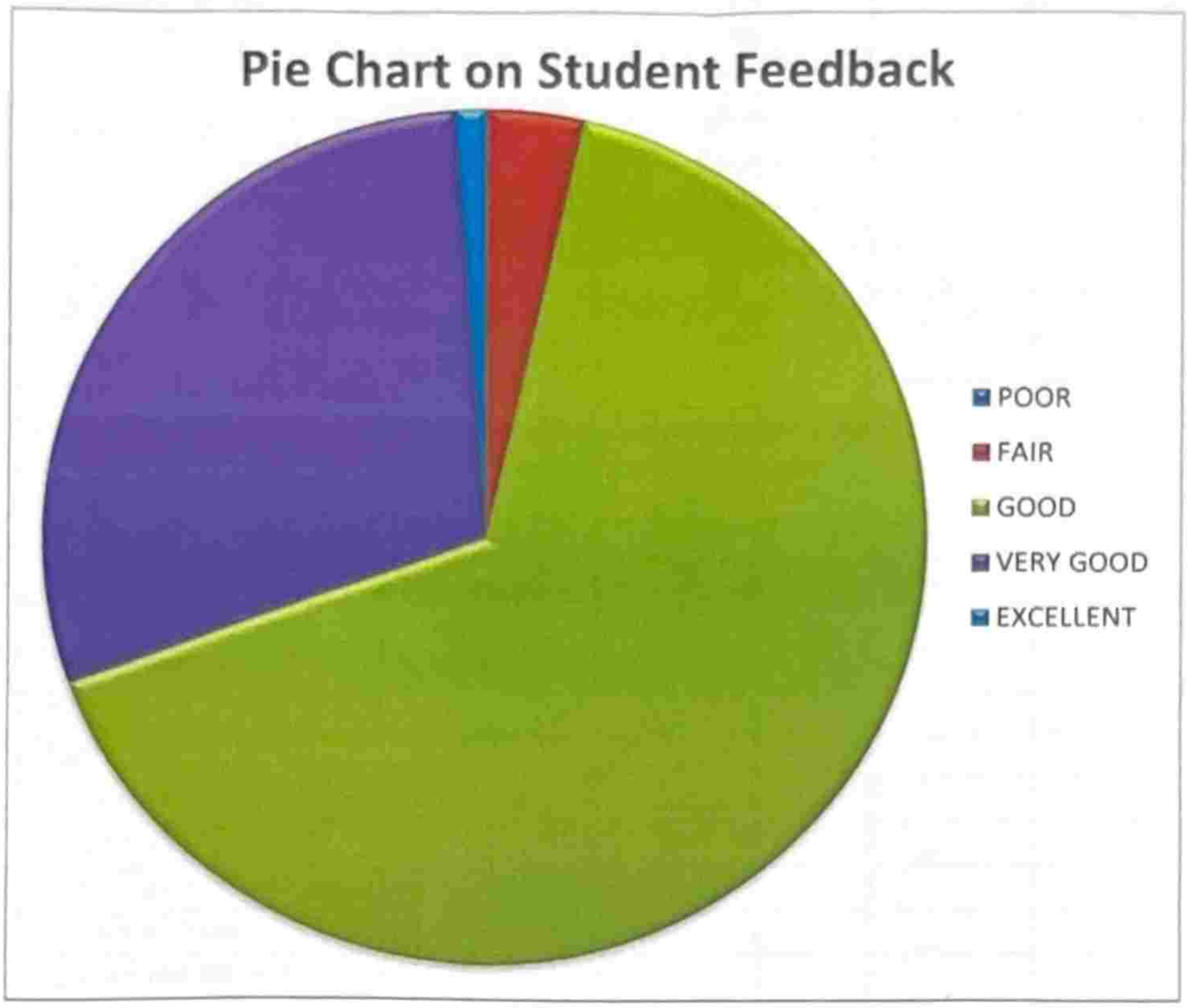
Opportunities in Entrepreneurship: Mr. Lokesh's insights into the current entrepreneurial landscape and emerging industries inspired students to consider entrepreneurship as a viable career path. They learned about the potential of technology and digital platforms in creating innovative solutions.

Practical Guidance: Through the interactive sessions and Q&A segment, students received practical guidance from Mr. Lokesh, who shared his experiences and provided valuable advice on navigating the world of entrepreneurship and enhancing employability.

Vani Ramesh 03/06/23

Dr. Vani Ramesh
President - Institutions Innovation Council (IIC)
Soundarya Institute Of Management & Science
Soundarya Nagar, Sidedahalli,
Nagasandra Post, Bangalore - 560 07

Pie Chart on Student Feedback on Employability and Entrepreneurship Enhancement Program



Review	No. of Respondents
POOR	0
FAIR	3
GOOD	56
VERY GOOD	25
EXCELLENT	1

Vani Ramesh 03/06/23

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President - Institutions Innovation Council (IIC)
Soundarya Institute Of Management & Science
Soundarya Nagar, Sidedahalli,
Nagasandra Post, Bangalore - 560 073.

Soundarya Institute of Management and Science							
Attendance & Feed back form 30/05/2023							
Sl.no	Name	Signature	Poor	Fair	Good	Very Good	Excellent
1	Abhishek R					✓	
2	Adarsh mouli D						
3	Aishwarya k						✓
4	Akash M	Akash M			✓		
5	AKASH M						
6	Akhilesh S						
7	Akshay N C					✓	
8	Ambika S	Ambika S.				✓	
9	AMITH.S.R	Amith				✓	
10	AMRUTH H K	Amruth				✓	
11	ANAND R						
12	ANANTHA D	Anantha.D			✓		
13	ANOOP M	Anoop.M			✓		
14	Anuradha P N	Anuradha.P.N				✓	
15	Arpitha v					✓	
16	Bhavya S						
17	BHOOMIKA S D						
18	Chaitra C	Chaitra.C				✓	
19	Chandrika D	Chandrika.D			✓		
20	charan r						
21	D VISHWAS	Vishwas D					
22	Darshan J K						
23	Darshan k r						
24	DAYANANDA K R						
25	DEVIKA RANI M	Devika			✓		
26	Dhanush.k						
27	Dhanya Lakshmi K	Dhanya			✓		
28	Dileep Ramakant						
29	Gajendra A	Gajendra				✓	
30	GEETHA SHREE H	Geetha				✓	
31	Genal R Chabhaiya						
32	GOPIKA M						
33	Gowtham P						
34	GURURAJ C	GRC			✓		
35	HARI CHARAN R	Hari Charan			✓		
36	Harshith.P	Harshith					✓
37	Harshitha N	Harshitha.N				✓	
38	HEENA KHOUSER	Heena			✓		
39	Hema S	Hema.S			✓		
40	Hemanth Gowda M K						
41	HEMANTH K	Hemanth				✓	
42	Hemanth v						
43	HEMANTHKUMAR N						
44	Huzaifa J						
45	Janardhan k	Janardhan				✓	

Soundarya Institute of Management and Science							
Attendance & Feed back form 30/05/2023							
Sl.no	Name	Signature	Poor	Fair	Good	Very Good	Excellent
1	JAYANTH V				✓		
2	Justin James					✓	
3	kaviarasu M						
4	KAVYASHREE N N					✓	
5	Kishorkumar K						
6	Kumar Vijay K						
7	L Ganesh					✓	
8	Lavanya M S						
9	M.M Poojapachhi				✓		
10	MAHESHKUMAR G					✓	
11	MANASA M				✓		
12	Manasi S R						
13	Manisha S R						
14	MANOJ M					✓	
15	MEGHANA S				✓		
16	Mithun H S						
17	N Shreyas						
18	N YASHAS					✓	
19	Naveen Kumar c						
20	Naveen Kumar m s						
21	Naveen L C						
22	NAVEENKUMAR B R						
23	Navya N Poojari				✓		
24	Neha B R					✓	
25	Netravati shankar					✓	
26	PALLAVI V					✓	
27	PALLAVI.C						
28	PAVAN J						
29	Pavithra B V					✓	
30	pradeepa k r						
31	PRAJWAL M						
32	PRAMODAKUMAR						
33	PRATHIBHA G					✓	
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35	PRIYA S				✓		
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7	Shobitha J				✓		
8	shwetha m					✓	
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13	Suma D S					✓	
14	Surabhi B R						
15	T.M kiran					✓	
16	THANUJA B S					✓	
17	Ullas B M						
18	Vandana R					✓	
19	VIGNESH G		✓		✓		
20	VINAY PRASAD S					✓	
21	Vishnu G L						✓
22	Yashwanth A N				✓		
23	YASHWANTH H S						
24	YASHWANTh k					✓	
25	Yashwanth m						
26	Yashwanth S						
27	YATHEESH S P				✓		
28	Yogananda k n						
29	Yuvaraj R				✓		

SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE

Department of MBA
In association with
IQAC , IIC , G20

GUEST TALK ON

Legal Approach for Commencement of Business

Mr. Yogesh G

LAW PRACTITIONER

Date: 29/05/2023
Time :10.00 Onwards

Dr.Vasu B A
rincipal & Director
SIMS

Mr. Keerthan Kumar
CEO, SET

Guest Talk on Legal Approach for Commencement of Business

Date: 29.05.2023
Venue: Ocarina

Introduction:

A guest talk addressing the legal approach for commencing a business was held at the "Soundarya Institute of Management & Science" on 29.05.2023 organized by the MBA Department. The objective of the talk was to raise awareness and educate students about the crucial legal considerations when starting a business. The session provided students with a comprehensive understanding of various business structures, such as Sole Proprietorship, Partnership, Limited Liability Partnership, One Person Company, and Private Limited Company.

Program Objectives:

- Increase students' awareness of the importance of legal considerations in business.
- Provide students with a comprehensive understanding of different types of businesses.

Key Takeaways:

- Participants acquired knowledge about the significance of legal aspects in business and learned about different types of businesses and their requirements.
- Participants gained insights into the essential steps involved in establishing a business.

Expected Outcomes:

- Introduction to the legal frameworks and processes required for starting a business.
- Development of participants' ability to identify potential legal issues.

Actual Outcomes:

- Participants gained a greater understanding of the legal approach to commencing a business.
- Improved confidence and increased opportunities for implementation.

Report on Legal Approach for Commencement of Business:

The session commenced at 10:00 AM with an introduction to the program and the guest speaker, Mr. Yogesh Govi. Mr. Govi possesses extensive knowledge and experience in the legal aspects of business, holding a Masters in Business Law. He began his career as an associate with senior advocates Krishna Bhat and S. Krishna Swamy from 2000 to 2005. Subsequently, he worked as a senior associate at the law firm K R Chawla & Co. from 2006 to 2008 and later with Kochhar & Co., another law firm, from 2009 to 2016. Since 2017, he has been working as an independent law practitioner.

Mr. Yogesh Govi

Areas of Legal Practice:

- Handling pleadings and litigations at trial courts, high courts, and the National Company Law Tribunal.
- Representing a Japanese company in contested cases related to data theft in India.
- Providing corporate legal assistance on a retainer basis.
- Teaching Indian Penal Code and other legal subjects at Ramaiah Institute of Legal Studies.
- Offering title opinions on immovable properties for housing loans with State Bank of India.
- Contesting litigations on behalf of land buyers against fraudulent sale transactions.
- Assisting with banking compliance for Foreign Direct Investment (FDI) in relation to FEMA regulations.
- Ensuring legal compliance for online banking and more.

The guest talk successfully increased participants' exposure to the legal approach for commencing a business. It enhanced their confidence and created opportunities for practical implementation. The speaker's expertise and experience provided valuable insights into the legal considerations involved in establishing a business. Overall, the session achieved its objectives by raising awareness among students about the importance of legal aspects and equipping them with knowledge to navigate the legal landscape when commencing a business.

In order to enhance engagement and comprehension, the session incorporated interactive elements. Students actively participated in quizzes covering various aspects of business, stimulating critical thinking about real-world scenarios involving legal issues in business. The session concluded with a question-and-answer period, allowing students to seek clarification on specific topics and express their viewpoints. The speaker addressed a range of inquiries, fostering a deeper understanding of the subject matter.

In summary, the guest talk on the legal approach to commencing a business held at our college was highly successful. The students gained valuable insights into the significance of business startups and the legal considerations involved. The interactive activities and the question-and-answer session contributed to an engaging learning experience, encouraging active participation and knowledge sharing. These initiatives will provide students with a platform to explore emerging business issues and inspire them to become responsible entrepreneurs.

Vani Ramesh

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President - Institutions Innovation Council (IIC)
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Soundarya Institute of Management and Science

Feed back form 29/05/2021

Sl.no	Name	Signature	Poor	Fair	Good	Very Good	Excellent
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Soundarya Institute ...

Feed back form 20/05/2023

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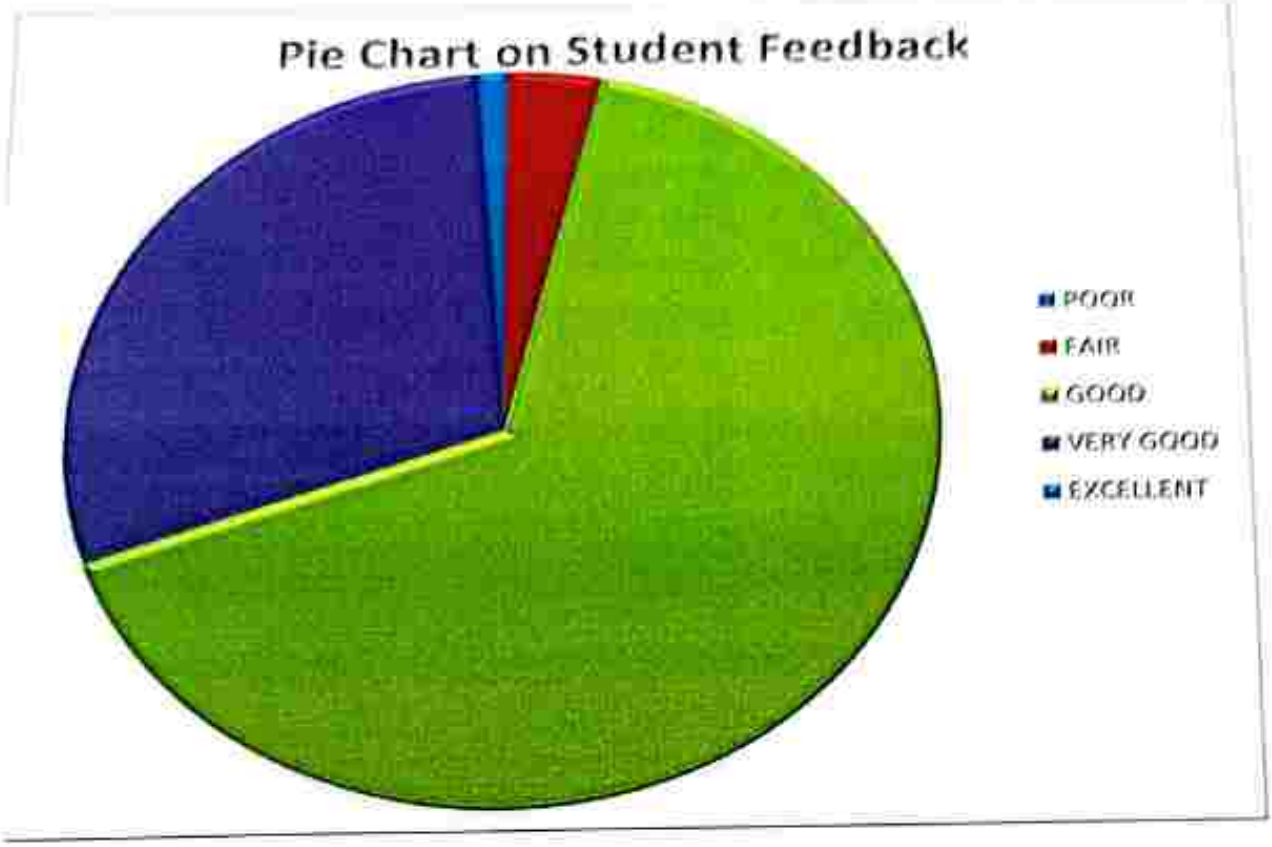
28	Yogananda k n				✓		
29	Yuvaraj R				✓		

le Chart on Student Feedback on Legal Approach for Commencement of Business



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Research & Development (R & I)

Objective

- **Raising awareness**: To promote R&I and research opportunities to students and faculty
- **Encouraging research**: To Create an environment that encourages faculty and students to pursue research, and to publish their findings
- **Identifying research areas** :To Identify areas of research that are important to the university, and forming research teams
- **Collaborating**: To Identify potential collaborators from industry, academia, and other organizations
- **Solving problems**: To Generate ideas and solutions to academic and societal problems

Intellectual Property Right (IPR)

Objective

The objectives of the IPR cell at SIMS are to foster a supportive environment for intellectual property development by:

- Conducting IPR awareness programs
- Encouraging patent creation through financial assistance
- Promoting the commercialization of IPRs

These initiatives aim to stimulate innovation and help both students and faculty explore opportunities related to intellectual property rights.

Pre-Incubation

Objective

- **Fostering Innovation and Entrepreneurship**: Encourage students and faculty to develop innovative ideas and explore entrepreneurial ventures.
- **Providing Mentorship and Guidance**: Offer expert mentorship to help transform ideas into viable business models.
- **Supporting Prototype Development**: Provide resources and facilities to assist in developing and testing early-stage prototypes.

Research & Development (R & I) | **Intellectual Property Right (IPR)** | **Pre-Incubation**

Composition

Sl. No.	Faculty	Role
1	**Dr. Giri Natarajan** Associate Director R&D	Convenor – R &I Cell
2	**Dr. Roopa Shettigar** HoD, MBA Dept.	Convenor – IPR Cell
3	**Dr. Menaka** HoD, MCA Dept.	Convenor – Pre-Incubation Cell
4	**Dr. Shreemathi Giri** HoD, Science Dept.	Member
5	**Mr. Vijaykumar** HoD, BCA Dept.	Member
6	**Dr. Nagalakshmi** HoD, Foresnsic Science Dept.	Member
7	**Dr. Prashanth Kumar** HoD, MCom Dept.	Member
8	Members of IIC & E-Cell	Member

Research & Development (R & I)	Intellectual Property Right (IPR)	Pre-Incubation

Publications Details

https://simsbangalore.com/research-innovations-and-extension/

Publication	Number
UGC Care (Scopus / Web of Science)	15
Paper publication @ National Conference	35
Paper publication @ International Conference	72
List of Patents	12
Books Published + Book Chapter	41
Student Research Papers	**23**

Two innovative projects selected in the Business Competition under the E-Cell are now ready as products:

1.NARIKEL – Sustainable Cups: This project focuses on creating eco-friendly cups and has progressed to the commercialization stage. An order from **GKVK** for these sustainable cups is currently in the pipeline.

2.DRONE Project: This project, involving drone technology, is also in the commercialization phase.

Additionally, one of the faculty members has published a book on **Intellectual Property Rights**, which carries the ISBN: **9789392917677**.

List of patents

Sl. No	Name of the Applicants	Department	Patent name	Design/Model number	Year	Indian/Foreign	Type of the patent	URL link
1	Dr. Jayadurga	BCA	Wireless power bank	375928-001	2022	Indian	Design	https://drive.google.com/file/d/1[illegible]/view?usp=drive_link
2	Dr. Roopa Shettigar	MBA	Device for tracking performance	384441-001	2023	Indian	Design	https://drive.google.com/file/d/17_[illegible]/view?usp=sharing
	Dr. Vasu B.A.	MBA						
	Mrs. Sowmyalatha	B.Com						
	Mrs.Thanuja	B.Com						
	Mrs.Prithvi Heggade M.P.	B.Com						
3	Dr. Shreemathi Giri	BSc Pure Science	Smart crop protection device	417084-001	2024	Indian		
4	Dr. Nagalakshmi. G	BSc. Forensic Science	Composition for the synthesis of Bromoacrylaldehyde analogues	20 2023 106355	2023	Germany	Utility	https://register.dpma.de/DPMAregister/pat/register?AKZ=202023106355
5	Dr. Nagalakshmi. G	BSc. Forensic Science	Portable Ventilator for Asthamatic Conditions	6342896	2024	UK	Design	https://www.registered-design.service.gov.uk/find/6342896
6	Dr. Nagalakshmi. G	BSc. Forensic Science	Handy Digital	6342897	2024	UK	Design	https://www.registered-design.service.gov.uk/find/6342897
7	Dr. Nagalakshmi. G	BSc. Forensic Science	Automated Haematology Analyzer	6342898	2024	UK	Design	https://www.registered-design.service.gov.uk/find/6342898
8	Dr. Nagalakshmi. G	BSc. Forensic Science	Touch Interfaced Portable Clinical Chemistry	6342899	2024	UK	Design	https://www.registered-design.service.gov.uk/find/6342899
9	Dr. Nagalakshmi. G	BSc. Forensic Science	Multi Terminal Immuno Analyzer	6342900	2024	UK	Design	https://www.registered-design.service.gov.uk/find/6342900
10	Dr. Ramesh Devaraj	MBA	Flood monitoring device with alert mechanism	6355076	2024	UK	Design	https://www.registered-design.service.gov.uk/find/6355076
11	Dr. Ramesh Devaraj	MBA						
12	Dr. Roopa Shettigar	MBA	Balancing device based on AI for increasing concentration in Work-Life Harmony	6347614	2024	UK	Design	https://www.registered-design.service.gov.uk/find/6347614
	Dr. Vasu B.A.							
	Mr. Yuvaraj Halage							
	Mr. Vaibhav Arwade							
	Dr. Prashanth Kumar							

Research & Development (R & I)

Intellectual Property Right (IPR)

Pre-Incubation

Student Research Paper

Sl.no.	Student Name	Date	Paper Title	Conference Title	Organization	Author 1,2,3,4
1	Kruthika A	Oct2023	Simultatenous Determination of Anti-Diabetic Drug combination	Global Trends in Sustainable Technology	REVA University	2
2	Bhavana Shetty	Oct2023	Simultatenous Determination of Anti-Diabetic Drug combination	Global Trends in Sustainable Technology	REVA University	3
3	Harshitha P Ural	Oct2023	Simultatenous Determination of Anti-Diabetic Drug combination	Global Trends in Sustainable Technology	REVA University	2
4	Varsha Y	Oct2023	Simultatenous Determination of Anti-Diabetic Drug combination	Global Trends in Sustainable Technology	REVA University	3
5	Varsha R	Oct2023	Simultatenous Determination of Anti-Diabetic Drug combination	Global Trends in Sustainable Technology	REVA University	2
6	Spandana R	Oct2023	Simultatenous Determination of Anti-Diabetic Drug combination	Global Trends in Sustainable Technology	REVA University	3
7	Poornima A S	Mar2023	Waste And Waste Management of Silk	Environmental Governance in India an Audit for moving forward	Central University of Tamil Nadu	2
8	Dhanushree H	Mar2023	Wet Land Conservation and Management	Environmental Governance in India an Audit for moving forward	Central University of Tamil Nadu	2
9	Lakshmi Priya	Mar2023	Health Care Industry & Environment	Environmental Governance in India an Audit for moving forward	Central University of Tamil Nadu	2
10	Ashwini P	Mar2023	Health Care Industry & Environment	Environmental Governance in India an Audit for moving forward	Central University of Tamil Nadu	3
11	Sanjana R	Mar2023	Environment Friendly Technologies	Environmental Governance in India an Audit for moving forward	Central University of Tamil Nadu	3
12	Teju R Yadav	Mar2023	Environment Friendly Technologies	Environmental Governance in India an Audit for moving forward	Central University of Tamil Nadu	4

Research & Development (R & I)

Intellectual Property Right (IPR)

Pre-Incubation

Student Research Paper

Sl.no.	Student Name	Date	Paper Title	Conference Title	Organization	Author 1,2,3,4
13	Naveen A	May2024	Seperation & simultaneous determination of multiple drugs chromographic method	Trends in Multidisciplinary Research	Ramaih College Arts, Science & Commerce	2
14	Spandana R	May2024	Seperation & simultaneous determination of multiple drugs chromographic method	Trends in Multidisciplinary Research	Ramaih College Arts, Science & Commerce	3
15	Mithun Reddy	May2024	Seperation & simultaneous determination of multiple drugs chromographic method	Trends in Multidisciplinary Research	Ramaih College Arts, Science & Commerce	4
16	Kruthika A	May2024	Green Synthesis of Silver Nano Paticles & their Antimicrobial activity	Trends in Multidisciplinary Research	Ramaih College Arts, Science & Commerce	2
17	Varsha R	May2024	Green Synthesis of Silver Nano Paticles & their Antimicrobial activity	Trends in Multidisciplinary Research	Ramaih College Arts, Science & Commerce	3
18	Harshitha P Ural	May2024	Green Synthesis of Silver Nano Paticles & their Antimicrobial activity	Trends in Multidisciplinary Research	Ramaih College Arts, Science & Commerce	4
19	Anu Upadhay	May2024	Harnessing Algae for Water purification	Trends in Multidisciplinary Research	Ramaih College Arts, Science & Commerce	2
20	Bhavana Shetty	May2024	Method development & validation for simultaneousdetermination	Trends in Multidisciplinary Research	Ramaih College Arts, Science & Commerce	2
21	Varsha Y	May2024	Method development & validation for simultaneousdetermination	Trends in Multidisciplinary Research	Ramaih College Arts, Science & Commerce	3
22	Geetharani	May2024	Method development & validation for simultaneousdetermination	Trends in Multidisciplinary Research	Ramaih College Arts, Science & Commerce	4
23	Varun B S	Mar2024	Technology & Its Sustainable Role in Journalism	National Seminar on Role of Technology	Presidency College	2

RESEARCH POLICY AND GUIDELINES

SCOPE AND APPLICABILITY OF THE POLICY

In the pursuit of excellence in SIMS, a vibrant research culture is considered as a nurturing ground for innovative ideas and applications. This Research policy is applicable to all the existing Faculty members, Staff and Students.

OBJECTIVES OF THE POLICY IS TO:

1. Embrace Research as a vital part of the education.
2. Preserve and enhance the quality of Research undertaken.
3. Increase funding support for research through external and internal sources; create translucent, effective and efficient systems for accelerating research outputs through national and international funding agencies and collaborations.
4. Creation and maintenance of research infrastructure to enable conduct of state-of the-art research through funded projects.
5. Confirm a facilitating environment for conduct of high-quality original research by all individuals affiliated with the Institutions and provide continued and effective support for pursuit of research activities.
6. Safeguard of intellectual property (IP) generated as a result of research conducted at the Institutions
7. Encourage and facilitate multi-disciplinary research collaborations within different Departments of the college along with other reputed Institutes, Universities and Research Organizations both in India and abroad.
8. Improve the research shape of the College by effective diffusion of research activities and achievements of the college at all levels to maximize the impact and recognition of research done.
9. The College has subscribed to some of the popular databases that have a rich collection of resources. The College has a policy to update the library resource continuously and frequently based on the request from the Departments.
10. In Order to encourage research at all levels, the college conducts research paper presentation competitions among Undergraduate students.

11. The College encourages its faculty members to apply for the research funding from governmental institutions, industry and non-profit foundations.
12. At SIMS the faculty members are encouraged to take up Minor Research Projects (MRP) to promote excellence in research in various disciplines. The management also provides seed money for encouraging Minor Research Projects within the Institution.
13. The Institution encourages the faculty members to apply for patents and also publish them.
14. At SIMS, faculty members are encouraged to raise funds under consultancy services.

IMPLEMENTATION

The implementation of the policy will be carried out under the guidance of **Principal of the college**, Research **and Innovation Cell and Scrutiny Committee.**

1. The articles with the affiliation of Soundarya Institute of Management & Science alone will be considered for the financial incentive.
2. Before sending the work to any journal, faculty can submit the paper to Scrutiny Committee for a plagiarism check.
3. After Scrutiny Committee approval, faculty can send the paper for publication.

RULES AND REGULATIONS

Following are the rules and regulations and the documents to be submitted by the faculty members after attending/presenting any events like Conference/ FDP/Workshop/Seminar etc.,

1. CONFERENCE (NATIONAL AND INTERNATIONAL).

- No. of conferences per semester per faculty – Minimum one
- The faculty members should fill the intimation proforma available with the **Scrutiny committee** at the time of abstract communication. The scrutiny committee will provide the remarks whether the conference can be taken up or not. If the scrutiny committee rejects the conference proposal and faculty still would like to go for the conference, the college doesn't bear such expenditures.

Documents

- Registration details (brochure, payment)
- Abstract communication (mail acceptance)
- Attendance
- OOD
- Certificate
- Financial claim
- Conference proceeding

2. PUBLICATION THROUGH CONFERENCE

- Publication details (link)
- Copy of the publication
- ISSN number/ISBN number

3.PUBLICATION IN JOURNAL

Rules and regulation for publication in Journals

- At least one publication per faculty per semester is required
- Research paper should be published in list of journals given below
  - ✓ Peer reviewed journal
  - ✓ UGC CARE– group 1
  - ✓ UGC CARE- group 2
  - ✓ Scopus indexed
  - Quantile1
  - Quantile 2
  - Quantile 3
  - Quantile 4
    - ✓ Web of Science
    - ✓ ABDC Journal
- Peer reviewed journals can be checked through online with the help of scrutiny committee
- Other than peer-reviewed and ABDC journals, can be checked through given link

UGC website/link- https://ugccare.unipune.ac.in/Apps1/Home/Index

- After submitting the research paper below details should be given to the scrutiny committee.

Sl. No	Title of the Research Paper	Name of the Author/s	Department of the teacher	Name of the Journal	ISSN/ISBN No.	Link of the Journal	Stage of the publication Submitted/ Under review/Accepted for publication	Year of the publication

Note: 1. Financial assistance will be given based on publication charges.

2. Financial assistance will be given for Experimental expenditure and Field work; provided necessary documents are submitted.

4.CONSULTANCY SERVICES

The Consultancy Services offered by the college will be under three broad categories namely:

- **Extension Based Consultancy**-Extending Knowledge through training on curriculum/Pedagogy such as Corporate Training, Training for Competitive Exams etc.
- **Functional Consultancy** –Non-Business Enterprises such as Market Survey, Feasibility Study, Software Testing, Validation of Research Methods and other support assignments supporting research etc.
- **Research Based Consultancy**- It is a typical Research based projects on Sciences & Social Sciences which is not covered under functional Consultancy.

The disbursement of profit after deduction of all expenditures would be 70:30. However this ratio is not fixed. Based on the utilization of college resources, the ratio will differ.

Documentation:

A brief summary how the consultancy services impact the institutions.

- Communication letter (requisition for consultancy, consultant Name, consultant fee, period etc.,)
- Expertising field
- Acceptance letter from Principal
- MOUs (If applicable)
- Financial statement with an authorized signature

5. MINOR RESEARCH PROJECT AND MAJOR RESEARCH PROJECT

Rules and Regulations for Major Research Project and Minor Research Project

Purpose of MOU: MoU is **to have mutual intentions to jointly work on projects required for industries and research needs**, with learned faculty of good industrial experience and promising students, jointly agree to exchange their expertise for mutual benefit and growth.

Duration: -

Major Research Project (MRP): Major Research Project duration is 2 to 3 years (based on sanctioning agency)

Minor Research Project (MRP): Minor Research Project duration is 6 months to 1 year.

Funding: -

For Major Research Project: funding depends on the sanctioning authority.

For Minor Research Project: Institution will sanction the fund up to Rs……

Rules and Regulations:

- ✓ Principal Investigator need to submit a research proposal to Scrutiny committee and Principal to get approval.
- ✓ The proposal should come through respective Department (Not individually) to get approval from Scrutiny committee and Principal.
- ✓ Principal investigator should belong to SIMS only.
- ✓ Proposal should include Abstract, Objectives, Hypothesis, Statement of the problem, Scope of Research, Research Design, Proposed Findings, Suggestions and Conclusion.
- ✓ Researcher need to submit Tentative expenditure details.
- ✓ Need to explain the benefits of MRP towards institution and society.
- ✓ Name of the funding agency, if so, make an MOU with the same.
- ✓ Fulfill the project within stipulated time period, if not, give an explanation to Scrutiny committee and get extension period if required.
- ✓ The proposed topic should come under main stream of the respective course.
- ✓ The outcome of the MRP should be published in reputed journals.

Documentation:

- Research proposal
- **Principal investigator and Co investigator details, field assistant details**

6. BOOK PUBLISHED, ARTICLES, EDITED BOOKS ETC.,

Rules and Regulations:

- Authors name should be associated with SIMS
- Compliment copy should be submitted to the College library

Documentations:

- Titles of the books
- Authors name
- Publication Details
- Financial assistance received from college

7. **WORKSHOP/ FDP/ MDP/SDP (SKILL ENHANCEMENT PROGRAM)/ SEMINARS /SYMPOSIUM/ RESEARCH CONCLAVE (NATIONAL AND INTERNATIONAL)**

- No of seminars per semester per faculty – Minimum one
- The faculty members should fill the intimation proforma available with the Scrutiny committee before attending any events. They will provide the remarks whether the above said events will be value added or not. If the scrutiny committee rejects the proposal, and faculty still would like to go for the above said events the college doesn't bear such expenditures.

Documentations

- Registration details (brochure, payment)
- Attendance certificate
- OOD
- Certificate
- Financial claim

8. **RULES AND REGULATIONS FOR ORGANIZING ANY CONFERENCE, SEMINARS WORKSHOP, FDP, MDP IN THE COLLEGE CAMPUS.**

Aims and objectives:

1. To enhance technical and professional competency as well as organizing skill of the faculty members
2. To promote interaction with professionals working in specific areas of research in Academic Institutions, Research Labs, and Industries.
3. To provide exposure on latest developments in Academia/Research/ Industry to the students from renowned Academicians/Researchers/ Entrepreneurs/Experts from Industry.

MODE OF SEEKING APPROVAL:

The proposals may be submitted in any of three segments with broad guidelines as specified here under:

8.1 **CONFERENCE/ e- CONFERENCE (National / International)**

- All departments will be eligible to organize International/National Conference/e-Conference of 2 to 3 days duration either alone or jointly, covering various sub-themes under one broader area.

- Desiring Departments may submit the proposal for organizing the event to Organizing Secretary for seeking administrative and financial approvals. The Organizing Secretary may choose suitable faculty members in his/her core team for smooth organization of the Conference/e-Conference. The Organizing Secretary shall strive to seek external sponsorships from different organizations/agencies such as AICTE, INSA, DRDO, CSIR,
- DST, Professional bodies, Industries, etc. Preferably the International/National Conference/e-Conference must be organized under the umbrella of some National/International professional society.
- Normally only one International/National Conference/e-Conference shall be organized by the Department in an academic year. However, under special circumstances (where some external agency has agreed to sponsor the entire expenses to be incurred on organizing the Conference/e-Conference) more than one Conference may be allowed in a financial year.
- The Organizing Secretary of the proposed Conference shall apply to Principal giving details of the estimated expenditure under various heads such as Honorarium and TA/DA to Experts (if applicable), Boarding & Lodging (if applicable), Contingency/Stationery/Miscellaneous items etc. The proposal shall also mention about the amount to be collected as registration fee, external sponsorships, etc.
- The proposal submitted by the Organizing Secretary must be evaluated at the Level of Institution by committee. This committee shall examine the proposal for its objectives,

- theme(s), justification, and details of Experts/Speakers. The tenure of the members of this committee shall be one academic year.

This Institute Level Committee shall give its specific recommendations to accept/reject the proposals based on the merit of the proposal and the extent of funding.

- Non-refundable registration fee may be collected from the participants preferably through **Soundarya Souharda Credit Co-operative Ltd.** Collect and the details may be shared with the Institute cashier as under:

Conference			e-conference	
Description	International	National conference	International Conference	National Conference
Participants from Academia/ R&D	Rs. 3000 for foreign delegates	Rs.1000	Rs. 2000 for foreign delegates	Rs.500
Participants from Industry	Rs.5000 for foreign delegates	Rs. 2000	Rs. 1000 for foreign delegates	Rs.300
Students	Rs.1000 for foreign delegates	Rs.500	Rs. 300 for foreign delegates	Rs.200
Attendee/ listener	Rs.500 for foreign delegates	Rs.300	Rs. 200 for foreign delegates	Rs.100

- The registration fee completely or partially may be waived off for some of the participants belonging to the sponsoring organization/Industry depending on the sponsorship amount.
- After seeking approval from the principal, they shall issue the necessary permission letter.
- The Organizing Secretary will be responsible for taking all necessary measures with regard to the issues of International Participants wherever applicable. The Organizing Secretary will be responsible for maintaining of all relevant records (registration/attendance, stock registers, cash book, etc.) and make these available as and when required.
- The Organizing Secretary will also be responsible for completing all the formalities related to the settlement of the amount received through sponsorship from external agencies.

8.2 WORKSHOP/e-WORKSHOP, FACULTY DEVELOPMENT PROGRAMME (FDP)/e-FDP, SHORT TERM COURSE (STC)/ e-STC

OFFLINE MODE

- ✓ All departments will be eligible to organize Workshop/ FDP/ STC. Such events of normally 7 days duration, shall in general be organized during summer/winter break. The proposed programme of 7 days duration must have 18 sessions (at least 03 sessions of 2 hours duration each per day except the last day) including at least 03 practical sessions wherever possible.
- ✓ The programmes should have sufficient sessions for Software Exposure and Experimental Demonstration wherever possible. A day-to-day tentative schedule of the proposed event indicating lectures as well as laboratory/practical sessions must be furnished along with the proposal.
- ✓ Desiring Departments may submit the proposal as Coordinator for seeking administrative and financial approvals. Coordinator may choose suitable faculty /staff members in his/her team for smooth organization of the event. The coordinator shall also be responsible for seeking external sponsorships from agencies such as AICTE, INSA, DRDO, CSIR, DST, Professional bodies, Industries, etc., if required.
- ✓ Normally each Department shall be allowed to organize at least one per year.
- ✓ The coordinator shall apply to Principal giving details of the estimated expenditure under various heads such as Honorarium and TA/DA to Experts, Boarding & Lodging, Contingency/Stationery/Miscellaneous, etc. The proposal shall also include the amount to be collected as registration fee, external sponsorships, etc., (if any).
- ✓ The proposal for FDP/STC should normally be made for a maximum of 50 (fifty) participants. 20 participants from outside i.e., from reputed Institutions/Industries.
- ✓ The proposal submitted by the coordinator must be evaluated at the Level of Institution by committee. This committee shall examine the proposal for its objectives, justification, course content, and details of Experts/Speakers. The tenure of the members of this committee shall be one academic year.

- This Institute Level Committee shall give its specific recommendations to accept/reject the proposals based on the merit of the proposal and the extent of funding.

- ✓ The event may be funded by the Institute based on the department wise budget submitted. The remaining expenditure, if any, has to be met out of external sponsorships.
- ✓ Non-refundable registration fee may be collected from the participants preferably through Soundarya Co-operative Society Collect and the details may be shared with the Institute cashier as under:

1. Rs. 1000 for the participants from Academia/R&D Labs
2. Rs. 1500 for the participants from Industry
3. Rs. 250 for Students.

The coordinator will be responsible for maintaining all relevant records (registration/attendance, stock registers, cash book, etc.) and make these available as and when required. If required he/she may suggest suitable faculty member as Treasurer or act as Treasurer himself/herself.

B. ONLINE MODE

i. Any Department of the Institution will be eligible to organize workshop/STC in online mode i.e. e-Workshop/e-STC. Such events of normally one week duration may be arranged in such a way that the academic schedules are not disturbed. The proposed programme of 7 days duration may have minimum three sessions per day (at least 02 sessions of 2 hours duration each) with emphasis to hand holding sessions wherever possible.

ii. A day-to-day tentative schedule of the proposed event indicating lectures must be submitted along with the proposal.

i. Desiring department may submit the proposal as Coordinator for seeking administrative and financial approvals. Coordinator may choose suitable faculty /staff members in his/her team for smooth organization of the event. The coordinator shall also be responsible for seeking external sponsorships from agencies such as AICTE, INSA, DRDO, CSIR, DST, Professional bodies, Industries, etc., if required.
ii. Normally each Department shall be allowed to organize one programmes in a financial year.

The coordinator shall apply to Principal giving details of the estimated expenditure under various heads such as Honorarium, Contingency, Miscellaneous expenditure etc. The proposal shall also include the amount to be collected as registration fee, external sponsorship etc. (if any). The proposed programme may have minimum 30 participants. The coordinator must adhere to the specific guidelines/norms fixed by sponsoring agency or guidelines mentioned in a specific project out of which the sponsorship is being arranged.

vi. The proposal submitted by Coordinator must be on par with budget submitted by each Department.

- Non-refundable registration fee may be collected from the participants preferably through Soundarya Co-operative Society Collect and the details may be shared with the Institute cashier as under:
    a. Rs.500 for the participants from Academia/ R&DL abs
    b. Rs.150 for students
    c. Rs. 750 for participants from Industry

The coordinator will be responsible for maintaining all relevant records (registration/attendance, stock register, cash book etc.) and make these available as and when required. If required the coordinator may suggest suitable faculty member as Treasurer or act as treasurer himself/herself

MODE OF SUBMITTING APPLICATION

The application for organizing the programme (Conference/e-Conference, Workshop/e-Workshop, FDP/e-FDP, and STC/e-STC), duly forwarded and recommended by concerned Head of Department must be submitted along with relevant details specified hereunder:

1. Brochure of the programme
2. Tentative list of experts with specialization/expertise
3. Tentative lecture schedule
4. Budget detail/proposal

The proposal must be submitted well in advance to Principal on standard format for evaluation of the Institute Level Committee, wherever applicable, and subsequent approval of the Competent Authority.

GENERAL GUIDELINES

The Organizing Secretary/Coordinator, as the case may be, must submit complete report within one month of the completion of the programme to the office and scrutiny committee. The report must include details and affiliation of the speakers and participants of the programme and broad outcome/objectives achieved etc.

Wherever the Conference/Workshop/FDP/STC (offline or online) is sponsored by external agency or the finances are to be booked to a specific project, the Organizing Secretary/Coordinator must adhere to the guidelines/norms of sponsoring agency.

The purchase process, wherever required, must be in accordance with the Institute rules. The purchase committee, if required, must have one member from Accounts and Audit Section.

The certificates must be issued to participants based on their attendance in the programme organized and may be signed by Organizing Secretary/ Coordinator of the programme, Head of the Department, and Principal. Prior to issuing of the certificates to the participants, coordinator

shall appraise the Principal of the Institute about the attendees of the event along with the attendance record.

E-Certificates for programmes conducted through online mode may be issued as per point "e" above.

Duly recommended proposals (both offline and online mode) must be submitted to the Scrutiny committee for further processing in accordance with the time frame as under:

o **Workshop/FDP/STC:** at least one month in advance from the proposed date.

o **National Conference:** at least five months in advance from the proposed date.

o **International Conference:** at least six months in advance from the proposed date.

To keep uniformity at the Institute level, the organizing committee for offline as well as online mode of Conference/Workshop/FDP/STC should be proposed in the following pattern:

A) For Conference

i. **Patron** : Head of the Institute
ii. **Co-Patron** : Head of the Department
iii. **Organizing Chairman** : Faculty member (01)
iv. **Organizing Secretary(s)** : Faculty member (s) (Max 02)
v. **Treasurer** : Faculty member (01)
vi. **Organizing Committee** (s) : Faculty/Staff member(s), if required.
vii. **Advisory Committee*** : Renowned Academicians

Researchers *Persons from Reputed Industry may also be considered, if required

B) For Workshop/FDP/STC

i. Patron
ii. Chairman iii. Convener

iv. Coordinator (s) v. Treasurer

vi. Organizing Committee (s)

III. : Head of the Institute
: Head of the Department
: Faculty member (01)
: Faculty member(s) (Max: 02)
: Faculty member (01)

GUIDELINES FOR A MEMORANDUM OF UNDERSTANDING

A Memorandum of Understanding (MOU) is required of an agency when an applicationfor funds includes an explicit non-financial collaboration with partnering organizations.The MOU provides documentation that demonstrates the organizations have consultedand coordinated the responsibilities of their grant activities.

The following elements should be considered when constructing an MOU:

- Describe each partner agency;
- State the purpose of the MOU;
- Clearly describe the agreed upon roles and responsibilities each organization or agency will be providing to ensure project success. The roles and responsibilitiesshould align with project goals, objectives and target outputs;
- Identify the staff responsible for completing the specific responsibilities
- Describe how the collaboration/partnership benefits the project;
- Describe the resources each partner would contribute to the project. This can be contributing staff time, making in-kind contributions, delivering services, offering training or expertise, etc.;
- Provide a statement that the lead agency accepts full responsibility for the performance of the collaborative organizations/agencies; and
- The MOU must be signed by all partners. Signatories must be officially authorized to sign on behalf of the agency and include title and agency name.

WHEN DO I NEED A MEMORANDUM OF UNDERSTANDING?

A MEMORANDUM OF UNDERSTANDING should be used when you submit a request for application involving a collaborative partner(s)

that agrees to provide a non-financial exchange that will enhance the project.Examples include: a work station for an out-stationed advocate or training forstaff/volunteers

MEMORANDUM OF UNDERSTANDING

All *italicized* sentences are considered instructions and should be deleted prior to thesubmission of the final MOU.

This Memorandum of Understanding (MOU) is entered into by and between: *Provide theagency name and a brief description of each agency.*

_____
_____
_____
_____
_____

A. **Purpose**. *State the purpose of the MOU. Include statements that explain how the collaborative relationship enhances or benefits the Applicant's program.*

B. **Roles and Responsibilities**. *Clearly describe and delineate the agreed upon roles and responsibilities each organization or agency will be providing to ensure projectsuccess. The roles and responsibilities should align with project goals, objectives and target outputs. This may be contribution of staff time, in-kind contributions of space or materials, delivery of program services, provision of training or staff expertise, etc.*

Agency A agrees to:

Responsibility/Activity	Responsibility/Activity

Agency B agrees to:

Responsibility/Activity	Responsibility/Activity

C. **Reporting Requirements.** *Describe who will be responsible for collecting, collatingand submitting data as per the project target outputs and outcomes.*

D. **Timeframe.** *Clearly state the time period that this MOU will be in effect.*
This MOU will commence on_____and will dissolve at the endof the grant funding period on_____.

F. **Confidentiality.**
In order to ensure the safety of clients, all parties to the Memorandum of Understandingagree to adhere to the confidentiality expectations as outlined in the Grant Agreement.

The designated lead agency accepts full responsibility for the performance of the collaborative organizations/agencies.

This Memorandum of Understanding is the complete agreement between _____ _____and_____and may be amended only bywritten agreement signed by each of the parties involved.

The MOU must be signed by all partners. Signatories must be officially authorized tosign on behalf of the agency and include title and agency name.

AGENCY A

Authorized Official: _____ _____

Signature Printed Name and Title

Address: _____

Telephone(s): _____

E-Mail Address: _____

AGENCY B

Authorized Official: _____ _____

Signature Printed Name and Title

Address: _____

Telephone(s): _____

E-Mail Address:

PATENTS

Applicability

This Regulation applies to all creative works produced at the institution, whether individually or collaboratively, by faculty (regular, part-time, and visiting), staff, students, or associates, in the context of educational or research programs, including but not limited to degree programs, research projects, publications, seminars, product development, inventions, and media releases. The Regulation encompasses all classes of intellectual property, including patents, copyrights, trademarks, design registrations, and licensing, and pertains to individuals and organizations associated with the institution's educational, research, or consultancy activities.

Types of Patents

i. Patents Act, 1970

ii. Trademarks Act, 1999

iii. Designs Act, 2000

iv. Geographical Indications of Goods (Registration and Protection) Act, 1999

v. Copyright Act, 1957

vi. Protection of Plant Varieties and Farmers' Rights Act, 2001

vii. Semiconductor Integrated Circuits Layout-Design Act, 2000 and Biological Diversity Act, 2002

viii. Biological Diversity Act, @022

ix. National IPR Policy 2016

GENERAL RULES OF ELIGIBILITY FOR INTELLECTUAL PROPERTY

1. Two copies of all publications resulting from the research conducted with the aid of the grants should be submitted to Institution.
2. Intellectual Property Rights

   Any intellectual property rights or such information/knowledge being able to sustain or create or any such right arising out of the papers/ projects sponsored by institution will be held jointly by the Institution/R & D of Institution.
3. R & D shall inform each other before filing for any protection of any Intellectual Property Rights resulting from any of the project sponsored by Institution.
4. Academic institute/R & D institution and Institution will ensure appropriate protection of Intellectual Property Rights generated from cooperation, consistent with laws, rules and regulations of India.
5. The expenses for filling the Patent protection in India and abroad shall be borne equally between Institute and Any/ all financial accruals due to any commercial exploitation, of this patent shall be shared equally between them, on 50:50 basis. However, any of the parties is free to utilize the IPR for their own use on non-commercial basis.

TEMPLATE:

Documents to be submitted:

Sl.no	Name of the Inventor	Publication/Patent Number	Title of the Patent	Patent File Date (DD/MM/YYYY)	Patent Published Date / Granted Date (DD/MM/YYYY)	Link of the Patent Detail	File Upload (Published, Awarded)	Published / Granted

1. IPR certificate
2. Design Application details. (Screenshots)
3. Supporting Documents (if any.)

FORMAT FOR SUBMISSION OF PROPOSAL FOR MINOR RESEARCH PROJECT

1. Broad Subject
2. Area of Specialization
3. Duration
4. Principal Investigator
   i. Name:
   ii. Sex: M/F
   iii Date of Birth:
   iv Category: (GEN/SC/ST/OBC)
   vi Qualification:
   v Designation:
   Address Office:
   Residence Email/Phone:
5. Name of the Institution where the project will be undertaken:
   (a) Department :
   (b) College :
   (c) Affiliating University:
   (d) Whether the institute is located in rural/backward area:

Whether the College is approved under Section 2 (f) and 12 B of the UGC Act? Yes/No

6. Teaching and Research Experience of Principal Investigator :
   (a) Teaching experience: UG_Years PG_____Years
   (b) Research experience:

(c) Publication:

(a) Papers Published : (b) Accepted :

(c) Communicated (d) Book Published

(e) Accepted (f) Communicated

(Please enclose the list of papers and books published and/or accepted during last five years)

PART – B

Proposed Research Work

8 (i) Project Title

(ii) Introduction

(iii) Objectives

(iv) Methodology

(v) Year-wise Plan of work and targets to be achieved

9. Financial Assistance required

Item Estimated Expenditure

i. Books and Journals

ii. Equipment, if needed

iii Field Work and Travel

iv Chemicals and glassware

v Contingency (including special needs)

vi Hiring Services Total:

10. Whether the teacher has received support for the research project from the UGC under Major, Minor or from any other agency? If so, please indicate:

i. Name of the agency from which the assistance was approved

ii. Sanction letter No. and date under which the assistance was approved

iii Amount approved and utilized

iv Title of the project for which assistance was approved

v In case the project was completed, whether the work on the project has been published

vi If the candidate was working for the doctoral degree, whether the thesis was submitted and accepted by the University for the award of degree.

(A summary of the report/thesis in about 1,000 words may please be attached with the application)

vii If the project has not been completed, please state the reasons

11. (a) Details of the UGC project/scheme completed or ongoing.

12. Any other information which the teacher may like to give in support of this proposal

To certify that:

a. The College is approved under Section 2(f) and 12(B) of the UGC Act and is fit to receive grants from the UGC.

b. General physical facilities, such as furniture/space etc., are available in the Department/College.

c. I shall abide by the rules governing the scheme in case assistance is provided to me from the UGC for the above project.

d. I shall complete the project within the stipulated period. If I fail to do so and if the UGC is not satisfied with the progress of the research project, the Commission may terminate the project immediately and ask for the refund of the entire amount (with interest) released by the UGC.

e. The above research Project is not funded by any other agency.

Signature of Principal Investigator

Principal

Principal

PRINCIPAL
Soundarya Institute of Management & Scienc
Soundarya Nagar, Sidedahalli,
Nagasandra Post, Bangalore-73.

Principal Signature

Annexure – II

ACCEPTANCE CERTIFICATE FOR RESEARCH PROJECT

Name _____

No.F. _____dated _____

Title of the Project__

1. The research project is not being supported by any other funding agency.
2. The terms and conditions related to the grant are acceptable to the Principal Investigator and University/College/Institution.
3. At present, I have no research project approved by UGC and the accounts for the previous project, if any have been settled.
4. The College/University is fit to receive financial assistance from UGC and is included in the list of Section 2(f) & 12 (B) prepared by the UGC.
5. The Principal Investigator is a retired teacher and eligible to receive honorarium as he/she is neither getting any honorarium from any agency nor is he/she gainfully employed anywhere.
6. (i) His/her date of birth is__

   (ii) Age _____

7. The date of implementation of the project is _____

Principal Investigator

Principal College:

Principal

Date:

PRINCIPAL
Soundarya Institute of Management & Scienc
Soundarya Nagar, Sidedahalli,
Nagasandra Post, Bangalore-73.

Principal Signature

Annexure - III

NEW DELHI – 110 002

STATEMENT OF EXPENDITURE IN RESPECT OF MINOR RESEARCH PROJECT

1. Name of Principal Investigator ____
2. Dept. of PI ___Name of College __
3. UGC approval Letter No. and Date_
4. Title of the Research Project _____
5. Effective date of starting the project _____
6. a. Period of Expenditure: From____to ___

   b. Details of Expenditure ___

S.No.	Item	Amount Approved (Rs.)	Expenditure Incurred (Rs.)
i.	Books & Journals		
ii.	Equipment		
iii.	Contingency including special needs		
iv.	Field Work/Travel (Give details in the proforma).		
v.	Hiring Services		
vi.	Chemicals & Glassware		

7. if as a result of check or audit objection some irregularly is noticed at later date, action will be taken to refund, adjust or regularize the objected amounts.

8. It is certified that the grant of Rs.___(Rupees____only) received from the University Grants Commission under the scheme of support for Minor Research

Project entitled_____vide UGC letter No. F. ____dated has been fully utilized for the purpose for which it was sanctioned and in accordance with the terms and conditions laid down by the University Grants Commission.

SIGNATURE OF PRINCIPAL INVESTIGATOR

PRINCIPAL

Principal

PRINCIPAL
Jyothirya Institute of Management & Science
Soundarya Nagar, Sidedahalli,
Nagasandra Post, Bangalore-73.

Principal Signature

Annexure - IV

STATEMENT OF EXPENDITURE INCURRED ON FIELD WORK

Name of the Principal Investigator:

Name of the Place visited	Duration of the Visit		Mode of Journey	Expenditure Incurred (Rs.)
	From	To		

Certified that the above expenditure is in accordance with the UGC norms for Major Research Projects.

SIGNATURE OF PRINCIPAL INVESTIGATOR

PRINCIPAL

Principal

PRINCIPAL
Soundarya Institute of Management & Science
Soundarya Nagar, Sidedahalli,
Nagasandra Post, Bangalore-73.

Principal Signature

Annexure - V

Utilization certificate

Certified that the grant of Rs (Rupees _____ only) received from the University Grants Commission under the scheme of support for Minor Research Project entitled_____vide UGC letter No. F.____dated_has been fully utilized for the purpose for which it was sanctioned and in accordance with the terms and conditions laid down by the University Grants Commission.

SIGNATURE OF THE PRINCIPAL INVESTIGATOR	PRINCIPAL	STATUTORY AUDITOR
	Principal PRINCIPAL Soundarya Institute of Management & Science Soundarya Nagar, Sidedahalli, Nagasandra Post, Bangalore-73. **Principal Signature**	(Seal)

Annexure -VI

Annual/Final Report of the work done on the Minor Research Project. (Report to be submitted within 6 weeks after completion of each year)

1. Project report No. 1st /Final _____
2. UGC Reference No.F. _____
3. Period of report: from_to ____
4. Title of research project _____
5. (a) Name of the Principal Investigator_____

   (b) Deptt. _____

   (c) College where work has progressed __
6. Effective date of starting of the project____
7. Grant approved and expenditure incurred during the period of the report:

   a. Total amount approved Rs. _____

   b. Total expenditure Rs. ____

   c. Report of the work done: (Please attach a separate sheet)

   i. Brief objective of the project _____

   ii. Work done so far and results achieved and publications, if any, resulting from the

   iii. Work (Give details of the papers and names of the journals in which it has been published or accepted for publication____

   iv Has the progress been according to original plan of work and towards achieving the objective? if not, state reasons

   v. please enclose a summary of the findings of the study. One bound copy of the final report of work done may also be sent to the concerned Regional Office of the UGC.

   vi. Any other information

SIGNATURE OF THE PRINCIPAL INVESTIGATOR

PRINCIPAL

Principal Signature

Annexure – VII

PROFORMA FOR SUBMISSION OF INFORMATION AT THE TIME OF SENDING THE FINAL REPORT OF THE WORK DONE ON THE PROJECT

1. Title of the Project.....

2. NAME AND ADDRESS OF THE PRINCIPAL INVESTIGATOR
.....

3. NAME AND ADDRESS OF THE INSTITUTION .....

4. UGC APPROVAL LETTER NO. AND DATE .....

5. DATE OF IMPLEMENTATION .....

6. TENURE OF THE PROJECT .....

7. TOTAL GRANT ALLOCATED .....

8. TOTAL GRANT RECEIVED .....

9. FINAL EXPENDITURE .....

10. TITLE OF THE PROJECT .....

11. OBJECTIVES OF THE PROJECT .....

12. WHETHER OBJECTIVES WERE ACHIEVED .....

(GIVE DETAILS)

13. ACHIEVEMENTS FROM THE PROJECT .....

14. SUMMARY OF THE FINDINGS .....

(IN 500 WORDS)

15. CONTRIBUTION TO THE SOCIETY .....

(GIVE DETAILS)

16. WHETHER ANY PH.D. ENROLLED/PRODUCED OUT OF THE PROJECT.....

17. NO. OF PUBLICATIONS OUT OF THE PROJECT .....

(PLEASE ATTACH)

(PRINCIPAL INVESTIGATOR) (PRINCIPAL)

Principal

PRINCIPAL

Principal Signature

Annexure – VIII

ASSESSMENT CERTIFICATE

(to be submitted with the proposal)

It is certified that the proposal entitled"__"by (Dr./Prof./Mr./Mrs.)_____

Deptt. of _____ has been assessed by the _____committee consisting the following members for submission to the UGC Regional Office _____ for financial support under the scheme of Minor Research Projects

Details of Expert Committee:

The proposal is as per the guidelines.

(PRINCIPAL)

Principal

PRINCIPAL
Soundarya Institute of Management & Science
Soundarya Nagar, Sidedahalli,
Nagasandra Post, Bangalore-73.

Principal Signature

SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE

INSTITUTION'S INNOVATION COUNCIL

Brief Report of Orientation Session on IIC

Event Title: AICTE initiated program on "**Building the Pipeline of Quality Innovations and Startups in HEIs with Ecosystem Enablers by Creating and Managing YUKTI Innovation and IPR Repository (YIIR)**"
Date: Tuesday, 27-08-2024
Time: 9:15 AM - 10:45 AM
Location: Soundarya Institute of Management and Science.

Organized By:

- **Department of MBA**
- **Institution Innovation Council (IIC)**

Attendees:

- Dr. Roopa Shettigar, Associate Professor, MBA Department, SIMS
- Prof. Yuvaraj Halage, Assistant Professor, MBA Department, SIMS
- Prof. Shareef A P, Asst. Professor, Dept of MBA, SIMS
- Prof. Vasanth, Asst. Professor, Dept of MBA, SIMS
- Prof. Angel Chakraborty, Asst. Professor, Dept of MBA, SIMS

Objective:

- To Enhance Innovation and Startup Culture.
- To Facilitate Intellectual Property Rights (IPR) Management.
- To Promote Collaboration and Knowledge Sharing.

Program Overview:

The "Building the Pipeline of Quality Innovations and Startups in HEIs with Ecosystem Enablers by Creating and Managing YUKTI Innovation and IPR Repository (YIIR)" program aims to strengthen the innovation and startup ecosystem within Higher Educational Institutions (HEIs) across India. By establishing the YUKTI Innovation and IPR Repository (YIIR), this program provides a structured platform for nurturing innovative ideas, promoting intellectual property rights (IPR) management, and facilitating collaboration between academic institutions, industry partners, and other ecosystem enablers.

The program was structured into several key segments:

1. **Welcome and Introduction:** The program began with a warm welcome from Dr. Roopa Shettigar and outlined the goals of the program.
2. **Opening Session:** Introduction to the importance of innovation in higher education and the role of IICs in nurturing a culture of innovation and entrepreneurship.
3. **Program Implementation Phases:** After the opening session, program implementation phases were explained to achieve these objectives:

    - **Capacity Building:** Regular workshops, webinars, and training sessions should be conducted to equip HEI faculty, students, and researchers with the skills needed to innovate and manage IPR effectively.

- **Resource Allocation:** The YIIR platform will provide access to a centralized repository of resources, including innovation toolkits, patent databases, and funding opportunities.
- **Mentorship and Support:** A network of experienced mentors and industry experts will be established to guide innovators and startups through the development and commercialization process.
- **Collaboration and Networking:** The program will facilitate partnerships between HEIs, industry, and other stakeholders to promote cross-institutional collaboration and knowledge exchange.

4. **Interactive Workshops:** Hands-on sessions where participants engaged in practical exercises related to setting up and managing an IIC and YUKTI Portal. These workshops also covered problem-solving strategies and innovation challenge management the students may face at the time of registering in YUKTI portal.
5. **Q&A and Open Forum:** A session dedicated to addressing queries from participants, allowing for in-depth discussions on specific concerns or areas of interest with the IIC Convener about YUKTI portal.

The following were the key takeaways from the program:

- **Empowering Innovation in HEIs:** The YIIR program is designed to enhance the innovation and startup culture within Higher Educational Institutions (HEIs) by providing the necessary resources, mentorship, and infrastructure to nurture high-quality innovations and startups.
- **Strengthening IPR Management:** A significant focus of the program is on facilitating effective Intellectual Property Rights (IPR) management within HEIs. By providing support in patent filing, copyright protection, and trademark registration, YIIR ensures that innovators can protect and leverage their intellectual property for academic and commercial success.
- **Fostering Collaboration:** The program promotes collaboration and knowledge sharing between HEIs, industry partners, and ecosystem enablers. Through the YIIR platform, participants can engage in networking, access funding opportunities, and participate in innovation challenges, leading to the accelerated development and commercialization of innovative solutions.
- **Building a Sustainable Innovation Pipeline:** By creating and managing the YIIR, the program aims to build a sustainable pipeline of quality innovations and startups, contributing to the national goal of strengthening India's position as a global leader in innovation and technology.
- **Holistic Support for Innovators:** The program offers holistic support through capacity-building initiatives, resource allocation, and mentorship, ensuring that innovators within HEIs have the guidance and tools they need to succeed from ideation to commercialization.

Expected Outcomes:

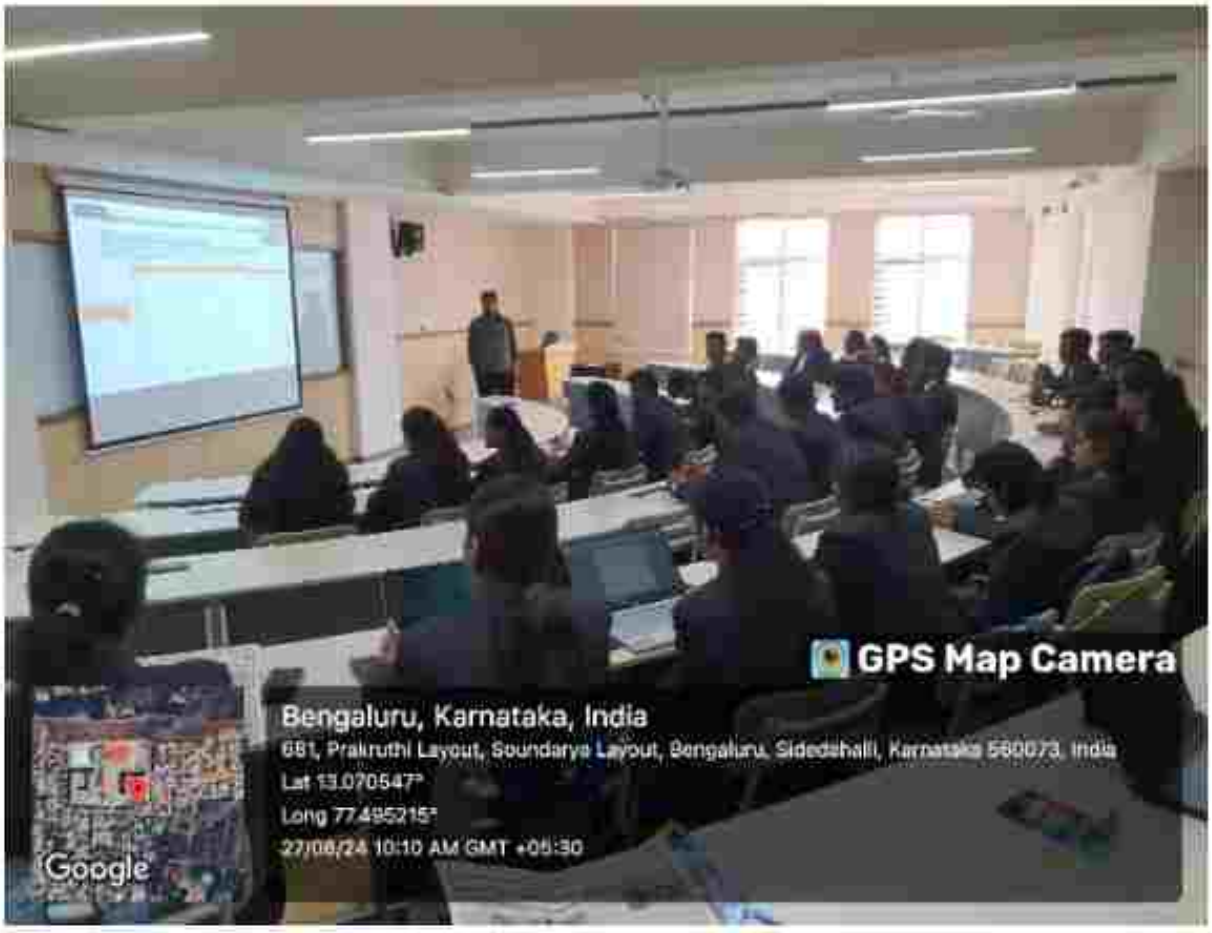
- Increased number of high-quality innovations and startups emerging from HEIs.
- Improved IPR management and increased patent filings from HEIs.
- Enhanced collaboration between academia and industry, leading to the commercialization of innovative solutions.
- Strengthened innovation ecosystem within HEIs, contributing to the national goal of becoming a global innovation leader.

Feedback from Participants: Participants expressed positive feedback regarding the structure and content of the program. They appreciated the clarity with which the session was conducted.

Conclusion: The YIIR program is a pivotal initiative aimed at building a sustainable pipeline of quality innovations and startups within India's HEIs. By providing the necessary ecosystem enablers and fostering a culture of innovation, this program will play a crucial role in driving economic growth and positioning India as a global leader in innovation and technology.

This report provides a comprehensive overview of the program, summarizing its key aspects, outcomes, and the value it delivered to participants.

Acknowledgments: A special thank you to Dr. Roopa Shettigar, Associate Professor, MBA Department, SIMS and IIC Convener for the support and cooperation in making this program successful.



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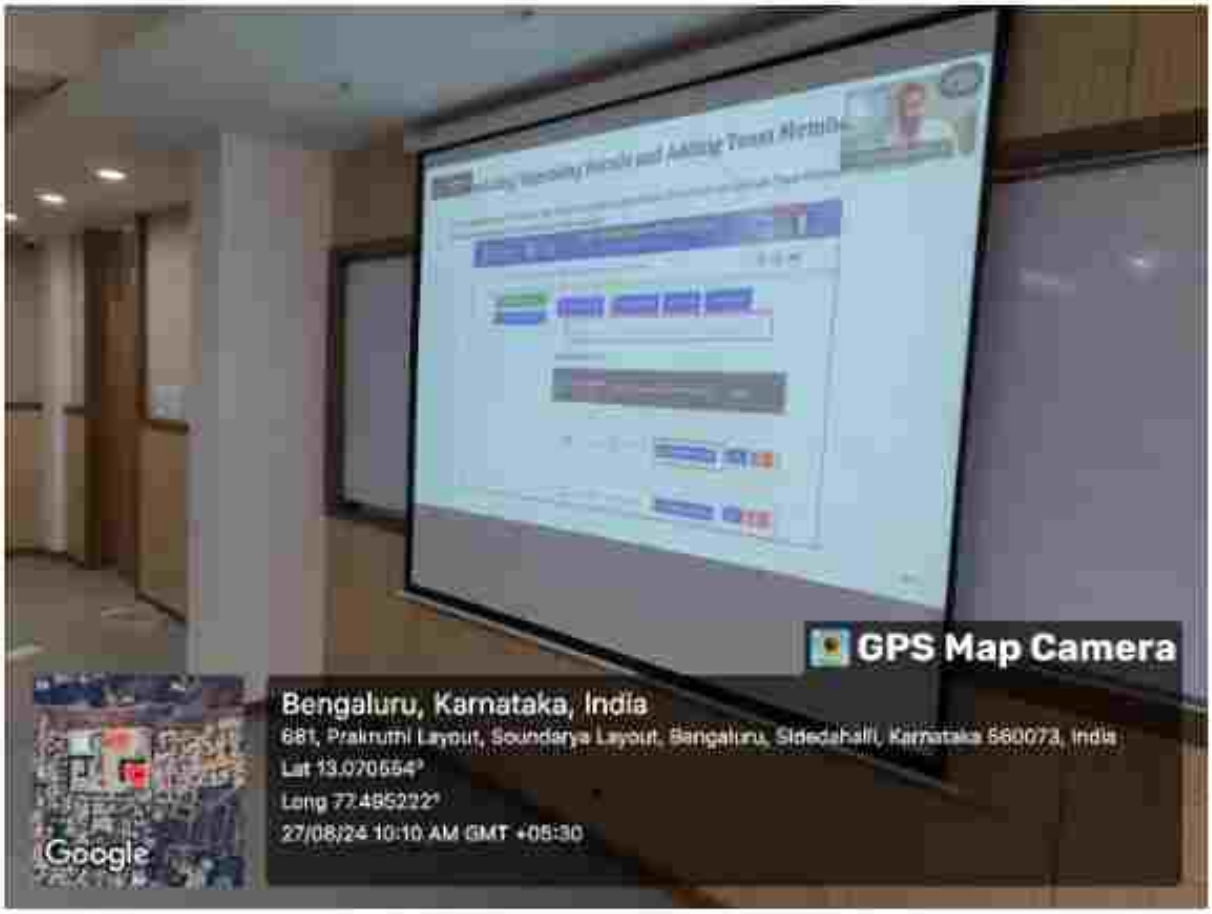
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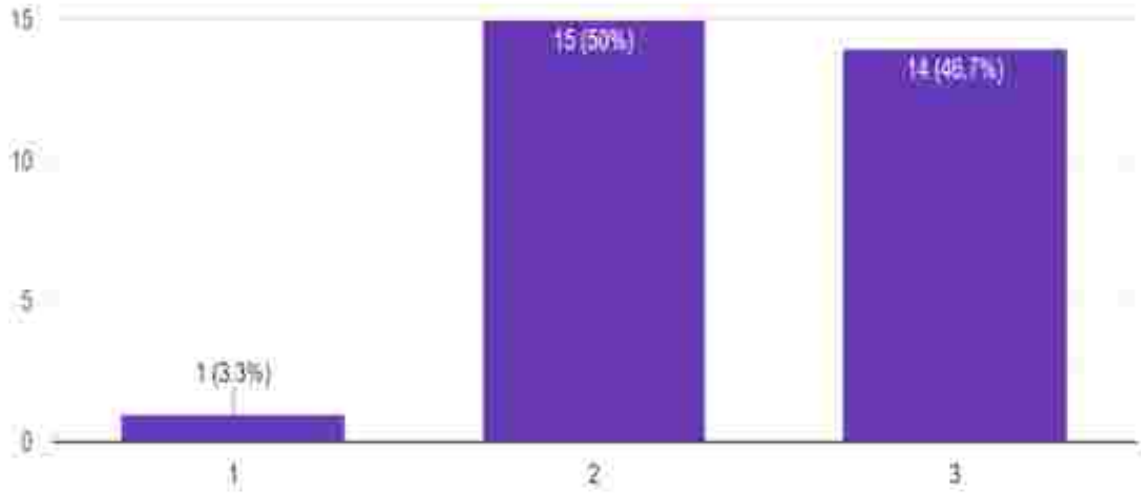
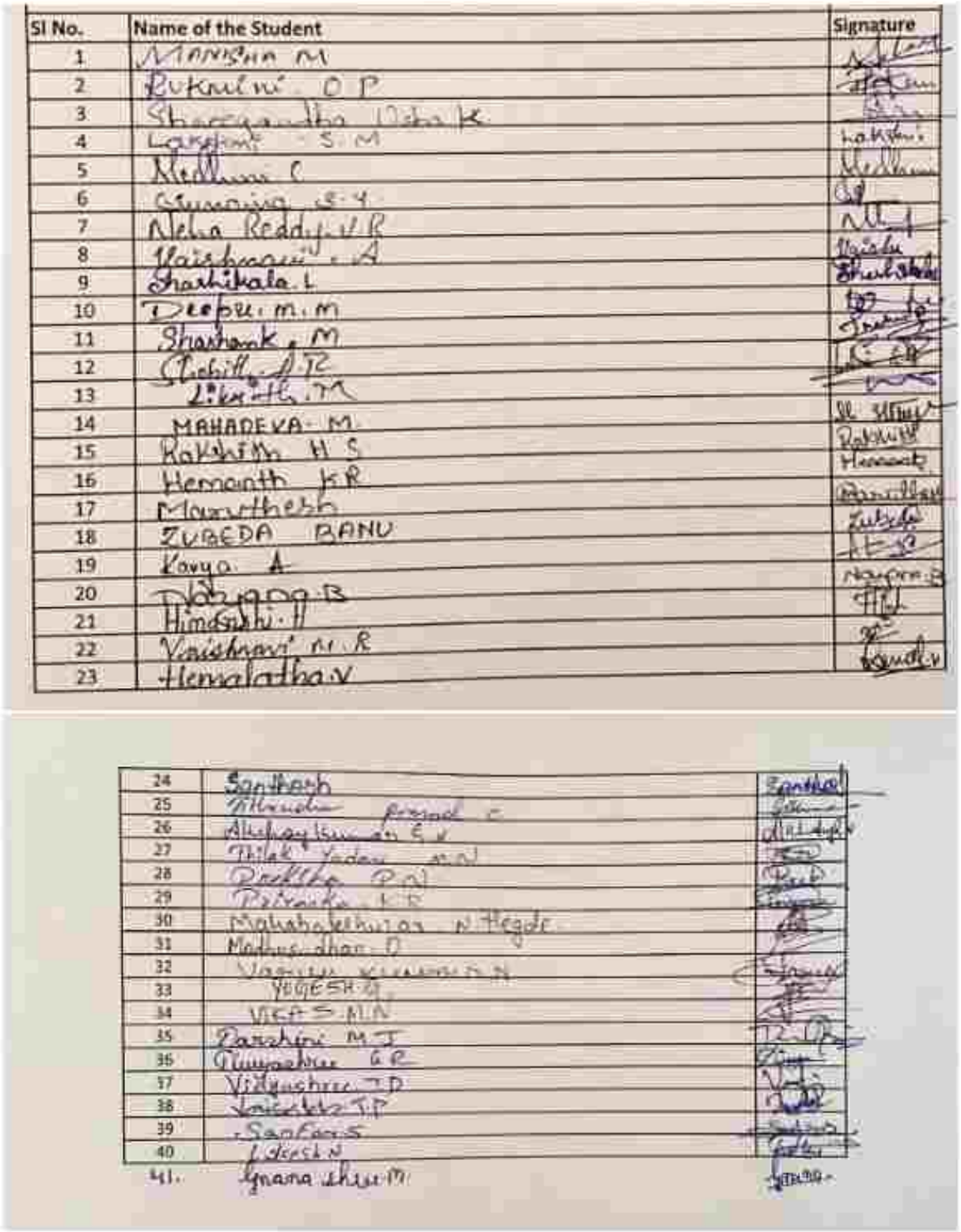
Rate the session on a scale of 3. (Note: 3 is highest and 1 is least)

30 responses



Attendance List:



Sl No.	Name of the Student	Signature
1	MANISHA M	[illegible]
2	Rukmini O P	[illegible]
3	Sharegandha Usha K	[illegible]
4	Lakshmi S M	Lakshmi
5	Medhini C	Medhini
6	Gunning S Y	[illegible]
7	Neha Reddy V R	[illegible]
8	Vaishnavi A	Vaishnavi
9	Sharhikala L	Sharhikala
10	Deepu M M	[illegible]
11	Sharhank M	[illegible]
12	Shobith A R	[illegible]
13	Likhith M	[illegible]
14	MAHADEVA M	[illegible]
15	Rakshith H S	Rakshith
16	Hemanth K R	Hemanth
17	Maruthesh	[illegible]
18	ZUBEDA BANU	Zubeda
19	Kavya A	[illegible]
20	Nagana B	Nagana B
21	Himashishi H	[illegible]
22	Vaishnavi M R	[illegible]
23	Hemalatha V	[illegible]
24	Santhosh	Santhosh
25	[illegible] Prasad C	[illegible]
26	Akshay Kumar S V	[illegible]
27	Thilak Yadav M N	[illegible]
28	Prakash P N	[illegible]
29	Prithvi K R	[illegible]
30	Mahabaleshwar N Hegde	[illegible]
31	Madhusudhan D	[illegible]
32	Vasu [illegible]	[illegible]
33	YOGESH G	[illegible]
34	VIKAS M N	[illegible]
35	Darshini M J	[illegible]
36	Punyashree G R	[illegible]
37	Vidyashree J D	[illegible]
38	[illegible] T P	[illegible]
39	Sanfan S	[illegible]
40	Lokesh N	[illegible]
41.	Gnana shree M	[illegible]

SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE

INSTITUTION'S INNOVATION COUNCIL

Report on the Session: Angel Investment/VC Funding Opportunity for Early-Stage Entrepreneurs

Date: June 26, 2024
Guest Speaker: Chinmay Ananda, Financial Educator, Business Storyteller, International Speaker, Author, and Lecturer
Timings: 12.00 pm to 4.00 pm
Master of Ceremony and Introduction: Mrs. Ramya Sheshadri

Overview

The session on "Angel Investment/VC Funding Opportunity for Early-Stage Entrepreneurs" was held on June 26, 2024. The event aimed to provide valuable insights and practical knowledge about securing funding from angel investors and venture capitalists (VCs) for budding entrepreneurs. The guest speaker for the session was Chinmay Ananda, a renowned expert in the field of investment and startup funding.

Introduction

Ramya Sheshadri, the Master of Ceremony, commenced the session with a warm welcome to all attendees. She introduced the guest speaker, highlighting his extensive background and achievements in the realm of angel investment and venture capital.

Key Points from the Session

1. **Understanding Angel Investment and VC Funding**
    - **Angel Investment:** Chinmay explained that angel investors are typically affluent individuals who provide capital for startups in exchange for ownership equity or convertible debt. They often invest in the early stages of a business and offer mentorship and guidance.
    - **Venture Capital:** Venture capitalists are professional groups that manage pooled funds from various investors to provide funding to startups with high growth potential. VCs usually come into play during the expansion stages of a company.
2. **Differences Between Angel Investors and VCs**
    - **Investment Stage:** Angels invest at the seed or early stage, whereas VCs invest in the growth or late stage.
    - **Investment Amount:** Angels typically invest smaller amounts compared to VCs, who can provide significant capital.
    - **Decision-Making Process:** Angels often make quicker decisions, while VCs have a more formal and rigorous due diligence process.
3. **Attracting Angel Investors and VCs**
    - **Pitching:** Entrepreneurs must craft compelling and concise pitches. Chinmay emphasized the importance of a clear value proposition, a robust business model, and a strong understanding of the market.
    - **Networking:** Building relationships with potential investors through networking events, industry conferences, and online platforms is crucial.
    - **Due Diligence:** Startups should be prepared for detailed scrutiny from investors, including financial statements, business plans, and market analysis.
4. **Common Mistakes to Avoid**
    - **Overvaluation:** Setting an unrealistic valuation can deter investors.

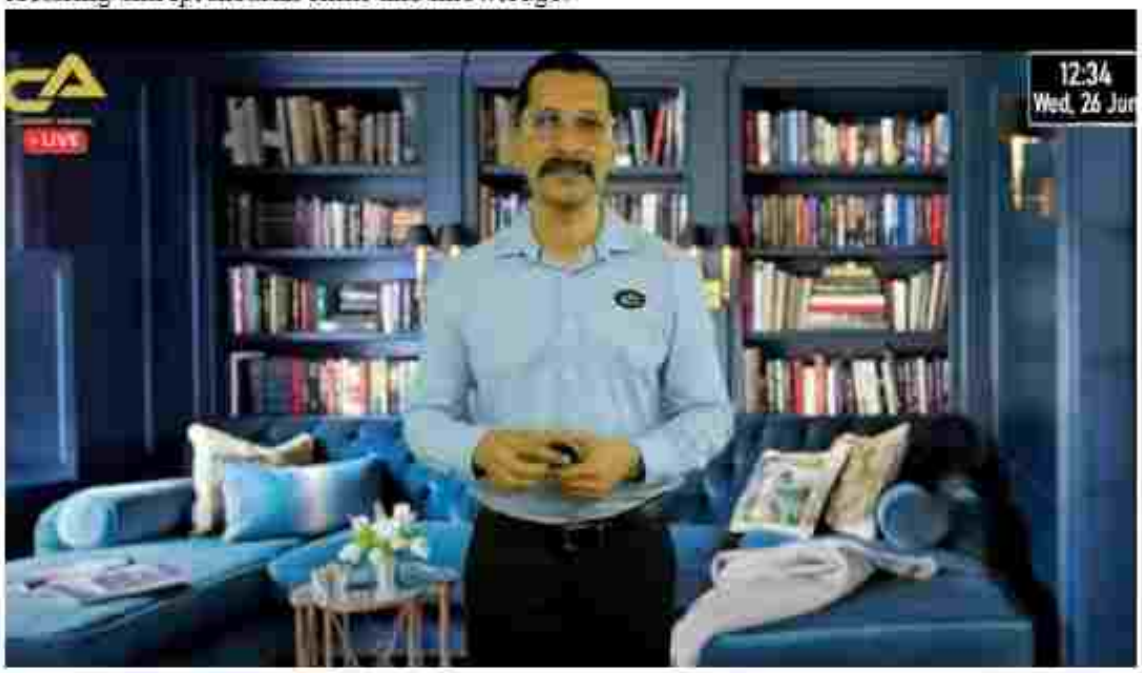
- **Lack of Preparation:** Inadequate preparation for meetings with investors, such as not having detailed financial projections or a clear market strategy.
- **Ignoring Feedback:** Failing to consider and act upon feedback from potential investors can be detrimental.

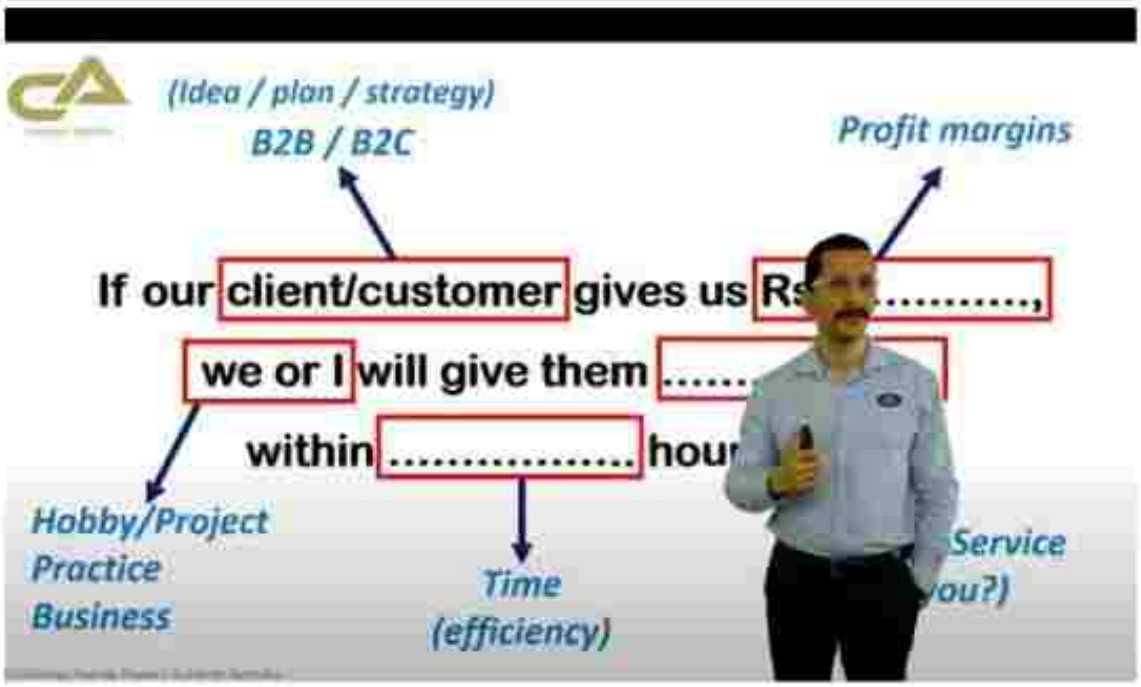
5. **Success Stories and Case Studies**
   - Chinmay shared several success stories of startups that secured funding from angel investors and VCs, illustrating the strategies they employed and the challenges they overcame.
6. **Q&A Session**
   - The session concluded with a Q&A segment where attendees had the opportunity to ask Chinmay questions about their specific concerns and situations. This interactive component provided personalized insights and advice.

Conclusion

The session provided early-stage entrepreneurs with a comprehensive understanding of the intricacies of angel investment and venture capital funding. Chinmay Ananda's expertise and practical advice equipped attendees with the knowledge to effectively pursue funding opportunities. Ramya Sheshadri's role as the Master of Ceremony ensured the session was well-organized and engaging.

This informative session was a valuable addition to the ongoing series of events aimed at fostering entrepreneurial skills and knowledge.

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SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE

INSTITUTION'S INNOVATION COUNCIL

Report on Session: Lean Start-up & Minimum Viable Product/Business

Date: June 18, 2024
Session Title: Lean Start-up & Minimum Viable Product/Business
Master of Ceremony: Ramya Sheshadri
Introduction to Guest:
The session on "Lean Start-up & Minimum Viable Product/Business" was held on June 18, 2024, with Ramya Sheshadri serving as the Master of Ceremony. The guest speaker for the session provided insights into the principles of lean start-up methodology and the concept of Minimum Viable Product (MVP) in launching new ventures.

Key Highlights:

- **Introduction to Lean Start-up:** The guest speaker began by introducing the lean start-up approach, emphasizing its focus on rapid iteration, customer feedback, and validated learning.
- **Importance of MVP:** The session highlighted the significance of developing a Minimum Viable Product (MVP) to test assumptions and validate market demand with minimal resources.
- **Case Studies and Examples:** Practical examples and case studies were shared to illustrate successful applications of lean start-up principles in various industries.
- **Interactive Q&A:** The audience actively participated in a Q&A session, seeking advice on applying lean methodologies in their own entrepreneurial ventures.

Conclusion: The session concluded with a recap of key takeaways, encouraging participants to adopt a mindset of agility and experimentation in their entrepreneurial journeys. Attendees gained valuable insights into effectively navigating the early stages of business development through lean practices and MVP strategies.

This session on "Lean Start-up & Minimum Viable Product/Business" provided attendees with actionable strategies and inspiration to pursue their entrepreneurial ambitions with greater confidence and efficiency.

Contents

- Basic Metrics
- Value Octagon
- Common Pitfalls

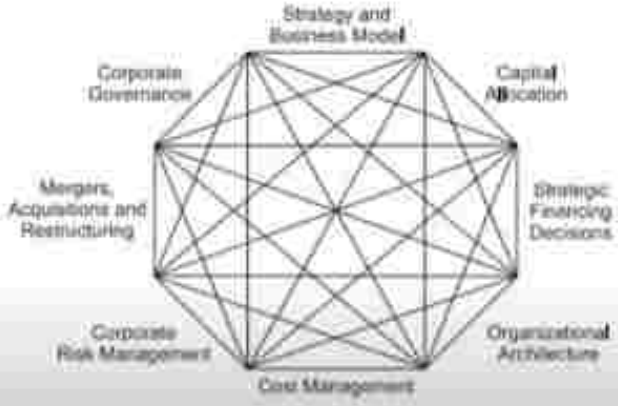
Common Pitfalls

- Not knowing the numbers
- Not looking at numbers frequently
- Not looking at the expenses realistically
- Scaling too quickly - Good Companies do more with less
- Don't spend as much as possible as fast as possible
- Not keeping personal and business finances separate
- Outsourcing responsibility
- Not aiming your final aim
- Empower professionals
- Sales are trendy, profits are sexy and only cash is reality

Basic Metrics

Cash/Fund Position	Profitability or Unit economics	Financial Position
• Cash in	• CAC	• Working capital
• Cash out	• LTV	• Current assets vs Non Current assets
• Burn	• Margin (Gross vs Net)	• Current liabilities
• Runway (time to ODC)		• Debt
• Growth rate		
• Default alive/dead		

Value Octagon



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ISBN: 978-93-92917-67-7

ISBN-10: 93-92917-67-8

DIP: 18.10.9392917678

DOI: 10.25215/9392917678

Price: ₹ 600/-

April, 2024 (First Edition)

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ABOUT THE AUTHOR

Dr. Roopa Shetigar is a seasoned academician with extensive experience in management education and HR. Holding a Ph.D. in Management, she has served as an Associate Professor at reputable institutions, demonstrating expertise in curriculum development, research, and administration. At present she is working as HOD & Associate Professor in the Department of MBA at Soundarya Institute of Management and Science. Her career spans over a decade, encompassing roles such as MBA Coordinator, HR Supervisor and Conference Chair. She is a prolific researcher with numerous publications and patents to her credit, contributing significantly to the field of employee engagement and organizational effectiveness. Her commitment to excellence is evident through her involvement in workshops, seminars, and faculty development programs. Her leadership roles, research, and editorial responsibilities underscore her dedication to advancing education and fostering academic growth. With a proactive approach and strong interpersonal skills, she aims to continue making meaningful contributions to the academic community.

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No: 29,Moorthy Street,Balavinayagar nagar,
Tiruvallur-602001,
Tamilnadu,India

Title: Research Methodology and IPR

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ISBN: 978-81-970660-9-2

Published 2024 by AN PUBLICATIONS

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978-81-989682-6-3

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LOKESH and Team , Students of B.Sc won Cash prize of Rs.50,000 in Top Six Business Plans organized by Federation of Karnataka Chambers of Commerce and Industry (FKCCI) for the project NARIKEL

Students of BCA has developed A DRONE for Enhanced Campus Surveillance and Security.
The product was exhibited in Bangalore Tech Summit 2023.

Department of B.Sc has innovated product on Agricultural waste - NARIKEL. This product was exhibited in Bangalore Tech Summit, GKVK and campus to spread awareness on agricultural waste recycling.
Recently, the product was also geared up for the commercial market. We have received feedback from GKVK and the private sectors. To date, we have received more than 300+ cup orders.