



SOUNDARYA
INSTITUTE OF
MANAGEMENT AND
SCIENCE



CRITERION - 3

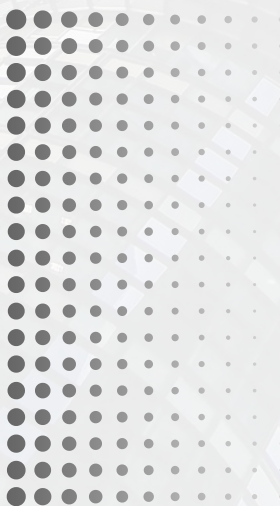
RESEARCH, INNOVATIONS AND EXTENSION

3.2- Innovation Eco system

3.2.2

“

Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years





CRITERION	Research , Innovation and Extension
Question No.	3.2.2
<ul style="list-style-type: none"><i>Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years</i>	

	2019-20	2020-21	2021-22	2022-23	2023-24	Total
Research Methodology	1	2	2	1	3	9
Intellectual Property Rights	1	1	1	1	2	6
Entrepreneurship	0	0	1	18	12	31
	2	3	4	20	17	46



SOUNDARYA
INSTITUTE OF
MANAGEMENT &
SCIENCE

NAAC Reassessment

2024

RESEARCH METHODOLOGY

- **Sample Report**
- **Information Brochure**



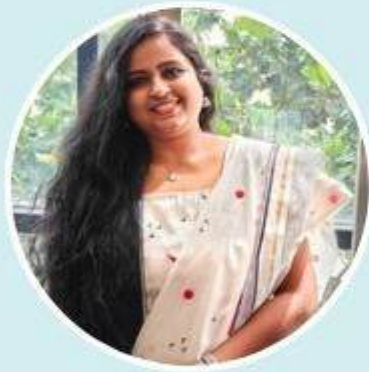
**SOUNDARYA
INSTITUTE OF
MANAGEMENT &
SCIENCE**

IQAC INITIATIVE

VIRTUAL MODE

EXPERT TALK ON

AI tools for scientific writing



Dr. K.S Sowmiya Rani

Editor, Editage (Cactus Communications)

DATE 14-09-2023

TIME 2.30 PM TO 4.00PM

VENUE OCARINA

Cordially invited

MANAGEMENT, PRINCIPAL & STAFF



Topic: AI Tools in Scientific Writing

Date: 14th September 2023

Resource Person: Dr. K.S. Sowmiya Rani, Editor, Editage (Cactus Communications)

Introduction:

In the fast-evolving landscape of scientific writing, Artificial Intelligence (AI) tools have become indispensable. These tools offer researchers unprecedented efficiency in drafting, editing, and formatting scientific papers, enabling higher productivity and precision. Dr. K.S. Sowmiya Rani from Editage delivered an insightful session on the integration of AI tools into scientific writing and their profound impact on the research ecosystem.

Objectives:

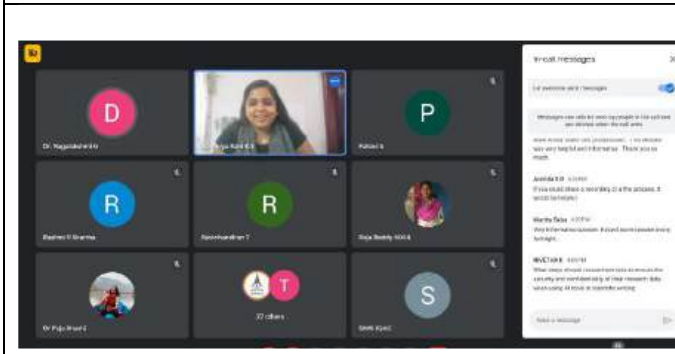
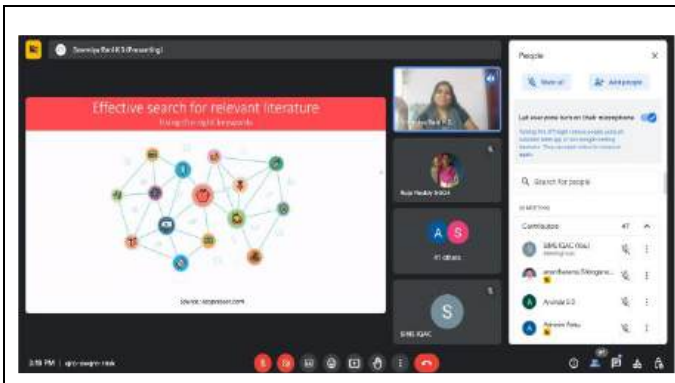
1. To introduce researchers, students, and academic professionals to the latest AI tools used in scientific writing.
2. To demonstrate how AI tools can enhance the efficiency, accuracy, and overall quality of research manuscripts.
3. To help researchers reduce time spent on drafting, editing, and formatting, allowing them to concentrate more on their core research activities.

Key highlights:

Dr. K.S. Sowmiya Rani provided an in-depth overview of various AI tools that assist researchers throughout the scientific writing process. She discussed tools such as Grammarly, which improves grammar, syntax, and style in real-time, and QuillBot, an AI-based paraphrasing tool for enhancing content flow. Reference management tools like Zotero and Mendeley were highlighted for organizing citations, while DeepL was introduced as an accurate translation tool for multilingual publications. Specialized tools like Trink AI, designed for academic writing, and SciNote, an AI-powered electronic lab notebook for organizing research data, were also covered. Additionally, she explained the Editage AI Suite, a comprehensive solution for language editing, plagiarism detection, and journal-specific formatting. The session emphasized the practical application of these tools to streamline the writing process, improve quality, and meet journal requirements effectively.

Learning outcomes:

- Gained practical knowledge of AI tools that improve the quality, accuracy, and efficiency of scientific writing.
- Developed an understanding of how to integrate AI tools into the writing process to streamline tasks like editing and formatting.
- Increased awareness of the ethical considerations when using AI in scientific research and writing.



SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE
 Affiliated to Bangalore University | NAAC Re-Accredited
 | Approved by Government of Karnataka | Recognized
 Institution under UGC 2(F) and 12(B)

IQAC INITIATIVE

CERTIFICATE

OF PARTICIPATION

PROUDLY PRESENTED TO

Sandhya R

SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE

for attending Expert Talk on
AI TOOLS IN SCIENTIFIC WRITING
 on 14-Sept-2023 in Virtual mode

[Signature]
DR. B.A VASU
 Principal & Director, SIMS

WWW.SIMSBANGALORE.COM

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 Affiliated to Bangalore University | NAAC Re-Accredited
 | Approved by Government of Karnataka | Recognized
 Institution under UGC 2(F) and 12(B)

IQAC INITIATIVE

CERTIFICATE

OF PARTICIPATION

PROUDLY PRESENTED TO

Prabha B V

K L E'S NIGALINGAPPA COLLEGE


for attending Expert Talk on
AI TOOLS IN SCIENTIFIC WRITING
 on 14-Sept-2023 in Virtual mode

[Signature]
DR. B.A VASU
 Principal & Director, SIMS


WWW.SIMSBANGALORE.COM

[Signature]
Principal
PRINCIPAL
 Soundarya Institute of Management & Science
 Soundarya Nagar, Siddeshwari,
 Nagasandra Post, Bangalore-73.

Workshops / Seminars / Conferences on Research Methodology




SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE
KUNDRIBENATAGAR, MEDIDAHALLI, NAGASANDRA POST, BANGALORE-75



Workshop on Planning, Preparation and Write-up of Research Paper

Resource Person


Prof. Shivakumar U Ganachari
Head, Department of Business
IME Bangalore



Date: 10-Jan-2020
Time: 11:30 am onwards
Venue: Ocarina

Cordially invited
MANAGEMENT,
PRINCIPAL & STAFF

With Best Regards
Principal, Faculty & Staff, SIMS



Soundarya Institute of Management and Science


IQAC INITIATIVE

*One Day Workshop on Important
Concepts relating to Research Design*

02nd April 2021
VENUE- Ocarina SIMS




Dr. Sachin Parappagoudar



SOUNDARYA EDUCATIONAL TRUST
SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE
KUNDRIBENATAGAR, MEDIDAHALLI, NAGASANDRA POST, BANGALORE-75

Guest Lecture on Overview of Qualitative Research Methods

20-08-2020



Dr. Sanjeev Salunke

VENUE- Ocarina SIMS

Cordially invited
Management, Principal & Staff

Workshops / Seminars / Conferences on Research Methodology



SOUNDARYA EDUCATIONAL TRUST
SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE
SOUNDARYA NAGARA, SIDEDAHALLI, NAGASANDRA POST, BANGALORE-75

Research Methodology for project topics

21.09.2021



Dr. Rakshitha Mouli

VENUE- Ocarina SIMS

SOUNDARYA EDUCATIONAL TRUST @
SOUNDARYA
INSTITUTE OF MANAGEMENT AND SCIENCE
Soundarya Nagara, Sidedahalli, Nagasandra Post, Bangalore-560073

DEPARTMENT OF POST GRADUATION IN COMMERCE & IQAC

ONE DAY WORKSHOP ON
RESEARCH METHODOLOGY

ON 18th MARCH, 2019

Principal
Soundarya Institute of
Management & Science
Soundarya Nagara, Sidedahalli,
Nagasandra Post, Bangalore-75

Timings: 10:00am-1:00pm
Venue: OCARINA



SOUNDARYA EDUCATIONAL TRUST @
SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE
SOUNDARYA NAGARA, SIDEDAHALLI, NAGASANDRA POST, BANGALORE-75

Fundamentals of statistics and Test of Significance in Research

06.06.2022



Dr. Hanumante Gouda

VENUE- Ocarina SIMS

Workshops / Seminars / Conferences on Research Methodology



Soundarya Institute Of Management and Science

INSTITUTION'S INNOVATION COUNCIL

IQAC INITIATIVE

WORKSHOP ON THE ROLE OF BIG DATA ANALYTICS IN MODERN RESEARCH

20TH DECEMBER 2023



Dr. Nandeesh I M

VENUE- Ocarina SIMS



Soundarya Institute Of Management and Science

EXPERT TALK

PUBLISH OR PERISH, JOURNEY OF RESEARCH

Dr. Sachin Parappagoudar
Assistant Professor
Center for Management Studies,
JAIN (Deemed-to-be-university)



Venue: SIMS
Time: 10.00 AM

Date: 20th July 2024

Organised By:
Department of
post graduate studies in commerce

Dr. Prashanth Kumar C P **Dr. Vasu B A**
Program Co-Ordinator *Principal, Sims*

All are cordially Invited



SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE

IQAC INITIATIVE

VIRTUAL MODE

EXPERT TALK ON

AI tools for scientific writing



Dr. K.S Sowmiya Rani
Editor, Editage (Cactus Communications)

DATE 14-09-2023
TIME 2.30 PM TO 4.00PM
VENUE OCARINA

Cordially invited

MANAGEMENT, PRINCIPAL & STAFF



SOUNDARYA
INSTITUTE OF
MANAGEMENT &
SCIENCE

NAAC Reassessment

2024

Intellectual Property Rights (IPR)

- **Sample Report**
- **Information Brochure**



SOUNDARYA
INSTITUTE OF
MANAGEMENT AND
SCIENCE



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

WORLD INTELLECTUAL PROPERTY DAY

Workshop on "Intellectual Property Rights (IPRs)
and IP management for start up"

- Date: June 4th, 2024
- Time: 01 pm - 04 pm

GUEST

Dr. Rudresh M

IPR Cell Incharge, Associate
Professor & DCOE, Department of
Aeronautical Engineering, DSCE



Report on World Intellectual Property Day and Intellectual Property Session for Start-ups

Event Overview

Event: World Intellectual Property Day and Session on Intellectual Property for Start-ups

Date: June 4, 2024

Organizer: Department of MBA, SIMS

Resource Person: Dr. Rudresh M, Associate Professor & DCOE, Department of Aeronautical Engineering, DSCE

Introduction

World Intellectual Property Day is celebrated annually to raise awareness about the role that intellectual property (IP) rights play in encouraging innovation and creativity. On June 4, 2024, the Department of Aeronautical Engineering at Dayananda Sagar College of Engineering (DSCE) organized a special session focusing on Intellectual Property (IP) for Start-ups. The session was conducted by Dr. Rudresh M, an esteemed Associate Professor and DCOE at DSCE.

Objective

The primary objective of this event was to educate and inform startups about the importance of intellectual property, the various types of IP rights, and the strategic management of these rights to foster innovation and protect business interests. This initiative aimed to equip budding entrepreneurs with the knowledge necessary to navigate the complexities of IP in the competitive market.

Session Details

Opening Remarks

The session began with a warm welcome and an introduction to World Intellectual Property Day, emphasizing its significance in the global innovation landscape. The importance of IP in fostering a culture of creativity and the protection it offers to inventors and businesses was highlighted.

Keynote by Dr. Rudresh M

Dr. Rudresh M, an Associate Professor with a deep expertise in aeronautical engineering and a keen interest in IP, led the session. His keynote address covered several critical aspects of intellectual property, tailored specifically for start-ups:

1. Understanding Intellectual Property:

- Definition and importance of intellectual property.
- Types of IP: Patents, Trademarks, Copyrights, and Trade Secrets.
- Examples of how IP impacts various industries, with a focus on technology and engineering.

2. IP Strategy for Start-ups:

- The role of IP in protecting innovative products and ideas.
- Steps to identify and secure IP rights.
- Integrating IP strategy into the business plan.

3. Patent Filing Process:

- Detailed explanation of the patent filing process.
- Key considerations for start-ups when filing for patents.
- Common challenges and how to overcome them.

4. Case Studies and Real-world Examples:

- Successful IP management stories from well-known start-ups.
- Lessons learned from IP disputes and litigation cases.

5. Q&A Session:

- An interactive question and answer segment where attendees could seek advice on specific IP issues related to their start-ups.
- Personalized guidance on IP strategy and management.



Interactive Workshop

Following the keynote, an interactive workshop was conducted where participants engaged in group activities to:

- Identify potential IP within their own projects or business ideas.
- Develop preliminary strategies for protecting their IP.
- Discuss with peers and receive feedback from Dr. Rudresh M.

Networking and Closing Remarks

The event concluded with a networking session, providing attendees the opportunity to connect with fellow entrepreneurs, share experiences, and build relationships. Dr. Rudresh M provided closing remarks, reiterating the importance of intellectual property for start-ups and encouraging participants to proactively manage their IP assets.

Impact and Feedback

The session received positive feedback from participants, who appreciated the practical insights and hands-on guidance provided. Attendees left with a clearer understanding of how to navigate the complexities of intellectual property and its strategic importance in the growth and success of their start-ups.


Conclusion

The World Intellectual Property Day celebration and the focused session on Intellectual Property for Start-ups, led by Dr. Rudresh M, were highly successful in raising awareness and equipping new entrepreneurs with essential knowledge and tools. This initiative by the Department of Aeronautical Engineering at DSCE highlights the institution's commitment to fostering innovation and supporting the entrepreneurial ecosystem.


Principal

PRINCIPAL
Sri Jayacharya Institute of Management & Science
Soundarya Nagar, Siddahalli,
Nagandra Post, Bangalore-73.

Workshops / Seminars / Conferences on Intellectual Property Rights




SOUNDARYA EDUCATIONAL TRUST
SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE
SOUNDARYA NAGAR, SIDEDAHALLI, NAGASAYDRA POST, BANGALORE-73

Workshop on
**Intellectual Property Rights in India :
An Overview**

Resource Person
Mr. Girisha B.N
Asst. Professor, Commerce & Management


Date : 16-Sept-2019
Time : 10.30 am
Venue : Ocarina

Cordially invited
Management, Principal & Staff



**Soundarya Institute Of
Management and Science**

IQAC INITIATIVE
**Intellectual Property Rights
awareness Programme**

Mr. Harsh Dubey 

10th August 2020
VENUE- Ocarina SIMS



Soundarya Institute of
Management and Science

IQAC INITIATIVE

**Workshop on Intellectual Property
Rights and its Protection**

18 November 2021
VENUE- Ocarina SIMS


Mr. Vivek Raj

Workshops / Seminars / Conferences on Intellectual Property Rights



NIPAM
NATIONAL IP AWARENESS MISSION

Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
Office of the Controller General of Patents, Designs and Trade Marks

CERTIFICATE

This is to certify that, **MS. THANUJA V , FACULTY of SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE** has successfully participated in IP Awareness/Training program under

NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION

on May 24,2023

Organized by
Intellectual Property Office, India

Date:May 24,2023




(Prof. (Dr) Unnat P. Pandit)
CONTROLLER GENERAL OF
PATENTS, DESIGNS & TRADE MARKS



NIPAM
NATIONAL IP AWARENESS MISSION

Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
Office of the Controller General of Patents, Designs and Trade Marks

CERTIFICATE

This is to certify that, **MR. MANOJ KUMAR N of SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE** has successfully participated in IP Awareness/Training program under

NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION

on May 24,2023

Organized by
Intellectual Property Office, India

Date:May 24,2023




(Prof. (Dr) Unnat P. Pandit)
CONTROLLER GENERAL OF
PATENTS, DESIGNS & TRADE MARKS



**SOUNDARYA
INSTITUTE OF
MANAGEMENT &
SCIENCE**

NAAC Reassessment

2024

Entrepreneurship

- **Sample Report**
- **Information Brochure**

In association with Institution's Innovative Council
Report on Seminar / Webinar / Guest lecture

ENTREPRENEURSHIP & INNOVATION AS CAREER OPPORTUNITY- A GUEST TALK ON MY JOURNEY TOWARDS SUCCESS

Title of the talk	"A Guest talk on My Journey towards Success"
Resource Person(s)	Mr. Darshan JK Rathod, Director RADARDO Works LLP.
Date	9 th November ,2023
Student Attended	85
Faculty coordinator(s)	Prof. Aafaq Ahmed Prof. Vibin Krishnan R


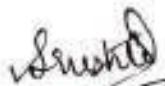




**Objective(s) &
Outcome(s)**

Objective(s)	1	To inspire the students to pursue their ideas and encourage in start-up.
	2	To share speaker's success as an entrepreneur.
	3	To encourage students to think in the direction of start-ups as career opportunities.

Outcome(s)	1	To inspire the students to become entrepreneurs and ignite the spirit of entrepreneurship in their minds and hearts.
	2	To encourage students to think in the direction of startups as career opportunities.
	3	To motivate them to be self-driven and pursue their ideas.

Supporting Documents

Hardcopy	A	Permission letter / Email correspondence					
	B	Brief report with (a) 2 Geo photo (b) 2 photo without geo tag					
	C	Student list / Attendance					
	D	Feed back Analysis (consolidated) with feedback questionnaires					
	E	Student impression (hand written) (any 2)					
	F	Key resource person profile					
Softcopy	<table border="1"> <thead> <tr> <th>Details</th> <th>File name & URL</th> </tr> </thead> <tbody> <tr> <td> <ul style="list-style-type: none"> Complete document in format with signatures Geo tag photos Photos without geo tag </td> <td> <u>File name</u> <u>URL</u> </td> </tr> </tbody> </table>		Details	File name & URL	<ul style="list-style-type: none"> Complete document in format with signatures Geo tag photos Photos without geo tag 	<u>File name</u> <u>URL</u>	
	Details	File name & URL					
<ul style="list-style-type: none"> Complete document in format with signatures Geo tag photos Photos without geo tag 	<u>File name</u> <u>URL</u>						

Verified by		
 Event Coordinator(s)	 Quality Controller	 Steering Committee
 Head of the Department	 IIC Convener Sundarya Institute of Management and Science Bangalore	 Principal Sundarya Institute of Management and Science Bangalore

Student Impression

Student USN	U03KU22M0028
Student Name	Ankith Y
Program	BBA
Class	II year

My learning

Our department organised a guest lecture in association with IIC on Entrepreneurship journey: Mr. Darshan was our guest speaker for the day. He shared his life experience on commencing his business. He spoke about the challenges in registering his business and also spoke on how he faced his challenges and how he overcome business threats. The program was well organised. The session was wonderful.

Signature with date: Ankith

Student USN	U03KU22M0017
Student Name	ADITI RATHOD
Program	BBA II year
Class	II year.

My learning

The guest lecture was one of the knowledgeable and best one, It was a great knowing about his journey as it was inspiring and great to know about the way a business is to be working. ~~The~~ Working before graduation is the best one to work for and have a great exposure and experience which I learnt from him.

Signature with date: Rathod 10/11/2023


Workshops / Seminars / Conferences on Entrepreneurship

Soundarya Educational Trust

SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE

Department of Business Administration and IQAC

"ROLE OF MSME'S IN CREATING AMBIENCE FOR STARTUPS IN INDIA"



SRI. JAIRAJ SRINIVAS
FORMER REGION HEAD MATI,
Chairman and Director General of Confederation of Indian MSME in ESDM and IT

FRIDAY,
3RD DECEMBER, 2021
AT
11:00AM
VENUE: OCARINA

ALL ARE CORDIALLY INVITED



SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE

IQAC INITIATIVE
INSTITUTION'S INNOVATION COUNCIL

INTERACTIVE SESSION ON Ideation tools for Innovation



SURAJIT SEN
RESOURCE PERSON
FOUNDER, CREST TECHNOLOGIES
BTM LAYOUT, BANGALORE

28 October 2022
Time : 12.00 to 1.00 pm
Venue : Ocarina

Mr. Keerthan Kumar
CEO, SET

Dr. Suresh C Hegadi
Principal, SIMS

Dr. Vani Ramesh
President, IIC

Prof. Rekha.C & Dr. Jayadurga
Event Coordinators

Soundarya Institute of Management & Science

Soundarya Nagar, Sidedahalli, Nagasandra Post, Bangalore-73
NAAC Accredited Institution, Affiliated to Bangalore University.

DEPARTMENT OF BUSINESS ADMINISTRATION

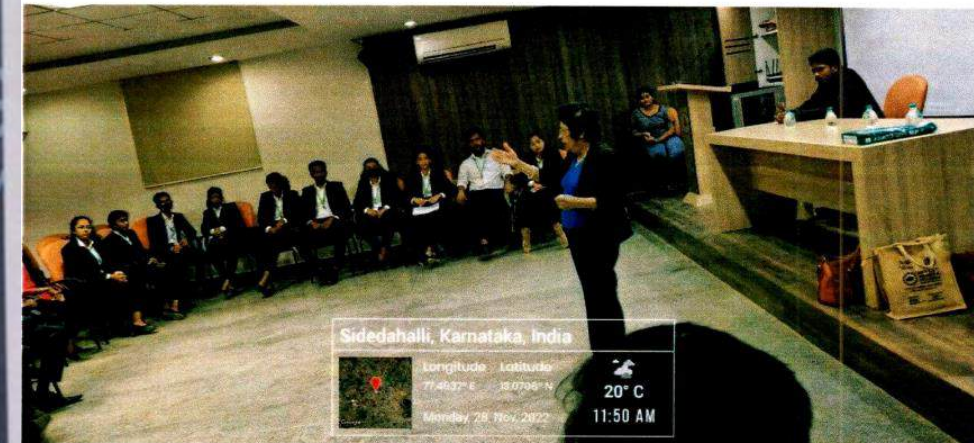
EVENT REPORT

Event Name: Aspire Entrepreneur Program in Association with GIGA Innovation and Institution Innovation Council

Date : 28th November, 2022

Venue: Ocarina

Time: 11:00 AM to 12:30 PM



Workshops / Seminars / Conferences on Entrepreneurship

SOUNDARYA
INSTITUTE OF MANAGEMENT AND SCIENCE
IQAC INITIATIVE
INSTITUTION'S INNOVATION COUNCIL
INTERACTIVE SESSION'S

GUEST SPEAKER 1

SESSION 1:
TECHNOLOGICAL INNOVATIONS
CHANGING LIFE
Mr Ravi Ranjan
Senior Program Manager
Udaan, Bangalore.

GUEST SPEAKER 2

SESSION 2:
CASE STUDIES
Mr Sharad Gupta
Program Manager
Last Mile Operation
Udaan, Bangalore.

FRIDAY 25 NOVEMBER 2022
OCARINA
TIME: 11:00 AM-1:00 PM

*Principal
 Soundarya Institute of Management & Science
 Soundarya Nagar, Sarasabati,
 Nagasandra Post, Bangalore-76.*

*Vice President
 Soundarya Institute of Management & Science
 Soundarya Nagar, Sarasabati,
 Nagasandra Post, Bangalore-76.*

Invitation:-

ಕರ್ನಾಟಕ ವಾಣಿಜ್ಯ ಮತ್ತು ಕೈಗಾರಿಕೆ ಕಮಿಷನ್
FEDERATION OF KARNATAKA CHAMBERS OF
COMMERCE AND INDUSTRY
In association with
Accolet Advisors & IndiaGST.Com
Cordially invites you for a discussion on

ANALYSIS OF UNION BUDGET 2023

Thursday, 2nd February 2023 | 3.30 - 6.30 pm | **Sr M V Auditorium, FKCCI, K.G. Road, Bangalore**

Speakers & Panelists

- Major Direct Tax Proposals : **Mr. Pankaj Sancheti**
 Founder, Kewal Consultants and Consultant, Accolet Advisors
- Major Indirect Tax Proposals : **Mr. Deepak Kumar Jain**
 Founder Director, Accolet Advisors Private Limited & IndiaGST.com
- Impact of Budget on Economy : **Mr. Ravindra Krishnappe**
 Managing Partner, July Ventures
- Industry Perspective : **Mr. Swapnesh Maru**
 Executive Vice President, Tejas Krishna Maru
- Moderator : **Mr. Shravan Guduthur**
 Chairman, Central Taxes & Corporate Laws Committee, FKCCI
- Programme Presided by : **Mr. B.V. Gopal Raddy**
 President, FKCCI

Ramesh Chandra Lahali | **M.G. Balakrishna** | **Dr. CA I.S. Prasad**
 Sr. Vice President, FKCCI | Vice President, FKCCI | Imm. Past President, FKCCI

Shravan Guduthur | **Deepak Kumar Jain**
 Chairman, Central Taxes & Corporate Laws Committee, FKCCI | Founder Director
 Accolet Advisors Private Limited & IndiaGST.com

ESV: Ms. Shagrapakshini: 94497 11705 | Ms. Sowmya: 77959 84166
corporatelaws@fkcci.in | **High-tea: 6.30 pm**

SOUNDARYA
INSTITUTE OF
MANAGEMENT
& SCIENCE

MBA
ORIENTATION
2022-23

Topic On
"Role Of Managers - Change In Masters Of Business Administration"




17-02-2023

Mr. Mathew Anthony
Chief Marketing Officer
GrayMatter Software
Services Pvt Ltd

Venue: Ocarina

Dr.Roopu Shettigar | **Dr.Vasu B A** | **Mr.Keerthan Kumar**
 MBA HOD | Principal/Director | CEO, SET
 SIMS | SIMS

Workshops / Seminars / Conferences on Entrepreneurship


SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE

Department of MBA
In association with
IQAC, IIC, G20

GUEST TALK ON
Legal Approach for Commencement
of Business


Mr. Yogesh G
LAW PRACTITIONER


Date: 29/05/2023
Time :10.00 Onwards





Dr. Vasu B A
Principal & Director
SIMS

Mr. Keerthan Kumar
CEO, SET

 **SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE**

 **IEEE**

 **CYBERVIDYAPEETH FOUNDATION**






Guest Talk on
Spate of Cyber Attack and Opportunity Unlimited in Cyber Defense for jobs

Shashank Shekhar Geruryar
Chairman
Cyber vidyapeeth Foundation
Faridabad, Haryana, India

DATE : 31st July 2023
TIME : 10.30am
VENUE : OCARINA

Cordially invited
Management, Principal & Staff


  

SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE

Department of MBA
In association with
IQAC, IIC, G20

Employability & Entrepreneurship
Enhancement Program

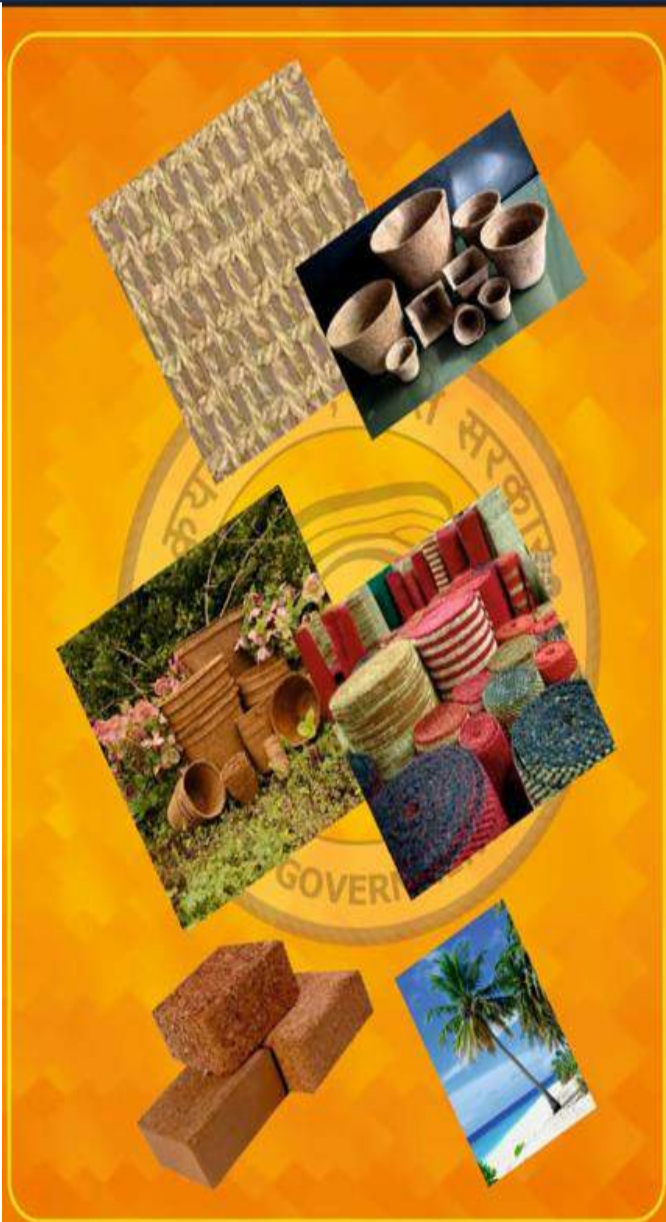
Mr. Shashank Lokesh
CO-FOUNDER OF TEAMUP



Date: 30/05/2023
Time :10.00 Onwards

Page 1 / 10

Workshops / Seminars / Conferences on Entrepreneurship



The Regional Office, Coir Board, Bangalore In Association With
Research & Innovation Cell & IIC of
Soundarya Institute Of Management & Science
Cordially Invite You For One Day

REGIONAL SEMINAR

ON
"APPLICATION OF COIR GEO TEXTILES & PITH RELATED PRODUCTS FOR SUSTAINABILITY
OF COIR INDUSTRY"

30th January 2024 - Time: 10:30am

Venue: Ocarina Auditorium
Soundarya Institute Of Management & Science,
Sidedahalli, Nagasandra

Chief Guest

Shri. D. Kuppuramu

Hon'ble Chairman, Coir Board

Guest of Honour

Shri. Keerthan Kumar .M

CEO, SET

President

Dr. Vasu .B .A

Principal & Director, SIMS



IQAC
Initiative

DEPARTMENT OF BUSINESS
ADMINISTRATION (BBA)



Report on Design Thinking, Critical Thinking and Innovation Design

About

SIMS / 2023-24/CDC /IIC/Q2/01

Name and Theme of the Event	LUSH OF LAUNCH 2.0- Pitch it to win it in association with IQAC and IIC Business Plan for Innovative Business
Resource Person	Ms. Neha Agrawal, Mr. Vishwas C Palankar & Mrs. Ramya Sheshadri
Date	29 th December, 2023
Students Participated	21 Teams



Workshops / Seminars / Conferences on Entrepreneurship

IEEE INDIA COUNCIL presents
< HACK 2.0 >
IEEE INDIA COUNCIL HACKATHON

7th October 2023

HYBRID MODE

hosting institution of IEEE Bangalore Section

SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE

Affiliated to Bangalore University | NAAC Re-Accredited | Approved by Government of Karnataka | Recognized Institution under UGC 2(f) and 12(B)

IOAC INITIATIVE &
Soundarya Institute of Management and Science
IEEE Student Branch STB60215367

INAUGURATION

Time : 11.00 am onwards
Mode : Online
Venue : Ocarina

TRACKS

- Computer Vision
- Health Care
- Innovation in Transportation
- Open Innovation



STATE LEVEL BUSINESS PLAN competition conducted by


FKCCI
(Federation of Karnataka Chambers of Commerce and Industry)

Grand Finale



Team
BSc (Pure Science)

Supporting text: *ಶ್ರೀಮತು ವಿದ್ಯಾ ಮಯ್ಯ ದೀಪಾದಿ ಮುಖಾರ್ಜುನಯ್ಯ*
SUPPORTED BY

Workshops / Seminars / Conferences on Entrepreneurship




Soundarya Educational Trust (®)
SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE
Soundarya Nagar, Sidedahalli, Nagasandra Post, Bengaluru-560073




LAKSHYA E-CELL
Ignite Ideas, Launch Success
Department of Business Administration
Presents
PITCH IN COMPETITION FOR EUREKA-2024

AN AMAZING OPPORTUNITY TO PROMOTE ENTREPRENEURSHIP AND GIVE STAGE FOR
START UPS & STUDENTS CHANCE TO PARTICIPATE IN
"EUREKA 2024"



*Participate, Present & grab a chance to qualify in
Zonal round of EUREKA 2024*



**LAST DATE FOR
REGISTRATION
27 SEPTEMBER
2024**

**HURRY UPI!
AND
REGISTER
NOW!!**

Co-ordinators:
Aditi Rathod: +91 8217792479
Rohith: +91 9113583251
Deekshith: +91 9945964389

REGISTRATION FEE: 99/-
COMPETITION IS ON
30 SEPTEMBER 2024
10AM ONWARDS

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Subject: Got a Startup Idea? ||Entrepreneurship Cell IIT Bombay presents Eureka! : Asia's Largest Business Model Competition || Register Now

Greetings from Entrepreneurship Cell of IIT Bombay,

Do you have a business idea and want to transform it into a successful startup? The **Entrepreneurship Cell of IIT Bombay** has launched the **27th edition of Eureka! 2024**, which is **Asia's largest B-Model Competition**.

The **Entrepreneurship Cell of IIT Bombay** is India's leading non-profit student-run organization which aims at manifesting the latent entrepreneurial spirit among the youth of this country.

Eureka! is a platform that offers mentorship and guidance to help turn your idea into a thriving business.

There is no fees required for participation.

Register now at : ecell.in/eureka

What will you get?

- **Cash Prizes and Incentives** worth **INR 2Cr+**
- Intensive **mentoring** and **fundraising** opportunities
- Chance to secure a coveted sponsored trip to **Princeton University, USA!** This trip serves as a direct qualification in the finals of TigerLaunch, the prestigious **global entrepreneurship competition**. (T&C applied)

Registration deadline is **29th September 2024**.

Let's make your vision a thriving enterprise together.

For any queries regarding Eureka! 2024, you can write to us at eureka24@ecell.in.

Best Regards,
Team E-Cell 2024-25
8437306572 | 8486338557