

**Soundarya Education Trust(R)**  
**SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE**  
Soundaryanagar, Sidedahalli, Hesaraghatta Main Road, Bangalore- 73  
**Internal Quality Assurance Cell(IQAC)**

Name of the MoU / linkage	Name of the institution / industry with whom the MoU / linkage is made, with contact details	MoU start date	MoU End date
Proposal to provide college students with life skills training through a blended learning approach,	All India Management Association, New Delhi	31-04-2024	31-03-2026

**Activities organised/Attended**

Sl. No	Date	Event Name	Event Coordinator
1	26th September 2024	Stakeholder Management, Business Ethics and the Challenges	Ramya Seshadri
2	27 <sup>th</sup> September 2024	Students, Economists	Ramya Seshadri



## Report on Event

About	
<b>Title of the talk</b>	Harmonising Minds Business Psychology and Spirituality
<b>Resource Person(s)</b>	Anshul Bafna
<b>Date</b>	27 <sup>th</sup> September 2024
<b>Student Attended</b>	MBA – 20
<b>Faculty coordinator(s)</b>	Ramya Seshadri

### Objective(s) & Outcome(s)

Objective(s)	
<b>1</b>	Explore how psychological principles and spiritual practices can enhance decision-making and leadership in business.
<b>2</b>	Provide tools and insights to help professionals manage stress and improve emotional resilience.
<b>3</b>	Promote the use of spirituality to foster a more compassionate and supportive work environment.

<b>Outcome(s)</b>	<b>1</b>	Participants learned how to apply psychological and spiritual techniques to make more mindful and balanced business decisions.
	<b>2</b>	Attendees gained practical strategies for managing stress and maintaining mental well-being in a fast-paced work environment.
	<b>3</b>	Many participants reported a better understanding of how to create a more empathetic and inclusive company culture using spiritual principles.



**Principal**  
**PRINCIPAL**  
 Soundarya Institute of Management & Sciences  
 Soundarya Nagar, Sidedahalli,  
 Nagasandra Post, Bangalore-73,

**Student Impression**

<b>Student USN</b>	<b>P03KU23M015036</b>
<b>Student Name</b>	<b>Tejaswini</b>
<b>Program</b>	<b>MBA</b>
<b>Class</b>	<b>2<sup>nd</sup> Semester</b>
<b>My learning</b>	
<p><b>The AIMA event on "Harmonising Minds: Business, Psychology, and Spirituality" was really eye-opening for me. The motivational speaker and life coach talked about how important it is to combine psychology and spirituality in business, which made me rethink how I approach leadership. I left the session feeling more aware of the need to focus not just on success, but also on personal growth and well-being.</b></p>	
<p><b>Signature with date: 27<sup>th</sup> September 2024</b></p>	

<b>Student USN</b>	<b>P03KU23M015054</b>
<b>Student Name</b>	<b>Pratap</b>
<b>Program</b>	<b>MBA</b>
<b>Class</b>	<b>2<sup>nd</sup> Semester</b>
<b>My learning</b>	
<b>I attended the AIMA event on "Harmonising Minds: Business, Psychology, and Spirituality," and it was very interesting. The speaker explained how mixing business with psychology and spirituality can help in making better decisions. I learned that success is not only about work but also about being mindful and balanced.</b>	
<b>Signature with date: 27<sup>th</sup> September 2024</b>	

Brochure Photos

**AIMA** | **YOUNG**  
ALL INDIA MANAGEMENT ASSOCIATION | LEADERS COUNCIL

ONLINE SESSION  
**HARMONIZING MINDS**  
**BUSINESS PSYCHOLOGY AND SPIRITUALITY**  
FRIDAY, 27TH SEPT 2024 | 4.30 TO 5.30 PM

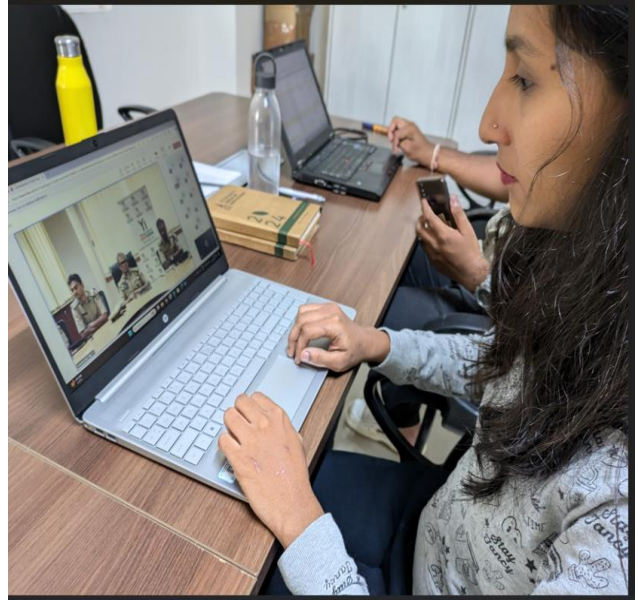


Speaker  
**ANSHUL BAFNA**  
Business Psychologist  
and Spiritual Coach



Moderator  
**BINDU SUBRAMANIAM**  
Immediate Past Chairperson, AIMA YLC  
and Co-founder & CEO – SaPa

**REGISTER:** [rmalik@aima.in](mailto:rmalik@aima.in)





## Report on Event

About	
<b>Title of the talk</b>	Stakeholder Management, Business Ethics and the Challenges
<b>Resource Person(s)</b>	Prof. R. Edward Freeman
<b>Date</b>	26th September 2024
<b>Student Attended</b>	MBA – 20
<b>Faculty coordinator(s)</b>	Ramya Seshadri

Objective(s) & Outcome(s)		
<b>Objective(s)</b>	<b>1</b>	To educate MBA students on effective stakeholder management and its role in achieving business goals.
	<b>2</b>	To provide a deeper understanding of business ethics and how it influences decision-making in complex situations.
	<b>3</b>	To address the common challenges leaders face in balancing stakeholder interests with ethical responsibilities.

<b>Outcome(s)</b>	<b>1</b>	Students gained practical insights into managing diverse stakeholders while maintaining ethical business practices.
	<b>2</b>	Attendees developed a clearer perspective on how to handle ethical dilemmas in leadership roles.
	<b>3</b>	Students are now better equipped to make decisions that balance profitability, ethics, and stakeholder expectations in their future careers.



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**Student Impression**

<b>Student USN</b>	<b>P03KU23M015010</b>
<b>Student Name</b>	<b>Yashaswini</b>
<b>Program</b>	<b>MBA</b>
<b>Class</b>	<b>2<sup>nd</sup> Semester</b>
<b>My learning</b>	
<p><b>The talk on Business Ethics and Challenges made me realize how tricky it can be to handle tough situations in business. I now see that leaders need to have strong values to make the right decisions in complicated situations. This session showed me that being ethical is not just the right thing to do but also important for long-term business growth.</b></p>	
<b>Signature with date: 27<sup>th</sup> September 2024</b>	

<b>Student USN</b>	<b>P03KU23M015031</b>
<b>Student Name</b>	<b>Muniraju</b>
<b>Program</b>	<b>MBA</b>
<b>Class</b>	<b>2<sup>nd</sup> Semester</b>
<b>My learning</b>	

The Leaderspeak session on Stakeholder Management by AIMA was very insightful. I learned how important it is to consider the needs of different stakeholders, like investors and employees, to ensure business success. The speaker also stressed that making ethical choices helps build trust over time.

Signature with date: 27<sup>th</sup> September 2024

Brochure



The brochure features a white background with a colorful geometric graphic on the left. At the top center is the AIMA logo (All India Management Association). Below it is the 'LEADERSPEAK' logo, where the 'S' is a blue circle with a white figure. A blue banner with white text reads 'Stakeholder Management, Business Ethics and the Challenges'. Below the banner, the date and time '26<sup>th</sup> September, 2024 at 11:30 AM' are displayed. The speaker's name, 'Prof. R. Edward Freeman', is in bold blue, followed by his titles and affiliations. The moderator's name, 'Mr. Nikhil Sawhney', is also in bold blue, followed by his roles. At the bottom, the registration email 'sahuja@aima.in' is provided. Two portraits are included: an older man with a white beard on the left and a younger man in a suit on the right.

**AIMA**  
ALL INDIA MANAGEMENT ASSOCIATION

**LEADERSPEAK**

**Stakeholder Management, Business Ethics and the Challenges**

**26<sup>th</sup> September, 2024 at 11:30 AM**

Speaker  
**Prof. R. Edward Freeman**  
Stephen E. Bachand University Professor of Business Administration  
Elis and Signe Olsson Professor of Business Administration  
University of Virginia Darden School of Business

Moderator  
**Mr Nikhil Sawhney**  
Immediate Past President AIMA  
VC & MD, Triveni Turbine Ltd and  
Director, Triveni Engineering and Industries Ltd

Register at : [sahuja@aima.in](mailto:sahuja@aima.in)



