

**Soundarya Education Trust(R)**  
**SOUNDARYA INSTITUTE OF MANAGEMENT AND SCIENCE**  
Soundaryanagar, Sidedahalli, Hesaraghatta Main Road, Bangalore- 73  
**Internal Quality Assurance Cell(IQAC)**

Name of the MoU / linkage	Name of the institution / industry with whom the MoU / linkage is made, with contact details	MoU start date	MoU End date
MOU to foster collaboration and deliver employability skill development training	YI (Young Indians)	11/07/2024	Till 2027

Sl. No	Event Name	DATE	Event Coordinator
1	Dialogue with Yuva students on Drug Abuse in Bengaluru City	20 <sup>th</sup> July 2024	Ramya Seshadri
2	Case-A-Thon & Road Safety	8 <sup>th</sup> August 2024	Ramya Seshadri



**Report on Seminar / Webinar / Guest lecture**

<b>About</b>	
<b>Title of the talk</b>	Dialogue with Yuva students on Drug Abuse in Bengaluru City
<b>Resource Person(s)</b>	Shri B Dayananda IPS (Commissioner of Police)
<b>Date</b>	20 <sup>th</sup> July 2024
<b>Student Attended</b>	MBA 10
<b>Faculty coordinator(s)</b>	Ramya Seshadri

**Objective(s) & Outcome(s)**

<b>Objective(s)</b>	
<b>1</b>	To boost Student Employability
<b>2</b>	To promote professional growth of the students and faculty
<b>3</b>	To connect students with industry leaders and mentors

<b>Outcome(s)</b>	<b>1</b>	More students secure internships and job opportunities through enhanced skills and industry exposure.
	<b>2</b>	Faculty and staff gain new knowledge and skills, improving their professional performance.
	<b>3</b>	Lasting relationships with industry leaders are formed, providing ongoing mentorship and collaboration opportunities.



**Principal**  
**PRINCIPAL**  
 Soundarya Institute of Management & Science  
 Soundarya Nagar, Sidedahalli,  
 Nagasandra Post, Bangalore-73,

**Student Impression**

<b>Student USN</b>	<b>P03KU23M015011</b>
<b>Student Name</b>	<b>Gagana</b>
<b>Program</b>	<b>MBA</b>
<b>Class</b>	<b>2<sup>nd</sup> Semester</b>
<b>My learning</b>	
<b>The dialogue on drug abuse helped me understand the challenges young people in Bengaluru face with addiction. I learned about the reasons behind drug use, like stress and peer pressure. It also showed how community efforts can help prevent and support those dealing with addiction.</b>	
<b>Signature with date: 20th July, 2024</b>	

<b>Student USN</b>	<b>P03KU23M015024</b>
<b>Student Name</b>	<b>Ganika</b>
<b>Program</b>	<b>MBA</b>
<b>Class</b>	<b>2<sup>nd</sup> Semester</b>
<b>My learning</b>	
<b>The session on drug abuse was an eye-opener about how drugs are affecting students in the city. I learned that many turn to drugs because of stress or pressure from friends. The talk made me realize the importance of awareness programs and support for those at risk.</b>	
<b>Signature with date: 20th July, 2024</b>	

Photos

The poster features logos for Young Indians (Yi), hum, Building Bharat, CII (Confederation of Indian Industry), Yi health, and YUVA (Yi Uplifting Varied Education). A central portrait of Shri B. Dayananda IPS, Commissioner of Police, Bengaluru City Police, Government of Karnataka, is shown in his uniform. The text on the poster reads: **SHRI B.DAYANANDA IPS**, **COMMISSIONER OF POLICE BENGALURU CITY POLICE GOVERNMENT OF KARNATAKA**, *Dialogue with YUVA students on Drug Abuse in Bengaluru City.*, **20 JULY 2024**, and **Office of The Commissioner of Police**. At the bottom, it lists annual sponsors: Platinum (Sinhaj), Gold (SSI people, JAVA CAPITAL), and Silver (Bengaluru City Police).





## Report on Event

About	
<b>Title of the talk</b>	Case-A-Thon & Road Safety
<b>Resource Person(s)</b>	<b>Dr. Neeta Mahadev; BNMIT &amp; YI</b>
<b>Date</b>	8 <sup>th</sup> August 2024
<b>Student Attended</b>	<b>MBA - 10</b>
<b>Faculty coordinator(s)</b>	Ramya Seshadri

Objective(s) & Outcome(s)		
<b>Objective(s)</b>	1	Encourage creative problem-solving by engaging students in real-world business challenges through the Case-a-thon event.
	2	Foster collaboration and teamwork among students from various disciplines in BNMIT and beyond.
	3	Provide a platform for students to connect with industry leaders and gain insights into business practices.

<b>Outcome(s)</b>	<b>1</b>	Students developed critical thinking and problem-solving skills by working on live case studies.
	<b>2</b>	The events led to increased networking opportunities, with participants forming valuable connections with peers and professionals.
	<b>3</b>	Participants gained practical experience and industry insights, boosting their confidence and employability.



Principal  
**PRINCIPAL**  
 Soundarya Institute of Management & Sciences  
 Soundarya Nagar, Sidedahalli,  
 Nagasandra Post, Bangalore-73.

**Student Impression**

<b>Student USN</b>	<b>P03KU22M015003</b>
<b>Student Name</b>	<b>Akash M</b>
<b>Program</b>	<b>MBA</b>
<b>Class</b>	<b>2<sup>nd</sup> Semester</b>

**My learning**

**The Case-a-thon allowed me to use what I've learned in class to solve real business problems, which was exciting and challenging. Working with a team helped me improve my communication and cooperation. I also learned new business strategies that will help me in future work.**

**Signature with date: 8th August 2024**

<b>Student USN</b>	<b>P03KU22M015050</b>
<b>Student Name</b>	<b>Yashwanth S</b>
<b>Program</b>	<b>MBA</b>
<b>Class</b>	<b>2<sup>nd</sup> Semester</b>
<b>My learning</b>	
<b>The BNMIT event was a great chance to meet industry experts and learn about what's happening in the market now. I saw how important it is to think creatively when solving business issues. The event also made me more confident in analyzing problems and finding solutions.</b>	
<b>Signature with date: 8th August 2024</b>	





**B N M Institute of Technology**  
DEPARTMENT OF BUSINESS ADMINISTRATION

**BNMIT** in association with **Yi**  
Young Indians

PRESENTS  
**CASE-A-THON**  
**2024**  
FOR MBA/PGDM STUDENTS

WINNERS  
₹ 20,000

1st RUNNER UP  
₹ 15,000

2nd RUNNER UP  
₹ 10,000

**THEMES**  
SURVIVAL AND REVIVAL  
NEW AGE BUSINESS

8TH AUGUST  
BNMIT CAMPUS

TEAM SIZE  
3 MEMBERS

REG. FEE  
₹ 600/ TEAM

SCAN TO REGISTER  
REGISTER BEFORE 03/08/24

**CONTACT**  
Faculty Co-ordinator  
Dr. Neetha Mahadev - 9886497179  
Student Co-ordinator  
Akash Jayaram - 7975422548  
Rohini K - 94821 32385

