



## Vision

To ensure quality higher education and to enable stakeholders to face the contemporary challenges in the world with courage, confidence and commitment.



## Mission

SET embarks on a journey full of educational and social commitments. SIMS is one of its offsprings that takes up higher education as an opportunity to bring about a transformation in society and the way academics is being practiced today.

## Objectives

- To disseminate knowledge and information useful for life and society
- To indiscriminately cater to the educational needs of all sections of the society
- Educate young minds to inculcate socially beneficial habits, practices and moral values
- Develop analytical skills in the learners
- Orient teaching to the needs of changing world

## Quality Policy

We shall impart best holistic education to instill excellence and inculcate values which will suit the challenges of the competitive technology driven environment with continual improvement to make every student excel in scholastic and co-scholastic spheres with competency, commitment and compassion.



**Dr. Suresh C Hegadi,**  
Principal

First of all, I take this opportunity to thank the Almighty and express my deep gratitude to our founder patron for their vision and the powerful sense of mission that has guided us in our march towards excellence which made this institution a leading centre of higher education with fantastic grade accreditation by NAAC. The college has identified three key areas as its mission: academic excellence, spiritual vitality and social concern. The college has become a role model in the extension activities. We also organize awareness and training programmes for the benefit of parents, civil society activists and local bodies on a regular basis. The Career and Counselling Cell, the Placement Cell and the practice of remedial teaching provide necessary orientation and training to students to develop their future. The National Service Scheme and National Cadet Corps are very active in channelizing the creative sparks of the students. The students have been consistently contributing their outstanding performance in the University Sports and intellectual pursuits in University examinations with ranks and distinctions.

Our Career Guidance and Placement Cell are very active and have been successful in securing maximum campus placement for our students. Our Alumni Association is also very active with many innovative programmes. The emerging system of higher education, NEP, demands increased importance to skill development in order to make our students more employable by acquiring necessary analytical and soft skills. Aptitude tests, group discussions, interviews, personality tests etc. have become essential components of any selection process. Hence students are encouraged to join clubs for co-curricular activities and take maximum advantage of the facilities available. SIMS strives to develop a new culture of innovation and hard work to nurture deep rooted values along with an uncompromising search for truth, knowledge and excellence in all its endeavors.

Thank you all for your support.....



**Sri. Soundarya P Manjappa**  
Chairman - SET



**Sri. Keerthan Kumar M**  
Chief Executive Officer - SET



**Smt. Sunitha Manjappa**  
Trustee - SET



**Mr. Varun Kumar M**  
Trustee - SET



**Dr. Pratiksha S Keerthan**  
Trustee - SET

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**Asst.Prof Hemaraju MN**, Dept of English,  
**Asst.Prof Ramya HS**, Dept of Political Science  
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# CONNECTING THE DOTS TO THE WORLD OF SUCCESS

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## Certificate Course In Direct Tax

Department of Business administration conducted a certificate course in Direct Tax for B.Com and BBA students and completed the certificate course successfully. The course was of 30 hours duration that prevailed throughout the month of January. The course made the students gain the best knowledge about Tax implementation and Tax Assessment under Direct Tax regime.

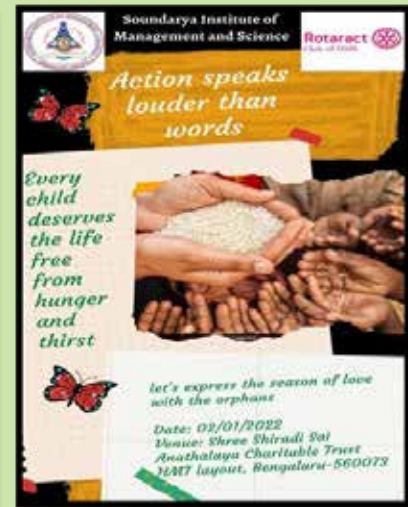
## Webinar on Ethical Hacking

Department of BCA organized a Webinar on “Ethical hacking” on 8th January 2021 for BCA students. The Resource Person Ms. Maria Robinath, ICT Academy, presented on an interesting domain which is least spread among the crowd, the basics of Ethical Hacking for the beginners to start with, understand career opportunities in Ethical Hacking and steps to make students industry ready during their graduation.

*“Education is the most powerful weapon which you can use to change the world.”*

*— Nelson Mandela*

## Unique New year Celebration With Homeless Children



Department of Commerce in association with Rotract Club- SIMS, organized a visit to Shree ShiradiSaiAnathalaya Charitable Trust, Bengaluru, on 2nd January, 2021, under the theme “Action speaks louder than words”. A class of students voluntarily accompanied the Faculty Coordinator Ms. Sandhya and visited the place which is a shelter of

about 30 orphan children between 3 to 15 years of age. They were engaged in various games and fun activities as a part of New Year celebration and embraced the stationery kit as a token of love by SIMS. It was found very satisfactory as smiles brought on less fortunate faces which brought realization of essence of compassion.

## 150th Birth Anniversary of Swamy Vivekananda

Swami Vivekananda study centre, SIMS, celebrated the 150th birth anniversary of Swami Viveknanda on 12th January 2021 with great enthusiasm. The program was inaugurated by the principal Dr. Suresh C Hegadi by lighting the lamp followed by a video presentation on the life of Vivekananda. Prof. Basavraj Okkunda offered the key speech of the occasion.



# Birth Anniversary of Subhash Chandra Bose

Department of Kannada in association with NSS unit, SIMS, celebrated the birth anniversary of Subhash Chandra Bose on 23rd January 2021 with great patriotism. The celebration was witnessed by CEO Keerthan Kumar and Principal Dr. Suresh C. Hegadi. Prof. Basavraj Okkunda, Prof Girish and Prof Shivkumar Ganachari offered a key note on the greatness of Subashchandra Bose.



# Blood Donation Camp: "Give Blood Save Life"

The Rotaract unit, SIMS, in association with Rotary Bangalore, Chimney Hills, organized a Blood Donation Camp "Give blood save life" on 24th January 2021. It was held at SIMS College to meet the shortage of blood during pandemic.

# Certification Course On Digital Marketing

Department of Business Administration offered a certification course on the Fundamentals of Digital Marketing which was of 40 hours. About 27 students were empowered in digital marketing. The course wound up in the last week of January 2021. There were 26 fantastic modules in the course that were designed by Google personnel which exposed the students into real world examples.

# Covid - 19 Awareness Campaign

The NSS Unit, SIMS, in association with PHC Bagalkunte conducted an awareness program on COVID-19 on 22nd January 2021. The program offered the students about the precaution and protocols to be followed against COVID-19. A quiz was conducted to empower the students about the issue.

# National Girl Child Day : online National level Quiz

The Ladies Club, SIMS, celebrated "National Girl Child Day" on 24th January 2021 which has always been on top priority in the institution. Coincidentally the academic admission of SIMS has been embraced by more girl students only. The celebration offered the stage for Online National Level Quiz between 24th and 26th January 2021. A group of alumnae of SIMS were felicitated as the acknowledgement of their academic excellence.

*"Live as if you were to die tomorrow. Learn as if you were to live forever"*  
— Mahatma Gandhi

# 72nd Republic Day

The NSS unit, SIMS, celebrated 72nd Republic day on 26th January 2021. The celebration was accompanied by CEO Keerthan kumar, Principal Dr. Suresh Hegadi and all the administrative heads of other SET institutions. The program was duly hosted by the students very didactically.



# Pulse Polio Drive - Community Service By SIMS Students

The NSS and NCC unit, SIMS in association with Nelamaheshwari Primary Health Centre, Dasarahalli, participated in Pulse Polio drive between 31st January and 3rd February 2021. It is noted that about 9000 children were administered Polio drop by the students of SIMS.



# 6th Youth Festival - Ideologies of Swamy Vivekananda And Mahatma Gandhiji

The NSS unit, SIMS, attended the "6th Youth Festival" on 5th February 2021 at Gandhi Bhavan Bangalore wherein the students of SIMS exposed to the ideas of Swami Vivekananda and Mahatma Gandhi. The NSS program officer Mr. Somashekarappa B K had accompanied the students.

# Guest Lecture on Financial World - Banking & Finance

Dept of Science in association with Dept of Computer organized a Guest lecture on "Banking and Finance" on 6th February 2021 for the students of Final BCA & B.Sc. The Resource person Mr. Bhaskar Shetty, Retired Banker, Professor & Financial consultant, presented the idea on the financial world we live in and how it works, support sustainable change which will have a far reaching impact on the students and reorient the professional career to the financial world.

*"If You are planning for a year, sow rice; if you are planning for a decade, plant trees; if you are planning for a lifetime, educate people"*

*— Chinese Proverb*

# World Social Justice Day - Social Justice in Digital Economy

The Student Council, DAKSHA, SIMS, organized a competition called “Social Justice in Digital Economy” under the theme of “Social Justice” to observe “World Social Justice Day” on 20th February 2021. In addition, to motivate the students, competitions like poster making and video making were organized which was overwhelming. It was a great honor to have Ms. Priya Makanda, Practicing Advocate in the High Court, as the chief guest of the event.



# National Science Day - National level Quiz & Essay competitions

Dept. of Science in association with Dept. of Computer Science & Dept. Management Aviation celebrated National Science Day between 22nd and 25th February. National Level Quiz & Essay competitions were hosted to observe the celebration. E-Certificates were offered to all the participants.



# International Mother Language Day - Unity In Diversity

The Student council, Daksha, SIMS, observed the “International Mother Language Day” on 22nd February 2021. The very purpose of the event was to exercise the idea of “Unity in Diversity”.

It was honorable to have the Principal Dr. Suresh C Hagadi and all the faculty members with students. Some Students presented the significance of Mother Language in the progress of society.



# International Women’s Day – Student achievers awarded

The Ladies Club, SIMS, celebrated the “International Women’s Day” on 8th March 2021. Dr. Aishwarya S V, Medical Officer, Shankarnagar, BBMP, embraced the program as chief guest. The guest educated the audience on Covid-19

which was found very essential. A senior faculty Prof. Gayathri Devi was felicitated as an acknowledgement of her service to the firm. The student achievers were honored for their excellence in academic performance.



# Science Exhibition - Science, Technology & Innovation

Dept. of Science in association with Dept. of Computer & Dept. of Management Aviation organized Science Exhibition between 25th and 27th February on the idea of “Science, Technology & Innovation”. The students presented their magnificent work of science which appeared feast to the spectators.

# Online Colloquium on Significance of Skillful Education and Work

Dept. of Science in association with Dept. of Computer Science had an online platform colloquium on 27th February 2021 on the theme “Significance of skillful education and work”. Mr. G. Vekatesh, Academic Operations Head, ICT Academy, bestowed the session as Chief Guest. The platform was shared by an academy of scholars from various technical grounds of innovation & Technology.

# Nature Welfare Program - The Birds Feeder

The Rotaract unit, SIMS, organized a nature welfare program “The Birds Feeder” on 27th February 2021 to feed the birds in summer. The Birds were fed with grains and water, reusing plastic bottles and home wastes. 55 Members took part in the venture.



# Soundarya Sahitya Vedike - Inauguration

Department of Kannada inaugurated "Soundarya Sahitya Vedike" on 15th March 2021 in the presence of Prof. NagarajaVastaare, National Architect and Poet, who inaugurated the event. CEO Keerthan Kumar and Principal Dr. Suresh C. Hegadi shared the dais with the Chiefguest.



## State Level Webinar on Doctrine of Feminism in Vachanas of Sarvagna

Department of Kannada in association with YakshaDeevige, Tumkur, organized a State level Webinar on "Doctrine of Feminism in Vachanas of Sarvagna" on 13th April 2021. Dr. Priyadarshini M was the Resource Person of the session. Mrs. ArathiPatrane, President YakshaDeevige, Tumkur and CEO Keerthan Kumar and Principal Dr. Suresh C. Hegadi shared the online platform with the Chief guest.

## Vaccination Drive - Soundarya Layout Residents



The NSS unit, SIMS in association with BBMP and PHC organized COVID-19 vaccination drive for the residents of Soundarya Layout on 18th April 2021. The drive was inaugurated by Mr. M. Manjunath, MLA Dasarahalli. The residents who were 45 and above and SIMS fraternity were administered the vaccination. About 200 residents received the vaccination.



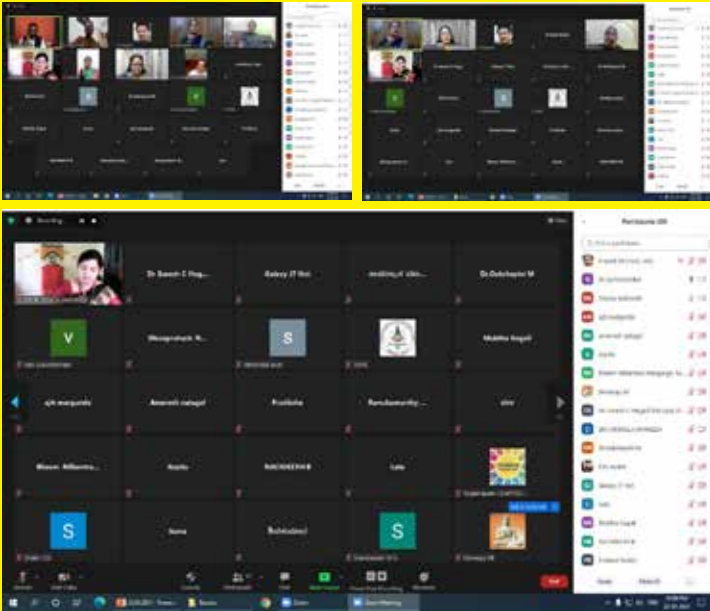
## Webinar on Web Based Projects And Internship Opportunities

Dept. of Computer Science organized a webinar on "Web based project and Internship Opportunities" on 30th April, 2021 for VI Semester Dept. Computer Science & Dept. Computer Science students. Mr. Santhosh Kumar, Entrepreneur - Accelstack, was the resource person who also happened to be an alumnus of SIMS, batch 2017. The session was presented on Google Meet platform. The students found the program very useful.

## Online Workshop on Unleash The Hidden Potential

Dept. of Computer Science in association with Dept. of Science conducted an Online Workshop on "Unleash the hidden potential in you" on 8th May 2021. The Resource Team DishaBharath motivated the students about their inner strengths and help them to develop the right mind-set and to take action at the right time to achieve their goal and success. The session was very inspiring. It has helped the students to understand and adapt the change that is happening around them in terms of emotional and mental wellbeing during covid-19.

## International Webinar - Review Of Philosophy Of Basava & Paigambar



Department of Kannada in association Basava Balaga, Muscut, Omen, Kadali Mahila Vedike, Mysore and Siddamangala Seva Kendra, Bangalore, organized an international Webinar on “Review of Philosophy of Basava and Prophet Paigambar” on 14th May 2021. Mr. Bhim Neelakanta Rao Hangarage, Basava Balaga, Muscut, Omen, was the Chief Guest of the session. Prof. Jayashree M Odeyar, Siddamangala Seva Kendra, Bangalore, presided the occasion. Dr. Mythreyini Gadigeppagowdara, Joint-Director, Prasara, offered presentation on the theme of the session.

## Online Workshop- Positive Practice through Meditation and Breath

Dept. of Computer Science in association with Dept. of Science conducted an Online Workshop on “Positive Practice through Meditation and Breath” on 15th May 2021. The Resource Team - Art of Living, helped the students to think positively and to connect oneself to one`s inner self technique - Meditation to improve their concentration power through Breathing exercise and techniques to keep themselves away from negative influences.

## Seminar on Industry 4.0 - Career Opportunities & Challenges in Digital Era

Dept. of Computer Science in association with Dept. of Science organized a Seminar on “Industry 4.0” on 22nd May 2021. The Resource person, Ashish Gakey, HR Shapers – ICT Academy, helped the students to understand and explores the convergence of Operational and Information technology as a way to build a new career opportunity and its challenges in this digital transformation era.

## International Webinar on Basava & Jain Philosophy

Department of Kannada in association with Siddamangala Seva Kendra, Bangalore, Cultural Association, London and Karnataka Jain Archeology and Literature Parishat organized an international Webinar on “Approach to Philosophy of Basava and Jain” on 22nd May 2021. Mr. Naveen Sunaga, Director, Eyeball Dreams, London, was the President of the occasion. Dr. Jyothi Shankar, KSOU, Mysore offered the presentation on the theme.

## Webinar - Ways to improve Women`s Financial Health

The Ladies Club, SIMS, organized a webinar on “Ways to improve women`s financial health” on 28th May 2021. The platform turned out to be a grand success as the audience was introduced to the various avenues of improving women`s financial health. The key speaker Mr. Aiyappan, CFA, FRM, elated the aspiring young women with numerous possibilities to generate avenues to gain financial freedom. The session was witnessed on the platform of Zoom Meet. It was very inspiring as the audience expressed their queries and well benefitted the session.

## State Level Online Webinar On World Environment Day

The NSS unit, SIMS, organized a State level webinar on the occasion of “World Environment day” on 5th June 2021. Prof. M V Srinivasula, Dept of Botany, Nrupatunga University, was the Key-Speaker of the session. The online platform was witnessed by students and personnel across the state. CEO Keerthan Kumar and Principal Dr. Suresh Hegadi shared the platform reverently.

## Online Workshop Mental Health And Physical Wellbeing

The NSS unit, SIMS, in association with NCC unit, Department of PE and Department of Business Administration organized one week online Workshop on "Mental Health and Physical wellbeing" from 10th June 2021 to 16th June 2021. Mr. D. Nishchal, Karnataka State Ranaji Cricketer was the Chief Guest of the session. The session was inaugurated by the Chairman Soundarya P. Manjappa, who shared the online platform with CEO Keerthan Kumar and Principal Dr. Suresh C. Hegadi.

## International Webinar - Basava and Abedkar: Unique Identity

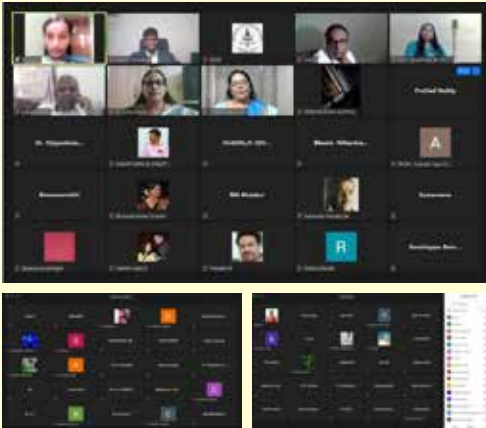
Department of Kannada organized an International Webinar on "Basava and Ambedkar : Unique Identity" on 15th June 2021. It was in association with Dr. Ambedkar Study and Research Centre, Muscat & Omen and Basava Balaga. Mr. B. Gopal and Dr. Subramanya Swamy were the Resource people of the session. About 2500+ audience witnessed this grand event.

## National Webinar on Raja Yoga For Happiness

The NSS unit, SIMS, in association with NCC unit and Department of PE organized a national webinar on "Raja Yoga for Happiness" on the occasion of International Yoga Day, on 21st June 2021. The Resource Person of the session was B.K Sneha, Yoga teacher, Mount Abu, Rajasthan. The session was presided by Principal Dr. Suresh C. Hegadi.

## International Webinar on Scientific Perception In Vachana Sahitya

Department of Kannada in association with Basava Balaga, Cultural Association, London and HSK Science College, Hubballi and Udaya Bhanu Centre for Higher Study, Bangalore, organized an international Webinar on "Scientific Perception in Vachana Sahitya" on 27th June 2021. Mr. AravindJatti, President, Basava Samithi, Bangalore and Dr. Shataraju, Vijaya College, Bangalore were the Key Speakers of the session.



## International Webinar on Review of Modern Narrative Literature In Kannada

Department of Kannada in association with Basava Balaga, Muscat, Omen, Siddamangala Seva Kendra, Bangalore and Canara College, Mangalore, organized an international Webinar on "Review of Modern Narrative Literature in Kannada" on 10th July 2021. Sri. Basti Purushothama Shenai, Canara

Highschool association, Mangalore, was the President of the occasion. Dr. Nirmala Amaresh, Secretary of Women and Children Welfare, Basava Balaga, Muscut, Omen, was the Chief Guest of the session. A series of Presentations was offered by different Scholars.

## International Webinar - Vachana - Nirvachana

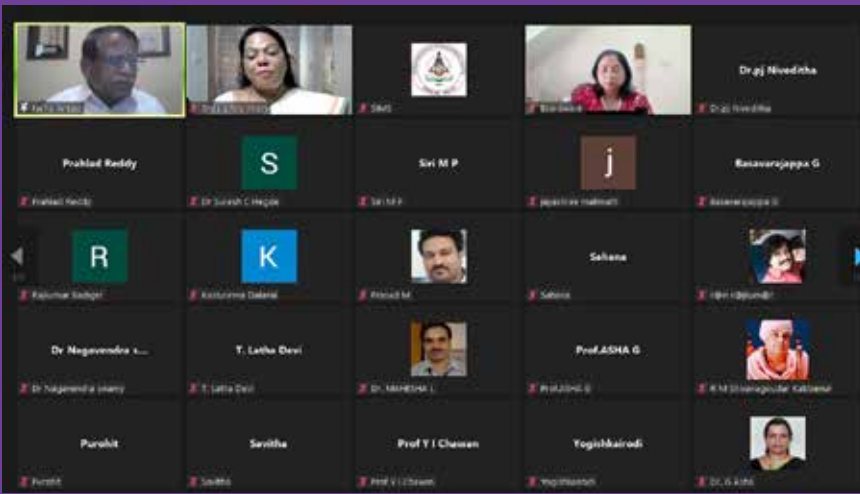
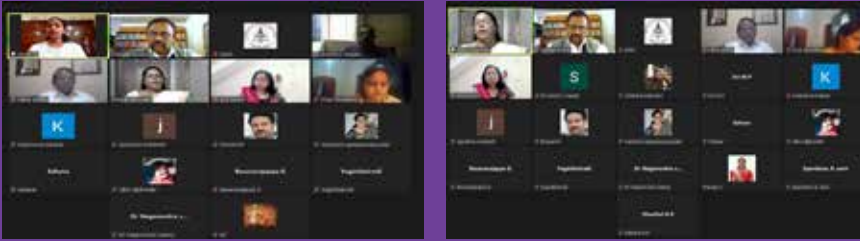
Department of Kannada in association with Basava Balaga, Muscat, Omen, Siddamangala Seva Kendra, Bangalore and Kannada Nagara Sahitya Parishat, Bangalore, organized an international Webinar on "Vachana – Nirvachana" on 31st July 2021. About 12 students from various esteemed colleges presented their analysis on the selected verse of Vachana.

*"If You are planning for a year,  
sow rice; if you are planning for a decade, plant trees;  
if you are planning for a lifetime, educate people"*

*– Chinese Proverb*

## International Webinar - Basava And Gandhi : Restoration

Department of Kannada in association with BasavaBalaga, Muscat, Oman, Siddamangala Seva Kendra, Bangalore and Khadi Mission,, Bangalore, organized an international Webinar on “Basava and Gandhi: Restoration” on 15th August 2021. The Key speaker of the session swas Dr. Murigeppa, Former VC, Kannada Vishwavidyalaya, Hampi.



## 75th Independence Day Celebration

The Department of PE in association with NCC Unit, SIMS celebrated 75th Independence Day on 15th August 2021. The celebration was graced by the presence of CEO Keerthan Kumar and Principal Suresh C. Hegadi. Prof. Basavraja Okkunda offered the Key speech of the occasion. CEO Keerthan Kumar addressed the gathering emphasizing on the necessity of Vision.

## Orientation Programme on Elective Papers For 5th semester

Department of Commerce conducted an orientation programme on Elective Papers for 5th Semester BCom students on 17th September 2021. The students were made to understand the scope of Elective subjects and disclose their needs and seek appropriate support. Principal Dr. Suresh C Hegadi addressed the session focusing on roles and responsibilities of the Final Year students.

## Awareness Programme - Forestation

The NSS Unit, SIMS in association with Hands-on-CSR and Oasis Foundation planted 100 plants on 18th September 2021 at Jakkuru, Bangalore. The main objective was to bring awareness about Forestation. The student members of NSS unit participated in the awareness programme. At the end, administrating the plants was handed over to BBMP.



## Orientation Program System of SIMS

Department of Business administration organized the Orientation programme for the 1st year BBA & BBA Aviation on 1st October 2021. The students were guided about curriculum and value system of SIMS. The programme was bestowed by Principal Dr. Suresh C Hegadi along with the faculty

## Orientation Programme - Higher Education & Career Opportunities

Department of Commerce organized an orientation programme for Final year BCom students on 25th September 2021. The major objective of the programme was to make the students aware of higher education and job opportunities after BCom graduation. The Chief Guest of the programme was Principal Dr. Suresh C Hegadi who addressed the students on necessity of Higher Education.

## Orientation Programme - Curriculum and Value System at SIMS

Department of Commerce organized the Orientation programme for the 1st year BCom students on 1st October 2021. The students were guided about curriculum and value system of SIMS. The programme was bestowed by Principal Dr. Suresh C. Hegadi along with the faculty of BCom Department. The Principal addressed the gathering regarding the rules and regulations as well as the facilities of the college. The students were enlightened in the nature, scope and career opportunities of the course. The event was graced by the Vice-Principal and Head of the Department.

## me - Curriculum and Value

of Management Department. The Principal addressed the gathering regarding the rules and regulations as well as the facilities of the college. The students were enlightened in the nature, scope and career opportunities of the course. The event was graced by the Vice-Principal and Head of the Department.

## Fit India Movement - 3km Run

The NSS Unit, SIMS in association with NCC Unit organized 3km Run as a part of Fit India Movement on 22nd September 2021. The Run was inaugurated by Chairman Soundarya P. Manjappa. About 57 volunteers participated in the Run. CEO Keerthan Kumar along with the other faculty took part in the event. It was to observe Fit India Freedom Run to celebrate 75th Independence Day.



## Celebration of Gandhiji and Shastriji's Jayanthi

The NSS unit, SIMS in association with NCC unit, SIMS and Gandhi Study Centre, Department of Kannada celebrated Mahatma Gandhiji and LalBahadur Shastriji's Jayanthi on 2nd October 2021. The celebration was embraced by

CEO Keerthan Kumar, Principal Suresh C. Hegadi and Vice Principal Shivkumar Ganachari. A series of Speech by the Professors was delivered recalling the greatness of the legends.



## Workshop on Preparation for Competitive Examinations

The NSS unit, SIMS in association with Soundarya Sahitya Vedike organized a Workshop on “Preparation for Competitive Examinations” on 4th October 2021 for all the students. Mr. Keshava Murthy, Director, Malnad Coaching Centre, Bangalore was the Key Speaker of the workshop. Principal Suresh C. Hegadi shared the dais with the Key Speaker.

## Vaccination Drive and Covid Testing

The NSS unit, SIMS in association with NCC unit, SIMS and Government Hospital Bagalakunte, organized Covid-19 Vaccination Drive on 4th October 2021 for SIMS Faculty and Students. About 50 Vaccinations were administered whereas about 41 got COVID Test.

## Swachh Bharath and Make In India

NSS unit, SIMS in association with NGO; Let us be the Change(LBTC), conducted a Lecture on “SWATCH BHARATH and MAKE IN INDIA” on 5th October 2021. Mr. Anirudh S Dutt, Founder of LBTC was the Key Speaker of the session. The students were guided how to participate and contribute in making India.

## Bridge Course and Orientation Programme

Department of Computer Science conducted Bridge Course and Orientation on 4th, 9th, 13th, 26th & 28th October 2021 for 1st year BCA students. The major objective was to ensure the smooth sailing of the academic journey and acquaint

them with the Basic Mathematics, Algorithms, Emotional intelligence, DBNS, SQL commands, ER and DFD diagrams. Students were given practical programs to write SQL query. Sessions were also focused on Yoga and spirituality.



## International World Mental Health Day Celebration

The Department of Psychology celebrated International “World Mental Health Day” on 9th October 2021. It was a splendid event which offered enormous amount of knowledge for both faculty members and students of the Institution. Dr. M Basavanna, being the chief guest of the program enlightened with his thoughtful and humorous speech which kept the audience engaged throughout the event. He shared his valuable experience of his life and also his friendship with Carl Rogers, the great psychologist of all time. In a nutshell, this program turned out to be very meaningful and inspiring to both students and faculty members of SIMS.

## Workshop on Emotional Intelligence

Department of Computer Science conducted a Workshop on “ Emotional Intelligence”, on 11th October 2021. The Resource Person of the event was Ms. Shwetha Arya, Certified Yoga Trainer.

The students of BCA & BSc were the beneficiaries of the session. The main objective was on Effective management of Emotions and Personal wellbeing.

## Guest Lecture ON Importance of Skill Enhancement in Higher Education

Department of Computer Science conducted a Lecture on "Importance of Skill Enhancement in Higher Education", on 12th October 2021 for 1st semester BCA & BSc students. The Key Speaker of the session was Mr. Naveen Kumar, MD, FullStack Architect, who explained the opportunities available for Higher Education. The students were also made aware of the opportunities in IT sector which is a boom now.

## Brainstorming Session - Implementation of New Communication and Personality Development Skills

Department of Political Science conducted a Brainstorming session on the "Implementation of New Communication and Personality Development skills" through different Plans, Programms and activities, on 12th October 2021 for all the streams of BA students.

## Skill Enhancement Programme

Department of Political Science conducted "Skill enhancement programme" through various activities, on 13th October 2021 for all the streams of BA students. The beneficiaries learnt peer to peer learning, skill enhancement, evolution process presented in the session.

## Alumni Connect Interactive and Inspirational Session

Department of Computer Science organized "Alumni connect" event on 18th October 2021. A set of former students shared their wonderful experience of overall growth. Student-Alumni interaction was found very

interesting as their journey setup wonderful example inspiring the juniors. Alumni also offered career guidance to enhance the intensity of academic affairs of the students.

## Awareness Rally on account of 76th Anniversary of UNO

NSS unit, SIMS in association with Youth India and Global Culture organized an awareness rally on 22nd October 2021 to observe 76th Anniversary of UNO. Thousands of

students along with the Faculty and Administration took part in the rally. The rally projected 17 SDG goals proposed by UNO to establish equality and wellbeing of World citizens.



*"The cure for boredom is curiosity. There is no cure for curiosity"*

— Dorothy Parker

## UN Day Celebration - Sustainable Development Goals Debate, Essay & Poetry Competition

Department of English conducted a series of events, Debate, Essay and Poetry writing to observe "76th UN Day" celebration under the banner Sustainable Development Goals(SDG) on 23rd October 2021. The students participated in all the events very enthusiastically. They were also made aware of the significance of SDG

## Workshop - Personality Development

NSS Unit, SIMS, organized a Workshop on "Personality Development" on 25th October 2021 which was bestowed by Mr. Sandeep S. Vasista, Ramakrishna Mutt, Bangalore, as a Key Speaker of the session. Students were given a set of tips on how to engineer personality and reflect the same.

## UNO 76th Anniversary - 17 SDG Goals

NSS Unit, SIMS, in association with Permanent Representative of Costa Rica, Youth of India, Global Culture, UNIC for India and Bhutan, NYKS and Ministry of Finance Govt. of India, celebrated 76th Anniversary of UNO on 23rd October 2021. The major objective was 17 SDG Goals proposed by UNO.

A chain of dignitaries along with CEO Keerthan Kumar, Principal Suresh C. Hegadi and a Kannada Actress Radhika Narayan shared the dais. The Chairman Soundarya P. Manjappa and Dr. Prateeksha Keerthan Kumar also graced the event.



## Commerce Forum Innaugural and NEP Orientation

Department of Commerce organized "Commerce Forum Innaugural" and "NEP Orientation" for 1st year students and parents on 26th October 2021. The Chief Guest of the Programme was Dr. Nirmala K, Chairperson Department of Commerce, Bangalore University. The main purpose of the session was to expose the students to meet the practical challenges in the current Business scenario.





# Cultural - SIMS Dasara Celebration



## 66th Kannada Rajyotsava - Beauty of Culture and Heritage of Karnataka

Department of Kannada celebrated 66th Kannada Rajyotsava on 1st November 2021 with great enthusiasm. Principal Dr. Suresh C Hegadi and Vice-Principal Prof. Shiv Kumar Ganachari presided the session. Prof. Basavaraja Okkunda presented the Key Speech wherein he expressed the Beauty of Culture and heritage of Karnataka. The Principal addressed the gathering discussing the significance of the occasion.



## Digit - Reader Programme

Department of Computer Science conducted "DIGIT-READER" on 6th November 2021 for all three year BCA students. The main objective was to introduce the latest technology and different version of software. The students were made to collect the DIGIT-MAGAZINE which consisted latest technology and updated gadgets. There were about 20 topics on various technology exercised by the students.

## Workshop on Introduction to Ethical Hacking

Department of Computer Science organized a Workshop on "Introduction to ETHICAL HACKING" on 11th November 2021 for all students of BCA and BSc. The Resource person of the session was Dr. Manjunath M, Professor, RV College of Engineering, Bangalore. Students were introduced to computer network, internet and difference between ethical and unethical hacking.

## Workshop on RJ Techniques By Rj Vidya

Department of Journalism organised a Workshop on “RJ Techniques” on 17th November 2021. A renowned RJ Ms. Vidya, Namma Radio Digital Global, bestowed the session as Chief Guest. The students were given tips for becoming a successful RJ and different skills to be equipped. They were also given an opportunity to interact with RJ Vidya.

## Workshop on Entrepreneurship Development

Department of Commerce organized Workshop on “Entrepreneurship Development” on 26th November 2021 for the students of 5th semester BCom. The Key Speaker of the Session was Prof. Anil Kumar R, Startup Mentor, International Business Consultant. The main agenda of presentation was to understand the relationship between Innovation and Entrepreneurial development.

## Constitution Day Celebration

NSS Unit, SIMS, in association with Soundarya College of Law celebrated “Constitution Day” on 26th November 2021. Chairman Shri Soundarya P. Manjappa bestowed the session along with CEO Keerthan Kumar, Principal Dr. Suresh C. Hegadi. The Chief Guest of the session was Mr. Mathai K (KAS) who enlightened the audience on the significance of the constitution.

## Industrial Visit to Metro Book Binding Factory

Department of Commerce organized an Industrial visit on 24th November 2021 for the students of 4th semester B.Com. to understand the production, Branding, Cost controlling and marketing, the students were taken to

Metro Book Binding Factory to have first class experience of the industry. The students witnessed Production units, Paper cutting and Binding, Packing etc. It turned out to be a wonderful experience.



## Interview Session - Samvada @ SIMS

Department of Journalism organized a session of Interview on 2nd December 2021 which was embraced by Veteran Journalist Mr. Gaurish Akki. The session was addressed as SAMVADA @ SIMS.

About 100 students witnessed the session wherein the Chief Guest guided the students on Techniques of Interviewing and Research and Planning of interviews.



## Survey on Covid-19 Vaccination Drive

The NSS unit, SIMS in association with BBMP Hospital conducted a survey on rate of Covid-19 Vaccination on 4th December 2021. The NSS Students surveyed Soundarya Layout and got data of the Vaccinations rate in order to exercise COVID-19 Vaccination Drive further.

## Lawsuit Analysis

Department of Business administration conducted a Lawsuit analysis powerpoint presentation on 7th December 2021. The analysis was on, between two companies, to understand the Lawsuit and different perception of each company. The students of BBA & BBA Aviation were made into different groups wherein each team would select two companies and present Lawsuit raised between them. The session was found very informative by the students.

## Workshop on Stockmarket

Department of Commerce held a Workshop regarding "Why and How Stockmarket" on 7th December 2021. The Resource Person of the Workshop was Mr. U.S Sagar, Founder of Stocktale. 1st & 3rd semester students of BCom were benefitted by the session. The major objective was to provide knowledge on Live Trading session and Exchange of security between seller and consumer.

## Workshop on The Art of R - Programming

Department of Computer Science organized a Workshop on "The Art of R-programming" on 10th December 2021 for 3rd semester BCA students. Dr. Srinivasa Rao, COE, Indian Academy, was the Resource Person who empowered the students on Statistical knowledge and R-studio interactive environment. The purpose of the occasion was to observe the 206th Birth anniversary of Ada Lovelace who was the first computer programmer from 19th Century.

## Guest Lecture on Human Rights

Department of Political Science organized a session of Guest Lecture on "Human Rights" on 10th December 2021. Mr. Siddarth Babu Rao, Advocate High Court of Karnataka was a Chief

Guest of the session. The session brought the awareness of Human Rights and how to exercise them as per the protocols of Human Rights Commission.



## Online Mock Test

Department of Computer Science organised online mock test on 10th December 2021 for BCA and BSc students. The Resource person Mr. L. Siddalingeshwarappa, Events Executive, UTL Technology Ltd. took online test for the students. About 30 students got selected and also had the opportunity to take up JAVA STACK Developer training course from UTL Tech. Ltd.

## Workshop On IOT Using Raspberry Pi

Department of Computer Science conducted a Workshop on "IOT using Raspberry Pi" on 17th & 18th December 2021 for all the students of BCA. The main objective was to train students in developing IOT applications and using Smart Robots. They were also given idea on how to get connected into the automated world and emerging technology.

## Alumni Felicitation and PTM

Department of Computer Science held a Parent-Teacher Meet on 18th December 2021 in order to project the overall development of the students to their parents. The importance of Value added course, NPTEL, was discussed too. Some of the alumni were felicitated for their excellence in academics and placements.

## Seminar on Forensic Psychology

The Department of Psychology, organised a seminar on Forensic psychology on 23rd December 2021. The seminar educated the students on increasing crime rate which has paved way for new scientific streams of education relating to investigation methods and analysis for reduction of crimes in society. The students were enlightened about these new facets of scientific studies and professional courses and career opportunities in psychology. Chief Guest Dr. Dileepkumar S Navale, a Forensic investigation officer presided over the seminar and addressed the gathering. The Seminar was very informative and motivating for the young minds. He introduced the concept of criminology and Forensic psychology.

## Parent - Teacher Meet - Interaction and Feedback Programme

Department of Commerce held a Parent - Teacher Meet on 23rd December 2021 in which parents of 1st year BCom students participated. The academic performance and overall development of their wards

were corresponded to the parents. Feedback from parents was discussed and concerns were addressed. Space was created for the interaction between parents and Teachers.



## Debate Competition on IOT Impacting Digital Transformation Of Education

Department of Computer Science organized a Debate Competition on "Is IOT impacting the Digital transformation of Education", on 3rd January 2022, for all streams of BCA students. The main objective was to provide awareness about IOT and improving communication skills. The students were made into groups wherein one spoke for the topic and the other spoke against.

## Games Organised - Office Tennis and Yank Me

Department of Computer Science conducted games "Office Tennis and Yank Me" on 3rd January 2022 for all streams of BCA students. The main objective was to motivate students to work in teams and understand their strength. As a result the activity encouraged collaboration rather than competition. It was also found de-stressing by the students.

## WORKSHOP on SAKALA

Department of Political Science organized a Workshop on "SAKALA" on 4th January 2022. Mr. K. Mathai(KAS), former Commissioner, MUDA, Mandya was the Key Speaker of the session. The audience was guided on What is Sakala all about and how to have access to it. The session was very effective since the Key Speaker was himself an advocate.

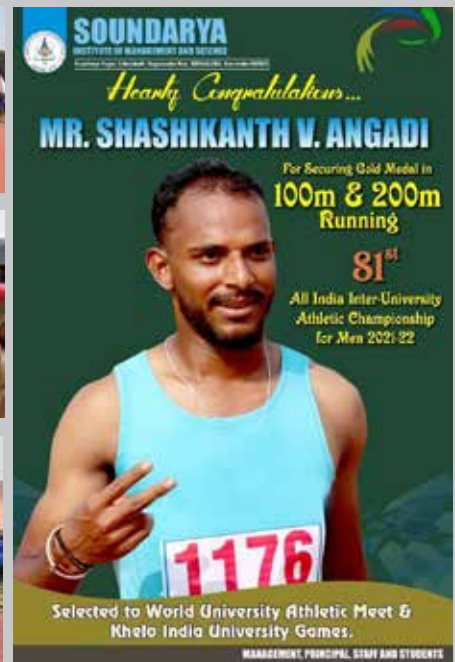


# 81st All India Inter University Athletics Championship

Mangalore University in association with Alvas Education Foundation, Moodubidre organised the 81st All India Inter University Athletics Championships 2021-22 for Men. Shashikanth Virupaksha Angadi student of 1st semester BA Journalism, Soundarya Institute of Management & Science won the Gold Medal in 100 & 200 metre event.

## 56th Intercollegiate Athletic meet – SIMS Torch Bearer

Bangalore University organised 56th Intercollegiate Athletic meet at Sports Authority of India. Shashikanth Virupaksha Angadi student of 1st semester BA Journalism, Soundarya Institute of Management & Science, carried the torch and handed it over to the Dr. Venugopal KR, Vice-Chancellor, Bangalore University.



## Webinar on Vivekananda's Message to Youth

NSS unit, SIMS in association with NCC unit, SIMS and Vivekananda Study Centre Department of Kannada organized a Webinar on "Vivekananda's message to youth" on 12th January 2022. The Key Speaker of the session was Prof. M Kotresh, Registrar Bangalore University. The purpose of the event was to observe YOUTH DAY emphasizing on teachings of Swamy Vivekananda.

## Webinar on Startups and Entrepreneur Skills

Department of Commerce organized a Webinar on "Startups and Entrepreneur skills" on 20th January 2022 for BCom students. The main objective was to build awareness among the students on prerequisites for Startups and developing entrepreneur skills. The students came to know about Startup Ecosystem scaling and "MANTHAN". They were also alerted about Do's and Don'ts of an entrepreneur and execution of the plan.

## Webinar on Overview of BASEL & Risk Management in Banks

Department of Commerce organized a webinar on "Overview of BASEL & Risk Management in Banks" on 24th January 2022. The Key Speaker of the Session was C.R. Seetha Raghava, Chief Manager, State Bank Institute of Learning and Development, Mysore. The online platform was joined by CEO Keerthan Kumar, Director Mr. K. Mathai and Principal Suresh C Hegadi. The session was found very useful by hundreds of students.

## 73rd Republic Day celebration

NSS unit, SIMS in association with NCC unit, SIMS celebrated 73rd Republic Day on 26th January 2022. Director Mr. K. Mathai, SET hoisted the flag. CEO Keerthan Kumar, Principal Dr. Suresh C. Hegadi and Vice Principal Prof. Shivkumar Ganachari bestowed the celebration as dignitaries. A majestic marchpast parade was displayed by the NCC unit, SIMS.



## Webinar on Contemporary India - Issues

Department of Political Science organized a Webinar on "Contemporary India-Issues & Concerns" on 31st January 2022. Dr. Rajaram Tolpadi, Director in charge of Nehru Study Centre, Mangalore University was a Key Speaker of the session. The audience was given information on Indian social problems in contemporary era and the role of students in dealing with global problems relating to India.

## Webinar on Industry Expectation - Need of the Hour

Department of Commerce organized a Webinar on "Industry Expectation-Need of the Hour" on 11th March 2022 for BCom students. The Resource Person of the Session was Ms. Sangeetha Ferrao, HR Manager, CircusLab. The audience was made aware of developing different skills as per the Industrial expectations. The session also alerted the students on importance of becoming an employer.

*"The function of education is to teach one to think intensively and to think critically. Intelligence plus character – that is the goal of true education"*

*– Martin Luther King*

## Inter - Collegiate Baseball Championship 2021-22

Bangalore University Organised Inter-Collegiate Baseball Championship 2021-22 and All India University Selection, at SFS College Bangalore on 21st and 22nd Feb 2022. SIMS College

Men and Women team secured Gold medal and 6 men players (Madhu.H, Manu, Tejas, Pavan Kumar, Madhu, Vinayaka) are selected for All India University championship.



## Inter - Collegiate Taekwondo Championship 2021-22

Bangalore University Organised Inter-Collegiate Taekwondo Championship 2021-22 and All India University Selection, at Sheshadripuram College Bangalore on 19-02-2022 SIMS College Students, Himanshu Kesarwani, I year B.com., got Gold medal and Priyanka Kirjanth, got Gold medal and Selected for all India University championship.



# International Art Festival - Kalavaihavam

The NSS unit, SIMS in association with Italy Kannada Sangha, International Purandara Sangha, NCC unit, SIMS and Soundarya Sahitya Vedike organized an International Art Festival "KALAVAIBHAVAM" on 16th & 17th

February 2022. A music concert on Purandara Dasa's keerthanas was presented by Bangalore Brothers Vid. Hariharan & Ashok on 16th. A magnificent Bharathanatyam was staged by Karunada Gurukula

members on 17th. The Art Festival was inaugurated by Chairman Shri Soundarya P. Manjappa. CEO Keerthan Kumar and Dr. Prateeksha Keerthan Kumar bestowed the celebration along with the residents of Soundarya Layout.



# National Science Day - 2022

Department of Pure Science and Computer Science in association with IQAC celebrated National Science Day-2022. The event was graced by Mrs. Anusmitha, Scientist, 'E' - DRDO as a Chief Guest.



# Inter - Collegiate Men and Women Cross Country Race

Bangalore University Intercollegiate Men and Women Cross country race and selection for All India inter university Cross Country race conducted on 26th and 27th February 2022 at Soundarya Institute of Management and Science, Nagasandra, Bengaluru. In men section Rahul Kumar Shukla, student of The Oxford College of Science won the gold medal with the

timing 31minute7.20 seconds, Rohith LR student of Soundarya Institute of Management and Science won the Silver medal. And in women section Priyanka S student of Government First Grade College for Women won the gold medal with the timing 39 minute 36.25 seconds, Vaibhavi C student of Soundarya Institute of Management and Science won the Silver medal.

## Faculty Development Program - Educating The Educators

Department of English organized Faculty Development Program titled "Educating the Educators" from 17th March 2022 to 22nd March 2022 for SIMS faculty members. The very objective of the FDP was to equip the faculties in EMI - English as a Medium of Instruction. A lot of innovative approaches were introduced to the audience to enrich their communicational skill.

## International Women's Day - Gender Equality for Sustainable Tomorrow

UNNATI the Ladies Association of Soundarya Institute of Management and Science in association with IQAC organized International women's day on 08th of March, 2022 on the Theme of "Gender equality today for a sustainable tomorrow". The chief guest for the event was Spoorthi Vishwas, Founder KWAA awards, IWAA awards, Director of Dream Big vision pvt. Ltd., leadership coach, success mentor and India's leading personal branding expert. Other guest of honor during the event was women entrepreneurs from PIA and FKCCI

such as Y G Padma, Radhika Setty, Asifa Banu, Tejashree Narayan and T H Patil treasurer PIA. Each eminent personality spoke about their success journey to all the students of SIMS and inspired them to be independent and a strong woman in the society. SIMS recognized and awarded all of them as Soundarya Women achiever award and also the menial staffs was recognized for their efforts towards the institution with a token of love from UNNATI - SIMS Ladies association.



Soundarya Educational Trust®

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