

# NEWS LETTER

2022-23



**Soundarya Educational Trust**

**SOUNDARYA INSTITUTE OF  
MANAGEMENT AND SCIENCE  
BENGALURU - 560 073**

Recognised Institution Under UGC 2(f) and 12(B).

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[www.simsbangalore.com](http://www.simsbangalore.com)



Smt. Sunitha Manjappa  
Managing Director



Mr. Soundarya P. Manjappa  
Chairman, Soundarya Educational Trust (R)



Mr. Varun Kumar M  
Trustee SET



Mr. Keerthan Kumar  
CEO, Soundarya Educational Trust.



Dr. Prathiksha S Keerthan  
Trustee SET





## CHAIRMAN'S MESSAGE

### Loka Samastha Sukhino Bhavanthu



Today, the role of an institution is not only to pursue academic excellence but also to motivate and empower its students to be lifelong learners, critical thinkers and productive members of an ever-changing global society. SIMS is being run under the auspices of well-established Management, Soundarya Educational Trust, which has earned its own niche not only in Bangalore but across the state. At SIMS, we provide an atmosphere to our students for multifaceted development where students are encouraged to channelize their potential in the pursuit of excellence that can only be possible in a holistic and learner centric environment. The talents, skills and abilities of each student need to be identified, nurtured, and encouraged so that the students are enabled to reach greater heights. Students need to be provided with a platform to think, express and exhibit their skills. It is necessary to empower them to negotiate several issues that they confront in future. SIMS strives hard to make the best possible efforts to inculcate strong values combining with academics and extra-curricular activities in the students. We provide an amalgam of scholastic and co-scholastic activities in order to manifest every individual into a self-reliant and independent citizen.

Mr. Soundarya P. Manjappa, Chairman, Soundarya Educational Trust (R).

## CEO'S MESSAGE

### INSIGHT FOR EXPLORATION



As the institute CEO, I constantly keep my goals in mind while inspiring my colleagues to do the same. A successful institution should constantly be able to inspire and uplift the people in and around its environment. In a similar manner, our institution encourages the vision and goal of the college, faculty, and students who genuinely desire to understand and learn about society in order to build and alter public perceptions for the benefit of the nation. Our institution places a strong emphasis on all extracurricular activities, including athletics, cultural events, swimming, and the celebration of all festivals, regardless of religion, caste, or language. We respect and love everyone with all our hearts, and in doing so, we also teach and develop critical thinking, creative abilities, and expose pupils to a variety of activities to help them think and gain a good understanding of the world. We provide the top courses to all students who want to advance their careers. We invite everyone to join our amazing institution and educate oneself for the betterment of society.

Mr. Keerthan Kumar, CEO, Soundarya Educational Trust.



## PRINCIPAL'S MESSAGE

### MIND CHANGE LEADS TO WORLD CHANGE



**W**e believe that education is a powerful tool for transforming society. Seeing the thousands of students who have moved on to have bright and prosperous jobs that have subsequently benefited society gives us hope. We are pleased to be a member of an outstanding institution that is influencing modern India. For the benefit of the students' education, we are bringing new courses and assisting students in exploring all the subjects and courses. We practice the NEP syllabus and always follow UGC guidelines.

Our main objective is to encourage our students to become creative problem solvers and effective communicators, which is more important to us than simply promoting education. Today, empowering people to become independent and use their creativity to start their own businesses, as well as encouraging students to learn more than just their chosen field of study, are the main concerns of technology startups, which also aim to foster an interdisciplinary environment where people can work and grow.

Our college assists the students in achieving their life goals by providing knowledgeable, committed teachers and first-rate facilities. The most critical character qualities for someone who wants to succeed are persistence, hard work, and dedication. Students should constantly reflect and examine events to determine their causes and effects. The personal development of each and every student is important to our college. We use a Leader system, where each class is connected into the vast network of teachers. We place a high priority on our pupils' behavioral control, moral character, and cognitive growth.

Dr. Vasu B A

Director/Principal, SIMS.

EDITORIAL  
TEAM

Hemraj M N | Nikshep K | Rekha C



## VISION

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To ensure quality higher education and to enable stake holders to face the contemporary challenges of the world with courage, confidence and commitment.



## MISSION

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- Strive to create knowledge, to open the minds of the students to take the best advantage of this educational opportunity.
- To respect ideas and free expressions of the students.
- To identify and remove restraints on student's full participation, so that students can discuss individual capabilities.



## POLICY

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We shall impart the best holistic education, instill excellence and inculcating values which will suit the challenges of the competitive technology driven environment with continual improvement to make every student excel in scholastic and non-scholastic sphere with competency, commitment and compassion.



# BEHOLD! GALLOPS THE SIMS

The prestigious Soundarya Institute of Management and Science (SIMS) is recognized for the high calibre of its academic programs and research endeavours. On its dynamic campus, students are exposed to a wide range of athletic, cultural, and organizational activities as well as rigorous, research-based academics. The institute provides students with the necessary physical infrastructure, training opportunities, and physical amenities to succeed in the demanding professional world. Offering a Bachelor of Forensic Science at the undergraduate level and a Master's program in Business Administration at the postgraduate level, SIMS is extending its undergraduate and graduate education. This year's academic journey included the CBCS scheme for seniors with NEP 2020 for freshmen and pupils in the immediately preceding senior batch. The institute keeps improving its procedures to deliver top-notch education.

## RECOGNITION



INDIA TODAY RANKING

THE WEEK RANKING

THE WEEK



- Bachelor of Computer Application 139th in overall category and 37th ranked in Emerging category
- Bachelor of Commerce Ranked 216th in overall category and 47th ranked in Emerging category
- Bachelor of Business Administration 79th in overall category and 79th ranked in Emerging category
- The Week 98th rank in Commerce Education in India.

## ACADEMIC EXCELLENCE

- Ms. Vasundhara Dheerendra Rao secured 3rd Rank in Bachelor of Commerce – Bangalore University examination of batch 2019-2022
- Ms. Dhanya Lakshmi K secured 8th Rank in Bachelor of Business Administration – Bangalore University examination of batch 2019-2022
- More than 15% of students has scored Centum in various program



## SPORTS ACHIEVEMENT

- Shivaji P Madappagoudra triumphed medals:
  - Silver, 5000m - Asian Junior Athletics Championships, South Korea.
  - Silver, 8km, Asian cross country championship, Nepal
  - Gold, 8km cross country, 57th National cross country championship
  - Gold medal in 10000m and Silver medal in 5000m at the 37th National junior athletics championship, Coimbatore
- Shashikanth V. Angadi has triumphed Gold medals in 200 mtr events both at the Karnataka State Senior Athletics Meet and at the 36th National Games, Gujarat. He also put up great performances in 200 mtr and 4x100 relay at World University Games, China.
- 8 Gold, 14 Silver & 6 Bronze in Swimming, Bangalore University
- 4 medals in Cross Country Meet
- 1st Place, Weightlifting at Jyothi College, Bangalore University
- 2 medals in Karate at UCPE Bengaluru
- 2 medals in Taekwondo at University level
- 27 medals in Athletic meet at Bangalore University
- 1st place in Baseball at Bangalore University



## NCC ACTIVITIES

- JUO NILAN NACHAPPA K, represented Karnataka and Goa Directorate in Mountaineering held at Atal Bihari Vajpayee Institute and climbed 14500ft {Mt Shetidar}.
- SGT. HARSHITHA R (V Semester BCA) MCamp name: IDSSC-IGC Date : 17 MAY 22 - 26 MAY 2022
- SGT. NITHIN H S (V Semester BCA) EBSB (Ek Bharath shrest Bharath camp)from 16 Jan to 27 Jan in Toranagallu Bellary

Level	Achievements
ATC	47
Pre RDC 3	01
Pre RDC 3	02
Pre TSC	03
Mortaring camp	00
Tracking	01





# INSTITUTE OF MANAGEMENT AND SCIENCE





## NSS MAJOR ACTIVITIES

- Plantation drive from 5-6-2023 to 30-6-2023 from NSS wing
- Covid Booster Vaccination drive 3-7-2022
- YUVA SAPTHAHA 12-1-2023 to 18-1-2023
- 26-6-2023, International Day Against Drug Abuse and Illicit Trafficking
- 15-6-2023, donating a complete microphone set to Government High School Abbigere
- 13-6-2023, Swachh Bharat Abhiyan, 70 cadets (39 SDs and 31 SWs) along with Mr Suresh Reddy, caretaker of NCC and Dr Harish PM, Physical Education Director took the initiative to clean the area at Government High School, Bangalore north zone 4, Nagasandra post.
- 30-12-2022, NCC cadets of SIMS attended NCC Rank Ceremony on 26/12/2022 officiated by 2/1 Coy, 1 Karnataka Signal regiment. 20 cadets of SIMS received the Ranks of NCC as a centum result was achieved by the SIMS NCC unit.



## ACHIEVEMENT @ INTERCOLLEGIATE COMPETITIONS

- 15-6-2022, First Prize in "AVILOG UTSAV- 2022" National Level Student Conference by Final year BBA Aviation Students
- 16-6-2022, 2 First prize and 3 Second prize at Intercollegiate IT Fest KIAROS @ St.Pauls college
- 6-7-2022, BBA and BBA Aviation have won the over all trophy at the 2 days of Intercollegiate Management fest at Acharya Institute of Graduate studies.
- 27-9-2022, Won 2nd place in deadlift & runners in Treasure hunt in SUPROYAG - at global academy of technology
- 12-12-2022, Runner-up in 'Fashion Show', 3rd Place in 'Mono-acting' \*RESONANCE\* \_ . conducted by St. Claret college
- 24-6-2023, the overall championship for the state-level debate competition held by Kanankapura Rural Degree College.
- 4-6-2023, participated in quiz contest organized by People Tree Hospitals on occasion of No Tobacco Day,
- 4-3-2023, won 2 prizes in in RNSIT Management Fest by MBA students
- 12-2-2022, Ms. Nikitha R secured 2nd place in Cultural events at Karnataka Kala Sambhrama 2022





- 10 students of BSc Forensic students won Insect Environmentalist Awards in the essay writing competition at The Rashevee International Phytosanitary Research and Services
- 5 Students of Final year BCA has opportunity to work under RVCE-R&D project on image annotation
- 5 students of BSc presented research paper in Environment Governance of India; National Conference and won Best Paper award.
- BCA students Smitha & Priyanka secured II prize in IT Quiz at Intercollegiate IT fest organized by St. Pauls college
- Madhushree & Priyanka Students of III Semester BCA has Won 2 prize in IT-Quiz \*TECHIZEN\* organized by \*Bangalore University\*
- Winners in 'Drama contest' of \*Revotsava 2023\* an Intercollegiate fest of \*Reva University\*
- Two teams have been short listed in top 76 teams for Manthan a business plan competition from FKCCI
- 4 teams represent in their IT projects in IEEE YESIST 12 on the occasion of "Kaushalya" OpenHouse Project Expo-2023

## MOU & CENTRE OF EXCELLENCE

- Youth Empowerment Program Centre of Excellence from Atos Prayas Foundation, ICT Academy
- MoU with Glovish technologies to train Final year BCA students on Machine Learning
- MoU with Mark Academy to conduct training in Data Analysis and Advance excel
- MoU with IARS to conduct training program on To capture earth's atmosphere in satellites
- Mou with IBM India to conduct training program on Data Science for BCA with Data Science
- MoU with Stock Byte to conduct certification program on Financial Markets
- MoU with Cirus Aviation Academy to certification program on AIR Cargo Management, Air line ticketing and Fareing
- MoU for Preplacement and training with Apt.Work IOTA
- MoU with ISDC for conducting ACCA course
- Institutional Membership with FKCCI, Peenya Association, IACC(Indo American Chamber of Commerce), TIE (The Indus Entrepreneurs), ICT Academy, CSI Student Chapter, Cyber Peace Foundation, NPTEL local chapter





## Academic Curriculum & Enrichment programs

- 27-7-2023, Department of Hindi conducted a one day Hindi workshop focused on the National Education Policy (NEP) syllabus
- 28-6-2023. Department of Kannada conducted 'ಹೊಸ ಶಿಕ್ಷಣ ನೀತಿ ಕನ್ನಡ ಕಲಿಕೆ: ಅವಕಾಶಗಳು - ಸವಾಲುಗಳು'

## College Fest & important events

- 24-6-2023, Intercollegiate fest Sampravega 2023
- 21-6-2023, International Yoga Day in association with SVYASA yoga University
- Participated in Education EXPO Public TV, TV9 & Suvarna news
- Admission mela with other states.....
- 5-6-2023, Exhibition of products from Central Institute of Coir Technology
- Campus pool drive for Elite Elevators on 1st June 2023 in association with ICT academy
- 23-5-2023, Business plan presentation from BBA students in front of an esteemed panel Ms. Geetha Ramamurthy, CEO of Giga Innovation Centre
- Scholarship Mela 24th to 26th May 2023
- April 19, 2023, MBA Fresher's Day
- April 2, 2023 Alumni Meet
- 8-3-2023, International Women Day celebration with a Panel Discussion on 'Digital Literacy- A tool for Women Empowerment'







- 23-28th Feb 2023, National Science Day celebration
- 8-2-2023 to 14-2-2023, MBA Orientation
- 14-2-2023 organized All India Inter-University Netball Championship in association with Soundarya Law College
- Taekwondo (Men & Women) Competition Cum Selection Trials-2022-23 on 24/12/2022. About 18 colleges, 54 participants took part in the event
- 8-2-2023 DRR's Official meet of Rotaract Club
- 4-2-2023 Special lecture on PARAKRAM DIVAS
- 3-2-2023 Analysis of Union Budget
- 11-1-2023 Soundarya Suggi Parva
- Trade fest from Commerce Department
- Lush of launch 2.0 from Business Administration Department.
- New Initiatives
- 15-6-2023, Inauguration of IEEE student Chapter
- 22-11-2022, Inauguration of Film Club
- 4-11-2022, Inauguration of AKANKSHA - Commerce forum
- 21-10-2022, Visit to Loyola College by IQAC team
- 13-10-2022, Inauguration of IIC-SIMS & E-Cell
- 27-5-2023, Nodal centre for ISRO start programme.
- 3-8-2023, NHRWA Student Chapter

## Anveshana - An exploration

On 5th October, 2023, ANVESHANA was organized to honor and appreciate the achievements of researchers in various aspects of research. A research appreciation day and book releasing ceremony were held, with 14 books released and 36 faculty members honored for their contributions to research, such as patents and publication of research papers. Dr. Mahesh Joshi, President of Kannada Sahithya Parishat, bestowed the occasion.



## FACULTY RESEARCH & PUBLICATIONS

Publications	No.
UGC Care Journal	05
Scopus indexed	03
Springer & Web of Science	02
Peer reviewed	18
Conference Proceedings	24
UGC Article	02
Books / Chapter published	21
Patent Grant	01
Patent published	04
MRP project proposal submission	01

## IQAC INITIATIVES

Title of the particular	No.
FDP	04
Academic Auditing	03
Feedback	03
Interaction session with invitees from higher institutes across PAN India	05



STATE LEVEL BUSINESS PLAN

competition conducted by

**FKCCI**

(Federation of Karnataka Chambers of Commerce and Industry)

## STUDENT ACTIVITIES

Title of the particular	No.
Value added programs	06
Capacity Building Programs (Seminars/Webinars/ Guest lectures/Workshops/ Bootcamps/training)	21
Industrial Visits	31
NPTEL	03
Short term certificate programs	05
Outreach programs	16
Awareness program	08
College Fest	01
Student Council activities	06
Department Club events	45+

## PLACEMENTS

- No. of Internships: 54
- No. of students registered for placement: 151
- No.. of students attended: 111
- No. of students received offer letters: 77

## BEST PRACTICES ADOPTED IN ACADEMIC

- Learner Centric Education
- Digitization of Attendance & IA marks
- Academic research
- Industry Institute Collaboration

## MILESTONES: 2022-2023

- Centre of Excellence for Youth Empowerment in association with Atos Prayas; ICT Academy
- Tremendous growth in Research and Publication
- Retention of Academic Excellence with University Ranks
- Recognition at National level by India Today Ranking
- Induction of MBA program; one more feather in the cap
- MoU with corporate industry for Skill Enhancement Programs
- Triumphant Sports achievement at International Level





# CAMPUSMANIA

## A Nostalgic Journey: 'Parichaya' - SIMS Welcomes the Fresher's with Retro Glamour!

On November 12, 2022, SIMS campus celebrated the arrival of fresh minds with a "Parichaya" theme, transforming the campus into a time machine. Faculty and students dressed like movie stars from the "Retro Era," and participated in events like the Mr. and Miss Fresher competition.



## Halloween Extravaganza Haunts SIMS Campus!

On November 15, 2022, the SIMS campus hosted its first-ever Halloween party, celebrating first-year students' originality and the encouragement of HoDs and professors. The event included face painting, nail art competitions, a Disney, Desi Halloween, and Horror Halloween theme fashion show, and a faculty 'Trick or Treat'. The event was a success, ensuring its entry into Soundarya's academic career.



## Soundarya SuggiParva: A Vibrant Celebration of Tradition and Culture

On January 11, 2023, the College campus celebrated Sankranti as "Soundarya SuggiParva," a festival aimed at bridging the gap between native culture and students. The Department of Commerce organized the event under the forum "Akanksha," featuring rangoli, festoons, and floral accents. The event showcased student abilities and cultural heritage preservation.



ಪೊದಯ್ಯ ಸುಗ್ಗಿ... ಸೌಂದರ್ಯ ಕಲಾ ಪ್ರದರ್ಶನದ ಮೂಲಕ ಸಂಸ್ಕೃತಿಯನ್ನು ಪರಿರಕ್ಷಿಸುವುದು ಮತ್ತು ಅದನ್ನು ಪ್ರಚಾರಿಸುವುದು. ಸಂಸ್ಕೃತಿ ಮತ್ತು ಸಾಂಸ್ಕೃತಿಕ ಪರಂಪರೆಯನ್ನು ಸಂರಕ್ಷಿಸುವುದು.





## Soundarya Sangama: A Grand Reunion of the Soundarya Family!

Soundarya Educational Trust held a mega alumni meet on April 2, 2023, bringing together students from three decades of the institution. The event was filled with nostalgia and nostalgia, with the highlight being the mesmerizing performance by versatile Vasuki Vaibhav.



## Sampravega 2023: A Spectacular Day of Talent, Glamour, and Inspiration!

Sampravega 2023, a celebration of over 40 colleges, featured a fashion display, dancing performances, singing competition, and theatrical production. Models showcased their latest styles, while the event showcased strategic thinking from young marketers, financial experts, and forensic specialists. Actor Vijay Raghavendra encouraged students to produce their best performances.



## Consecration of the Mind: Graduation Ceremony 2022:2023

On July 22, 2023, a distinguished group of dignitaries attended the graduation ceremony. The principal guest was Justice Narendra Prasad H.T., Judge of the High Court of Karnataka. The occasion served as a reminder of the value of education and the Soundarya Group of Institutions' dedication to provide its students a high-quality education.





## NSS & NCC

- Swami Vivekananda's birth anniversary was celebrated during Youth Week from January 12-18. Sri SriSivanandaShivacharyaSwamiji emphasized Vivekananda's significance and urged young students to dedicate their lives to their country, emphasizing the importance of culture and education.
- Soundarya Institute of Management and Science in collaboration with Soundarya College of Law, The Advocates' Association of Bengaluru, Mandya, Srirangapatna, K.R. Pete, Maddur, organized an event to commemorate 'World Environmental Day' on 18.06.2023. The event took place in Karighatta Village, Srirangapatna Taluk, and was graced by Honorable Justice Dr. H. B. PrabhakaraSastry, Judge of the High Court of Karnataka. Sri Ruthren P. IFS, Deputy Conservator of Forests, Mandya Divisions, graced the event as the Guests of Honour.
- International Day of Democracy was celebrated on 15/09/2023, focusing on the theme "Empowering the next generation." Key speakers included Dr. N. Sathish Gowda, Associate Professor at Bangalore University, who discussed democracy and good governance. Principal Dr. Vasu B A delivered the presidential address, and Prof.Ramya H.S, HOD Political Science, recited the pledge in English and Kannada. The event created a platform for awareness and action.





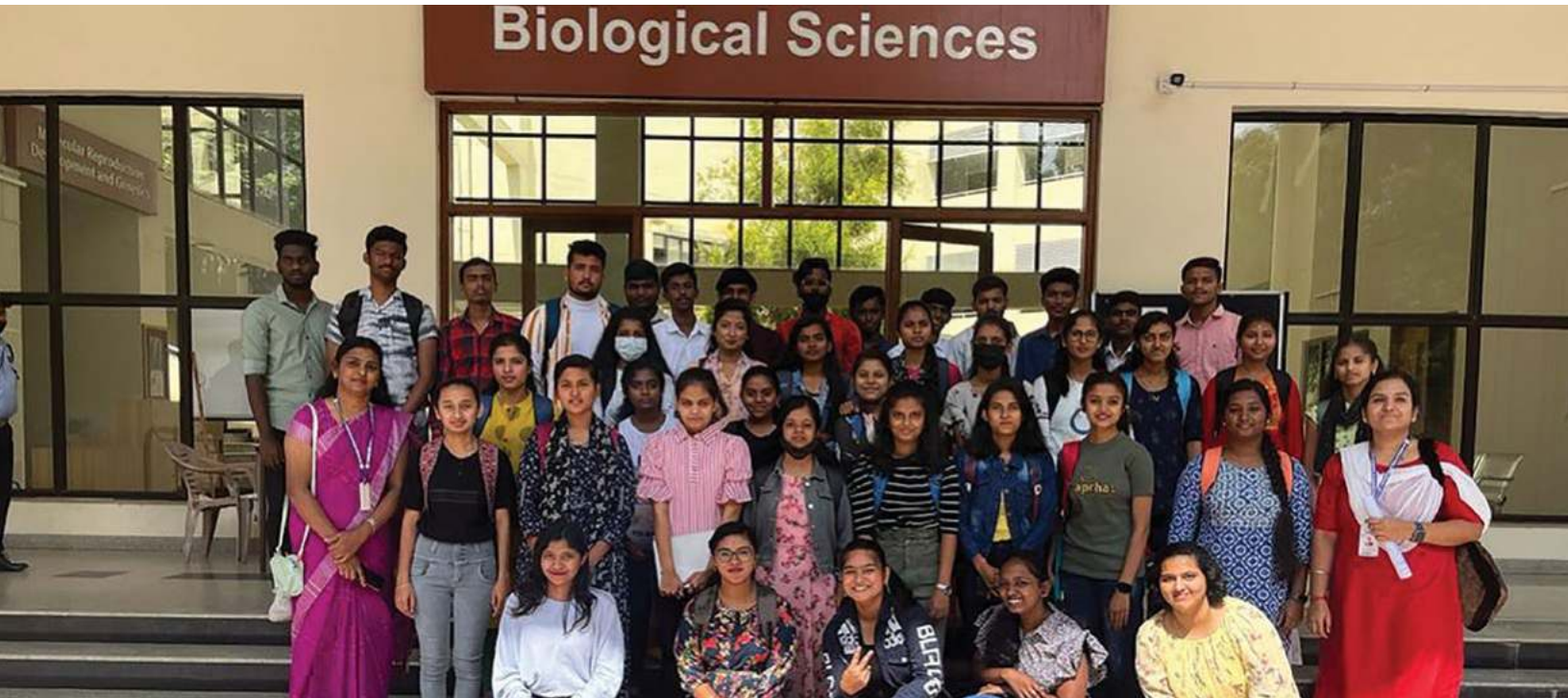
- National Sports Day, commemorating hockey legend Major Dhyana Chand Singh's birth anniversary, saw a walkathon involving 120 students from Soundarya Institute to Government Higher Primary School, Thotada-Guddadahalli, promoting physical fitness awareness and encouraging participation in sports activities.
- The NCC Cadet of SIMS participated in the Cleaning Drive of Statues of Eminent Personalities at the Sir M. Visveswaraya Statue in KR Circle, Bangalore. The event was organized in accordance with the guidance provided by the 1 Karnataka Signal Regiment and the NCC Directorate Karnataka & Goa. The event started off with an opening statement about Sir Mokshagundam Visveswaraya's great contributions, which was followed by washing the statue and decorating it with flowers.







## DEPARTMENT OF FORENSIC SCIENCE



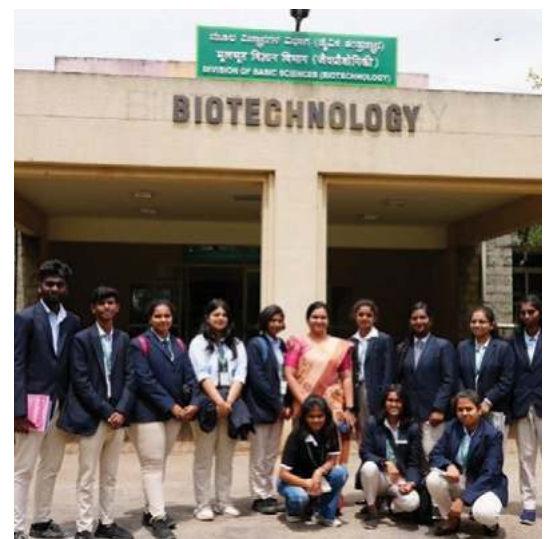
- On September 22, 2022, students visited the Indian Institute of Science (IISc), a renowned academic institution founded in 1909 under Jamsetji Tata's support. They explored various departments and campus, with COO Dr. Karthik providing an in-depth tour of the organization's mission to combine technology, research, and medicine.
- The Department organized a field trip to Expodent-2022, the largest dentistry exhibition, on September 24, 2022, to educate students on dental alignment and 3D printing technology, especially for forensic dentistry, and modern dental tools.
- On November 5, 2022, students visited the Advocate's Association Bangalore, the largest organization in Asia, where they inaugurated the organization. The ceremony was attended by Chief Minister of Karnataka, former Supreme Court Judge Nazer Ahmed, Chief Justice of Gujarat Aravind Kumar, State High Court Chief Justice Prasanna Balachandra Varale, and Public Works Minister C.C. Patil.
- Dr. Hemanth R.K., Senior Manager of Himalaya Drug Company, conducted a discussion on forensic medicine at Lecture Hall 303 on November 26, 2022. The training provided participants with a comprehensive understanding of examining trauma victims, suspected alcohol users, and those causing harm to others.







- Students visited the Jawaharlal Nehru Center for Advanced Scientific Research (JNCASR) in Bangalore on December 16, 2022, as part of an educational industrial tour. Established in 1989, JNCASR offers courses in Geodynamics, Evolutionary and Organismal Biology, Molecular Biology and Genetics, New Chemistry, Theoretical Sciences, and Chemistry.
- On December 17, 2022, the Insect Environmentalist Awards were held at Bengaluru's Regional Plant Quarantine Station, featuring prominent figures like Dr. J.P. Singh and Dr. S.N Sunil. A class of SIMS students won the Best Insect Essay award.
- The department held a "Serial Sketcher" event during the "Sampravega" college fest, showcasing the process of documenting and sketching crime scenes. The competition was divided into two phases: an investigation phase and a crimetoonist phase.
- The students visited ICAR-IIHR on July 10th, 2023, to learn scientific instrumentation techniques and interact with scientists. They visited the Departments of Biotechnology, Entomology, and Pathology, learning about DNA-RNA isolation, insect rearing, volatile extraction, and forensic science through Scanning and Transmission Electron Microscopes.
- An outreach program "BEAT PLASTIC POLLUTION" was exercised at Abbigere Government School on June 13th, 2023 to raise environmental consciousness among students. The program educated students about the harmful effects of excessive plastic usage and advocated for organic farming. Quiz sessions encouraged students to adopt biodegradable alternatives and promote responsible stewardship for future generations.







## DEPARTMENT OF SCIENCES



- On December 16, 2022, students visited JNCASR for an industrial tour, learning about superconductivity and nanotechnology concepts. They toured chemical, NMR instrument, SEM, and TEM labs, gaining knowledge about equipment functions and engaging in scientific learning.
- National Science Day featured five days of scientific programs focusing on "Global science for Global well-being," featuring music, yoga, presentations, plenary sessions, and talks on yoga and well-being. Artificial Intelligence sessions were also held.
- IARSC hosted an interactive session on the Moon mission, featuring Dr. S Somanath, chairman of ISRO, Dr. M Sankaran, Director of IARSC, Prof. Jayant Murthy, and Dr. TirthaPratim Das discussing human space program challenges and achievements.
- The Central Institute of Coir Technology celebrated Environmental Day on May 6, 2023, with visitors ceremonially watering a medicinal plant, educators and students vowing to protect the environment, and numerous contests and a planting drive at Manjunathnagara Government School.
- On July 13, 2023, the Science fraternity conducted an outreach campaign at the Government School Abbigere to raise environmental awareness among students about environmental issues, including conservation, global warming, terrace gardening, medicinal plants, deforestation, and pollution.
- Students participated in a 5-day training course at the Central Silk Board Technical Research Institute in Bangalore from March to July 2023. They visited various silk production stages, learned about testing for alkalinity, hard water, degum, bleach, dye, and print silk, and were escorted to labs before valedictory.





- A team of ISRO personnel held an interactive seminar on "Space Science and Exploration" where about 500 students from various schools and colleges participated. The event covered topics like India's space science journey, human involvement, interdisciplinary applications, space mission design, and career planning in space science and technology.
- On September 15, 2023, SIMS and ITC signed a Memorandum of Understanding to promote source isolation, salvage and recycle materials from landfills, provide jobs for the less fortunate, and provide sustainable livelihoods for rubbish collectors and rag pickers.
- Students took part in the ISRO, IIRS, and Dehradun's START Program via department nodal centre. Certificates were given to the Nodal Coordinator Dr. S. ShreemathiGiri and a unique certificate of appreciation to SIMS from ISRO.
- Dr. S. ShreemathiGiri and a team B.Sc students presented research papers at "National Conference on Environmental Governance in India" hosted by Central University of Tamil Nadu on March 16, 2023, for which they were given the BEST PAPER award. A meeting was also held at Shangri-La with Raymond Lee from Ports PourthUniversity to discuss a student exchange program and research partnership.
- A business plan "Narikel" was chosen as one of the top 6 business plans in accordance with "Manthan" and received a monetary prize of Rs. 50,000. The I.I.H.M. presented Dr. S. ShreemathiGiri with the "Teacher's Par Excellence award" on September 15, 2023.





## DEPARTMENT OF COMMERCE (B.COM)



- From September 7th to 12th, 2022, students attended didactic orientation sessions. The first day featured a keynote speech by Bhawna Kumar, an educationist and certified coach, emphasizing optimism and soft skills. The sessions continued with insights from Thomas John Rose, Founder of Wise-Force Mission. The following days featured Zumba sessions, cybersecurity talks, brain training techniques, yoga sessions, and entrepreneurship talks. Activities celebrated 'Aazadi Ka Amruth Mahostav' to foster creativity and team synergy. Major Raghavendra C introduced NCC and encouraged students to engage in the democratic system. The final day focused on competitive exam preparation, Industry Institute Interface, and entrepreneurship.
- Geetha Ramamurthy, CEO of Giga Innovation Center, stated "Entrepreneurship is the key solution to ascend the ladder of success" at Orientation on Entrepreneurial skill on 12/09/2022. Mr. Suresh Kumar, inventor of integrated Macro problem solvers, and Ms. Kavyashree, executive in charge of investor relations at Giga Innovation Center, shared the dais.
- Mr. Kishore BS, Co-founder and CEO of SMI, spoke at a Stockbyte workshop for first-year bcom students on the stock market and financial planning. The seminar focused on the stock market, stock market analysis, and stock investment decisions.
- An orientation session in collaboration with ICAI was organized on September 28, 2022. The session's resource person was Mr. C S Raghu, senior partner of PNR & Co, Chartered Accountants. The lesson went well and gave the pupils a better understanding of the subject.





- A visit to 'Swachagraha kalika Kendra' (SGKK) in association with IIC was organized on 26th November 2022, wherein the students were introduced to waste management and composting by Dr. Shanthi Tummala, a renowned expert, and Dr. Meenakshi Bharath, a Gynecologist and Eco warrior, who discussed menstrual hygiene.
- To introduce students to native culture, Soundarya Suggi Parva was staged on January 11, 2023. the event featured traditional performances, cultural dances, and poojas to cows to teach Sankranti festival ideals and advance scientific knowledge. The chief guest was Rajayogini B K Suma from Brahmakumari's ishwaria vishwa vidyalaya.
- As a part of its mission to empower students with academic and technical excellence, the department enforced the commerce forum 'AKANKSHA' on 4th November 2022 with the aim to prepare the students to face the challenges of the corporate world, commerce students must not only be sound theoretically, but also exposed to the outer world in a dynamic way to deal with practical situation.
- A workshop was held on 3 February 2023 on "Analysis of Union Budget 2023" by Mr. Prashanth Srinivas, Director-Academics and Operations, India4IAS, with the aim of empowering the students and faculty member to analyze the Union Budget 2023, differentiate budgetary concepts, and familiarize various budget concepts.
- On July 7, 2023, AKANKSHA, a platform for business, conducted the trade fair "VANIJYA DARSHANA-2023." The event's goal was to provide the pupils first-hand knowledge of how commerce operates. There emerged a network of tastefully decorated booths where the students sold their wares. On this time, there were more than 25 booths and company models on display. This activity enabled the students to build independent problem-solving skills as well as to advance their professional knowledge of the issue at hand.
- The menial employees attended a seminar on "Mission Meditation" that was offered by the Department of Commerce in collaboration with Brahmakumaris. The session's guest speaker, RAJAYOGINI B K YASHASWINI from Prajapitha Brhamkumaris Ishwari Viswavidyalaya, discussed how leading a stress-free life is crucial in the current climate and how to promote relaxation among people is a fundamental component of "Mission Meditation."







## DEPARTMENT OF MANAGEMENT (BBA)



- The "Lush of Launch 2.0" event took place on June 26th, 2023, focusing on "Product Launch". The event was attended by guest judges Ms. Neha Agarwal, Mr. Vishwas C Palankar, and Mrs. RamyaSheshadri. The event aimed to showcase innovative concepts and nurture entrepreneurship skills among students, showcasing the boundless creativity and entrepreneurial spirit within the institution.
- The New Building Management Block hosted a workshop on the "Basics of Stock Market" on May 26, 2023, to educate students about the stock market and various investment platforms. The event provided the students with valuable insights into investment intricacies, preparing them for informed financial decisions in the future.
- The XIV International Conference at New Prestige Institute of Management in Gwalior, Madhya Pradesh, celebrated Industry 4.0 advancements and urged budding researchers to contribute to society's knowledge expansion, showcasing academic excellence and industry research promotion.
- Aero India 2023 took place at Yelahanka Airforce Station in Bengaluru on February 16, 2023. The event provided an in-depth look at the latest aviation developments. The theme was "Aero Show" aiming to unveil the future of aviation and showcase technological advancements. It emphasized the institution's commitment to aviation knowledge and education.
- On December 16th, 2022, the IQAC launched a club activity titled "Cabin Crew Services," transforming it into a gathering place for aviation enthusiasts. Students learned about cabin crew services, demonstrating the institution's commitment to practical aviation management education.





- A field visit was organised on October 13, 2022 to HSR Layout, Bengaluru, to understand the restaurant operations and marketing strategies for different market segments. It provided the real-world exposure and experiential learning opportunities for its students in hospitality management.
- On October 15, 2022, Titan Company hosted a field visit which provided the students with firsthand experience in an industry focusing on customer values, creativity, and innovation. It provided practical exposure and experiential learning opportunities, preparing students for the dynamic professional world.
- GIGA Innovation 365 + 1 hosted the "Aspire Entrepreneur Program" on November 28, 2022, aiming to improve students' business pitch creation, idea generation, and understanding market dynamics, emphasizing the importance of practical knowledge for entrepreneurial success.
- On December 6, 2022, a transformative event called "Soft Skills Training" was held, focusing on communication. The event explored its origins, evolution, and importance in modern society, emphasizing its role in professional growth and civic engagement. Participants were equipped with tools to effectively convey ideas and messages.
- A transformative session "Leadership & Management trends to employ in 20's" was held on October 18, 2022. The session aimed to equip students with essential leadership skills, explore the 3P's of life, and encourage self-awareness for personal and professional growth. The event emphasized the importance of holistic education in shaping future leaders, providing valuable insights and tools for navigating the challenges and opportunities of the dynamic 20's.







## DEPARTMENT OF COMPUTER SCIENCE & IT



- On September 22, 2022, students visited the Indian Institute of Science (IISc), also known as the "Tata Institute," to explore the world of engineering and scientific research. Dr. Karthik, COE, IISC, provided a tour, showcasing the institution's ideas and history, impressing the students.
- On December 23, 2022, a trip to the International Institute of Information Technology, Bangalore (IIITB) was organized, featuring a presentation by Mr. Ramesh Sundararaman and group tours of the campus, labs, and MINRO Experience Center, showcasing IIITB's commitment to entrepreneurship, innovation, education, and research.
- The Federation of Karnataka Chambers of Commerce & Industry (FKCCI) held a lecture on "Cyber Security - Potential of Artificial Intelligence" on July 15, 2023. The seminar discussed the role of AI in protecting the digital world and the critical role of cyber security in today's fast-paced tech environment.
- A guest talk for BCA students emphasized the connection between technology and entrepreneurship. The lecture highlighted the significance of technology, innovation, digital marketing, and cutting-edge tools in starting businesses. State Coordinator for ICT Academy, Mr. Vishnu Prasad, provided valuable resources.
- The Students were exposed to the Hey Coach platform on April 25, 2023, a comprehensive online tool for many different academic disciplines. The site provides tutorials, exercises,





mentorship opportunities, and instructional resources to improve students' technical knowledge and understanding of computer applications.

- A game-changing workshop on full-stack development was led by Nithin Varma, a software developer from Cricbuzz.com, on December 19, 2022. The difficulties of both frontend and backend development were explained to the pupils.
- The Ethical Hacking Workshop on January 28, 2023, taught participants the art of ethical hacking to protect networks, systems, and data from attacks. Participants gained knowledge and skills to defend digital security, with Nithin Varma serving as a resource person.
- The ICT Academy launched 'Accelerating Talent in Open Source' program, partnering with ATOS, on February 13th, 2023, aiming to equip aspiring professionals with specific knowledge of open-source technology, preparing them for success in the digital world.
- The Students started their exciting AWS internship on June 8, 2023, under the direction of Rahul Reddy V, co-founder and CEO of Abhaya Secure. The internship gave students in-depth information and useful abilities for using Amazon Web Services (AWS), giving them access to real expertise with cloud computing.
- On 13<sup>th</sup> June 2023, the Students witnessed the grand inauguration of IEEE Student Chapter accompanied virtually with Dr. Parameshachari B.D., ACM and IEEE, who inspired the aspirants with his insights on student research and MRP projects, igniting our passion for academia.
- On July 4<sup>th</sup>, 2023, a Chat GPT Panel Discussion explored the revolutionary potential of AI in a constantly changing society. Experts, creators, and thought leaders discussed how Chat GPT, a sophisticated language model, could revolutionize various industries, with Mr. Manoj Kumar N. serving as a resource person.







## DEPARTMENT OF ARTS & HUMANITIES



- On October 31, 2022, National Unity Day and Sardar Vallabhbhai Patel's birth anniversary were celebrated with cultural performances from various states, emphasizing the importance of unity in diversity and fostering a united and harmonious India.



- The Democratic Club organized Constitution Day inter-class competitions, encouraging students to participate in debates, essay writing, quizzes, and persuasive speeches, highlighting the institution's commitment to intellectual discourse and constitution's role in shaping the nation



- On December 12, 2022, students participated in a community development activity at Jayaprakash Narayana National Youth Training Center, gaining firsthand insights into elite athleticism and inspiring aspiration and achievement among the young minds.



- Democratic Club celebrated Constitution Day with a guest lecture by Dr. Balasubramanian V. K on "Constitution and Indian Politics - Present Scenario" on December 16, 2022. The lecture provided insights into the current political landscape of India and underscored the importance of constitutional values in shaping the democratic ethos of the nation.

- St. Paul's College held a transformational conference on May 12, 2023, focusing on the "Capacity Building & Personality Development Program" for BA students. The conference included four technical workshops, fostering active participation and discussions with professionals, promoting personal and professional growth.



- On May 22, 2023, "Expressions" was a platform for students to showcase their acting skills, emphasizing the dedication, patience, and practice needed to master the art. The competition celebrated students' acting skills, self-expression, and creativity, demonstrating the institution's commitment to artistic excellence.
- Students from SIMS participated in a State-level debate competition on the topic "Is free services necessary for government development?" Among 62 colleges, two students from SIMS secured 3rd and 7th positions, earning them the rolling trophy, showcasing their commitment to fostering articulate and informed debaters.
- Students visited ThotadaGuddadahalli Government School for community development, enhancing education through communication, drawing, and sketching activities. The event promoted values, psychological well-being, and intellectual and emotional growth.
- The students showcased their talents in various activities at the Intra-Collegiate Competition held by the Government First Grade College, Rajajinagar, with a memorable victory in the Sketching category showcasing the SIMS students' abilities.
- The Department of Journalism launched "Soundarya Suddi," a weekly video news edition, to highlight events within the Soundarya Institutions community. Launched on July 5th, 2023, it aims to promote unity and awareness among students and faculty.
- The Department of Psychology held a workshop on "Mental Health Awareness" on August 31, 2023, featuring guest speaker Assistant Professor Mohammed Yusuf Swaroop, focusing on topics like stress management, emotional regulation, and gratitude.







# DEPARTMENT OF POST GRADUATE STUDIES IN COMMERCE (M.COM)



- The department held a one-day National Conference on "Application, Strategies, and Controlling Methods of Financial Management in MSMEs" on August 25, 2022. Key speakers included Dr. Ramachandra Gowda M, Vice Chancellor of Ranichennamma University, and Dr. K Nirmala, Chairperson of Bangalore University's Commerce Department. The conference covered topics like entrepreneurs, sustainable development goals, supply chain management, and government schemes. The event aimed to promote research and initiatives to strengthen the nation's economy through the MSME sector.



- The Federation of Karnataka Chambers of Commerce & Industry held a panel discussion on "Analysis of Union Budget 2023" on February 2, 2023. The event, which featured speakers from various fields, aimed to enhance understanding of the Union Budget and the intricacies of fund mobilization and allocation processes. The panel discussion was attended by experts in Direct Tax, Indirect Tax, Investment, and Industrialist sectors. The event provided students with firsthand knowledge and insights into the financial dynamics of the 2023 Union Budget.



- The "FINQUEST 2023 think Beyond" conference, organized by IMA, aimed to equip students with the necessary knowledge and skills for success in the finance field. The event, held on February 11, 2023, at The Chancery Pavilion in Ashok Nagara, Bangalore, aimed to bridge the gap between business and academics by providing a comprehensive understanding

of career prospects and essential soft skills in finance. The seminar provided real-world information and insights, ensuring students were adequately prepared for their future professions in finance.

- The department has started a "Youth Empowerment Program," a month-long course designed to provide students the information and skills they need to succeed in the workplace. The program, run as part of Atos Syntel S'Praas basis's CSR effort, seeks to develop resources suitable for the sector and lay a strong basis for socioeconomic and professional success. The program, led by instructors Mrs. Simi Kalakamb and Mr. Aditya Ramesh, seeks to give students valuable practical knowledge and show how dedicated the organization is to developing well-rounded workers.
- Students traveled to Bata Shatak in Hosur, Tamil Nadu, on May 5, 2023, to learn more about the intricate workings of the footwear manufacturing facility. 102 employees were counted during the visit, and 90% of them were women, illustrating Bata Shatak's dedication to gender equality. The visit demonstrated the company's commitment to supporting women in the workforce and gave useful insights into the production process. It was a great educational opportunity that combined theory with practical application.



- Students gathered at KEBA on July 14, 2023, for a session on the Goods and Services Tax (GST) presented by The Bangalore Management Association. The program included insightful information on the GST implementation in India, its effects on business operations, changing from current practices, dispelling myths, and evaluating constitutional modifications. Students were able to make the connection between academic knowledge and actual application in the business world thanks to the speaker's discussion of practical issues encountered by business professionals. For the pupils, the occasion provided a priceless learning opportunity.
- A one-day workshop on research methodology was held on September 7, 2023, under the direction of Dr. Madhu S, Project Associate, Tumkur University. The purpose of the workshop was to instruct students on the fundamentals of using SPSS as well as particular methods for locating, choosing, processing, and analyzing data relevant to their research projects. They were more proficient and productive in their project work thanks to this practical experience. The occasion shows how dedicated the university is to imparting useful information for both academic and professional development. The knowledge of Dr. Madhu S. helped students develop their research skills to an exceptional level.







# DEPARTMENT OF MANAGEMENT STUDIES (MBA)



- The Department organized an Industrial Visit to TVS Motors, Hosur, on 18.05.2023 for the I Sem MBA Students. The purpose of this visit was to enable students to have full exposure to manufacturing processes at TVS Motors.
- The Department organized an Industrial Visit to Aditya Auto, on 27.04.2023 for the 60 students of I Sem MBA. This visit made students to relate theory into practice. Students found this visit more insightful and interesting. On the same day, another visit was made to Supreme Solar Pvt Ltd, Doddaballapur.
- The students visited ABB Peenya on 20.06.2023 as a part of Industrial Visit. ABB is a technology leader in electrification and automation, based out of Peenya, Bangalore. Students were given exposure on software optimization in the manufacturing space.
- Ms. Asha Merugu, Director in Financial Accounting Advisory Services, E&Y Global delivered a talk on 'Walk the tech – Emerging tech trends in Finance' to the MBA Students on 11.02.2023. She delivered insights on cloud accounting and integrating technologies in accounting and finance domain.
- As part of orientation, a talk was arranged on 'Career Goals and Plan for Life' by Mr. Ruthuparna Sharma on 09.02.2023 to MBA students. Understanding the importance of setting career goals, identifying your interests and designing career plan were key-takeaways of the session.
- Mr. Vijaykrishnan Venkatesan, Managing Director, Kennametal India Limited delivered a talk on 'Role of Young Managers in Industry and Corporate Post Pandemic' on 08.02.2023.







He enlightened students on the value and importance of pursuing MBA education for personal and professional growth.

- The Department organized a workshop on 'Entrepreneurship and Career' on 19.06.2023. Mr. Nagesh Jayaram, Serial Entrepreneur, Mr. Vinay Raj, Former Brand Manager, Lauren, Dr. Samad Waseem, Industrialist and Mr. Suresh, Forensic Psychologist, University of Liverpool were the resource persons.
- The Students participated in 'Management Fest' organized by Acharya Institute of Management and Science on 30.03.2023. Students actively participated into various segments of the fest such as Best Manager, Marketing, Finance, HR, Business Quiz and cultural events.
- The students participated in 'Management Fest' organized by 'Ramaiah University' on 25.03.2023. This event provided an opportunity to students to showcase their managerial skills and compete with enthusiasm.
- The Department hosted IIC Council Meeting on 25.05.2023 at SIMS Campus. R Gopinath Rao, IEDS Deputy Director, GOI, Ministry of MSME chaired the meeting and was presided by Dr. Vasu B.A., Director, SIMS
- Mr. Lalith Dhanush, an author, speaker and career coach, delivered a session on 'Public Speaking & Communication Skills' on 10.02.2023 wherein he emphasised on the importance of communicating effectively both in personal and professional life.
- Mr. Ganesh Datta Lakkur, AVP, Training & Development, Imarticus Learning visited MBA Department on 13.02.2023 to orient students on the theme 'Group dynamics on Communication, Leadership and Team Building'. He provided useful tips on building a personal brand and getting excelled in career.
- To acquaint students on the changing roles of managers, a guest talk was arranged to MBA students on 17.02.2023. Mr. Mathew Antony, Chief Marketing Officer, GrayMatter Software Services Pvt Ltd delivered his talk on the theme 'Role of Managers in Digital Era'.







## DEPARTMENT OF LANGUAGES



- Shakespeare's Birthday was observed by the English department on April 23, 2023. Shakespearean literature was read aloud to the class. Romeo and Juliet, Macbeth, King Lear, the poem "True Love," and a little movie were all highlighted that day. The program included students from the departments of business, management, and science.
- Tagore's Day was observed by the English department on May 7, 2023. The writings and life of Tagore were presented to the students. Students read passages from Gitanjali, one of his most well-known works, and a little movie was shown that day. The program included students from the departments of business, management, and science.
- The Department of English conducted a Faculty Development Programme on September 7, 2023, to help teachers design question papers in line with Bloom's Taxonomy, ensuring holistic student development. The program began with an introductory session on Bloom's Taxonomy, which outlines three learning domains: cognitive, affective, and psychomotor. It covered the cognitive domain and its six levels of learning objectives, including lower-order and higher-order thinking. A practical session on using verbs and phrases to frame questions was also conducted.





- Department of Kannada created a luxurious platform for Azadi ka amruth mahotsava, Bharathada vibajane, Kanakadasa jayanthi, Koti kanta gayana, and a vibrant workshop on Native Dance Forms. The students fraternity experienced a fantastic revelation of diversity.
- 'Guru Purnima' was celebrated on July 3, 2023 by the Sanskrit Department. Fraternity Kishan C, HOD, Department of Sanskrit, spoke on the value of the guru and Bhagavan Vedavyasa's contributions to Indian culture. Dr. B. A. Vasu, the principal, spoke about all the life's teachers who served as our gurus.
- Department of Hindi held a one-day workshop on NEP curriculum on June 27, 2023. Professors from different universities shared their knowledge at the event. Dr. Ashwini Sachin Sadavarte, Hindi HOD, officiated the workshop. Pro. Prabhu Upase discussed the significance of NEP syllabus, while Pro. Lata Chouhan discussed the significance of literature.







# CENTRE FOR TRAINING & PLACEMENT





# INDUSTRIAL VISITS









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