



**SOUNDARYA
INSTITUTE OF
MANAGEMENT &
SCIENCE**

**Affiliated to Bangalore University, NAAC Accredited 'B+' Grade
Internal Quality Assurance Cell (AQAC)**

PROGRAM OUTCOMES AND COURSE OUTCOMES

BACHELOR OF COMMERCE (CBCS)

Program Outcomes (PO):

PO 1: Foster the ability to apply theoretical knowledge effectively in real-life situations and promote independent and lifelong learning.

PO 2: Provide students with the skills necessary to plan and pursue careers while enhancing their employability.

PO 3: Equip students to confront challenges in the present global competitive market.

Program Specific Outcomes (PSO):

PSO 1: Prepare students for careers in accounting, auditing, taxation, finance, insurance, and banking, utilizing an interdisciplinary approach to meet the demands of modern companies.

PSO 2: Cultivate ethical leadership and foster a focus on social responsibility and ecological sustainability among future managers and business leaders.

PSO 3: Develop entrepreneurial qualities among students & Enable students to pursue higher education and careers as business scientists, researchers, consultants, and educators, equipped with core competencies and prepared for competitive examinations.

Course Outcomes (CO):

CO 1: Introduce students to fundamental concepts, tools, and techniques of various accounting procedures applicable to diverse business contexts. Familiarize students with the structure, organization, and operations of the financial system in India, as well as the principles of marketing and service management.

CO 2: Enable students to grasp basic concepts of financial management, entrepreneurship, law, banking operations, business regulations, auditing methods, and the practical analysis of

financial statements to prepare management reports for decision-making purposes.

CO 3: Expose students to the different provisions of taxes in India and facilitate their understanding of the assessment process for individuals, firms, and companies. Introduce students to soft skills essential for employability in professional environments.

NEP: B.COM PROGRAMME OUTCOMES

At the end of B.Com program, the students will be able to:

PO 1 - Understand theoretical and practical applications of business, management, and accounting.

PO 2 - Explore opportunities in management, accounting, and related fields, recognizing theoretical and practical applications of business knowledge.

PO 3 - Enhance critical thinking, focusing on preparing financial statements for banks and insurance companies.

PO 4 - Further develops critical thinking in preparing financial statements for banks and insurance companies.

PO 5 - Strengthen business transaction skills and learn effective fund utilization.

PO 6 - Develop entrepreneurial skills and incorporate ethical values.

COURSE OUTCOME FOR B.COM

1. Financial Accountancy

CO 1- Foundational Accounting Concepts: Grasp fundamental principles of accountancy.

CO 2- Apply accounting treatments for consignment transactions by both consignor and consignee.

CO 3- Illustrate accounting treatments for dependent branches.

CO 4- Learn different accounting methods for hire purchase transactions.

CO 5- Summarize contemporary developments in accounting practices.

CO 6- Showcase electronic accounting procedures.

2. Business Management & Startups

CO 1- Strategic planning for organizational goals

CO 2- Comparing and selecting motivation factors and leadership styles

CO 3- Understanding startup opportunities and financial challenges

CO 4- Learning about support provided by incubators, particularly in India.

CO 5- Exploring major startup incubators in India

CO 6- Familiarizing with government initiatives for startups in India.

3. Principles of Marketing

CO 1-Understanding marketing concepts and assessing the environment.

CO 2-Analyzing consumer behavior and market segmentation.

CO 3-Exploring new product development and pricing.

CO 4-Evaluating promotional impact and distribution channels.

CO 5-Outlining recent marketing developments.

4. Digital Fluency:

CO 1-Grasping computer fundamentals.

CO 1-Effective word processing and internet skills.

CO 1-Proficient communication through email

5. Spreadsheet for Business:

CO 1-Understanding spreadsheet basics.

CO 2-Summarizing data with functions

CO 3-Applying formulas and functions for conditions.

CO 4-Implementing basic financial concepts

6. Financial Literacy:

CO 1-Understanding financial literacy importance and relevant institutions

CO 2- Creating and managing financial plans and budgets

CO 3- Operating banking and post office services

CO 4- Planning life and property insurance, and investments

7. Business Documents:

CO 1-Developing self-confidence in documentation

CO 2-Understanding banking formalities and transactions

CO 3- Gaining knowledge in LIC and office documents.

8. Advanced Financial Accounting:

CO 1-Computing stock loss claims and loss of profit

CO 2-Handling inter-departmental transfers and accounting

CO 3-Preparing financial statements from incomplete records

CO 4-Dealing with accounting for royalty transactions

9. Business Ethics:

CO 1-Understanding ethical behavior's importance in business

CO 2-Recognizing and resolving ethical issues

CO 3-Reflecting on personal values' relevance in the workplace

CO 4-Encouraging ethical self-reflection

10. Banking Innovations:

CO 1-Understanding the Indian banking system.

CO 2-Procedures for opening and operating accounts.

CO 3-Availing different types of loans.

CO 4- Examining negotiable instruments and banking technology.

11. E-Business:

CO 1-Understanding e-commerce fundamentals.

CO 2-Knowledge of e-commerce models and payment processes.

CO 3-Awareness of ethical, social, and security issues.

CO 4-Different stages of website development.

12. Fundamentals of Investments in Capital Market:

CO 1-Understanding SEBI and stock market mechanisms.

CO 2-Practical aspects of primary market operations.

CO 3-Functions of stock exchanges.

CO 4-Increasing public understanding of capital market activities.

13. Business Mathematics & Statistics:

CO 1-Familiarizing with interest calculations.

CO 2-Problem-solving techniques.

CO 3-Understanding matrices, distributions, and averages.

CO 4-Applying correlation and regression in business decisions.

14. Indian Financial Services:

CO 1-Understanding financial system, markets, and services.

CO 2-Analyzing relevant concepts in the Indian financial market.

CO 3-Understanding financial services, instruments, and stock markets.

15. Company Law & Administration:

CO 1-Understanding company types, CSR, and formation procedures.

CO 2-Roles of Key Managerial Personnel and sources of capital

CO 3-Significance of corporate meetings and winding up procedures

16. Entrepreneurship Skills:

CO 1-Identifying factors influencing entrepreneurship.

CO 2-Understanding required skill sets and opportunities.

CO 3-Role of MSMEs and government schemes in promoting entrepreneurship

17. Investments in Stock Market:

CO 1-Describing investment avenues and environment

CO 2-Measuring risk and return

CO 3-Applying analysis techniques in stock investments

18. Advanced Corporate Accounting:

CO 1-Procedures for redeeming preference shares and M&A methods.

CO 2-Understanding internal reconstruction and liquidation statements.

CO 3-Recent developments in accounting and standards.

19. Cost Accounting:

CO 1-Understanding costing concepts and methods.

CO 2-Procurement procedures, payroll, and overhead allocation.

CO 3-Preparation of cost sheets and cost allocation under ABC.

CO 4-Recognizing contract laws' application in business.

CO 5- Understanding bailment, sale of goods, and partnership laws.

20. Corporate Governance:

CO 1-Identifying corporate governance importance.

CO 2-Understanding director rights, duties, and legal frameworks.

CO 3-Importance of board committees and expert reports.

21. Investments in Commodity Markets:

CO 1-Understanding derivatives framework and commodity market structures.

CO 2-Differences between futures, options, and trading strategies

CO 3-Settlements, orders, and risks in commodity trading

CBCS- BBA

Program Outcomes (PO):

PO 1: Develop students' ability to apply theoretical knowledge effectively in real-life

scenarios and promote independent and lifelong learning.

PO 2: Equip students with the skills necessary to plan and pursue careers, enhancing their employability.

PO 3: Prepare students to face challenges in the present global competitive market.

PO 4: Cultivate entrepreneurship qualities among students.

PO5: Enable students to pursue higher education and careers in Business field

Program Specific Outcomes (PSO):

PSO 1: Prepare students for professions in accounting, auditing, taxation, finance, insurance, and banking, employing an interdisciplinary approach to meet the needs of companies.

PSO 2: Foster the development of ethical managers and business philosophers, with a focus on special responsibility and ecological sustainability.

PSO 3: Cultivate entrepreneurship qualities among students.

PSO 4: Enable students to pursue higher education and careers as business scientists, researchers, consultants, and educators, equipped with core competencies and prepared for competitive examinations.

Course Outcomes (CO):

CO 1: Familiarize students with fundamental concepts, tools, and techniques of various accounting procedures across different business domains.

CO 2: Introduce students to the structure, organization, and functioning of the financial system in India, along with principles of marketing and service management.

CO 3: Provide students with basic knowledge of mathematics, statistics, and statistical techniques applicable in business decision-making processes.

CO 4: Enable students to understand essential concepts of financial management, entrepreneurship, law, banking operations, business regulations, auditing methods, and the practical application of financial statement analysis for management reporting.

CO 5: Expose students to the diverse tax provisions in India and facilitate their comprehension of the assessment process for individuals, firms, and companies.

NEP- B.B.A. Program Outcomes

Upon completion of the BBA program, students will have acquired the following skills and abilities:

- **PO1:** To remember the conceptual knowledge with an integrated approach to various functions of management.
- **PO2:** To develop leadership and communication skills to become successful business leaders and managers.
- **PO3:** To encourage and develop critical thinking, analysis and initiative ability skills.
- **PO4:** To develop problem-solving skills through experiential learning and innovative pedagogy to ensure utilization of knowledge in professional careers.
- **PO5:** To apply the various concepts, theories and models in the area of HR, Marketing, Finance.
- **PO6:** To develop a positive attitude and life skills to become a multi facet personality with a sense of environmental consciousness and ethical values.

NEP- COURSE OUTCOME FOR BBA

1. Management Innovation

CO 1-Enhance their knowledge and skills which are essential for success in management careers.

CO 2-Understand the concepts related to Business Management.

CO 3-Adapt to the changing opportunities.

CO 4- Understand management information systems in practice.

CO 5-Understand the role of Artificial Intelligence in Business Decisions.

2. Financial Accountancy

CO 1-Understand the Basic Concepts of Accounting.

CO 2-Pass Journal Entries and Prepare Ledger Accounts.

CO 3- Prepare Subsidiary Books.

CO 4-Prepare Trial Balance and Final Accounts of Proprietary concern

CO 5-Use Accounting Concepts in Spreadsheet.

3. Marketing Management

CO 1-Understand the Concepts and Functions of Marketing.

CO 2-Analyse Marketing Environment its Impact on the Business.

CO-3-Understand the Consumer Behaviour

CO 4-Describe Marketing Mix and also strategize Marketing Mix

CO 5-Understand the Various Acts Related to Marketing

4. Digital Fluency

CO 1-Understand the Fundamentals of computers.

CO 2-Work in Word Processor effectively

CO 3-Discover the arena of the Internet and its possibilities.

CO 4-Effectively communicate through email

5. Spreadsheet for Business

CO 1-Understand the basic concepts of Spreadsheet

CO 2-Summarize data using Functions

CO 3-Apply Conditions using formulas and Functions

CO 4-Implement Basic financial Concepts in a Spreadsheet

6. Business Organization

CO 1-Understand the nature, objectives and social responsibilities of business.

CO 2-Acquire the ability to describe the different forms of organizations.

CO 3-Understand the basic concepts of management.

CO 4-Understand the functions of management.

CO 5-Understand the different types of business combinations.

7. Office Organization and Management

CO 1-Understand the basic knowledge of office organisation and management

CO 2-Demonstrate skills in effective office organization

CO 3-Demonstrate the ability to maintain office records

CO 4-Demonstrate the ability to maintain digital records.

CO 4- Understand the different types of organisation structures and responsibilities as future office managers.

8. Tourism and Travel Management

CO 1-Understand the fundamental concept of Tourism.

CO 2-Overview of the Tourism products and resources of India

CO 3-Understand the basic concept and various components of Tourism management.

CO 4-Understand the Functions and Types of Travel Agents and Tour Operators.

CO 5-Familiarize the concept of Transport and Accommodation.

9. Event Management

CO 1-Understand the process of organizing an event.

CO 2-Understand the importance of a checklist in organizing an event.

CO 3-Familiarize with organizing corporate events.

CO 4-Obtain a sense of responsibility for the multidisciplinary nature of event management.

CO 5-Learn to promote the events.

10. Financial Accounting and Reporting

CO 1-Exercise the accounting treatments for the departmental undertaking, and the accounting treatments in inter departmental transfers.

CO 2-Demonstrate various accounting treatments for dependent branches

CO 3- Learn various methods of accounting for hire purchase transactions.

CO 4-Learn the methods and accounting procedures of fire insurance claims

CO 5-Understand the Basic Concepts of international Reporting Standards

11. Human Resource Management

CO 1-Describe the role and responsibility of Human resources manager.

CO 2-Describe HRP, Recruitment, Selection and retention process

CO 3-Describe induction, training, and compensation aspects.

CO 4-Explain performance appraisal and its process.

CO 5-Demonstrate Employee Engagement.

12. Business Environment

CO 1-Understanding of components of the business environment

CO 2-Analyze the environmental factors influencing business organizations.

CO 3-Demonstrate Competitive structure analysis for select industries.

CO 4-Explain the impact of fiscal policy and monetary policy on business.

CO 5-Analyze the impact of economic environmental factors on business.

13. Retail Management

CO 1-Understand the Retail Business

CO 2-Understand the business operations in Retailing

CO 3-Have an overview of the structure and formulate the retail strategies of Retail Business

CO 4-Apply the Retailing principles and Theories

CO 5-Explore career opportunities in the Retail sector

14. Management of Non- Government Organizations

CO 1-Understand the Fundamental concept of NGO.

CO 2-An overview of the strategy, and structure of NGO

CO 3-Understand the managerial skill of NGO

CO 4-Analyze and understand the challenges faced by NGO

CO 5- Find career opportunities

15. Elements of Cost Accounting

CO 1-Understand concepts of cost accounting & Methods of Costing.

CO 2-Outline the Procedure and documentations involved in procurement of materials & compute the valuation of Inventory.

CO 3-Make use of payroll procedures & compute idle and over time. Discuss the methods of allocation, apportionment & absorption of overheads.

CO 4-Prepare cost sheet & discuss cost allocation under ABC.

16. Organisational Behaviour

CO 1-Understand the role of OB in business organization.

CO 2-Understanding the Behaviour of Individual

CO 3- Understand the group behaviour and Team dynamics

CO 4-Learn various motivation and leadership theories

CO 5-Understand the process of organizational development

17. Business Statistics

CO 1-To understand the basic of statistical data collection and classification

CO 2-To Present the data through table and diagrams

CO 3-To Analyse the data using the various averages and dispersion

CO 4-To Interpret the data using correlation and regressions

CO 5-To understand changes in data over a period of time through construction of index number

18. Elective Course (OEC) Rural Marketing

CO 1-Describe the importance and application of various concepts of rural marketing.

CO 2-Demonstrate the appropriate selection of the segmentation, targeting and positioning strategies along with the environmental factors that influence rural consumers' buying behaviour.

CO 3-Design a Pricing Strategy that suits the characteristics of rural products and stage in the product life cycle

CO 4-Formulate the appropriate marketing communication and rural distribution channel plans to promote and deliver the rural products.

CO 5-Appraise the recent trends in rural marketing and the application of digital technology in rural marketing.

19. Social Media Marketing

CO 1-Understand social media marketing goals for successful online campaigns.

CO 2-Analyze the effective social media marketing strategies for various types of industries and businesses.

CO 3-Design social media content and create strategies to optimize the content's reach to the target audience.

CO 4-Appraise the reach and track progress in achieving social media objectives with a variety of measurement tools and metrics.

CO 5-Design a suitable social media campaign for the business goals

20. Management Accounting

CO 1-Understand various management systems.

CO 2-Analyze and provide recommendations to improve the operations of organizations through the application of Management accounting techniques.

CO 3-Evaluate the benefits of different conventional and contemporary Management systems

CO 4-Prepare analyses of various special decisions, using relevant management techniques

CO 5-Apply management accounting and its objectives in facilitating decision making.

21. Business Analytics

CO 1- Understand types of analytics and data models

CO 2-Understand the role of data indecision making, sources and types of Data.

CO 3- Ability to analyse data using different data analytic tools and draw inferences.

CO 3- Understand applied statistics for business problems.

CO 4- Demonstrate visualization of data.

22. Financial System

CO 1-Understand the financial system, Institutions, financial markets and services.

CO 2-Analyse the concepts relevant to Indian financial market and relevance.

CO 3-Understand concept of financial services, types and functions.

CO 4-Understand the types of financial Instruments.

CO 5-Demonstrate an understanding the functioning of stock markets.

23. Financial Management

CO 1-Identify the goals of Financial Management.

CO 2-Enrich knowledge about financial decision making.

CO 3-Evaluate projects using capital budgeting techniques.

CO 4-Design optimum capital structure using EBIT and EPS analysis

CO 5-Evaluate working capital effectiveness in an organization.

24. Business Leadership Skills

CO 1-Understand the significance of leadership skills for effective people management

CO 2-Increase the comprehension of leadership through various leadership theories

CO 3-Analyse different leadership styles, types, patterns and functions.

CO 4-Demonstrate an understanding of various leadership approaches for effective management of people.

CO 5-Demonstrate an awareness of ethical leadership.

25. Personal Wealth Management

CO 1-Demonstrate an understanding of the importance of Wealth Management and Financial Planning in personal life.

CO 2- Identify the Real Estate Investment Routes and understand the tax planning that minimises tax burden.

CO 3-Select and Apply the Asset Allocation strategies to balance between Risk and Return.

CO 4-Analyse the Retirement Planning Benefits and retirement strategies to provide regular income for life

CO 5-Understand the basic principles and importance various insurance policies.

BACHELOR OF COMPUTER APPLICATIONS

Program Outcomes:

PO 1: Enhance proficiency in computer skills, including the latest developments, to stay abreast of technological advancements.

PO 2: Enable students to pursue data processing jobs effectively.

PO 3: Empower students to venture into entrepreneurship in software/hardware domains.

PO 4: Equip students to promote technology and its applications across various sectors such as IT, academia, research, and government.

Course Outcomes:

CO 1: Introduce students to the programming world by providing insights into the basics of electronics, mathematics, and programming languages.

CO 2: Develop students' ability to comprehend the interface between users and computer hardware.

CO 3: Enhance students' proficiency in intermediate-level operating systems and their applications, focusing on developing GUIs and linear programming models.

CO 4: Explore advanced programming concepts and various phases of software development, including architecture and protocols for efficient network utilization.

CO 5: Enable students to acquire knowledge of hacking and its components, along with theoretical foundations in the subject, and empower them to design websites.

DEPARTMENT OF BA

Program Outcome

PO 1-To make students sensitive and sensible

PO 2-To ensure that the students are acquainted with political, psychological, and Journalistic traditions and thinking

PO 3- To empower students for competitive exams or higher education

PO 4-To enable students to acquire knowledge with human values forming the foundation To deal with human issues

PO 5-To make students think and act with a solution-focused vision

Course Outcome

Political Science

DSC – 1: BASIC CONCEPTS IN POLITICAL SCIENCE

At the end of the course, the students shall understand

CO 1: Political Science, theoretically will gain knowledge to explain and analyse politics at large.

CO 2: The dynamics of politics.

CO 3: To inculcate the democratic spirit.

DSC – 2: POLITICAL THEORY

At the end of the course, the students shall understand

CO 1: The nature and relevance of Political Theory.

CO 2: The different concepts like Liberty, Equality, Justice, and Rights.

CO 3: To reflect upon some of the important debates in Political Theory

DSC – 5: INDIAN GOVERNMENT AND POLITICS

At the end of the course, the students shall

CO 1: Learn how the governments both at the union as well state level operate and what are its challenges.

CO 2: Understand the characteristics of power structures in India and the response of the political parties to the socio-political dynamics.

CO 3: Measure and understand the effects of judicial decisions on policy-making and social development in India.

DSC – 6: PARLIAMENTARY PROCEDURES IN INDIA

At the end of the course, the students shall

CO 1: Aim at understanding the procedural aspects of the parliamentary system of government.

CO 2: Learn about the privileges of people's representatives and match them with their performance.

CO 3: Understand the working of committees, budgetary aspects, and deliberative mechanisms within the parliament

DSC – 9: International Relations – Basic Concepts

At the end of the course, the students shall

CO 1: Be in a position to describe National interest, national power, and the significance of sovereignty

CO 2: The students will get the basic knowledge of the practical political world, including the operating instructions, processes, and policies

CO 3: The students will be in a position to describe the nuances of balance of power, collective security, and diplomacy

DSC – 10: Comparative Government and Politics (with special reference to UK, USA, and China)

At the end of the course, the students shall

CO 1: Grasp and understand the working of constitutional systems of these countries

CO 2: Compare and evaluate the working of the government concerned

CO 3: Understand and explain different forms of executive and their functioning

DSC – 11: Karnataka Government and Politics

At the end of the course, the students shall

CO 1: Understand the social and political conditions of Mysore under colonial rule

CO 2: Develop Perspectives of important persons and organizations that were involved in the process of unification

CO 3: Analyse the issues related to regionalism, polarization, identity politics, water, language and border issues.

Journalism

DSC 1: INTRODUCTION TO JOURNALISM

At the end of the course, the students should be able

CO 1: To identify the distinct nature of journalism and its professional aspects, including career opportunities

CO 2: To recognize and use terms specific to media

CO 3: To recognize the significance of changes in the practice of journalism

DSC 3: NEWS REPORTING AND ANALYSIS

At the end of the course, the students should be able

CO 1: Organize and articulate new stories understanding the concepts, structure, and types of news.

CO 2: Evaluate and analyze the importance of sources and types of information that provide the basis for news stories.

CO 3: Formulate skills for news selection, processing, prioritizing and finally designing the end product, identify the basic ethical issues confronting editors, and practice fair play

DSC 9: INTRODUCTION TO COMMUNICATION

After the successful completion of the course, the student will be able to

CO 1: Demonstrate knowledge and understanding of the major communication theories and key concepts relevant to the field of communication.

CO 2: Demonstrate awareness of the diversity of approaches to understanding communication, media and culture in both historical and contemporary contexts, and of the uses and significance of those approaches.

CO 3: Demonstrate understanding of the dynamics of media discourses in the shaping of culture and social attitudes.

CO 4: Select and apply arguments and positions related to media theory to examine a contemporary issue or phenomenon in concerning the mass media

CO 5: Demonstrate knowledge of the regulatory frameworks that affect media and cultural production and consumption.

DSC 11 FUNDAMENTALS OF RADIO AND TV

After the successful completion of the course, the student will be able to:

CO 1: To introduce the concepts, technology and skills behind audio and video production

CO 2: To introduce the students TV as a medium

CO 3: To highlight the techniques of programme production in Radio

CO 4: To highlight the techniques of programme production in TV

CO 5: To discuss the past and present status of these two media

Criminology

I Semester

FUNDAMENTALS OF CRIMINOLOGY

At the end of the course, the students should

CO 1: Have a systematic disciplinary knowledge of the fundamental concepts, analytical reasoning, principles, and processes.

CO 2: Apply appropriate methodologies to conduct analytical skills and detect patterns of crime and victimization.

CO 3: Apply moral and ethical awareness/reasoning

DEPARTMENT OF SCIENCE

Program Specific Outcomes:

To enhance student sense of enthusiasm for science and to involve them in an intellectually stimulating experience of Course in a supportive environment

Expected Program outcome

1. Disciplinary knowledge
2. Communication Skills
3. Critical thinking, Reflective thinking, Analytical reasoning, scientific reasoning
4. Problem-solving
5. Research-related skills Cooperation/ Teamwork/ Leadership readiness/Qualities
6. Information/ Digital literacy/Modern Tool Usage

- 7.Environment and Sustainability
- 8.Multicultural competence
- 9.Multi-Disciplinary
10. Moral and ethical awareness
11. Pursuing research interdisciplinary subjects.

COURSE OUTCOMES

- Attheendoffirstyear–Abilitytosolvewelldefinedproblems
- Attheend ofsecondyear –Ability tosolvebroadly definedproblems
- At the end of third year – Ability to solve complex problems that are ill-structure that requiremulti-disciplinary skills to solve them
- During fourth year – Experience of workplace problem solving in the form ofinternshiporResearchExperiencepreparingforhighereducationorEntrepreneurshipand employment

PROGRAM OUTCOMES

PO 1- Develop expertise in a specific area of commerce such as financial management, marketing, international business, human resource management and entrepreneurship.

PO 2- Cultivate critical thinking skills to analyze complex business problems, evaluate various solutions, and make informed decisions.

PO 3- Demonstrate a strong understanding of ethical principles and their application in the business context, emphasizing integrity and corporate social responsibility.

PO 4- Foster an entrepreneurial mindset, including the ability to identify opportunities, assess risks, and develop innovative solutions in a business context.

PO 5- Cultivate a commitment to continuous learning, adaptability, and staying abreast of industry trends and developments.

COURSE OUTCOMES:

CO 1- Gain insights into the global business environment and its impact on commerce, including international trade, global markets, and cultural consideration.

CO 2- Understand and apply strategic management principles to formulate and implement effective business strategies.

CO 3- Develop expertise in financial management, including financial analysis, budgeting, and strategic financial planning.

CO 4- Acquire advanced research skills and methodologies to conduct independent research in the field of commerce, including the ability to gather, analyze, and interpret data.

CO 5- Demonstrate a deep understanding of advanced concepts and theories in areas such as accounting, finance, marketing, economics, and business management.

MASTER OF BUSINESS ADMINISTRATION

PROGRAM OUTCOMES

PO1 – Applying the concepts and theories of management concepts to solve real-time business problems

PO2 – Fostering critical and problem-solving abilities to undertake data driven decision making

PO3 – Ability to demonstrate leadership that encompasses values

PO4 – Ability to analyze and communicate impact of social, political, economic forces on business

PO5 – Ability to perform and achieve individual goals and team goals

PO6 – Equipping hands-on knowledge and usage of technology tools for decision making

COURSE OUTCOMES:

CO 1-To remember the conceptual knowledge with an integrated approach to various functions of management

CO 2-To develop leadership and communication skills to become successful business leaders and managers

CO 3-To encourage and develop critical thinking, analysis and initiative ability skills

CO 4-To develop problem-solving skills through experiential learning and innovative pedagogy to ensure utilization of knowledge in professional careers

CO 5-To apply the various concepts, theories and models in the area of HR, Marketing, Finance

CO 6- To develop a positive attitude and life skills to become a multi facet personality with a sense of environmental consciousness and ethical values.



Principal
PRINCIPAL

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